

Exhibit A

OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 1223015

TITLE ANTI-CONCUSSION PRODUCTS

DATE RECORDED: DATE UNKNOWN
TRANSCRIBED: NOVEMBER 21, 2011
REVISED: JANUARY 10, 2012

PAGES 1 THROUGH 8

BRAIN PAD COMMERCIAL

FEDERAL TRADE COMMISSION

I N D E X

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RECORDING:

PAGE:

Brain Pad Commercial

3

P R O C E E D I N G S

- - - - -

BRAIN PAD COMMERCIAL

MALE ANNOUNCER: While long-time anchor stores like Flaco Shoes still line Fayette Street, this storefront houses the most modern in technology and --

JOSEPH MANZO: Onto the face mask.

MALE ANNOUNCER: -- football. This company is called Brain Pad. Got that? Brain Pad.

MALE INTERVIEWER: Is your primary push into football or boxing or any sport with this?

ON SCREEN: Joseph Manzo

PRESIDENT, CEO

JOSEPH MANZO: Football, boxing, MMA. MMA is like taking over.

ON SCREEN: Brain Pad photo

Model: PRO+PLUS

MALE ANNOUNCER: This may look like a sports mouthpiece, but as the name implies, it protects more than teeth.

ON SCREEN: BRAIN PAID

Protective & Performance Solutions

BIOMECHANICALLY TESTED:

REDUCES RISK OF CONCUSSIONS!

For All CONTACT SPORTS

1 JOSEPH MANZO: The way the product is designed
2 is that it brings the lower jaw forward about a half a
3 millimeter in front of your upper teeth and the thickness
4 of the unit brings your jaw down, so you get this down
5 and forward motion, creating a safety space here.

6 **ON SCREEN: Actual Lab Impact Test**

7 JOSEPH MANZO: No matter if you're taking
8 direct hits, lateral hits, it's keeping -- these are the
9 strongest bones in the skull. So, a lot of that energy
10 is absorbed there and into the jaw joint protector.

11 MALE ANNOUNCER: So much attention is now being
12 paid to concussions, literally a contusion to the brain.

13 **ON SCREEN: THE IMPORTANCE OF JAW POSITION**

14 MALE ANNOUNCER: And Brain Pad may be on the
15 verge of a huge breakthrough in prevention after 15 years
16 of hard work and belief.

17 **ON SCREEN: PROTECTION PERFORMANCE ENDURANCE**

18 **BRAIN PAD ,**

19 **PROTECTION**

20 **Creates this:**

21 **BRAIN SAFETY SPACE!**

22 **PERFORMANCE**

23 **Jaw/TMJ alignment**

24 **promotes Strength &**

25 **Competitive Edge**

1 **ENDURANCE**

2 **Creates Increased**

3 **Constant Breathing-**

4 **EVEN WHILE CLENCHING!**

5 **ON SCREEN: Joseph Manzo**

6 **PRESIDENT, CEO**

7 JOSEPH MANZO: Every time we got a school
8 involved with it, at the end of the year, they would say,
9 wow, man, our concussions went from nine to zero or nine
10 to one. You know, it was just this constant feedback.
11 My head -- we don't play with the headaches anymore.

12 MALE ANNOUNCER: Finally, a big breakthrough
13 and now a breakout from Brain Pad's humble beginning in
14 Conshohocken.

