

  (PS)
Federal Trade Commission
Room 301
Washington D.C. 20580

November 7, 1965

RECEIVED
10 2 33 PM '65
PRE-RECEIVED
NOTIFICATION
OFFICE

Gentlemen:

We are attorneys for a corporation which is contemplating selling certain of its assets such that it will be required to file a Notification and Report pursuant to the Antitrust Improvements Act.

We have found it impossible to locate the reference works cited in the instructions for identifying the relevant SIC codes, but have compiled the following code numbers and descriptions from works which appear similar to those cited:

Periodicals

27 21

Specialized business and professional
periodicals: receipts from subscriptions
and sales

27213

Controlled circulation - single copy
and subscriptions, business publications,
not elsewhere classified

2721339

Specialized business and professional
periodicals: receipts from advertising

27 214

Controlled circulation - advertising:
business publications, not elsewhere
classified

2721439

General and consumer periodicals:
receipts from subscriptions and sales

2721A

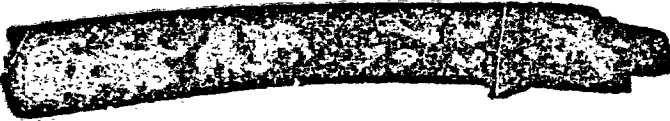
collected 27215

Special interest publications, primarily hobby,
entertainment, including art, photography,
fishing, hunting, mechanics, science, tennis, golf,
skiing, boating, aviation and other outdoor
and sport activities and automotive
(subscription)

2721A30

(single copy)

2721B30


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General and consumer periodicals: receipts from
advertising

Published collected
2721C 27216

Special interest publications primarily hobby,
entertainment, including art, photography,
fishing, hunting, mechanics, science, tennis,
golf, skiing, boating, aviation and other
outdoor and sport activities and automotive

2721C30

Book publishing

2731

Textbooks, including teachers' editions

27311

High school textbooks (Grades 9-12)
Hardbound
Paperbound

2731113
2731114

College textbooks, (grades 13 and over
including private business and secretarial
schools and post high school vocational
schools, institutes and training courses of
college grade)
Hardbound
Paperbound

2731115
2731116

Technical, scientific and professional
books

27313

Business books (nonfiction books on business
for adult readers in the profession)
Hardbound
Paperbound

2731335
2731337

Other technical, scientific, and
professional books
Hardbound
Paperbound

⁴
2731335
2731337
⁴

Miscellaneous publishing

2741

Catalogues and directories

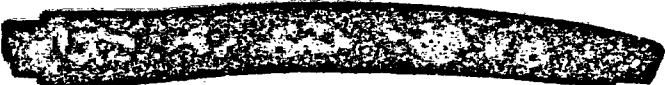
27411

Other [than telephone], including
business reference services

2741115

Direct mail advertising services

7331



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May we request you to verify the above or indicate to us any changes to be made.

Thank you for your assistance.

Sincerely,

