

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Jon Leibowitz, Chairman**
 William E. Kovacic
 J. Thomas Rosch
 Edith Ramirez
 Julie Brill

In the Matter of)	
)	
GEMTRONICS, INC.,)	
a corporation, and)	
)	DOCKET NO. 9330
WILLIAM H. ISELY,)	
individually and as the owner of)	
Gemtronics, Inc.)	
)	

ORDER DISPENSING WITH ORAL ARGUMENT

In this matter, Respondents appeal from the Chief Administrative Law Judge’s Initial Decision on Respondents’ Application for an Award of Attorney Fees and Other Expenses. Commission Rule 3.52(h) contemplates oral argument in cases on appeal to the Commission, “unless the Commission otherwise orders on its own initiative.”¹

In this case, the Commission has received extensive briefing from the parties on the issues presented by Respondents’ appeal, as well as briefing from a third party as *amicus curiae*. It is unlikely that oral argument would provide any additional information the parties have not already thoroughly addressed in their briefs, and the Commission has therefore determined that oral argument in this matter is not necessary. Accordingly,

IT IS ORDERED THAT no oral argument will be held in this matter.

By the Commission.


Donald S. Clark
Secretary

ISSUED: October 7, 2010

¹ 16 C.F.R. § 3.52(h) (2010); *see also* 16 C.F.R. § 3.52(b)(2) (2010) (applicable to cases which were initiated after Jan. 13, 2009); 74 Fed. Reg. 1804, 1834 (Jan. 13, 2009).