15 JOSEPH MANZO: The product is available in all
16 500 Sports Authority stores --

17 **ON SCREEN: SPORTS AUTHORITY**

18 **"Spring into...Sport Safety!"**

19 **Brain-Pad's 2011 Jaw-Joint Protector**

20 **Mouth Guard Series**

21 **Brain-Pad**

22 **"Jaw-Joint Protectors" are a patented Sport**
23 **Safety Technology!**

24 **REDUCES Jaw Impact CONCUSSION Risk!**

25 **Includes: Dental Warranty, hard-shell anti-**

 For The Record, Inc.
(301) 870-8025 - www.ftrinc.net - (800) 921-5555

1 microbial case, optional strap & custom fitting
2 instructions

3 PROTECTION PERFORMANCE ENDURANCE

4 JOSEPH MANZO: -- and it's in over 1,000
5 Walmart stores.

6 ON SCREEN: BRAIN PAD advertisement

7 JOSEPH MANZO: We have at least 500 mom-and-pop
8 retailers, single brick and mortar retail outlets.

9 ON SCREEN: BRAIN PAD

10 IMPACT PROTECTIVE

11 ALL AGES

12 HEADBANDS & WRISTBANDS

13 WITH IMPACT ABSORBENT INNER MATERIAL

14 YEAR-ROUND PROTECTION for ALL

15 SPORTS, ACTIVITIES & ALL AGES!

16 JOSEPH MANZO: So, the product is easily
17 accessible now.

18 ON SCREEN: BRAIN PAD

19 PROTECTIVE & PERFORMANCE SOLUTIONS

20 JAW-JOINT PROTECTORS

21 322 FAYETTE STREET

22 CONSHOHOCKEN, PA

23 WWW.BRAINPADS.COM

24 610-397-0893

25 MALE ANNOUNCER: Brain Pad is located at 322

1 Fayette Street and their website will show and tell you
2 all you need to know at www.brainpads.com. And you can
3 reach them by phone at (break in recording) 97-0893.

4 **(The recording was concluded.)**

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Exhibit B

11/2009 *Worldwide* ~~WORLDWIDE~~ *MMA*

BRAIN-PAD

PROTECTIVE SOLUTIONS

MMA ORGANIZATIONS FIGHT CONCUSSIONS with BRAIN-PAD!



- SECURES JAW!
- CUSHIONS JAW!
- PROTECTS TMJ!
- PROTECTS BRAIN!
- UNLOCKS STRENGTH!
- CLENCH for POWER!
- CLENCH & BREATHE DESIGN!

**"I've worn
The Brain-Pad
NP Model
for 11 yrs -
- I WILL NOT
FIGHT -
WITHOUT IT!
- Champion
Cung Le**

Official mouth guard of:



Model: WPR-300
HIGH PERFORMANCE




>>>> BRAIN-PAD - NO LIMIT - PATRONS DISCOUNT - Enter Code: BPMMA <<<<<<

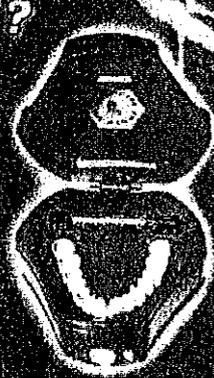
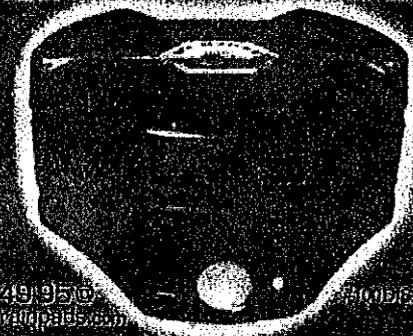
IS YOUR MOUTH GUARD MAKING YOU ... SICK?

* Bacteria on mouth guards can get into your
LUNGS STOMACH BLOOD-STREAM!
Case Study by: Thomas Glass, DDS, PhD
Published in: The Academy of General Dentistry

15% OFF
STOCKPILE OFFER!
by Phone...Online

NATUREZONE™

ORAL APPLIANCE SANITIZER & DEODORIZER

**KILLS DEADLY:
MRSA, STAFF,
Bacteria
Viruses
& fungi -
IN A FAST
3mins!**

**3000x
MORE
EFFECTIVE
than
chlorine!**

#49,950
www.brainpads.com

**PERSONAL
UV/OZONE
GENERATOR**

Sanitizes
De-odorizes
8,000-hr Bulb
No tablets No refills
Battery Powered
for use anywhere!





