Exhibit A

New York Times:
December 30, 2009 “Better Skin to the Touch?” – Camille Sweeney
“...a Houston dermatologist has bypassed the hand-held gadget and tried to harness the power of in-office acne treatments in a more familiar form: the iPhone or iPod Touch.”

FOX News:
January 12, 2009 “Can iPhone Application Treat Your Acne?” – Ned Hibberd
“...self esteem emergency? These flashing lights may be their salvation.”

iTunes REVIEWS
• “This app is probably the best thing ever to surface, i've had problems with my skin for years...
• "This app is probably the best thing ever to surface, I've had problems with my skin for years. Acne app is easy to use and you can use it at any time of the day. My skin started to clear after the first week and it's noticeable. I've used pro activ, roaccutane and every other skin product but this is truly amazing." (Australia)

• "I will have to say that I was skeptical at first but am amazed by the results of really dedicating time to this." (US)

• "I was very hesitant to purchase it at first because I thought it was simply exploiting peoples' insecurities, but it works! Maybe the best app I've bought!" (US)

• "Hormones go crazy when your pregnant but you can't use chemicals to dry up your breakouts, this app is the solution!" (US)

• "This is the best money I have ever spent it works amazing for me already seeing the
works amazing for me already seeing the difference in 2 days. It stops me from getting spots and reduces the redness of the present acne. It’s a gotta buy for people suffering with acne. 5 stars :D (United Kingdom)

IMPORTANT STUFF:
This app was developed by a dermatologist.

A study published by the British Journal of Dermatology showed blue and red light treatments eliminated p-acne bacteria (a major cause of acne) and reduces skin blemishes by 76%. Studies showed that light treatments were almost twice as effective as benzoyl peroxide, the main ingredient in Proactiv® and other common over-the-counter blemish treatments.

INSTRUCTIONS:
Begin by choosing a light option from the tab bar. The Blue & Red alternating light is the
Begin by choosing a light option from the tab bar. The Blue & Red alternating light is the recommended option.

- Blue Light: fights bacteria
- Red Light: helps heal skin

After selecting a light, hold the screen close to your skin for at least 2 minutes per area. Use as often as desired.

Suggestion: Use AcneApp while talking on the phone – it’s less boring that way. Just remember to switch sides.

WARNING:
Please do not use this application if you are currently taking medications that make your skin sensitive to light or if you have any medical condition that makes your skin sensitive to light. If any problems develop, please discontinue use immediately.
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This app is for entertainment purposes only and is not intended for treatment of any disease or medical condition.

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