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4	MIRY KIM, WA State Bar No. 31456 LAURA M. SOLIS, WA State Bar No. 36005	
5	Federal Trade Commission 915 Second Avenue, Suite 2896	
6	Seattle, WA 98174 Phone: (206) 220-6350	
7	Facsimile: (206) 220-6366 email: mkim@ftc.gov lsolis@ftc.gov	
8	ATTORNEYS FOR PLAINTIFF FEDERAL TRADE COMMISSION	
10		
11	UNITED STATES DI	ISTRICT COURT
12	DISTRICT OF	
13		
14	FEDERAL TRADE COMMISSION	
15	Plaintiff,	
16	V.	Civil Action No.
17 18	IMMIGRATION CENTER, a Colorado Non-Profit Corporation;	COMPLAINT FOR PERMANENT INJUNCTION AND OTHER EQUITABLE RELIEF
19	IMMIGRATION FORMS AND PUBLICATIONS, INC., a Missouri	EQUITABLE RELIEF
20	corporation;	
21	CHARLES DOUCETTE, individually and d/b/a TELESTAFFING, IMMIGRATION FORMS AND SERVICES, and	
22	IMMIGRATION FORM PROCESSING;	
23	DEBORAH STILSON a/k/a DEBORAH MALMSTROM, individually and d/b/a	
<ul><li>24</li><li>25</li></ul>	LIBERTY LEGAL SERVICES, AMERICAN LEGAL SERVICES, and NINNER;	
26	ALFRED BOYCE, individually and d/b/a	
27	MAYDENE WEB SERVICES;	
28		

1 2	THOMAS STRAWBRIDGE, individually and as an officer of IMMIGRATION		
3	FORMS AND PUBLICATIONS, INC.;  ROBIN MEREDITH, individually and as an		
4	officer of IMMIGRATION FORMS AND PUBLICATIONS, INC.;		
5	THOMAS LAURENCE, individually; and		
6	ELIZABETH MEREDITH, individually,		
7 8	Defendants.		
9			
10	Plaintiff, the Federal Trade Commission ("FTC"), for its Complaint alleges:		
11	1. The FTC brings this action under Section 13(b) of the Federal Trade Commission		
12	Act ("FTC Act"), 15 U.S.C. § 53(b), to obtain temporary, preliminary, and permanent injunctive		
	relief, restitution, the refund of monies paid, disgorgement of ill-gotten monies, the appointment		
13	of a receiver, and other equitable relief for Defendants' acts or practices in violation of Section		
14	5(a) of the FTC Act, 15 U.S.C. § 45(a), in connection with the advertising, marketing, and sale		
15	of United States immigration and naturalization services.		
16	JURISDICTION AND VENUE		
17	2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1337(a),		
18	and 1345, and 15 U.S.C. §§ 45(a) and 53(b).		
19	3. Venue is proper in this district under 28 U.S.C. § 1391(b) and (c), and 15 U.S.C.		
20	§ 53(b).		
21	<u>PLAINTIFF</u>		
22	4. The FTC is an independent agency of the United States Government created by		
23			
24	which prohibits unfair and deceptive acts or practices in or affecting commerce.		
25	5. The FTC is authorized to initiate federal district court proceedings, by its own		
26	attorneys, to enjoin violations of the FTC Act and to secure such equitable relief as may be		
27	appropriate in each case, including injunctions, restitution, the refund of monies paid,		
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disgorgement of ill-gotten monies, and the appointment of a receiver. 15 U.S.C. §§ 53(b) and 56(a)(2)(A).

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#### **DEFENDANTS**

- 6. Defendant Immigration Center is a Colorado nonprofit corporation with its principal place of business at 160 Hubbard Way, Suite C, in Reno, Nevada. Articles of incorporation representing that Immigration Center is a nonprofit corporation were filed in August 2007. Notwithstanding these incorporation papers, Immigration Center is organized to carry on business for its own profit or that of its members within the meaning of Section 4 of the FTC Act, 15 U.S.C. § 44. Immigration Center transacts or has transacted business in this district and throughout the United States. At all times material to this Complaint, acting alone or in concert with others, Immigration Center has marketed and/or sold immigration and naturalization services to consumers throughout the United States.
- 7. Defendant Immigration Forms and Publications, Inc., is a Missouri corporation, with its mailing address and principal place of business at 119 E. 3<sup>rd</sup> Street in Sedalia, Missouri. Immigration Forms and Publications, Inc., transacts or has transacted business in this district and throughout the United States. At all times material to this Complaint, acting alone or in concert with others, Immigration Forms and Publications, Inc., has marketed and/or sold immigration and naturalization services to consumers throughout the United States.
- 8. Defendant Charles Doucette, also known as Charles R. Doucette and Charles Robert Doucette, Jr., acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts or practices set forth in this Complaint. Doucette is a director and registered agent of Defendant Immigration Center. At all times material to this Complaint, acting alone or in concert with others, Doucette has marketed and/or sold immigration and naturalization services under various trade names, including but not limited to Telestaffing, Immigration Forms and Services, Immigration Form Processing, Maydene Media, Liberty Legal Services, Immigration Forms and Documents, and American Legal Project. He is or has been a signatory on bank accounts through which he has authorized payments to or received payments from persons or entities in apparent furtherance of the acts or