Brain-Pad, Inc.
610-397-0893
www.brainpads.com
info@brainpads.com

Distributorships available

Designed for: sport guards - night guards - retainers - dental appliances - tooth brush heads

Exhibit C



PROTECTIVE PERFORMANCE INSURANCE
((Brain Pad))
JAW JOINT PROTECTORS

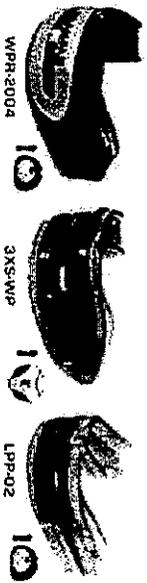
Helps coaches
REDUCE
CONCUSSION
RISK!

PROTECTION
PERFORMANCE
ENDURANCE



'Creates and retains'
 a TMJ Brain Safety
 Space protecting
 the TMJ AND Base
 of Skull & Brain

"BIO-MECHANICALLY TESTED & PROVEN"
REDUCES THE RISK OF CONCUSSIONS
FROM: FACEMASK IMPACTS, CHIN CUP
FORCES & DIRECT LOWER JAW IMPACTS!



*Includes Free Dental Materials From Implants, Facemasks, Facemask Case, Dental Film



Facemasks provide an
 additional layer of
 protection for the
 face and jaw. They
 are designed to
 absorb and
 disperse impact
 forces. They also
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 the head.



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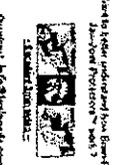
NHSCA 10% Discount Promo Code: NHSCA
 *New orders only. 1% off orders over \$100.00. Max. \$100.00
 D. Offer valid through 12/31/11. See website for details. 12/1/11



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 1-800-828-2828



Do not use if you have had a
 recent dental procedure.



Visit to order online from
SPORTS AUTHORITY
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Visit to order online from
SPORTS AUTHORITY
 1-800-828-2828

Only valid for those MAINTAINED for participants
 by the coach. Contact your organization.



Visit to order online from
SPORTS AUTHORITY
 1-800-828-2828

Mailer for National High School coaches Association
 July 2011

Exhibit D

11/2010 MMA AUTHORITY MAG.



Jaw Joint Protectors™

PROTECTION & PERFORMANCE!

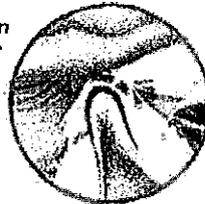
Protects TMJ & Brain from Jaw Impacts

- Reduces the risk of **Concussion**
- **Dual Arch** protective designs
- Offers **Clench & Breathe** technology
- Protects Upper and Lower Braces

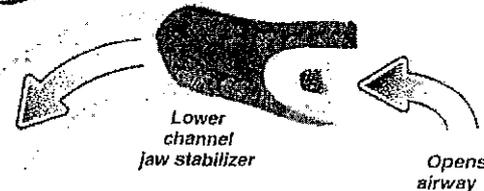


3XS-NP(non-strap)
3XS-WP(with-strap)

Create and maintain
brain safety space



*Tapered Channel Ends
Remove need to
trim!*



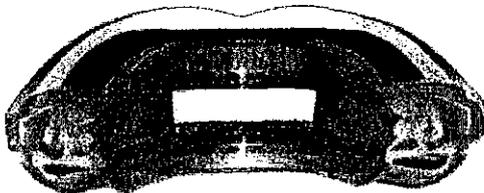
Lower
channel
jaw stabilizer

Opens
airway



PRO+
Helmet tether included

NEW HIGH-IMPACT Gel-pad Inserts!



Intl. Combat Sport Organizations Mandate
Dual Arch Mouth Guard Designs -

**Only 'Jaw Joint Protectors' Reduce the Risk of
Concussion & Internal Head Injuries.**

Brain-Pad® Designs create a Jaw Joint / Brain ' Safety Space ' !

Protected under U.S. Patent(s).
Foreign Patent(s) and/or Patent(s) Pending.
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610 397 0893

www.brainpads.com

info@brainpads.com

BP00131

Exhibit E

Subject: FW: Athletes Turn to Brain-Pad Mouth Guards

Bates # CC-21 from 2009 to 2011 Delivery Date: Wednesday, December 30, 2009 at 3:05 PM EST Sent 2909 opens 569

Brain-Pad, Inc.

