

EXHIBIT A



Got Questions? (866) 441-7203
Live customer support. M-F 9am-5pm EST

[Publishers](#)[Advertisers](#)[About Us](#)[Blog](#)[Support](#)[Research](#)[Labs](#)[Login](#)

Chitika Privacy Policy

Chitika does not collect any personally identifying user-level information.

Chitika's contextual targeting services solely rely on cookie-level tracking containing no personally identifying information.

When users visit a page in the Chitika network, one or more cookies - a small file containing a string of characters - are set to the computer that uniquely identifies the users browser.

Chitika uses cookies to improve the quality of the targeting service by storing anonymous activity data and tracking user trends, such as how people search and browse. Users can reset their browsers to refuse all cookies or to indicate when a cookie is being sent.

Chitika will not collect or use any user-level personally identifiable information without prior consent from its clients.

Chitika encourages and promotes business practices that protect and honor the privacy of users.

You can opt-out of receiving Chitika cookies by using the button below.

You are currently not opted out

Opt-Out

If your status has not changed after selecting Opt-Out, your browser may be set to block Chitika Cookies. Please unblock Chitika Cookies and try again.

Note: This opt-out applies to a specific browser rather than a specific user. Therefore you will have to opt-out separately from each computer or browser that you use.

[Publishers](#) | [Advertisers](#) | [Account Login](#) | [Chitika Blog](#) | [Chitika Research](#)

Copyright ©2010 Chitika, Inc. All Rights Reserved. [Chitika in the News](#) [Press Releases](#) [Contact Chitika](#) [Sitemap](#) [Privacy Policy](#) [FAQ](#)

EXHIBIT B



Got Questions? (866) 441-7203
Live customer support. M-F 9am-5pm EST

[Publishers](#)[Advertisers](#)[About Us](#)[Blog](#)[Support](#)[Research](#)[Labs](#)[Login](#)

Chitika Privacy Policy

Chitika does not collect any personally identifying user-level information.

Chitika's contextual targeting services solely rely on cookie-level tracking containing no personally identifying information.

When users visit a page in the Chitika network, one or more cookies - a small file containing a string of characters - are set to the computer that uniquely identifies the users browser.

Chitika uses cookies to improve the quality of the targeting service by storing anonymous activity data and tracking user trends, such as how people search and browse. Users can reset their browsers to refuse all cookies or to indicate when a cookie is being sent.

Chitika will not collect or use any user-level personally identifiable information without prior consent from its clients.

Chitika encourages and promotes business practices that protect and honor the privacy of users.

You can opt-out of receiving Chitika cookies by using the button below.

You are currently opted out

If your status has not changed after selecting Opt-Out, your browser may be set to block Chitika Cookies. Please unblock Chitika Cookies and try again.

Note: This opt-out applies to a specific browser rather than a specific user. Therefore you will have to opt-out separately from each computer or browser that you use.

[Publishers](#) | [Advertisers](#) | [Account Login](#) | [Chitika Blog](#) | [Chitika Research](#)

Copyright ©2010 Chitika, Inc. All Rights Reserved. [Chitika in the News](#) [Press Releases](#) [Contact Chitika](#) [Sitemap](#) [Privacy Policy](#) [FAQ](#)