

EXHIBIT A



New! Google Buzz in Gmail

Share updates, photos, videos, and more.
Start conversations about the things you find interesting.



No setup needed

You're already following the people you email and chat with the most in Gmail.



Everything in one place

Follow your friends and get recommended buzz from others — all within Gmail.



Inbox integration

Comments appear right in your inbox so it's easy to keep the conversation going.

Sweet! Check out Buzz

[Nah, go to my inbox](#)



EXHIBIT B

The screenshot shows a Gmail Buzz profile for a user named Ted Taco. The interface includes a left-hand navigation menu with options like Compose Mail, Inbox (2), Buzz, Sterred, Sent Mail, Drafts (5), Family (2), Hiking (4), To Do, 12 more, Contacts, and Tasks. Below this is a Chat section with a search bar and a list of contacts including Ted Taco, Alan, Emily, Robby, and Robert. The main content area features a profile header for Ted Taco with 0 connected sites and 12 followers. A large text box is provided for sharing thoughts, pictures, or videos. A 'Welcome to Google Buzz' dialog box is open, explaining that the user is automatically following 21 people and that 12 people are already following them. The dialog also mentions that Google Reader shared items, Picasa Web public albums, and Google Chat status messages will appear as posts in Buzz. At the bottom, a Buzz post from Ted Taco is visible, dated 11:00 am, with the text 'Some of the photos that I took last week turned out really well. What do you think? Any favorites? I'm really'.

Gmail
by Google

Search Buzz Search the Web

[Compose Mail](#)

[Inbox \(2\)](#)

Buzz

[Sterred](#)

[Sent Mail](#)

[Drafts \(5\)](#)

[Family \(2\)](#)

[Hiking \(4\)](#)

[To Do](#)

[12 more](#)

[Contacts](#)

[Tasks](#)

- Chat

Search, add, or invite

[Ted Taco](#)
Set status here

[Alan](#)

[Emily](#)

[Robby](#)

[Robert](#)

[Options](#) [Add Contact](#)

[+ Invite a friend](#)

Ted Taco - [0 connected sites](#) - [12 followers](#)

Share what you're thinking. Post a picture, video, or other link here.

Welcome to Google Buzz

You're set up to follow the people you email and chat with the most.

You're automatically following 21 people. [Edit](#)

You'll see the public buzz they post.

12 people are already following you. [Edit](#)

They'll see the public buzz you post.

Your **Google Reader** shared items, **Picasa Web** public albums, and **Google Chat status messages** will automatically appear as posts in Buzz. To edit your connected sites or change privacy settings, [view connected sites](#).

[Okay](#)

Buzz - [Following 21 people](#) - [Find people](#) - [Refresh](#)


Ted Taco - Buzz - Public 11:00 am [Comment](#)

Some of the photos that I took last week turned out really well. What do you think? Any favorites? I'm really

EXHIBIT C

How do you want to appear to others? ✕

Profile preview - [Edit](#)



Ted Taco
[Ted has 12 followers](#)
[Ted is following 19](#)

Your profile will include your name, photo, people you follow, and people who follow you.

Before participating in Buzz, you need a public profile with your name and photo. It's visible on the web so friends can find and recognize you. You can post publicly to the world or privately to only the people you choose. [Why do I need a profile?](#)

[Cancel, don't post buzz](#)

EXHIBIT D

How do you want to appear to others? ✕

Profile preview - [Done editing](#)



Ted Taco
[Ted has 12 followers](#)
[Ted is following 19](#)

[Change](#)

Your profile includes your name, photo, people you follow, and people who follow you.

Show the lists of people I'm following and people following me on my profile

View and edit the people you follow

	Unfollow
	Unfollow
	Unfollow
	Unfollow
	Unfollow

Before participating in Buzz, you need a public profile with your name and photo. It's visible on the web so friends can find and recognize you. You can post publicly to the world or privately to only the people you choose. [Why do I need a profile?](#)

[Save profile and continue](#) [Cancel, don't post](#)