











Handsvoll vary, hidrocials used access with diet and presche

this an E-west charact shoty, subjects using the key ingredient in Accells, lest a average of 10.05 points; as compared to subject stating a placebowing lest a sectacy of only 5.07 joints. But compared the subject stating a placebowing lest a sectacy of only 5.07 joints. But compared the subject stating a placebowing in the sectacy of only 5.07 joints and the sectacy of only 5.07 joints. But compared the subject stating a placebowing the section of the

### LOST 47lbs.

after struggling with my weight for years."

-Jamie Lynnt

DOCTOR FORMULATED\*

## Accelia

Fast Weight Loss - Made Easy!"

- Just 1 Easy Serving Before Bed
- Rapid-Release Liquid Technology
- Stimulant-Free Nighttime Formula )

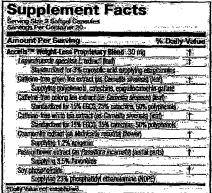
FREE INSIDE 66 Sacrets for Better Living Mare Repolitiess

A CONTRAST ACTING LIQUID STATES

027007 EXP 05/10

CONFIDENTIAL

IOVATE-2d-FTC-00001



OTHER DESCRIPTION OF SEATURE ELECTRIC MESSAGE PROFESSION OF SEATURE ELECTRIC MESSAGE PROFESSION OF SEATURE ELECTRIC MACRIENT PROFESSION OF SEATURE ELECTRIC MACRIENT SEATURE ELECTRIC MACRIENT E

WARNING: Not intended for the by persons inthe 18, 80 not use if prepared or working, Cortical is medical, occur beings use in you have been treated or or dispressed with or have a family resolute of my medical condition including four not halflest only deposits; or if you are larny after prescription or over the colline drug. Cortical is medical declarated enough only deposits for exercise program, do not use it personally a before the product of the colline of the second program. The second program is the second product of the second of the

These statements have not been evaluated by the Food and Drug Allimentation This product is not intended to dragmose, treat, but, or prevent tany disease.

\* Promission & suproved by the Marris House, with FAATP Crief Scientific Offices, sowith Residency Tools So first reasons shown to be actual size:

Solige traceale shows not actual you:

www.accostis.tv= 1-800-859-1544

Partituded by Smaller Health Sciences U.S.A. Inc. 3500 Jeffrey Bild Haydon NY, 19219 Health St. 18, 1970 Presentation # and chandles for Suppression.

Ches Min III Tridensis Ltd. 2006.

Accels? Grademark training of New WIBD US Windowski Lid. and Graded import Reason, All other trademarks on Winds to their recording complainers and used valued aboves. Openal of this partners 46,744,206 and 46,716,453 Other patterl persons.



Researchers have discovered an incredible way to help accelerate your weight lass!\(^{10}\) Acceler\(^{10}\) is a revolutionary doctor-formulated weight lass supplement containing a scientifically tested and patented weight loss ingredient in softgel delivery system. It's so simplet just 2 easy to swallow, stimulant free, rapid-release softgel capsules taken together in one easy serving before bed will deliver accelerated weight loss.\(^{10}\)

Expert researchers believe the key ingredient in Accells is effective at supporting normal blood sugar levels, which results in noticeable weight loss.

th a recent study conducted at a prestigious U.S. based research center, the extraordinary weight-loss power of the key ingredient in Accells was confirmed.\*\*a

Accells delivers accelerated weight-loss you'll notice quickly. Plus, its rapid release liquid softgel technology goes to work exceptionally fast, it's incredibly easy to use, and the results are absolutely assumishing-proof that Accells will be the last weight loss product you'll ever need!

#### DIRECTIONS:

As a dietany supplement, take 2 softgal capsules with an 8 oz. glass of water before going to bed. Do not exceed 2 softgel capsules in a 24-hour period. Combine Accelis<sup>to,</sup> with carcelorie softpolled diet and a regular exercise program. For best results, do not snack after dinner, Cousums ton 8 oz. glasses of water per day, thead the entire label before use and follow directions:



I'd recommend Accels because its keyingredient has been shown to work Ease of useis also an important factor in any supplement. Because you only take lights once daily, Accells is a great, easy-to-use product and is sure to help people to be consistent: The serving for Accels, which is two capsules at one time, is peglect."

-Dr. Andrew Parkinson, M.D. Resident Physician

# She LOST Olbs. and GAINED a way

HOT NEW BOYFRIEND!

Changing her life 180° was a breeze

Meet Junde Abri, an early childhood educator and a single mother. You would guess with the amount of time she spends around children that keeping active and staying in shape wouldn't be a problem for her, right? Wrong! Between motherhood and a full time career, Junde spent more time earing for others than looking after herself. She gained 50 pounds iluring her pregnancy and after the birth of her daughter she just couldn't lose the final stubborn pounds. Determined to get back in shape she added simulant-free nighttime Accels." to her weight-loss program.

with a simple nighttime ritual.

"I've been told I look sexy and tiny. I love the millions of compliments that I have received—not to mention a new boyfriend."

#### ACCELIS IS SO EASY TO USE

With just one casy serving before bed each night, in addition to her diet and exercise plan. Funde got the results she wanted. "Accelis was really easy to take, you just have to take it at night before you go to sleep," says Tuilde. "I never longer to take it. It was so easy."

#### ACCELIS WORKS FAST\*

Accells uses the world's first patented softget technology with 3% corosolic acid for accelerated weight loss that's sure to get noticed! Tunde loss an incredible 24 pounds in just 12 weeks and suddenly found besself with a hot new boyfelend.

