



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Office of the Director  
Bureau of Competition

MAY 29 2008

Wayne Dale Collins, Esquire  
Shearman & Sterling LLP  
599 Lexington Avenue  
New York, NY 10022

Re: MDR/MKTG  
FTC File No. 0710250

Dear Mr. Collins:

The Federal Trade Commission's Northeast Regional Office has been conducting a non-public investigation to determine whether Market Data Retrieval's acquisition of the assets of MKTG Services may violate Section 7 of the Clayton Act, 15 U.S.C. 18, or Section 5 of the Federal Trade Commission Act, 15 U.S.C. 45.

Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeffrey Schmidt".

Jeffrey Schmidt  
Director

cc: R. Scott Thompson, Esq.