Exhibit A
Any personal information which is provided voluntarily by our visitors is used internally in responding to inquiries only. Cord Blood Registry does not sell, trade, or rent personal information provided by our visitors to others. CBR is committed to safeguarding your privacy online. Please read the following policy to understand how your personal information will be treated as you make full use of our many offerings. This policy may change from time to time so please check back periodically.

This policy will let you know:

What personally identifiable information is collected from you
What cookies are and how they are used
How your information is used
Who is collecting your information
With whom your information may be shared
How CBR treats your personal, financial and health-related information
The kind of security precautions that are in place to protect the loss, misuse, or alteration of your information
What else you should know about your online privacy

What personally identifiable information does CBR collect from me?

CBR collects information in several ways from our Web site.

Some personal information is gathered when you enroll. During enrollment, CBR asks for your name, address, e-mail, zip code, credit card, and phone. Once you enroll, you are no longer anonymous to CBR - you are given a CBR ID and are able to take full advantage of CBR's offerings.
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What are cookies and how does CBR use them?

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Generally, we use cookies to:

(1) Remind us of who you are and to access your account information (stored on our computers) in order to deliver to you a better and more personalized service. This cookie is set when you register or "Sign In" and is modified when you "Sign Out" of our services. CBR also uses cookies to store your zip code for other services.

(2) Measure certain traffic patterns, which areas of CBR's network of web sites you have visited, and your visiting patterns in the aggregate. We use this research to understand how our users' habits are similar or different from one another so that we can make each new experience on CBR a better one. We may use this information to better personalize the content, banners, and promotions that you and other users will see on our sites.

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In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information.

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Editing, Updating, Correcting and Deleting Information About You

We want to communicate with you only if you want to hear from us. If you prefer not to receive information from us please let us know by calling us at 1.800.932-6568 option 4 or by sending us an email. Please be sure to include your email address, mailing address, full name, and specifically what information you do not want to receive. If you would like to update or correct your email address, mailing address or other personal information with us please contact us the same way. If you no longer wish to receive email communications from us simply click unsubscribe and we will remove you from our email list.

Please note that any requests to remove or update your personal information may take up to ten days for your email request and 6-8 weeks to process your postal mail request.

Mailing address: Cord Blood Registry, 1200 Bayhill Drive, San Bruno, CA 94066

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Exhibit C
healthcare providers - baby and doctor

Privacy Policy

Learn more about your once in a lifetime opportunity

- As a resource for your baby
- Use by other family members
- 70+ diseases currently treated
- Exciting medical advances
- CellAdvantage® system w/ AXP™ - saving the most cells for your family
- Why CBR is Most Recommended

Payment plans as low as $48 per month*

View our: Payment Plans | Pricing

Our Pricing

$1875 One time fee includes:
- CBR's proprietary CellAdvantage® technology for collection, cell processing and storage
- Collection kit
- 24/7 customer service
- Quality Service Guarantee
- Certificate of Deposit

$150 One Step Shipping

$125 1st year Annual Storage Fee** or save $400 when you prepay the first 18 years of annual fees.

$2150 Total Initial Fee

Call Now & Save:
- $155 1-888-932-6568
Use Promo Code C277

Total After Discount

$1995
* $48 per month for 60 months.

** Annual storage fees are $125. This fee is guaranteed not to change for 18 years. Save $400 when you prepay the first 18 years of annual fees.

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Mailing address: Cord Blood Registry, 1200 Bayhill Drive, San Bruno, CA 94066

What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose personal information online - for example on message boards, through e-mail, or in chat areas - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information.

Banking cord blood does not guarantee that the cells will provide a cure or be applicable for every situation. For inherited genetic conditions, the child will not be able to use his or her own stem cells. A matched sibling's stem cells would be the first choice. Ultimate use will be determined by the treating physician. Treatment for brain injury and juvenile diabetes is experimental and currently requires the use of your own cord blood. Medical treatments using family banked cord tissue are in early research and are not available today. There is no guarantee that therapies will be developed in the future.

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