

I.

This Court has jurisdiction of the subject matter herein and of each of the parties consenting hereto. The Complaint assert claims upon which relief can be granted against Defendant under Sections 5(I) and 16(a)(1) of the Federal Trade Commission Act, 15 U.S.C. §§ 45(I) and 56(a)(1).

II.

Judgment is hereby entered in favor of the Plaintiff, Federal Trade Commission, and against the Defendant as alleged in the Complaint in this action. Defendant shall comply with the provisions of this Final Judgment.

III.

Defendant shall pay to the United States a civil penalty in the amount of one million and three hundred thousand United States dollars (\$1,300,000.00). Payment of the civil penalty ordered hereby shall be made by wire transfer of funds pursuant to instructions provided by the plaintiff. Defendant shall pay the full amount of the civil penalty within thirty (30) days of entry of this Final Judgment. In the event of a default or delay in payment, interest at the rate of eighteen (18) percent per annum shall accrue thereon from the date of the default or delay to the date of payment.

IV.

Each party shall bear its own costs of the within action.

V.

Entry of this Final Judgment is in the public interest.

Dated: _____, 2010

United States District Judge