



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Bureau of Consumer Protection  
Division of Enforcement

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December 17, 2013

**FEDERAL EXPRESS**

Ms. Cathy Gourlay, President  
U.S. Coupling & Accessories, Inc.  
2926 Columbia Highway  
Dothan, AL 36303

Dear Ms. Gourlay:

We received your submissions on behalf of U.S. Coupling & Accessories, Inc. ("U.S. Coupling" or the "Company"). In subsequent correspondence and discussions, we identified broad statements in U.S. Coupling's marketing materials that could inadvertently mislead consumers about the extent to which the Company's products are made in the United States. Specifically, although U.S. Coupling makes products in the United States, some products, including certain brass and Storz products, are imported or contain imported components.

After receiving Commission staff's letter, you explained that U.S. Coupling implemented a remedial action plan to correct its representations. This plan included removing unqualified "Made in USA" claims from U.S. Coupling's products, website, and other marketing materials.

Based on the Company's statements, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Ensor".

Julia Solomon Ensor  
Staff Attorney