# Exhibit A

Learn and Master Guitar Review | Best Guitar Software Reviews



# RATINGS \*\*\*\* Excellent \*\*\* Very Good \*\*\* Good

Very Good
Good
Fai <b>r</b>
Poor

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# Learn and Master Guitar Review

# Features: \*\*\*\*\*(5 Stars out of 5 Stars)

The undisputed #1 training product for someone wanting to learn how to play the guitar. Learn and Master.Guitar features the most professional and high-quality presentation of all the "learn guitar" products- from the materials to the packaging to the trainers. Then again, for the price you pay (it's pretty expensive) you EXPECT the material to be top notch.

Included in Learn and Master Guitar are 10 guitar instruction DVD's, 5 CD's, and a comprehensive 108page lesson book.

The step-by-step video instruction is of the highest quality of all the programs we reviewed. This course is for the serious guitar player, because the quantity and quality of information is huge. It's a great course for beginners, but we also think that intermediate and advanced users would benefit from the course as well, unlike some of the other products we've reviewed.

## Learn and Master Guitar Screen Shot:



Features

Ease of use

\*\*\*\*

Visit Ste

## Visit Learn and Master Guitar

# Ease of Use: #####(5 Stars out of 5 Stars)

All the books, DVDs, audio, and software are clearly laid out, well organized, and easy to use. There is a little "cheat sheet" that comes with book that describes exactly how to use the course.

# **Content Quality:** ★★★★ (5 Stars out of 5 Stars)

The 10 DVDs are well-produced, the jam tracks sound awesome, and the lesson book compliments the DVDs very well. Overall, **Learn and Master Guitar** gets the highest rating for its top-notch trainers, materials, and support.

# Pros:

High quality lessons, 10 DVDs, Jam CDs, great content and awesome customer service. The 60-day money-back guarantee is great for skeptics who think the course might be too expensive, and the free support they offer through their website sets this product apart from the rest of the competition.

#### Cons:

It's a physical product so you have to wait for shipping. Also, the price might deter certain buyers. Not really for the "casual" guitarists. If this is you, check out Jamorama.

Note: Check the <u>website</u> often for sales. It seems that they lower the price every few months for a sale before raising it again.







supporting materials provided with the course. This is backed-up by web site downloads containing further training exercises, and answers to the various music theory exercises and quizzes contained within the manual.

Split screen videos show hand close-ups, TAB with rolling pointer and longer shots showing strumming patterns. The kit comes with **several play-along cd's** which contain the learnt songs played at different speeds - select the speed your happy to play at, select a new faster speed when your confident enough - do so until you achieve tempo and are playing it correctly. This course sets out to make you a player and with the right commitment it does, with an appropriate skill level but more critically a level of musicianship beyond what you will achieve after a year of lessons at substantially greater cost.



The Learn and Master Guitar Lesson Book



# Learn And Master Guitar Reviews



# Start of chapter



# Sample song chapter



Sample worksheet

Learn And Master Guitar Reviews





Session 6 - Minor seventh and suspended chords

# DVD 4

Session 7 - Barre chords on the sixth string

Session 8 - Barre chords on the fifth string

DVD 5

Session 9 - The secret to great strumming

Session 10 - Fingerstyle guitar

DVD 6

Session 11 - Pentatonic scales

Session 12 - Advanced chords

DVD 7

Session 13 - Playing the blues

# Session 14 - Giving your playing some style



# DVD 8

Session 15 - Electric guitars - the heart of rock & roll Session 16 - Advanced strumming DVD 9



**DVD 10** Session 19 - Soloing Session 20 - All the chords you need to know **10 Bonus Workshop DVDs** Bonus  $u_{\rm S}$ /orkshops shops ssions 3 & 4 5 Jam-Along CDs

Session 17 - Going beyond the first position

Session 18 - Jazz



In my opinion, **Learn & mater Guitar is the best guitar lesson** I have ever seen. If you're looking for the fastest and easiest way to learn to playing or advance your guitar, Learn & mater Guitar is the only course you need.

## Learn And Master Guitar Reviews



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#### Learn and Master Guitar



The best home study DVD course for guitar I have ever seen. It looks like that I have hired a real tutor teaching me guitar at home(just looks like, not mean that it matches the guality of instruction received from a real teacher :)

Suitable For: \* Beginner, Intermediate, Advanced (Child learner should be 8 years old and above.) Style Covered: Electric Guitar, Acoustic Guitar, Rock Guitar, Classical & Fingerstyle Guitar, Blues Guitar, Jazz Guitar, Country Guitar & Chicken Picken', R&B and Funk Guitar and Your Own Style.