Tunde Abri

Early Childhood Educator Sexy, Tiny, Attention-Getter

Pelas OXYSS MAY ACC 206 Fied 2

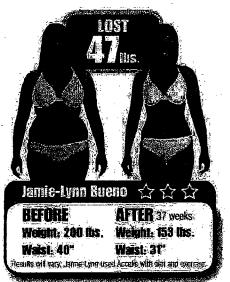
EXHIBIT B - Page 1

21707 2:15:46 PM

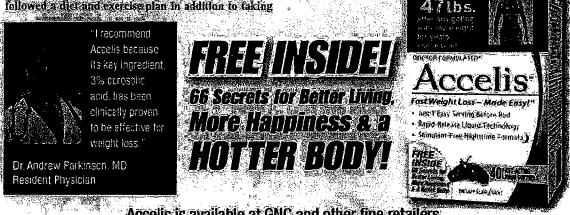


#### CLINICALLY PROVEN KEY INGREDIENT

Doctor-formulated Accells is a revolutionary scientific breakthrough that fits easily into your bectic routine. So how does Accells work? Expert researchers believe the clinically proven key ingredient in Accells produces rapid weight loss by increasing the rate at which your body uses up your blood sugar for energy. The result of this enhanced use of blood sugar allows stored fat to be broken down and used as an energy source, resulting in effective and accelerated weight loss that's sure to get noticed. Just look at Tunde and her friend Jamie-Lynn's before and after pictures for proof. Both followed a djet and exercise plan in addition to taking



Accelis before bed. This is where Accelis stands apart Forget about multiple servings that are timed around meals. Now you can just incorporate one easy serving before bed into your healthy and active lifestyle to trigger noticeable weight-loss results just like Tunde and Jamies Lynn. And best of all, it won't make you feel wired or juttery because it's stimulant free. Accelis helped Tunde achieve life-changing results easier dian most would think. Now it is your turn to discover what the power of Accelis can do for you.



Accells is available at GNC and other fine retailers.

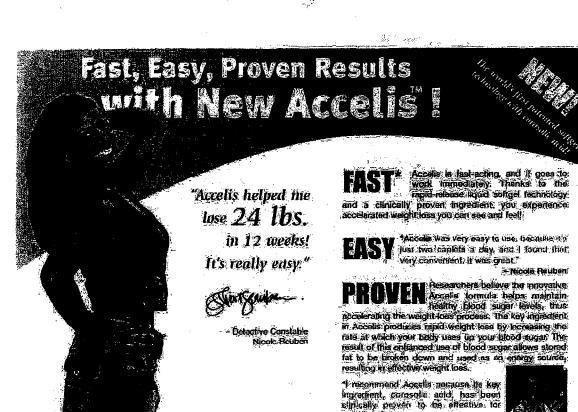
To learn more about Accells or to become a success story, visit accells tv

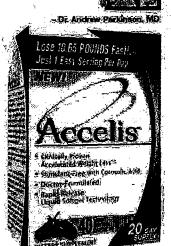
In an 3-week shuly, subjects using the key ingredient in Accels 3'% consolid notifying an energy of 10.05 pounts, as compared to subjects using a parceto, who lost an average of 10.05 pounts. Build group followed a calorie-reduced des. Regular exercise and proper nutrient are assential for active into your weight loss goals. From dated by Marvin Heuer, NO. (AAT), Chief Schindle, Officer, lovers, furnishing here remnerated. Sanitully road the entire label before use, the product can sext reduce. The Accels "And Accels to trademarks are owned by their respective trademarks owners and are used with permission, Accels is patient pointing. O 2007.

PSIME CHY93 MAY ACC 200 Field 3

EXHIBIT B - Page 2

2/1/07 2:15:58 PM







"I felt disgusted! L fast can't tieliero I was that heavy; H's not youl seeing yourself . m a balling suit like that.

Weight: 143 lbs. Willst: 36.5"

Nicole Reuban lost 24 lbs. and 6" off her waist with Accelia combined with diet and exercise!

Weight 119 lba. Welet: 30.5"

a lot better than

when I had the

adm pounds

so liktuide

un diffusci qu

how I feel

alout tipe"

Get yours today at buyaccells.com

CNCHARRIE



WILLIAM WALIMART W CYBER MIGHE COLD COLD COLD COLD





weight loss.







mercande (12), br. or.

**EXHIBIT C** 



Fast Weight Loss - Made Easyl"

Product Info

Success Stories

Where to Euy

Commercial



#### Product Information

Clinical Studies



Product Info

What Is Accelis?

Science behind Accelis

Accelis Clinical

Accells FAQ

Supplement Facts

Product Facts Authentication 113h ah 8 week study, subjects using the key ingredient (3% corosolic acid) in Accells lost an average of 10.65 lbs., as compared to subjects using a placebo, who fost an average of only 5,87 lbs. Both proups follower a calorie-controlled diet. Regular exercise and proper number are essential for achieving your weight loss goals. Click here for more into: "thervin Heuer, MD, FAAFP, Chief Scientific Offices lovete: Carefully read the entire label before use. These statements have not been evaluated by the riba. This product as not intended to diagnose, treat, only product can cause specific spot reduction:

# 

#### Quick Links







View Commercial

#### STUDY `

#### Evaluated the Effects of Corosolic Acid on Weight Loss.

STUDY

A study group of overweight volunteers who met the required criteria were randomly selected. Volunteers were divided into one of two groups: Group A received torosolic acid and Group B received a placebo (an inert sugar pill). Both groups were instructed to take 2 capsules before bedtime. Both groups maintained the same low-cal diet throughout the study. Although both groups lost weight at the end of the 8 week study, the weight loss for Group A (the ones that received corosolic acid) was significantly greater than the placebo group

RESULTS

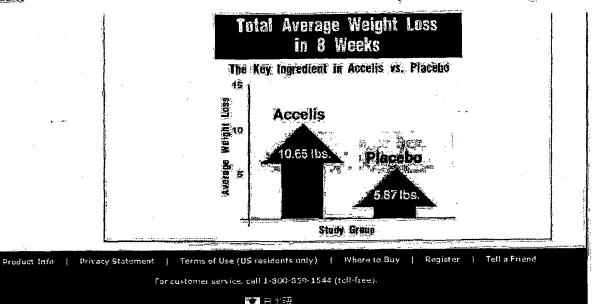
In an 8-week study, subjects using the key ingredient in Accellation lost an average of 10.65 pounds while compared to subjects using the placebo who lost an average of 5.87 pounds. Both groups followed a calorie-controlled diet. Additionally, the researchers noted that half of the subjects using the key ingredient in Accella lost greater than 10 pounds! Two exceptional participants had a weight loss greater than 20 pounds!