December 29, 2009 10:00 AM Eastern Time

Athletes Turn to Brain-Pad Mouth Guards for Concussion Protection

Bi-molar mouth guard line is tested and proven to stabilize the jaw and protect the temporomandibular joint during sports-related impact

CONSHOHOCKEN, Pa.--As Congress prepares to examine the issue of concussions in the NFL, NCAA, and high school sports for the second time on January 4, a Pennsylvania company has been successfully marketing a mouth guard device designed to protect players from the probability of a concussion caused by lower jaw impact.

"I treat many athletes looking for teeth, mouth and jaw protection on the playing field"

Brain-Pad®, a line of affordable athletic mouth guards using patented technology and a dual-protection system, are being used by athletes at every level and among various sports programs including football, lacrosse, hockey, karate, MMA, and more. The Brain-Pad mouth guards are tested and proven to reduce impact energy at the base of the skull and brain by keeping the lower jaw stabilized in a position that decreases the likelihood of basal skull concussions and TMJ (jaw joint) injuries.

"I treat many athletes looking for teeth, mouth and jaw protection on the playing field," says

Dr. Robert B. Mongrain, DMD. "I recommend Brain-Pad to all my patients who play aggressive contact sports. Protecting the lower jaw

and TM joints is critical to minimize the risks of potential concussions. I am glad to see that institutions like the NFL and Congress are finally taking a serious look at the dangers of these injuries and putting more emphasis on protection and recovery."

Unlike traditional mouth guards that offer protection for either the upper or lower teeth only, Brain-Pad is a dual arch, bi-molar, mouth guard. The Brain-Pad technology repositions the lower jaw while protecting both the upper and lower teeth. The jaw is stabilized into a neutral position, creating a safety space that greatly reduces the risk of jaw impact concussions and TMJ injuries. When put into place, the Brain-Pad mouth guards also open the airway in the throat 100 percent, allowing users to breathe better and gain a competitive advantage.

"We have said for years that concussions are serious injuries and should be avoided at all costs," says Joe Manzo, President of Brain-Pad. "The devastating effects of concussions can have a lasting impact on athletes and their families. We have designed these mouth



unprotected area for athletes. When used properly, there is a 40 percent reduction of impact energy to the base of the skull, these forces can cause a concussion or knock out as boxers call it. Athletes from the NFL to the MMA and at every level from professional to local youth leagues are recognizing the significant health benefits of our Brain-Pad mouth guards to offer protection against these dangerous injuries."

The House Judiciary Committee, chaired by Representative John Conyers, D-Michigan, will hear testimony on Monday to examine the NFL's response to concussion injuries and assess the protocols or lack thereof, in place for college and high school football players. Scheduled witnesses include NFL neurologist Ira Casson, DeMaurice Smith, the executive director of the NFL Players Association, David Klossner, the NCAA's director of health and safety and Dr. Bennet Omalu, a neuropathologist and primary researcher into brain damage in football players.

Brain-Pad mouth guards are available at leading athletic retailers including Wal-Mart® stores nationwide, and retail between \$7 and \$30 based on the model.

ABOUT BRAIN-PAD, INC.

A privately held corporation, founded in 1995 specifically for the promotion, manufacture, and sale of customized Brain-Pad® dual-arch mouth-guards designed to reduce the risk of concussion from lower jaw impacts while increasing endurance and performance. Brain-Pad, Inc. has become a leader in technology development in this field. Its Brain-Pad® products are available in retail and wholesale outlets as well as through distributors, contact sports leagues, professional organizations, school teams at intermediate, high-school, college, and university level. Brain-Pad® products are well-accepted by professional sports athletes in boxing, mixed martial arts, football and many other contact sports. Brain-Pad® products also include shock-absorbing wrist, arm and head-bands as well as: juniors', women's, men's, and professional athlete's dual-arch protective and high performance mouth-guards.