What You Get(Expanded Edition) : 108 page detailed Book.\* 20 full produced, clearly explained and demonstrated 4.9 / 5 stars Whet Tou Get(LApended Lanon) . You page scaling start in the start of training materials online (songs, music, guitar DVDs\* 5 Jam Along CDs with many features\* Bonus Materials: Lots of training materials online (songs, music, guitar tabs, tips and tricks)\* Online Support & Member Only Forum.

#### The Good :

Steve Krenz 's Learn & Master Guitar is the Winner of the 2008 Acoustic Guitar Magazine Players' Choice Awards, two Telly Awards and an AEGIS Award for Excellence in Education. The package includes 20 full produced, clearly explained and demonstrated DVDs; 5 Jam Along CDs with many features; 108 pages detailed Workbook; Lots of supplemental files online(songs, music, guitar tabs, tips and tricks).

This course is terrific because it is put together so well from the inside out. You'll be very pleased that there is so much material contained inside a stylish, well laid-out container/box to store the DVDs, CDs, lesson book and printed materials from the bonus online resources. This will really help with keeping your practice area from becoming to cluttered and allows you to focus on the session at hand.



The DVDs is extremely thorough and well planned out, all you provide is the practice. Everything you need to know is laid out in one course, step-by-step, start to finish. If you already have the basics down, just skip right through the first few lessons and then get down to the good stuff. It is a high-effective, step-by-step video instruction that takes you from beginner (or intermediate) all the way through advanced instruction, easy to follow. Working through the course cover to cover, and you'll see significant improvements in your playing and perhaps more importantly your understanding of the theoretical foundations.

Learn and Master Guitar covers almost everything from the very basics through the most advanced techniques: Foundational Techniques, Basic Chords, Advanced Chords, Advanced Electric Techniques, Strumming Techniques, Reading Music and Tab, Ear Training and Much, Much More!...If you are a beginner, you will be really learning the proper foundations.

The core of this course is the 20 DVDs. Each lesson is clearly explained and demonstrated, so you know exactly what and how to practice. Steve doesn't go too fast and he keeps you engaged each step of the way. Each of the many lessons has an instructional portion where Steve Krenz teaches you the day's concepts in detail, followed by a workshop time where you practice them together. The on-screen graphics make it easy to follow along, and a detailed menu allows you to jump quickly to any topic or exercise you may want to go over again. Here are a few screen shots to give you a sense for what these DVDs look like.







**Professional Instruction:** 



More...

Help You Learn Both

**Onscreen Music and Tab** 

I do think you'll love the Jam Along CDs, they are pretty Cool, which are specially fun and helpful. with Jam Along CDs, you are going to Maximize and LOVE your practice time. The Jam Along CDs allow you to practice your songs with an actual band. Jam Along tracks play at different speeds (slow, medium, and fast) so that you can gradually pick up your pace as you improve. I've had so much fun with them, and it helps so much with the Timing that I think it is one of the best parts of the entire course. The Jam Along CDs part is a very useful resource for learning guitar

And Learn and Master Guitar offers advanced training in most popular styles, such as Electric Guitar, Acoustic Guitar, Rock Guitar, Classical & Fingerstyle Guitar, Blues Guitar, Jazz Guitar and Your Own Style. You can learn them all or just the ones that interest you most.

Perhaps most important, I think you'll be pleased with the Learn & Master Guitar online community/forum. It is put together so well and will be of great help to you as a begin your journey. Learn & Master Guitar hands down the most practical and easiest way to learn and improve your guitar playing. And if that isn't motivation enough, the member forum answers any question that might come up on your journey, Steve Krenz is very active, and you can get help from Steve Krenz and other members, to resolve your kinds of problems while learning. I think you will not be alone on the road of learning and playing guitar : )

Important: It comes with a 60 Day No Question Asked Guarantee, If you are not satisfactory with the course, simply return the course within sixty days for a full refund of the purchase price.

#### The Bad:

\* It doesn't offer download version for instant learning online.