CONCLUSION

With Accelis, the study group lind almost double the weight loss of the placebo group! The key ingredient in Accelis was found to be effective as a weight loss product.

MECHANISM

Researchers conducting the weight-loss study proposed that corosolic acid was able to stimulate specific transport receptors to bring glucose loto the skeletal muscle cells. This transfer helped to lower blood sugar levels, which in turn caused the breakdown of fat cells.



11/7/2007 6:57 PM

# nanoSLI

Enormously Powerful, Impossibly Small'

# nanoSLII





- You Only Need One Tiny Ultra-Strength Micro-Tablet!
- Powerful Designer Formula For Faster Weight Lossi-
- Doctor Formulated to Release immediately!
- Just 1 Ultra-Easy Micro-Tablet Per Day!

30 MICRO-TABLETS"

DIETARY SUPPLEMENT

IOVATE-2d-FTC-00008

LOT#340530/ EXP 08-2010





#### **Supplement Facts**



Finally, the world's smallest incredibly powerful weight-loss pill is product with the strength and power to deliver taster more damatic weight-loss esults with diet and exerciser with inconvenient design you want to make the more grant pills to swallow and an exerciser with inconvenient design you want to more grant pills to swallow and no weight-loss peaked scientifically researchers packed scientifically rested outs effective individual strength of the world's smallest weight-loss pill roday, named and the world's smallest weight-loss pill roday.

COMPARE THE CONVENIENCE

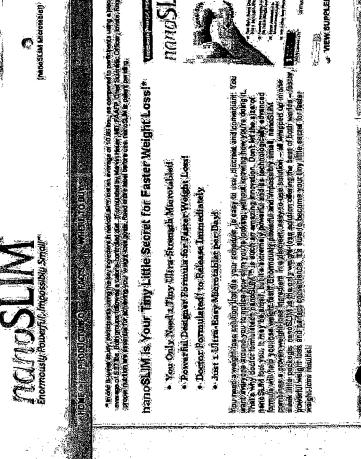


#### Powerful Weight-Loss in One Tiny Tablet

Don't let the size of nanösilm' foot you. It may be small, but its extremely powerful and technologically advanced formula will help you lose weight fast and using it couldn't be easier. Researchers relied on the power of NanoDiffuse Technology, to engineer the nanoSilm' formula for more rapid diffusion performance!

#### NanoDiffuse™ Technology at Work!

By utilizing innovative processes such as jet milling, laser light scattering analysis and free vortex gas flow activation, the inanostima formula is reduced to micron size particles. These particles are so small that they are visible only through powerful microscopes. The key ingredient exerts incredibly powerful effects and works with your body's internal biochemistry. Your body becomes a weight loss mathine!



erzonnen ers hitorioni direktili den sins die dre svandte som ollinsk Vinglie konstinut in versiche die eine d Ele galt dem ketor Booknehes Dolle kjelt 🗓 hetpillerie dereskietoringsvoor produktionisch die

World's Smallest Weight Loss Solution



\*HanoStiMMitorofableti

It in an 6-week study, perfectores using the key ingredical in nameSER; "but an everage of 10.65 ps., as compared to perfect using a placebo, who lost an average of 0.67 be 10.68 proute to some a carrier commend and if formulated by like in the carrier was for a first Scientific Officer, levels, Regular strengths and proper mortion are assential for advisiving your veight loss some Resources abbit perfect use. hard SCI and the little of the perfect of the proper mortion are assential for advisiving your veight loss some Resources abbit perfect use. hard SCI all is short perfect.

#### nanoSLIM - World's Smallest Weight-Loss Solution™

- Nano-Engineered for Rapid Absorption & Maximum Effectiveness
- Proven to Cause Faster, More Dramatic Weight-Loss
- . Just 1 Ultra-Basy Serving Per Day

Imreducting new maps \$1187\* - the World's Smallest Weight Lost Solution. Before nare \$110 west classicized, we realized there was an unner need for people like you who wanted to lose weight test and conveniently. Meeting this need required creating a powerful, fast-acting, and extremely effective product all in a tiny, say yeques, once enday sending size that would conveniently fit this your daily distant and exercise routing.

#### Our Scientists Created a PM so Powerful and so Small - It's Anazing!

Itering a pleastern what was headed, we can burso enters to work to develop comething new, comething ground making, anothing so uniques a would challenge the conventional shiftking of the typical falls pill. The and result will know you away. Leing a special mentional mine process called Nano-Tiffusor Technology (hence the Tear in grand SUM) of a deposite period of all so popular industry and the standard of the transition of an analysis of the standard of the piet.

The injero judicities a weighblose solution formulated to be the compared to a dist pill (it is a injection of the issue of a standard breath mint). But keep in mind, this induction in elections of compromises he effectiveness of nendal bits at all this this paraet; combination of untaboureachines, effectiveness, and cutting, edge (schoology.

The name Subhand was know that you will have rigo backs for the incorvenience of conventional dist pills again: Will remobiled, you wonto not concentrate the incorvenience of convenience of convenience

#### Compare the Convenience of nanoSLIM

I week supply of nanoSUM

I week supply of other diet products



- 7 Supplement Facts
- \* FAQs
- wWhere to Buy



CONFIDENTIAL

IOVATE-2d-FTC-01260

# "It's your secret for faster weight loss!"

Lose weight faster with the help of just 1 discreet and convenient microtablet per day!

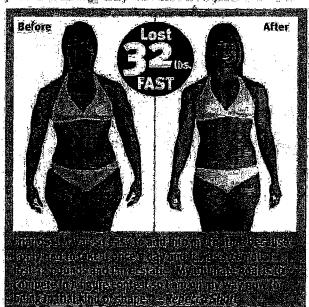
nanoSLIM"— the World's Smallest Weight Loss Solution—is the dry little secret that women all across America are using to loss weight and get in shape fast just take a look at nanoSLIM success story Bebecca Short. "Hoved that nanoSLIM was so small and it fit right into my daily routine so easily. We gre knew that I was even using a det product. I didn't have to bring three or four other servings of pills with me throughout the day."