Additionally, Brain-Pad, Inc. recently developed, patented, and commercially released a premium ultra-violet/ozone oral appliance sanitizer, the NatureZone™, available to the retailers and distributors but exclusively distributed to the professional dental industry by Henry Schein, Inc., the largest global distributor of dental and medical products to dentists, dental laboratories and physicians.

Brain-Pad, Inc.'s corporate headquarters are located in Conshohocken, Pennsylvania. For product or company details contact 610-397-0893, info@brainpads.com, or visit www.brainpads.com

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6127151&lang=en>

Contacts

Brain Pad Protective Solutions
Bill Samuel

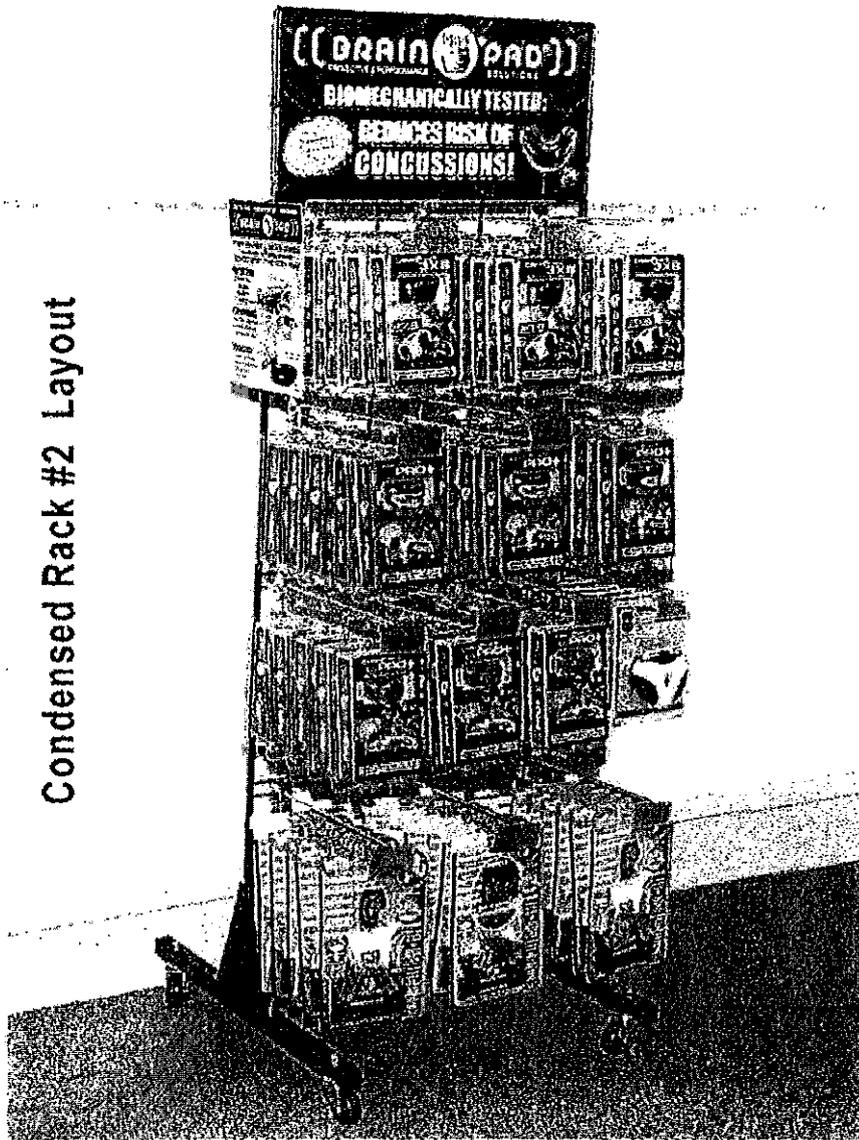
Director of Sales
bsamuel@brainpads.com

www.brainpads.com

1-888-424-9477

Exhibit F

Condensed Rack #2 Layout



Rack Comes With Header Card as shown and 2 Side Panels Showing Brain-Pad's Technology as seen below