practices set forth in this Complaint. He is and has been responsible for hiring and training employees and independent contractors of Defendants Immigration Center and Immigration Forms and Publications, Inc. Doucette resides in this district and, in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.

- 9. Defendant Deborah Stilson, also known as Deborah Malmstrom, acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. At all times material to this Complaint, acting alone or in concert with others, Stilson has marketed and/or sold immigration and naturalization services through various Colorado trade names including, but not limited to Liberty Legal Services, American Legal Services, and Ninner. On behalf of Immigration Center, Stilson routinely advised consumers on immigration matters, processed consumer payments, and received consumer complaints. Stilson also signed a contract under the Colorado trade name Ninner to provide services to Defendant Immigration Forms and Publications, Inc. According to the terms of the contract, Ninner agreed to provide all websites, marketing, telephone service, equipment, shipping, and deposit and wire transfer services for IFP. Stilson resides in this district, and, in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.
- 10. Defendant Alfred Boyce, acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. At all times material to this Complaint, acting alone or in concert with others, Boyce has marketed and/or sold immigration and naturalization services through various trade names, including but not limited to the Colorado trade name Maydene Web Services. Boyce is and has been responsible for the daily operations of Defendant Immigration Center. Boyce resides in this district and in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.
- 11. Defendant Thomas Strawbridge, acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts and

practices set forth in this Complaint. Strawbridge is the President and owner of Defendant Immigration Forms and Publications, Inc. At all times material to this Complaint, acting alone or in concert with others, Strawbridge has marketed and/or sold immigration and naturalization services to consumers throughout the United States. Strawbridge has signed contracts as the President and owner of Immigration Forms and Publications, Inc. Strawbridge is also listed as the contact for Immigration Forms and Publications, Inc.'s account with Federal Express. Strawbridge resides in Sedalia, Missouri and, in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.

- 12. Defendant Robin Meredith, acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. Meredith is the Vice-President of Defendant Immigration Forms and Publications, Inc. At all times material to this Complaint, acting alone or in concert with others, Meredith has marketed and/or sold immigration and naturalization services to consumers throughout the United States. Meredith is or has been a signatory on Immigration Forms and Publications, Inc.'s bank accounts, through which she has initiated the wiring of significant funds to Defendant Charles Doucette. Meredith resides in Sedalia, Missouri and, in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.
- 13. Defendant Thomas Laurence, acting alone or in concert with others, has formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. Laurence is an employee and manager of Defendant Immigration Forms and Publications, Inc. At all times material to this Complaint, acting alone or in concert with others, Laurence has marketed and/or sold immigration and naturalization services to consumers throughout the United States. Laurence is and has been responsible for the daily operations of Defendant Immigration Forms and Publications, Inc. Laurence resides in Sedalia, Missouri and in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.
  - 14. Defendant Elizabeth Meredith, acting alone or in concert with others, has

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formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. Meredith is an employee and manager of Defendant Immigration Forms and Publications, Inc. At all times material to this Complaint, acting alone or in concert with others, Meredith has marketed and/or sold immigration and naturalization services to consumers throughout the United States. Meredith is and has been responsible for the daily operations of Defendant Immigration Forms and Publications, Inc. Meredith resides in Sedalia, Missouri and in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.

