



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

January 2, 1996

VIA FACSIMILE AND FEDERAL EXPRESS

Anthony E. Anzalone, Esquire
Corporate Counsel
American Home Products Corporation
Five Giralda Farms
Madison, NJ 07940

File No.962-3051

Dear Mr. Anzalone:

The Federal Trade Commission has conducted an investigation involving a possible violation of the Federal Trade Commission Act by American Home Foods, Inc., in its advertising as to the fat content of Chef Boyardee Beef Ravioli.

Upon further review of this matter, and based in part on your representation that American Home Foods recently has taken steps to ensure that, to the extent feasible, the advertising is not disseminated after December 31, 1995, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed.

In deciding to close the investigation at this time, FTC staff also took into consideration the fact that American Home Foods had received preliminary approval from the United States Department of Agriculture that fat claims similar to those contained in the subject advertising conformed to USDA labelling requirements. It is our understanding that USDA has recently reconsidered this policy and would now prohibit the type of fat claim made in the advertising that formed the basis of the FTC's investigation.

The FTC's decision to close this investigation should not be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take further action as the public interest may require.

Very truly yours,

A handwritten signature in cursive script that reads "C. Lee Peeler".

C. Lee Peeler
Associate Director
Division of Advertising practices