

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION 600 PENNSYLVANIA AVENUE, NW WASHINGTON, DC 20580

Bureau of Consumer Protection

May 29, 2012

FEDERAL EXPRESS

Jeffery L. Biegun President/CEO Seatbelt Solutions 15835 Corporate Road North Jupiter, Florida 33478

Dear Mr. Biegun:

The staff of the Federal Trade Commission ("FTC") has received your submissions of April 19, 2012 and May 16, 2012, on behalf of Seatbelt Solutions. In our correspondence and discussions, you indicated that although Seatbelt Solutions' products have more than *de minimis* foreign content, it based its unqualified "Made in USA" claims upon the fact that these products are sewn, assembled, and tested in the United States and include U.S. components. In light of guidance provided by Commission staff, however, you now indicate that Seatbelt Solutions no longer makes unqualified "Made in USA" claims for products that are not all or virtually all made in the United States.

Based on your statements, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, I can be reached at (202) 326-2890.

Sincerely,

Laura Koss Staff Attorney