**COMMERCE** 

15. At all times material to this Complaint, Defendants have maintained a substantial course of trade in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

#### **DEFENDANTS' BUSINESS PRACTICES**

16. Since at least June 2007, Defendants Immigration Center, Charles Doucette, Deborah Stilson, and Alfred Boyce have advertised, marketed, and sold immigration and naturalization services to consumers nationwide. In addition to advertising, marketing, and selling the services to consumers directly, Defendants Charles Doucette and Deborah Stilson have furthered the illegal scheme by providing training, equipment, and websites to Defendants Immigration Forms and Publications, Inc., Thomas Strawbridge, Robin Meredith, Thomas Laurence, and Elizabeth Meredith to permit them to advertise, market, and sell immigration and naturalization services. Defendants' immigration and naturalization services include, but are not limited to, selecting, preparing, and completing immigration forms and documents, and filing them with the United States Citizenship and Immigration Services ("USCIS") on behalf of consumers. In the course of advertising, marketing, and selling United States immigration and naturalization services to consumers, Defendants misrepresent that: (1) they are authorized to provide immigration and naturalization services in the United States; (2) they are part of or affiliated with the United States government; and (3) the fees they charge consumers will cover all USCIS processing fees.

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- 17. Defendants Immigration Center, Charles Doucette, Deborah Stilson, and Alfred Boyce have marketed their services to consumers throughout the United States through various websites, including, but not limited to, the following: www.immigrationhelpline.org; www.uscis-ins.us; www.usgovernmenthelpline.com; www.uscis-helpline.info; and www.usahelpline.info.
- 18. Since at least June 2009, Defendants Immigration Forms and Publications, Inc., Thomas Strawbridge, Robin Meredith, Thomas Laurence, and Elizabeth Meredith have marketed their services to consumers through various websites, including, but not limited to, www.immformspub.com.
- 19 Defendants pay major Internet search engines such as Bing, Google, and Yahoo to ensure that links to their websites appear at the top of immigration-related searches, including searches for "USCIS."
- 20. Defendants provide and have provided immigration and naturalization services to consumers from various countries, including, but not limited to, Haiti, Canada, Mexico, Ethiopia, and countries in Asia.

# Misrepresentation That Defendants Are Authorized to Provide **Immigration and Naturalization Services in the United States**

- 21. Defendants claim, expressly or by implication, that Defendants are authorized to provide immigration and naturalization services in the United States. For example, on one Immigration Center website, Defendants represent that they are a "group of specialists formerly employed at a U.S. Immigration office" who will help consumers file their applications with the USCIS. On another Immigration Center website, Defendants represent that they "help people deal with the laws and processes" of applying for immigration benefits. Defendant Immigration Forms and Publications, Inc.'s website represents that it "specialize[s] in helping [consumers] find and prepare the correct up to date forms," and helps consumers by "go[ing] step by step through the process of filling out the forms and getting the correct material ready to file."
- 22. In some instances, Defendant Immigration Center's agents inform consumers that they are "qualified and certified" and "trained" to provide immigration and naturalization

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services to consumers.

- 23. Defendant Immigration Center's employees are also instructed to inform consumers that document specialists who complete the immigration forms for consumers are experts and have previously worked for "Immigration and Nationalization [sic] Services," a reference to the agency that preceded the USCIS.
- 24. Defendant Immigration Forms and Publications, Inc.'s employees are instructed to inform consumers that Defendants can do everything that the USCIS can do.
- 25. Defendants' claim that they are authorized to provide immigration and naturalization services in the United States is false. To be authorized to provide immigration and naturalization services, an individual must be authorized to represent persons before the U.S. Department of Homeland Security or the U.S. Department of Justice.
- 26. The only individuals authorized to represent persons in immigration and naturalization matters before the U.S. Department of Homeland Security or the U.S. Department of Justice are individuals who meet the requirements of 8 C.F.R. § 292.1 or 8 C.F.R. § 1292.1. Defendants do not meet those requirements. Specifically, no Individual Defendant or employee of a Corporate Defendant is:
  - a. a licensed attorney in any state;
  - a law student acting under the supervision of a licensed attorney or accredited representative who is appearing without direct or indirect remuneration;
  - an individual granted permission to appear on behalf of persons with whom he has a pre-existing relationship and from whom he received no direct or indirect remuneration;
  - d. an accredited representative of an organization accredited by the Board of Immigration Appeals; or
  - e. a person otherwise authorized to practice before the Board of Immigration
    Appeals, the United States Citizenship and Immigration Services, the
    United States Customs and Border Protection, or the United States

Immigration and Customs Enforcement.

