



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

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September 11, 2013

FEDERAL EXPRESS

Randy Cordes, President
Midwest Motion Products, Inc.
10761 Ahern Ave SE
Watertown, MN 55388

Dear Mr. Cordes:

We received your submission dated September 6, 2013 on behalf of Midwest Motion Products, Inc. ("Midwest Motion" or the "Company"). In correspondence and discussions, you explained that Midwest Motion mistakenly made misleading "Made in USA" claims for certain motors. Specifically, although the Company assembled motors in the United States, many of the parts used were imported.

After receiving Commission staff's letter, you explained that Midwest Motion implemented a remedial action plan to correct its representations. This plan included: (1) removing all "Made in USA" labels from the Company's production area; (2) instructing manufacturing personnel to discontinue use and application of "Made in USA" labels for affected products; and (3) updating and correcting the Company's website.

Based on your statements, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Ensor".

Julia Solomon Ensor
Staff Attorney