EXHIBIT A

What parents say

Marian Davidson — Canada
"Well, what can I say? My daughter is having so much fun on Skid-e-kids... I think she should be in the Olympics. It's such a great way for her to make new friends and have fun without leaving the safety of her own home."

Aki Tachibana — Japan
"Happy kids, education, joy enough, Skid-e-kids, games, and my friends. It's so amazing. Skid-e-kids is definitely worth the best!"

Gary Gloskov — Michigan
"As a father of four and someone who's been on law enforcement's side, I'm happy to see Skid-e-kids offer a place where parents can feel safe and secure. It's a great way for kids to interact with other children in a safe environment."

Semiha Thompson — Georgia
"I am very happy with it when it comes to my kids. Skid-e-kids did a very good job addressing these safety issues."

Vidyu Khalid — Dubai
"One thing I love most about Skid-e-kids, I can see where my children are doing by the dashboard. This is a dream for all parents, how rare could it be?"

Danny Goldberg — Los Angeles CA
"This is a perfect way for children to interact with others who share the same interests and activities. It's a great way to make new friends even with different social status."

Skid-e-Kids in the press

Parents

Facebook registration

Your child never enters Facebook.

We ask Facebook to validate your identity. Create kid accounts if they are.

What is Skid-e-Kids?
EXHIBIT D
PRIVACY POLICY

Skid-e-kids.com is operated and presented to users in all locations by Skid-e-kids Network of Alpharetta, Georgia, United States of America. This Privacy Policy covers use of information collected by Skid-e-kids.com.

We are committed to providing a fun, entertaining, and safe website for people of all ages. We are dedicated to safeguarding any personal information collected on the Skid-e-kids.com website. We ensure that our privacy policy and our information practices adhere to the United States Children’s Online Privacy Protection Act, other applicable data privacy laws and all other applicable legislation.

To help ensure a rewarding online experience for our visitors, we provide you with this Privacy Policy that describes the information practices of the Skid-e-kids.com website (www.skidekids.com), including how we collect, use and disclose personal information.

1. The Information We Collect

As described in this Privacy Policy, we directly collect from child users during our initial registration process a parent’s email address, the child’s account name, and the child’s password. When a skid-e-kids.com child registrant acquires membership, we may collect additional personally identifiable information ("PII") from the registrant’s parent. The types of PII that may be collected at that time include the parent’s full name, email address, and mailing address. The Skid-e-kids.com website does not condition a child’s participation in an online activity on the child providing more personal information than is reasonably necessary for that activity.

The Skid-e-kids.com website requires child users to provide a parent’s valid email address in order to register on the website. We use this information to send the parent a message that can be used to activate the Skid-e-kids account, for the parent’s awareness about our privacy practices, to send the parent communications either about the parent’s child’s Skid-e-kids account or about features of our Web site, and for the other purposes described in this Privacy Policy. This email address is correlated with the account user name.

We may also request a user name and email address when a user submits a form through the “Contact Us” portion of the Skid-e-kids website so that we may respond to the inquiry. We collect the email address for the sole purpose of responding directly on a one-time basis to a specific inquiry.

For some of our online activities - such as polls or surveys - we may ask users to provide information that is not personally identifiable, such as country of residence or a visitor’s favorite color. We also enable users to chat online through our website, but we take measures so that users cannot communicate personal information through this chat function. These measures include filters and live moderation. Nonetheless, if you use the chat function within this website and disclose personally identifiable information, you should be aware that such information could be read, collected or used by other users. We are not responsible for the personally identifiable information you choose to submit through the chat function. Finally, we may offer blogs or other Public Forums (as defined in the Terms of Use governing the website (the “Terms of Use”)), as well as other features in which you may provide us with Submissions (as defined in the Terms of Use), but we take measures, including live moderation, so that users cannot communicate personal information through these Public Forums. If you use a Public Forum on this website, and disclose personally identifiable information, you should be aware that such information could be read, collected or used by other users. We are not responsible for the personally identifiable information you choose to submit in these Public Forums.

Additionally, when visitors come to our site, we may passively collect certain non-personally identifiable computer information, such as the type of computer operating system (e.g., Windows XP or Mac OS), the user’s IP Address, the web browser (e.g., Netscape, Internet Explorer) being used, the frequency with which guests visit various parts of our sites, and information regarding the Internet service provider, in order to make our sites more interesting and useful to you and for various purposes related to our business. We may collect this non-personally identifiable information through the use of software technologies such as unique identifiers or “cookies.” Cookies are small text files that we place in visitors’ computer browsers to store their preferences. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Netscape Navigator or Internet Explorer) Settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won’t have access to many features that make your Web experience smoother, and some of our services may not function properly.