Despite being smaller than a tiny breath mint, nanoSt.Wi packs incredible weight loss power that will amaze you. In fact, in an 8 week study, subjects following a calone controlled diet lost an incredible 19.65 lbs. using just the key ingredient in naneSUMI Compare that to subjects following the same diet and using a placebo who lost only 5.87 lbs.!

With minoStill, you get the best of both worlds accelerated weight loss and complete ease of use. You only need to take 1 tiny microtablet a day with diet and exercise, and namoStill slips easily impyour pocket or purse so it's easy to concell and transport. Nothing could be more convenent.

Become a nanoSLIM

SUCCESS STORY
and be featured in TV
commercials and
national magazines!
Sign-up today at
hanoSLIM.com"



Results with vary Antisecoursed named the with died and exercise in 44 weeks,



Tronfidently stand behind narioSUM. It's the smallest and most convenient weight loss product you can find nanoSUM is your best option for faster weight loss." — Dr. Lies Pomranky, MD

Supercenters Telagreens

CVS/pharmacy

Andreas Comments of the Commen

Longs Drugs

DIETARY SUPPLEMENT

meiler

Carefully read annot failed to the Legacy exercise and proper quantum are essential for achieving your weight loss goods. Individuals have been rountiversized. The transaction is read with permission, Policy permission, Po

PS297E LOXY Janua NS 100 mod 1

1000007 115031 AM

DOCTOR FORMULATED & APPROVED

# Clinically Proven Immune System Support \*\*







Increased lmmune System Resistance

CLINICALLY PROVEN RESULTS!

USE DAILY FOR MAXIMUM SUPPORT

NON-DROWST Z-SWALLOW CAPLETS

Dietary Supplement 100% Drug-Free

#### **Supplement Facts**

Serving Size 2 Caplets Separus Per Container 20

1		
	Amount Per Serving	% Daily Value
	Vitassin € (es ascorbic acid): 500 mg	830%
	Zinc (as zinc aconsis featuring Namo-Diffuser* (actinology) 15 mg	190%
	unmunigen™ Proprietary Blend 1353 mg	*
i	Astregalus extract (as Astragalus mongholici	is) (rabl)** †
the name of	Eleuthero extract (as Eleutherococcus senticosus) (Siberian ginsang) (root)**	<i>†</i> /
400	Ginseng extract (as Penex glaseng) (root)**	
	Stephania extract (as Stephania tetrandra) (n	oot)** f
	Epimedium extract (es:Epimedium) brevicorrum) (aeral parts)**	
1	Echinacea entract (as Echinacea purpures) (r	oon t
-	Dong quarestreet (as Angelica sinerais) (roo	1) t
	Gioger extract (as Zingiber officinals) (root):	
5000	Citrus bioflavanoids	<b>*</b>
9	WAR POR SECURIO SURVEY SALES AND ADDRESS OF THE SECURIOR SALES AND ADDRESS	the street of the street

(Delly Value not established:

OTHER INGREDIENTS MESICOPYSTALLINE GELTULOSE COMMING PARTIALLY HYDROLYZED POLYVINY, ALCOHOL, POLYTER POLYCINE, TALC, FOLC VELTOW NO. 5, FORC BULE NO. 1, FORC PELOW NO. 6, POLYSIORER SO, CHOSCARMELLISE SOLUM, STEARC POLYSIORER SO, CHOSCARMELLISE SOLUM, STEARC



The All-in-One Solution

Inc. na.:m. 1018 - 301(190).

Your Immune system is your body's first and most important line of defence. Medical actor formulated and approved, Cold MD\* is an all in one formula that delivers chaically proven immune system support in addition, by supporting your immune system, Cold MD helps you recover an average of 94% faster. In fact, in surgicious double blind clinical study reviewed by a medical doctor the powerful immune system support effects of Cold MD were validated.

> 312 Lincreused Immune System Resistance Full-temore, the exclusive formula supports a strong immune system with Limitally proven Ingredients, which results in 312% greater immune, system resistance.

#### DIRECTIONS FOR USE

Tormoximum Immune system support, take it secong (2 caplets) of Cold MD every dby upon awakening.

#### addition, Cold MD can also be taken

Al me first sign of lamitare system weatness, take, i serving (i caplets) twice daily for 3 to 4 days for imaune system support;

For increased inmitune system support in crowded ar congested locations, take I serving (2 capiers) before entering boses, offices, restaurants, schools, anplanes, trains, or public places.

Just 1 convenient serving a day of 2 non-drowsy EZ-swallow sweet-coated capites is all that's needed for origining clinically proten immune system support. Why continue as suffer unnecessarily? Cold MD is a clinically proven, all in one solution that works fast!



Twe reviewed all the available research, in my opinion, Cold MD contains clinically proven ingredients and is a

TA control study was conducted on the key logicalent combination in Cold MD. Subjects were observed for a season, in this study, subjects

Reducal the frequency of apisodes by an average of 1 1 of 108 against place bo 1112 a greater resistance)

Reduced the duration of erisodes by an everage of 33 days on 17 days of until placebo (recover 34% laster).



#### www.ColdMDHealth.com 1-877-468-2835

Distributed by inverte Health Sciences U.S.A. Inc. 3880 Lefting Blad Plasafel NY 14210 Made in the U.S.A. from International and domestic ingredients.

© 2006 lomedix Cold International SRL U.S. patent pending.

Caplet shown not actual size.



YOUR CUSTOMERS' NEW



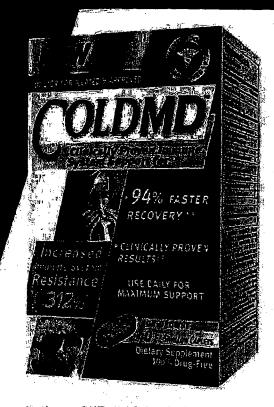
DOCTOR FORMULATED' & APPROVED

ULTIMATE
DEFENSE
Against
Colds & Flu:

Cold MD: Use Daily For Maximum Immune
System Support Against Colds & Flu.



