



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

June 25, 2012

Carl W. Hittinger, Esq.
DLA Piper
One Liberty Place
1650 Market Street, Suite 4900
Philadelphia, Pennsylvania 19103

Re: *Church & Dwight Co., Inc., FTC File No. 091-0037*

Dear Mr. Hittinger:

The Federal Trade Commission's Bureau of Competition has been conducting a nonpublic investigation to determine whether Church & Dwight Co., Inc. has engaged in or is engaging in unfair methods of competition in violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45, as amended.

Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

By direction of the Commission.

Donald S. Clark
Secretary