Finally, we collect financial information as set out in Section 5 of this Privacy Policy. We do not use this financial information for any purpose other than processing payments to Skid-e-kids or PayPal. The financial information that you enter is not stored by Skid-e-kids, but, instead, is retained by our payments processing vendor for the purpose of processing credit card payments made to Skid-e-kids or PayPal.

If personal information is not provided to us, then Skid-e-kids may not agree to user membership and may not be able to provide access to certain content functionality on the Skid-e-kids website, or to provide other information, products or services which may be requested.

2. How We Use, Disclose, and Store the Information We Collect

In addition to the purposes described in Section 1, we may actively collect and use email addresses and user names to track usage and to ensure users are following the site’s Terms of Use. In addition, we may use an email address and user name to ban a user temporarily or permanently from the Skid-e-kids website if that user engages in inappropriate conduct on the site. We may also use email addresses and user names to enable parents to review PI. If the children have submitted to the Skid-e-kids website and to provide notification regarding the site, such as any future amendments to this Privacy Policy. We also may use information in the aggregate to analyze site usage, as well as to offer products, programs, or services.

We may disclose information where we are required to do so by law, for example, in response to a court order or a subpoena, or where we disclose information to service providers or other group companies who provide support for the operations of our website and who do not use or disclose the information for any other purpose. To the extent permitted by applicable law, we also may disclose PI in response to a law enforcement agency’s or public agency’s (including schools or children services) request or if we feel that such disclosure may prevent the instigation of a crime, facilitate an investigation related to public safety or protect the safety of a child using our website, protect the security or integrity of our website, or enable us to take precautions against liability.
If we sell all or part of our business or make a sale or transfer of our assets or are otherwise involved in a merger or business transfer, we may transfer PII to a third party as part of that transaction, to the extent permitted by applicable law.

Finally, we may transfer PII and store it outside of the jurisdiction in which a member of Skid-e-kids is located. As set out above, Skid-e-kids is operating from the United States of America. The information we collect will be mainly processed and stored there.

3. Collection of Information for Third-Party Sites and Sponsors

We do not allow third-party companies to solicit or advertise to our users. Our intention is to keep Skid-e-kids free from any of this sort of direct advertising.

4. Security

The security of your personal information is important to us. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. When you enter sensitive information, such as your credit card number, or our membership subscription form, we encrypt that information using secure socket layer technology (SSL).

5. Financial Information

As noted in Section 1, if you decide to purchase anything from or on the site, the parent’s full name, email address, credit card billing information including mailing address will be required at the time of purchase per PayPal. That information is not stored by Skid-e-kids, and, instead, is collected and stored by our payments processing vendor for the purpose of processing payments made to Skid-e-kids. That information is safeguarded with appropriate security, and it will not be used for other purposes. Furthermore, our payments processing vendor has agreed to maintain the confidentiality, security, and integrity of the personal and financial information it obtains from the Skid-e-kids website, and only to use this information on our behalf. Our financial institution is bound by all applicable privacy laws relating to the provision of financial services.

6. Access to Information, and Objection to Information Collection and Retention

Please contact our Privacy Director as provided in Section 7 if you would like to access the PII that we have collected online from you or your child, correct factual errors in such information, request to have this information deleted, or request that we no longer collect or maintain such information.

Please be sure to include your email address and a telephone number where we can reach you. To protect you and your child's privacy and security, we will take reasonable steps to help verify your identity before granting you access to the personal information that we collect and maintain about you or your child.

7. Contact Us

If you have questions or wish to send us comments about this Privacy Policy, please send an e-mail with your questions or comments to support@skidekids.com or write us:

Skid-e-kids
c/o Skid-e-kids Network
Attention Privacy Director
4365 Kimball Bridge Rd.
Alpharetta, GA 30002
United States of America

Please be assured that any personal information that you provide in communications to the above e-mail and postal mail addresses will not be used to send you promotional materials, unless you so request.

8. A Final Note to Parents

The Internet offers a world of opportunity for children. Your guidance and involvement are essential to help ensure that children have a safe and rewarding online experience. Your efforts to instill responsible information practices will help steer your children to age-appropriate sites and will go a long way toward ensuring that your children have enriching experiences online.

9. Effective Date

The privacy policy set out above is effective as of 28th of February 2010, and applies to all information previously obtained by Skid-e-kids. We reserve the right to change the privacy policy at our sole discretion. Skid-e-kids users will be informed of any such change by us posting a new privacy policy on the Skid-e-kids website and the effective date of any change of privacy policy will be clearly marked. As required by law, we will not use PII in ways that are materially different from the ones described in this Privacy Policy without also providing notification of such practices and obtaining consent to any such different uses. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.