MD Scientific Advisory Board (Left to Right): Dr. Susanna Horvath; Dr. Marvin Heuer; Dr. Michael Green; Dr. Brandon Bedlak, DO; and Dr. Janice Faulknor



Americans suffer from one billion colds annually, so it's no surprise millions of your customers will be looking to you for cold and flu protection this season. Fortunately, these MOS have the solution.

Introducing new doctor-formulated and approved Cold MOTM, a revolutionary formula that will challenge the way you look at cold protection.

Cold MDTM Provides Clinically Proven Immune System Support for:

- Increased Resistance to Colds & Flu by 312%
- 94% Faster Recovery! from Colds & Flu
- · Clinically Proven Results
- Maximum Support When Used Dally

**COLDMD**: leading the FIGHT against colds and flu across the nation!

L. National Profitate of Inductions Disease 2. A clinical study on the Part Republication in Cold MD \*\* Showed indicate induced the Improved profits of the Cold MD \*\* Showed indicate indicated the Improved profits by an energy of 1.3 year. Sugarity for providing the American of schooler by an energy of 1.3 year. So is done to provide providing the providing the Part Indicated the Indicate States of Indicate States of the Indicate St

POTE SAID See Callings 1

4740E 25622PH

## The ULTIMATE DEFENSE Against Colds & Flu

CLINICAL BREAKTHROUGH!



DOCTOR-FORMULATED! & APPROVED

Americans suffer from one billion colds annually. Your immune system is your first and most important line of defense, and only a strong immune system can effectively fight the viruses that cause colds and flu. But keeping your immune system running in optimal condition has never been easy - until now! A trusted team of medical doctors now has a way to fight back with a scientific breakthrough that will challenge the way you look at cold protection. New Cold MD is an immune system support formula that increases your immune system resistance by 312 percent and also helps you recover 94 percent faster if you do happen to catch a cold. With results like this, you won't ever want to be without Cold MD. What also makes Cold MD unique is its three lines of defense:

- 1) Use daily for maximum immune system protection;
- 2) For added protection, Cold MD can also be taken at the first sign of cold or flu, and additionally;
- 3) Use before entering crowded or congested areas such as airplanes, buses, offices, restaurants, schools, trains, or other public places where viruses linger for even more protection.

It's that easy! Get new Cold MD and start protecting yourself from colds and flu today?

Meet the MDS in new Colo MD

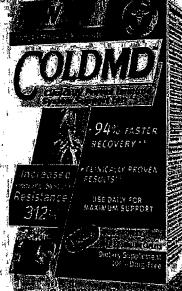
- MDSdentific Advisory Board (Editordight); br. Susanna Howatta Dr. Mary in Hellers Dr. Mejaelvaccar. Dia Brandon Bodak, Corand Disjanice Zulknos
- Cold MD<sup>14</sup> provides: clinically proven immune

- 94% faster Recovery
- Clinically Proven

system support: Increased Resistance to colds & flu by 312%

from colds & flu Results

Maximum Support When Used Daily



VITHOUT ( OLDMD

Market Comme "I've reviewed the research. In my opinion, Cold MD contains: clinically proven ingredients for a drug-free way to support a strong immune system and allows you to fight back against colds and fla.

THE COLD MD

Dr. Marvin Heuer, Medical Daetor, FAACII, MD Scientific Advisory Roard Member, Chief Scientific Officer, Icadedia

Valentina Commence

Olldie with Ana rack loa



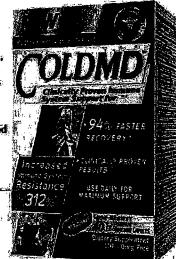
By taking Cold MDTM regularly, you increase your body's immune system defense by supporting its ability to quickly neutralize cold-causing viruses that enter your body. The result is enhanced protection against colds and flux

LS SEER OF TY



Americans suffer from one billion colds annually'. How will you protect yourself this season? Only an immune system running in optimal condition can effectively destroy cold and flu viruses, but keeping your immune system running in top form has never been easy until now! introducing Cold MD, an all-in-one immune system support formula that helps you fight back against colds and flu-Cold MD is a scientific breakthrough that increases your immune resistance by 312 percent and helps you recover 94 percent fasters if you do happen to get sick. What also makes it unique is its three lines of defense:

- 1. Use daily for maximum support:
- 2. For added protection, take Cold MD at the first sign of a cold or flu. and:
- √ 3. Take before entering crowded or congested areas for even more protection.



ColdMDHealth.com#



"In our opinion, Gold MD contains Ingredients clinically proven to support a strong immune system helping you stay healthy and recover faster."

MD Scientific Advisory Board (Left to Right); Dr. Susanna Horvath; Dr. Marvin Heuer; Dr. Michael Green; Dr. Brandon Bodlak, DO; and Dr. Janice Faulknor

SINCHES Supercenters Walgreens CVS pharmacy & Albertsons Ange Daige







ral feelfwh of Albery and Pricklets Courses. 2 A closest start on the bey rependent combination in Cold 1810 — showed state can be supported by the control of the control

F4772 & FRXM FEB CMOINGO 1



12806 1128.18 AM





PRODUCT Cold MD MARKET National

**PROGRAM** True Crime Authors CODE # 060904853

billion colds annually.

TITLE Now There's A Way To Fight Back LENGTH 30 STATION HIST DATE 09/18/2006 TIME 10:26 AM



(MUSIC IN)
MALE ANNCR: Americans suffer one

SUPER: NATIONAL INSTITUTE OF ALLERGY AND



DOCTOR: A trusted team of medical doctors now has a way to fight back.





Only your immune system can destroy these viruses.



