APPENDIX A
TCCC's Bottling Operations Personnel
(Dated as of September 16, 2010)

CEO, Coca-Cola Refreshments USA, who at the time of the closing of the Acquisition will be Steve Cahillane:
- The CEO will be responsible for all bottler operations.
- The CEO, all of his direct reports, and the entire organization below them, will be part of the TCCC Bottling Operations, referred to as “Coca-Cola Refreshments USA” (“CCR”) by Respondent; none will have Concentrate-Related Functions.
- CCR will be responsible for executing third-party brand distribution agreements in accordance with applicable information firewall requirements.
- The CEO will report to the CEO of TCCC (who at the time of the closing of the Acquisition is Muhtar Kent).

Position in Commercial Leadership, who at the time of the closing of the Acquisition will be Julie Francis:
- This position will be responsible for channel and customer strategies across all U.S. geographies, channels, and routes to market.
- This position will have responsibility for pricing, planning, and trade management capabilities and for capabilities in areas such as category management, sales execution, and e-commerce.
- This position will report directly to the CEO, CCR.

Position in National Retail Sales, who at the time of the closing of the Acquisition will be Mel Landis:
- This position will lead strategic relationships with national customers, serving as the lead representative of the Coca-Cola System with these key customers.
- This position will have customer management responsibilities across all categories and routes to market for bottle/can and fountain packaging.
- This position will report directly to the CEO, CCR.

Position in National Foodservice and On-Premise, who at the time of the closing of the Acquisition will be Chris Lowe:
- This position will be responsible for beverage solutions and sales, including strategic customer account management, with all national and regional Foodservice customers, across all beverage categories and package forms.
- This position will report directly to the CEO, CCR.
Position in Regional Sales, who at the time of the closing of the Acquisition will be Glen Walter:
- This position will execute national, regional, and local Foodservice and Retail customer plans across multiple U.S. regions.
- This position will develop and execute regional and local programs to serve customers needs.
- This position will report directly to the CEO, CCR.

Position in Coca-Cola Refreshments Canada, who at the time of the closing of the Acquisition will be Kevin Warren:
- This position will be responsible for sales and operations leadership of business across all of Canada.
- This position will report directly to the CEO, CCR.

Position in Customer Care, who at the time of the closing of the Acquisition will be Michelle Guswiler:
- This position will lead customer contact centers, which manage product orders/issue resolution, equipment installation and servicing, parts fulfillment, and consumer inquiries/issue resolution.
- This position will provide strategic leadership, supply chain expertise, and support to key customer account teams.
- This position will report directly to the CEO, CCR.

Position in Product Supply System, who at the time of the closing of the Acquisition will be Brian Kelley:
- This position will lead the operations for all brands and packages, across all routes to market, including manufacturing, procurement, transportation, warehouse and direct store delivery.
- This position will lead efforts in areas such as quality, safety, environmental sustainability, and operational excellence.
- This position will operate the Odwalla business.
- This position will report directly to the CEO, CCR.

Position in Business Transformation Office (BTO), who at the time of the closing of the Acquisition will be Steve Jones:
- This position will steward business integration activities and the execution of integration plans after the close of the Acquisition.
- This position will manage transformational projects that fall outside ongoing business activities.
- This position will report directly to the CEO, CCR.
Position in Finance, who at the time of the closing of the Acquisition will be Duane Still:
  • This position will be accountable for overall financial stewardship, including centralized management and financial reporting, financial planning and forecasting, and report-to-record activities.
  • This position will lead real estate activities and CCR business planning.
  • This position will report directly to the CEO, CCR.

Position in Human Resources, who at the time of the closing of the Acquisition will be Laura Miller:
  • This position will develop and execute human resource strategies and will lead development and implementation for all human resource initiatives and processes.
  • This position will identify solutions for organizational capabilities, required competencies and skills, and future strategic objectives.
  • This position will report directly to the CEO, CCR.

Position in Information Technology, who at the time of the closing of the Acquisition will be Tom Miller:
  • This position will streamline and consolidate information technology applications across the North American business and ensure maintenance of a sustainable business system platform.
  • This position will report directly to the CEO, CCR.

Position in Legal, who at the time of the closing of the Acquisition will be Ben Garren:
  • This position will provide legal support and oversight of legal services.
  • This position will report directly to the CEO, CCR.

Position in Public Affairs and Communications, who at the time of the closing of the Acquisition will be Sonya Soutus:
  • This position will be responsible for the development and execution of stakeholder engagement, communication, media, and government relations strategies and campaigns.
  • This position will lead efforts in partnership with Marketing and business operations to support and enable growth while protecting and enhancing the reputation of TCCC and its brands.
  • This position will report directly to the CEO, CCR.