# Misrepresentations that Defendants are Affiliated with the United States Government

- 27. Defendants' websites prominently display seals or graphics including an American bald eagle, the flag of the United States, and the Statue of Liberty that make the websites resemble United States government websites.
- 28. Defendant Immigration Center uses URL names for its websites that resemble United States government websites. For example, Defendant Immigration Center's website URLs include the phrases "uscis-ins.us," "usgovernmenthelpline," and "uscis-helpline."
- 29. Defendants' websites direct consumers to call toll-free numbers. In numerous instances, once consumers call the toll-free number, an automated voice answers the call, "Immigration Center."
- 30. Consumers who call Defendant Immigration Center are transferred to a live person who identifies him or herself as an "agent," "immigration officer," or "support specialist."
- 31. Consumers who call Defendant Immigration Forms and Publications, Inc. are transferred to a live person who identifies him or herself as a "caseworker."
- 32. Once consumers communicate their immigration needs, Defendants select immigration forms and documents for the consumer. In numerous cases, Defendants inform consumers that an "immigration package" containing the proper USCIS forms will be sent via mail or email to consumers. Typically, consumers receive a package that includes a letter bearing an official-looking seal and instructions to contact the assigned, named immigration agent or caseworker once they receive their "immigration package." Defendants indicate that the agent will help consumers prepare immigration forms by reviewing each question with them. In some instances, Defendants offer to carefully review and file the immigration forms on behalf of the consumers.
- 33. In numerous instances, consumers who call Defendants' toll-free numbers believe that they are talking to an agent of the USCIS, the U.S. Department of Homeland Security, or another agency of the United States government.

- 34. In fact, Defendants are not part of or affiliated with the USCIS, the U.S. Department of Homeland Security, or any agency of the United States government. On information and belief, Defendants' employees are not current or former immigration agents or employees of any United States government agency.
- 35. On their websites, Defendants state that they are not affiliated with the United States government. However, Defendants' disclaimers are inadequate and ineffective.

  Typically, consumers do not see the disclaimers because they are written in small, hard-to-read print, and are not easily seen on the web pages that consumers view. In numerous instances, consumers must scroll down to the bottom of Defendants' web page to find the disclaimer.

# Misrepresentations about Fees and Services

- 36. Once consumers agree to accept Defendants' services, they are transferred to or contacted by Defendants' "verification department."
- 37. During the verification phase of the call, Defendants' agents inform consumers that an "immigration package" containing the proper USCIS forms will be mailed to consumers by email or overnight mail. In numerous instances, Defendants record consumers' acceptance of Defendants' services.
- 38. In numerous instances, Defendants explain to consumers that they charge fees from \$200 to \$2500 depending on the immigration and naturalization services consumers seek. In numerous instances, Defendants' agents explain to consumers that the fee is to be paid on delivery to the person delivering the immigration package. In numerous instances, consumers are unable to obtain or view the materials in the immigration package before paying Defendants.
- 39. In numerous instances, Defendants' agents fail to explain to consumers that their fees will cover only Defendants' services, not USCIS processing fees. In numerous instances, when consumers ask Defendants' agents what the fees will cover, Defendants' agents tell consumers that the fees charged will cover "processing." In numerous instances, consumers believe their payment to Defendants is being paid to the United States government to process their immigration documents because the fees Defendants charge are typically the same as USCIS processing fees and Defendants' websites appear to be part of or affiliated with the

United States government. In other instances, consumers believe that the fees will cover both the Defendants' services and any USCIS processing fees.

- 40. In numerous instances, the fee that Defendants charge is identical or similar to the fee that the USCIS charges to process the corresponding immigration or naturalization form. For example, if a person wants to replace a lost or stolen permanent resident card, the USCIS provides the form and assists the consumer in filling it out for free, and then charges \$290 to process the form. Defendants, however, charge \$290 for just a copy of the form and assistance in filling it out.
- 41. Defendant Immigration Center's agents have instructed consumers to have payment ready in the form of a money order, personal check, or cashier's check made payable to "Immigration Center," "Immigration Form Processing," or "Immigration Forms."
- 42. Defendant Immigration Forms and Publications, Inc.'s agents have instructed consumers to have payment in the form of a money order or cashier's check made payable to "Immigration Forms and Publications" or "IFP."
- 43. During the verification phase of the call, Defendants' agents verbally disclose to consumers that:

In the future, the Department of Homeland Security may or may not require additional forms or fees. In the event that the USCIS requires you to, or you choose to apply for future USCIS benefits, there may be additional fees. The US Department of Homeland Security and the USCIS can raise fees or impose new fees at any time[] without notice.

However, by the time they hear this, consumers typically have already been convinced by Defendants that their payment to Defendants is going to the USCIS and will cover USCIS processing fees for their benefit application. Therefore, in many instances, consumers believe that the "additional fees" that the U.S. Department of Homeland Security "may or may not require" would be for "future" applications, not the current application for benefits for which the consumers have already paid Defendants.