\* The price is some high relative to other guitar courses on the market. (but I think it's well worth the money you spend,

Discount News!! Learn & Master Guitar Has Started their 3-Day Holiday Super Sale!

Original Edition for Only \$149 (ends on Thursday, December 2)

This is \$100 Off! Click Here for the Special Sale Price

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Anton Steve Krenz

Spousored Ada



after all it contains 20 dvds, 5 cds, 1 book and lots of other learning resources. No other course can offer so many highquality and high-effectvie materials in one course.)

#### The Bottom Line:



Learn and Master Guitar is one of the best home study guitar course on the market today, it's the course you need to learn guitar at home. Everyone starts somewhere. Different people take it further than others. Where you go and how far you take it are up to you. And I would encourage you to take the ideas in the course, mix them with your own determination, creativity, and pratice to become the guitar player that only you can be. Order Learn and Master Guitar will be glad you did, you will be amazed how much you will learn and how quickly you will see the improvements of your quitar skills rock on.

#### Buying Tips:

\* L&M has started their special sale(limited time only), you can get **\$100 off** right now.

\* L&M Course is available online only at the moment, meaning you can only order it through the internet. And their official site is the only place where you can order this course. Then you'll wait for days for the delivery of the DVDs.
\* Live outside the United States? No problem! L&M ships internationally every day and have become very proficient at it. In most cases, it only takes a few extra days for delivery. You get the same sixty-day, no-questions-asked, money-back guarantee as their U.S. customers, the same great service, and the same great guitar training.

#### Where To Buy

Their Official Site: www.learnandmaster.com/guitar

Are you an instructor looking for teaching resources? You may be interested in Learn & Master Guitar home school edition.

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# LEARN AND MASTER GUITAR REVIEW

By: James DuClos

#### The Basics:

Learn and Master Guitar is by far the most comprehensive guide out there to help you learn to play the guitar. For a beginning guitarist, the program starts with the parts of the guitar and fingerings and moves on to more advanced methods and techniques. With lessons on DVD and in print form, you are able to watch the video and follow along, perfect for all learning styles. Rather than



paying a monthly fee for as long as it takes you to learn, you are able to invest in the Learn & Master Guitar series, which you will have whenever you need to review a concept. This truly is **the most you can get for your money** as far as a guitar course where you are able to learn at your own pace.

# Pros:

- All lessons are in both **DVD and written formats** so you can watch the videos and follow along.

- A large quantity of teaching aids make up Learn & Master Guitar.

- Learn and Master Guitar's videos are extremely high quality as are the teaching methods the instructors use.

- Lessons are broken up into manageable pieces with just the right amount of information included so you learn gradually, with each lesson building on the previous information.

- Lessons are extremely personalized, and you feel as though you are receiving private tutoring rather than a purchased program.

- There is a one-time purchase price, so you know what you are getting upfront.

- If you can't pay the \$200 upfront, a payment plan is offered through Legacy Learning-consider it an investment in your ability to play the guitar.

## Cons:

- For someone who is just starting out on the guitar, the price might be a bit intimidating, but as the saying goes, you get what you pay for with Learn & Master Guitar.

- There could be more of an online presence, but Learn & Master Guitar focuses more on their DVD series than on their online interactive tools.

## **Customer Support:**

Learn & Master Guitar offers a 60-day money back guarantee if you are dissatisfied with their product for any reason. In addition, Learn & Master Guitar comes with free online support for their students, including a hopping forum. By visiting their website, you can access archived discussion questions to get a feel for the kinds of help you are able to receive. Full access is free with your purchase of the program.

**Overall Learn and Master Guitar Thoughts:** 



guitar lessons rank SUPREME

C BOOKMARK R 2 2

#### Learn & Master Guitar

Rating:

Read Review



# Visit Website Jamorama \*Best Value!

Rating: \*\*\*\*\*

Read Review





Rating: \*\*\*\*



Visit Website

Learn and Master Guitar is made up of just the right combination of media, narration, and teaching techniques, all included on 20 DVDs, 5 CDs (in jam-along style), 100 pages of lessons, and other supplementary materials. While the entire program isn't accessible online, there are also a number of web-based supplementary materials as well. Learn & Master Guitar really can help someone of any age and any skill level in learning to play guitar.

