

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Jon Leibowitz, Chairman  
J. Thomas Rosch  
Edith Ramirez  
Julie Brill  
Maureen Ohlhausen



In the Matter of )  
)  
)  
**POM WONDERFUL LLC and** )  
**ROLL GLOBAL, as successor in interest** )  
**to Roll International companies, and** )  
)  
)  
**STEWART A. RESNICK,** )  
**LYNDA RAE RESNICK, and** )  
**MATTHEW TUPPER, individually and** )  
**as officers of the companies.** )  
\_\_\_\_\_ )

Docket No. 9344  
PUBLIC

NOTICE OF APPEAL

Pursuant to FTC Rule of Practice § 3.52(a), 16 C.F.R. § 3.52(a), Respondents POM Wonderful LLC, a corporation, Roll Global, a corporation and successor in interest to Roll International companies, and Stewart A. Resnick and Lynda Rae Resnick, individually and as officers of the companies, hereby give notice that they will appeal, against Complaint Counsel, the following portions of the Initial Decision and Order entered by the Administrative Law Judge on May 17, 2012, as well as certain procedural, evidentiary, and substantive rulings relating to the findings of fact and law and remedial relief issued, in the above captioned proceeding: (1) all portions relating to the finding of liability against Respondents in their entirety and (2) all portions relating to the imposition of a remedial order against any and all Respondents, in their entirety.

Dated: June 4, 2012

Respectfully Submitted,

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*Counsel for Respondents*

**CERTIFICATE OF SERVICE**

I hereby certify that this is a true and correct copy of Respondents' **NOTICE OF APPEAL**, and that on this 4th day of June, 2012, I caused the foregoing to be served by hand delivery and email on the following:

Donald S. Clark  
The Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-159  
Washington, DC 20580

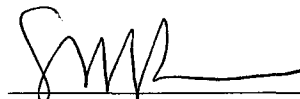
The Honorable D. Michael Chappell  
Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-110  
Washington, DC 20580

I hereby certify that this is a true and correct copy of Respondents' **NOTICE OF APPEAL**, and that on this 4th day of June, 2012, I caused the foregoing to be served by e-mail on the following:

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