44. In fact, the fees Defendants charge consumers do not cover USCIS processing fees. Often, consumers submit the completed applications to a USCIS address that Defendants' agents provide in the immigration package. When they do, the USCIS returns the forms to

consumers for failure to include the fee for processing the documents. This is when many consumers realize that Defendants are not part of or affiliated with the United States government.

- 45. On information and belief, Defendant Immigration Center has recently modified some of its practices. Following the initial sales call, in some instances, Defendant Immigration Center sends consumers an email, from an "agent," enclosing an authorization letter and the signature page of the immigration form that Defendant Immigration Center selects for the consumer. The email requests that consumers sign both forms and return them along with a check made payable to "Immigration Forms" and copies of documents needed to complete their application.
- 46. The authorization letter bears the official seal of the United States and indicates that a "service fee," identical to the amount of the check requested by Defendant Immigration Center, is due for the consumers' application and that the application will be completed by "INSTANT ELECTRONIC PROCESSING."
  - 47. The authorization letter also includes the following disclosure:

I approve of the services, fees, and costs stated in this authorization. I authorize Provider to do the work and to bill bank account as specified. All banking information will remain secure and duplicate fees will be electronically forwarded to the United States Department of Homeland Security through a bank draft. Endorsement of this authorization constitutes your authorization to duplicate your banking information for the sole purpose of payment of United States Department of Homeland Security application fees[.]

However, this disclosure is inadequate because it does not make clear that the fees consumers pay are for Defendant Immigration Center's services and do not cover USCIS processing fees.

48. Based on Defendants' misrepresentations that: (1) Defendants are authorized to provide immigration and naturalization services in the United States; (2) they are part of or affiliated with the United States government; or (3) the fees they charge consumers will cover all USCIS processing fees, consumers paid hundreds or even thousands of dollars each for Defendants' services.

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## **VIOLATIONS OF THE FTC ACT**

- 49. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits "unfair or deceptive acts or practices in or affecting commerce."
- 50. Misrepresentations constitute deceptive acts or practices prohibited by Section 5(a) of the FTC Act.

## **COUNT ONE**

#### MISREPRESENTATION THAT DEFENDANTS ARE AUTHORIZED TO PROVIDE IMMIGRATION AND NATURALIZATION SERVICES

- 51. In numerous instances, in connection with the advertising, marketing, promotion, offering for sale, or sale of immigration and naturalization services, Defendants have represented, directly or indirectly, expressly or by implication, that Defendants are authorized to provide immigration and naturalization services in the United States.
- 52. In truth and in fact, Defendants are not authorized to provide immigration and naturalization services in the United States.
- 53. Therefore, Defendants' representations as set forth in Paragraph 51 of this Complaint are false and misleading and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

#### **COUNT TWO**

## MISREPRESENTATION THAT DEFENDANTS ARE AFFILIATED WITH THE UNITED STATES GOVERNMENT

- 54. In numerous instances in connection with the advertising, marketing, promotion, offering for sale, or sale of immigration and naturalization services, Defendants have represented, directly or indirectly, expressly or by implication, that Defendants are part of or affiliated with the USCIS, the U.S. Department of Homeland Security, or one or more agencies of the United States government.
- 55. In truth and in fact, Defendants are not part of or affiliated with the USCIS, the U.S. Department of Homeland Security, or one or more agencies of the United States government.

1		by Defendants;
2	c.	Award such relief as the Court finds necessary to redress injury to
3		consumers resulting from Defendants' violations of the FTC Act,
4		including, but not limited to, restitution, the refund of monies paid, and
5		disgorgement of ill-gotten monies; and
6	d.	Award Plaintiff the costs of bringing this action, as well as such other and
7		additional relief as the Court may determine to be just and proper.
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9		Respectfully Submitted,
10		WILLARD K. TOM
11		General Counsel ROBERT J. SCHROEDER
12		Regional Director
13		
14		
15	Dated:	MIRY KIM
16		LAURA M. SOLIS Federal Trade Commission
16 17		LAURA M. SOLIS Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174
		Federal Trade Commission 915 Second Ave., Suite 2896
17 18 19		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174
17 18 19 20		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22 23		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22 23 24		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22 23 24 25		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22 23 24 25 26		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff
17 18 19 20 21 22 23 24 25		Federal Trade Commission 915 Second Ave., Suite 2896 Seattle, WA 98174 (206) 220-6350 Attorneys for Plaintiff