With Cold MD you can also recover an

SUPER: A CLINICAL STUDY ON KEY INGREDIENTS REDUCED THE DURATION OF EPISODES BY AN AVG. OF 3.3 DAYS VS. 1.7 DAYS AGAINST PLACEBO.



your ultimate defense against colds and flu.





amazing 94% faster.



that increases your resistance to colds and flu by 312%. SUPER: A CLINICAL STUDY OF NEW INGREDIENTS REDUCED THE FREQUENCY OF EPISODES BY AN AVG. OF 3.3 VS. 0.8 AGAINST PLACEBO.



We're the MDs in New Cold MD:



SUPER: INDIVIDUALS HAVE BEEN REMUNERATED.

MALE ANNCR: Get yours at coldmdhelp.com, Wal Mart, CVS,

SUPER: THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA. THIS PRODUCT IS NOT



and fine retailers everywhere. (MUSIC OUT)

INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT DISEASE.

#### VIDEO ALSO AVAILABLE IN ANALOG & DIGITAL FORMATS\_

Material supplied by VMS may be used for internal review, analysis or research only. Any editing, reproduction, publication, re-broadcasting, public showing or display for profit is forbidden and may violate copyright law. 330 West 42nd Street, New York, NY 10036 T 212 736 2010



Pharmacists | Site Map | 1- 8/3Y NOW!

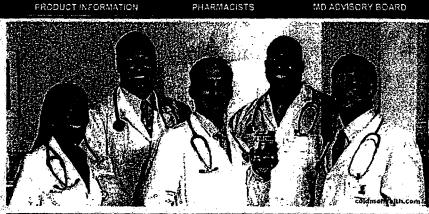
#### HOME ☐ Cold MD™ ⇒ Supplement Facts + FAQ O Sleep MD™

DI Allergy MD™ ☐ Cholesterol MD™

☐ Joint MD™

☐ Heartburn MD™

Where to buy **BUY NOW!** 



#### THE ULTIMATE IMMUNE SYSTEM SUPPORT **FORMULA**

A clinical study on the key ingredient combination in Cold MD<sup>IM</sup> showed subjects reduced the frequency of episodes by an average of 3.3 sys. 0,8 against the placebo (312 percent greater resistance). In the same study, subjects reduced the duration of episodes by an average of 3.3 days yet. 1.7 days against the placebo (94 percent faster recovery). Carefully read the entire label before use Cold ND<sup>IM</sup> is patent-pending. ‡ Formulated by Dr. Marvin Heuer, MD, FAAFP, Chief Scientinc Officer, Iomedia. All individuals have been remunerated. Carefully read the entire label before use.

#### DOCTOR-FORMULATED!



research. In my opinion, Cold MD contains clinically proven ingredients for a drug-free way to support a strong immune system and allow you to recover

Dr. Maryin Heuer, MD, FAAFP, MD Scientific Advisory Board Member, Iomedix Chief Scientific Officer

#### Cold MD™ is the world's only immune system support formula that:

- Increases Immune system resistance by 312 percent
- · Helps you recover 94 percent faster
- Is medical doctor-formulated and approved
- · Has clinically proven results
- is used daily for maximum support and protection
- Contains natural ingredients
- · Is 100 percent drug-free
- Is non-drowsy





your immune system resistance by 312%!

scientific breakthrough.

New Cold MD™ is an immune system support formula that increases your resistance by 312 percent and helps you recover 94 percent faster. In fact, a clinical study on the key ingredient combination in Cold MD™ showedsubjects reduced the frequency of episodes by an average of 3.3 vs. 0.8 against the placebo (312 percent greater resistance). In the same study, subjects reduced the duration of episodes by an average of 3.3 days vs. 1.7 days against the placebo (94 percent faster recovery). With results like this, you won't ever want to be without Cold MD.

Your immune system is your first and most important line of defense. But keeping your immune system running in optimal condition has never been easy - until now! A trusted team of medical doctors now has a way to fight back with an amazing

What also makes Cold MD unique is its three lines of defense:

- Use daily for maximum immune system protection;
- . For added protection, Cold MD can also be taken at the first sign of immune system weakness, and additionally:
- Use before entering crowded or congested areas such as airplanes, buses, offices,

1 of 2

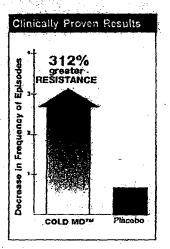
3/21/2007 5:23 PM

CONFIDENTIAL

#### restaurants, schools, trains, or other public places.

It's that easy! Cold MD is an all-in-one formula that delivers clinically proven immune system support. The patent-pending formula contains ingredients that work. Get Cold MD and start protecting yourself today.





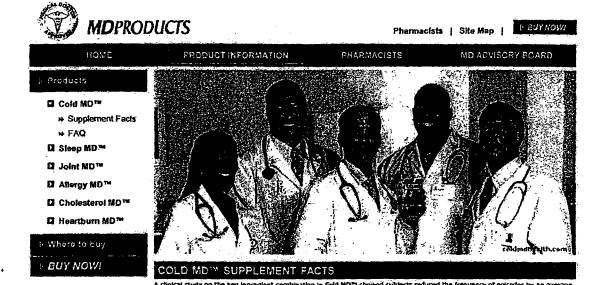
These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.

Products (Pharmacists ) Privacy Statement (Taims of Use (#S reprised 50%) (Where to Buy

2 of 2

CONFIDENTIAL

3/21/2007 5:23 PM



View Cold MD label

Supplement Facts Serving Size 2 Caplets Servings Per Container 20	
Amount Per Serving	% Daily Valu
Vilamín C (as ascorbic acid) 500mg	8309
Zinc (as zinc acetale featuring Nano-Diffuse™ technology) 15 mg	1004
Immunigen™ Proprietary Blend 1353 mg	
Astragalus extract (as Astragalus mongholicus)	(root)
Eleuthero extract (as Eleutherococcus senticosus) (Siberian ginseng) (root)	
Ginseng extract (as Panax ginseng) (root)	,
Han Fang Ji extract (root)	
Epimedium extract (as Epimedium brevicomum) (aerlal parts)	
Echinacea extract (as Echinacea purpurea) (100	ot)
Dong quai extract (as Angelica sinensis) (root)	
Ginger extract (as Zingiber officinale) (root)	
Ginger extract (as Zingiber officinale) (root) Citrus bioflavanoids	

OTHER INGREDIENTS: MICROCRYSTALLINE CELLULOSE, COATING(PARTIALLY HYDROLYZED POLYVINYL ALCOHOL, POLYETHYLENE GLYCOL,TITANIUM DIOXIDE, TALC, FD&C YELLOW NO. 5, FD&C

1 of 2

3/21/2007 5:23 PM

CONFIDENTIAL

Cold MD Supplement Facts

http://www.coldmdhealth.com/supplement\_facts.shtmf

BLUE NO. 1, FD&C YELLOW NO. 6, POLYSORBATE 80), CROSCARMELLOSE SODIUM, STEARIC ACID, CORNSTARCH, HYDROXYPROPYLCELLULOSE, SILICON DIOXIDE, SILICA, MAGNESIUM STEARATE, SUCRALOSE.

