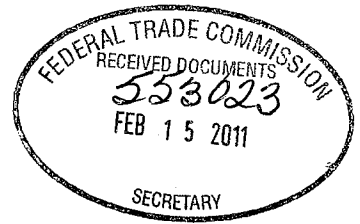


ORIGINAL



**UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION**

In the Matter of)
)
)
POM WONDERFUL LLC and)
ROLL INTERNATIONAL CORP.,)
companies, and)
)
)
STEWART A. RESNICK,)
LYNDA RAE RESNICK, and)
MATTHEW TUPPER, individually and)
as officers of the companies.)

Docket No. 9344
PUBLIC

RESPONDENTS' RESPONSE TO COMPLAINANT'S MOTION TO SHORTEN TIME

Respondents do not oppose the relief requested in Complaint Counsel's motion to shorten time, and will file their Opposition to Complainant's Motion to Limit Respondents to Five Expert Witnesses on or before Thursday, February 17, 2010.

Respectfully Submitted,

/s John Graubert

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Counsel for Respondents

**UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION**

COMMISSIONERS: Jon Leibowitz, Chairman
 William E. Kovacic
 J. Thomas Rosch
 Edith Ramirez
 Julie Brill

In the Matter of)	
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POM WONDERFUL LLC and)	
ROLL INTERNATIONAL CORP.,)	
companies, and)	Docket No. 9344
)	PUBLIC
)	
STEWART A. RESNICK,)	
LYNDA RAE RESNICK, and)	
MATTHEW TUPPER, individually and)	
as officers of the companies.)	

CERTIFICATE OF SERVICE

I hereby certify that this is a true and correct copy of the Respondents' **RESPONSE TO COMPLAINANT'S MOTION TO SHORTEN TIME**, and that on this 15th day of February, 2011, I caused the foregoing to be served by FTC E-File and hand delivery on the following:

Donald S. Clark
The Office of the Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW
Rm. H-159
Washington, DC 20580

The Honorable D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Avenue, NW
Rm. H-110
Washington, DC 20580

I hereby certify that this is a true and correct copy of the Respondents' **RESPONSE TO COMPLAINANT'S MOTION TO SHORTEN TIME**, and that on this 15th day of February, 2011, I caused the foregoing to be served by e-mail on the following:

Mary Engle
Associate Director for Advertising Practices
Bureau of Consumer Protection
Federal Trade Commission
601 New Jersey Avenue, NW
Washington, DC 20580

Heather Hipsley
Mary L. Johnson
Tawana Davis
Federal Trade Commission
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/Skye Perryman

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