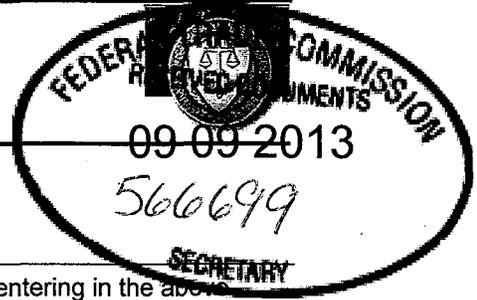


ORIGINAL

FEDERAL TRADE COMMISSION
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME LabMD, Inc.	FILE/DOCKET NUMBER D09357
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Alain Sheer (Attorney) Federal Trade Commission 600 Pennsylvania Ave, NW Room NJ-8100 Washington, DC 20580 Phone: 202-326-3321 Fax Number: 202-326-3062</p> <p>Laura Riposo VanDruff (Attorney) Federal Trade Commission 600 Pennsylvania Ave, NW Room NJ-8100 Washington, DC 20580 Phone: 202-326-2999 Fax Number: 202-326-3062</p> <p>Megan Cox (Attorney) Federal Trade Commission 600 Pennsylvania Ave, NW Room NJ-8100 Washington, DC 20580 Phone: 202-326-2282 Fax Number: 202-326-3062</p> <p>Margaret Lassack (Attorney) Federal Trade Commission 600 Pennsylvania Ave, NW Room NJ-8100 Washington, DC 20580 Phone: 202-326-3713 Fax Number: 202-326-3062</p> <p>Ryan Mehm (Attorney)</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

Robert Schoshinski

4. SIGNATURE OF SENIOR COUNSEL (Alain Sheer)	5. DATE SIGNED 9/9/2013
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Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

PUBLIC

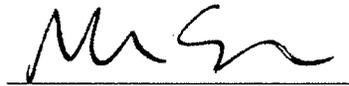
UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

_____)	
In the Matter of)	PUBLIC
)	
LabMD, Inc.,)	DOCKET NO. 9357
a corporation.)	
)	
)	
_____)	

NOTICE OF APPEARANCE

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. In accordance with Rule 4.1(d) of the Federal Trade Commission's Rules of Practice, I certify that I am a member of the bar of the District of Columbia (Bar No. 411092) and am in good standing within the legal profession.

Respectfully submitted,



Alain Sheer

Counsel Supporting the Complaint
Bureau of Consumer Protection
Federal Trade Commission
Washington, DC 20580

Dated: September 6, 2013

PUBLIC

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES**

In the Matter of)
)
LabMD, Inc.,)
a corporation.)
)
)
)
_____)

PUBLIC
DOCKET NO. 9357

NOTICE OF APPEARANCE

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. In accordance with Rule 4.1(d) of the Federal Trade Commission's Rules of Practice, I certify that I am a member of the Bar of the Commonwealth of Massachusetts (Bar No. 684371), and I am in good standing within the legal profession.

Respectfully submitted,
s/ Megan Cox

Counsel Supporting the Complaint
Bureau of Consumer Protection
Federal Trade Commission
Washington, DC 20580

Dated: September 9, 2013

PUBLIC

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of)

PUBLIC

LabMD, Inc.,)
a corporation.)
)
)
)
)
)
)
_____)

DOCKET NO. 9357

NOTICE OF APPEARANCE

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. In accordance with Rule 4.1(d) of the Federal Trade Commission's Rules of Practice, I certify that I am a member of the Bars of the State of New York (Registration No. 4400552) and the District of Columbia (Bar No. 974679), and I am in good standing within the legal profession.

Respectfully submitted,
s/ Margaret L. Lassack

Counsel Supporting the Complaint
Bureau of Consumer Protection
Federal Trade Commission
Washington, DC 20580

Dated: September 9, 2013

PUBLIC

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

_____)	
In the Matter of)	PUBLIC
)	
LabMD, Inc.,)	DOCKET NO. 9357
a corporation.)	
)	
)	
_____)	

NOTICE OF APPEARANCE

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. In accordance with Rule 4.1(d) of the Federal Trade Commission's Rules of Practice, I certify that I am a member of the bar of the District of Columbia (Bar No. 493884) and the bar of New York (Registration No. 4291506), and I am in good standing within the legal profession.

Respectfully submitted,

s/ Ryan M. Mehm
Ryan M. Mehm

Counsel Supporting the Complaint
Bureau of Consumer Protection
Federal Trade Commission
Washington, DC 20580

Dated: September 9, 2013

PUBLIC

CERTIFICATE OF SERVICE

I hereby certify that on September 9, 2013, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

Donald S. Clark
Secretary
Federal Trade Commission
600 Pennsylvania Ave., NW, Room H-113
Washington, DC 20580

I also certify that I delivered via electronic mail and hand delivery a copy of the foregoing document to:

The Honorable D. Michael Chappell
Chief Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Ave., NW, Room H-110
Washington, DC 20580
oalj@ftc.gov

I also certify that I delivered via electronic mail a copy of the foregoing document to:

Michael D. Pepson
Regulatory Counsel
Cause of Action
1919 Pennsylvania Ave., NW, Suite 650
Washington, D.C. 20006
michael.pepson@causeofaction.org

Counsel for Respondent LabMD, Inc.

PUBLIC

CERTIFICATE FOR ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the paper original and that I possess a paper original of the signed document that is available for review by the parties and the adjudicator.

By: s/ Megan Cox
Attorney

Dated: September 9, 2013