DIRECTIONS: Use daily for maximum immune system protection. For added protection, Cold MD can also be taken at the first sign of immune system weakness; use before entering crowded or congested areas such as airplanes, buses, offices, restaurants, schools, trains, or other public places.

View Cold MD label

These statements have not been evaluated by the FDA: These products are not intended to diagnose, treat, cure, or prevent any disease.

Products: ) Pharmacists: Privacy Statement: ) Terms of Use (US rescheds city): Where to Buy For commencers are call free-walkers as a term 682/000101: 0.3007

2 of 2

CONFIDENTIAL

3/21/2007 5:23 PM

**BUY NOW!** 



Pharmacista | Site Map | : BUYNOW!

HOME PRODUCT INFORMATION PHARMACISTS MD ADVISORY BOARD ) Products ☐ Cold MD™ » Supplement Facts » FAQ ☐ Sleep MD™ ☐ Joint MD™ □ Aflergy MD™ ☐ Cholesterol MD™ ☐ Heartburn NO™ - Whore to buy

on the key ingredient combination in Cold MD<sup>M</sup> showed subjects reduced the frequency of episodes by an average painst the placebo (312 percent greater redictance). In the same study, subjects reduced the duration of episodes if 3.3 days vs. 1.7 days against the placebo (94 percent faster recovery). Carefully read the entire label before use tent-pending. 1 Formulated by Dr. Marvin Heuer, MD, FAAFP, Chief Scientific Officer, Tomediz. All Individuals have



Dr. Marvin Heuer is a certified family practice physician. Dr. Heuer has more than 20 years of experience in research and development in the pharmaceutical industry. He has more than 30 years experience in both patient care and clinical research. He has also completed a great deal of funded research and has authored more than 40 papers and other publications. Or. Heuer also regularly speaks internationally on topics of medicine and research.

> Dr. Marvin Houer, MD, FAAFP, MD Scientific Advisory Board Member, iomedix Chief Scientific Officer

What makes Cold MD™ unique from a doctor's perspective?

A Cold MD is an all-in-one doctor-formulated† and approved formula that provides great benefits to users: First, it increases immune system resistance by 312 percent. Additionally, it helps you recover 94 percent faster. In fact, a clinical study on the key ingredient combination in Cold MD showed subjects reduced the frequency of episodes by an average of 3,3 vs. 0.8 against the placebo (312 percent greater resistance). In the same study, subjects reduced the duration of episodes by an average of 3.3 days vs. 1.7 days against the placebo (94 percent faster recovery). Carefully read the entire label before use.

Back to top

Why would you recommend Cold MD to your patients?

First of all, it's important to recognize that only the most effective and trusted products have First of all, it's important to recognize use visy me most success. Medical doctors undergo been clinically studied, and are doctor-formulated than approved. Medical doctors undergo rigorous training and must adhere to the highest standards of excellence and ethics. Therefore, once you look at the quality of Cold MD and how it delivers benefits to users, it's hard to recommend anything else.

\* Back to top

1 of 2

3/21/2007 5:23 PM

CONFIDENTIAL

- How does Cold MD work with someone's immune system?
- Your immune system is the body's first and most important line of defense. Cold MD delivers clinically proven immune system support with its proprietary immunigen blend to help build up your immune system's resistence.

\* Back to top

- Cold MD increases immune system resistance by 312 percent. As a doctor, how algorificant do you find that to be, and why?
- I find that to be very significant! The results speak for themselves: 312 percent is very impressive!

Back to ton

- Cold MD can be used daily for maximum immune system support. How else can it be taken to boost one's immune system?
- This is where the uniqueness of the Cold MD formula stands out. The all-in-one formula can be taken three ways: First, when taken on a daily basis, Cold MD provides maximum immune system support. Second, Cold MD can also be taken at the first sign of immune system weakness twice daily for 3 to 4 days for immune system support, helping you recover 94 percent faster. Third, it can also be taken before entering crowded public places such as buses, restaurants, schools, airplanes, or trains for increased immune system support.

\* Back to top

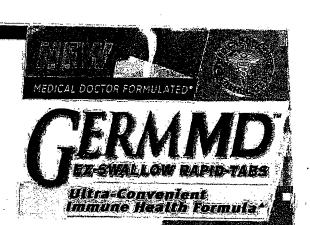
These statements have not been evaluated by the FDA. These products are not lotended to diagnose, treat, cure, or prevent any disease.

Products : Pharmacists | Privacy Statement | Terms of the (US represents only) : Where to Buy
Part Justimer sectors and 1,955-350-350-351-00-007-0010) | 3,2507

2 of 2

CONFIDENTIAL

3/21/2007 5:23 PM



MEDICAL DOCTOR FORMULATED\*

Ultra-Convenient Immune Health Formula

lelps Support a Healthy immune System\*

►ROWEREPÄGKED. NUTRIENT COMPLEX

₩ŒDICAL:DOCTOR: FORMULATED?