Visit LearnandMasterGuitar.com's Website

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What We Think:

## Putting it simply: Learn and Master Guitar emerged from our test as the King of "learn guitar at home" courses.

With 20 full-length DVDs stocked with excellent video files, 110 high quality jam tracks and a very effective workbook, the program is by far the most comprehensive program we tested. However, its forte is even more in the Quality of the material than in its Quantity. It is very effective, and easily wins our #1 ranking, even at its admittedly high price.

Learn and Master Guitar is a very well structured program. It combines a workbook full of text and pictures, with visual and audio training via DVDs. Everything falls neatly into place, blending fun with results. The program enables a complete novice to start playing almost instantly, while allowing a seasoned pro to run through it the umpteenth time, honing his/her guitar playing skills and constantly improvina.

The program is based on three massive pillars:

• The 110 Jam-Along tracks are a real treat. Similar to those in Jamorama, these "active" tracks enable you to play the tracks with the lead guitar track turned on, off, or at partial volume. The tracks for beginners songs also enable playing each song at slow, medium or fast pace. This enables you to progress gradually from following and imitating the lead guitarist (slow speed, guitar track turned on), to playing lead guitar by yourself (guitar track turned off, medium or full speed), even ad-libbing with the bass and drums backing you up. Probably the nicest part comes after you master the skills, play the songs at full speed with the guitar track on again and try to outplay the lead guitarist.

Keeping with this course's high level of execution, the band used for the Jam Tracks is amazing. For example, the keyboard player is Dino Pastin, formerly part of the super-group Alabama; The drummer is Javier Solis, who played and recorded with countless famous musicians (Usher, Kenny Loggins...). Such professionals are EXPENSIVE, but the makers of this course certainly did not skimp on quality.

- The DVDs are the best we've seen on any program. Period. These 20 DVDs contain numerous tracks covering 20 sessions (about 20 hours of content!), that teach just about any thinkable subject connected to guitar playing. Although initial learning is quick and you learn to play guitar very quickly, there are so many lessons, tips and tricks that the DVDs cover a full year's worth of lessons (and that's before you start going through them a second time).
- The thick and fully illustrated book complements the DVDs beautifully. Although this course naturally revolves around the DVDs, the course's book alone can be considered as the best book or eBook course we tested. We truly admire its thoroughness. (more about the DVDs and book later)
- Although this course is based on physical DVDs, CDs and book, it also provides access to an online members area containing excellent supplemental material. This section enables you to learn to play new songs and music, read guitar tabs, and learn tips and tricks.
- The members area also provides a members forum for you to communicate with fellow guitar students and post your questions to the course organizers and professional musicians.
- The course includes Lifetime Membership and Lifetime Updates to the members section. Additionally, it includes an effective Live Help Line via the members forum.

The DVDs and book teach you gradually, step-by-step, everything about guitar playing: how to hold the guitar and a pick, basic and advanced chords, chord substitution, strumming, hammer-ons, pulloffs, advanced bends, the Eddie Van Halen technique, the Merle Travis Technique, fingerstyle secrets, arpeggios, Blues notes and Blues chord progressions, Jazz chords and Jazz chord progressions, Country Bends and fast Chicken Picken, Funk and R&B guitar and muting techniques... The list is endless...

The course also teaches you how to train your ear, how to read sheet music and guitar tabs, how to play solo guitar using any part of the neck, how to play Blues solos, how to play Jazz solos, and most importantly - how to develop your own unique style for playing lead guitar. What's more, besides teaching "how to" techniques the program is packed with music theory, guitar playing tips and tricks, and you can immediately practice everything you learn by playing great songs.

Maybe the best indication for the excellence of this program is that the experts have accumulated countless hours using this program, and still find themselves practicing with it, constantly improving and gaining new insights, tips and tricks. Except for the excellent Jamorama, no other program we tested comes close.

Learn and Master Guitar is the most expensive Guitar Lessons course we tested, but it is also the best. If you absolutely cannot afford the price - read on the following reviews. However, if you take your guitar playing seriously we think the program is almost a must-have. If you want the best program but can't shell out the course price all at once, we recommend that you still buy this program, using an easy payment plan, or try register to the site's mailing list and try waiting for one of their 3-day sales. For the price of a few guitar lessons, you obtain a course that will provide both fun and learning for years to come.

## **Product Site:**

For more information about Learn and Master Guitar or if you would like to order the course, click here INFO,BUY



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**Table of Contents** 

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