À AIRPLANES



30 EZ-SWALLOW RAPID-TABS

Ululary Supplement

DVATE-24-FTC-000T16

3604607 Best Used By. July 2009



Supplement Facts Serving Size 2 EZ-Swallow Napid-Tabs Servings Per Container 15:

Amount Per Serving	% Daily Value
Vitema A (as relay) potations 5010 (U	102%
Vitamin C (as ascorbic and 500 mg	833%
Vitamin E fac distants to cophery) and mixed for	ocherolsk 35 TU 11796
Zho jan zinc oxide 15 mg	109%
Selentim (an Lelenometriorine) 20 mcg	29%
Marigariese (as instriganese extlate). 4 mg	800%
Germ MDTP Proprietary Bland 1368 mg	
Astroget is entract (as Astrogetas arongiculo:	is Bunge) (root) †
Eleutifera extract (as Eleutheroccicus sontic	osus) (root)†.
Ginseng expract (as Panax ginseng) (roof)	
Flen Family all extract (root)	Taranta Tarangan Tarangan Tarangan
Epimedium extract (as Epimodem brevicom	um) (emisi parts) † .
Echineces extract (as Echineces purpures) (	oot T
Dong qual extract (as Angelica amensis) (roo	)
Ederberry powder (es Sambucias rigra) (mult	
Cranberry powder be Vectionin macrotains	er (muit)
Norwextract (as Moranda cibildas) (truli)	ti
Blackberry powder (se Publis corchorifoRos)	
Andrographia periodista extract (serial parts)	<u> </u>
Standardized to 10% andrographolide	
Contract (Appropriate educat (Notice)	
Free this suspense extract (FUR)	9.5
Schlonepeté lateruntoté extract (éertel parts	
Charte extract (as View agrees central fruit)	
isatis progenocal extract (roof)	
Chigat powder his zingther officinate) (rout)	
Golf powder (es Ljosen berberen) (trutt juce	) į
Confic bowder (as Allism sativum) (bulb)	
Peoperated powder (as Merbin piperial) (lea	) <u></u>
Chi destruction	ed – region advisor (Section 1997)

Delly Value not established.

Lilyshoo HCI Quercetin diliyotal N-acetyl cysteine

OTHER INCREDENTS WENCENSTRUTE (SELLICSE) CROSCHINGLESS
SOMME ATTROCKPROPHICELLICSE, COARNE TRATILLY WORKSZED
POLYMIC ALCOHOL POLICINITENE SUICE, ITRAMAN DOMBE THE THACH BE SUICE,
WASHESIAN SLEARUE, ACESILEANE FOUNSERIAN CONTAINS SOM

#### The All in One Solution

Germ MDTM EZ-Swallow Rapid-Tabs are the all-new solution formulated by a licensed medical doctor designed to be your number one immune defense. A The MDS in new Germ MD recognize that you don't always have the time or desire to mix a messy, chalky tasting effery escent tablet in a bottle of water. That's why new Germ MDTM EZ-Swallow Rapid-Tabs were formulated as a convenient, easy-to-take, no mess rapid-felease tablet you can bring with you and take anywhere!

#### ▶ The Power of New Germ MD™

It is not possible to remove germs from your everyday.

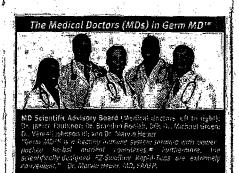
If e, but now you can be proactive with new Germ MD\*\*\*

EZ-Swallow Rapid-Tabs! Germ MD\*\*\* Is your number one

immune defense.\*

#### Medical Doctor Formulated

Germ MD<sup>TM</sup> EZ-Swallow Rapid-Tabs were formulated by a medical doctor, and the MD Scientific Advisory Board stands confluently behind this powerful product.



Communication of Microso Heaver, N.D., FAAFP, Tomestic Chief Scientific

#### DIRECTIONS FOR USE

Take ( serving (2 Robid Toos) of Germ KDT\*\* every day Swallow Subjets woods with water

#### In Addition, Germ MD™ can also be taken.

Define entering commed in congressed logitions, e.g. busies, infores, restaujons, schools, wiplines, trains or other public places. Do not exceed 2 servings in 4 day.

WATHING: Note monocles for infalls '18: years id age and older. Disconfined like and seek moderal induces it symptoms person or proposers. Do not use if magning or most seek proposed and the financiary of hilless of it and type Deep tracket for you desposed with or like it family nature, of any moderal condition, or types on using prescription or one-the-countil discotor are if parkaging for language kind. Since in A cook, dry like it.

\*These statements have not been evaluated by the Food and Drug Administration

#### GermMDHealth.com<sup>si</sup>

Distributed by complex (U.S.A. Inc. 3880 lefter Blor Blosdell NY 14219 Made) at the U.S.A. from International and domestic ingredients.

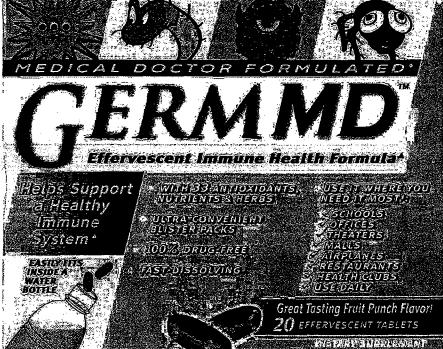
#### 1-866-634-6530

S patent pending to Geni MO<sup>FM</sup> trademark is owned by oried a Development International



WARNING: Recommended the adults 48 years of see and older. Do not use if preplient or nursing, Consult your locker before use if you have need the about or nursing research with so have a family, insteps of any medical condition for it you are using prescribing the condition and the production of any medical condition has been tampered with blow in a cool dry place (80°F to 80°F). RESP 00°F OF REACH OF CHILDREN.

\*These, statements, have not used, evaluated by the Food and Drug Administration. This product is not impured, to dispress, treat, pure, or prevent any disease.



Tup 2 Germ Malf affervescent tablets (d serving) afficiam Malf in a cerving of valer, Malfa in a cerving of valer, dissolve, and then dittle each malfithing. Take one additional serving later in the day prior to entering crowded areas uphas argiones, schools, affaces, or wherever you need it most Day ot exceed a searing specially.

#### Helps Support a Healthy Immune Systems



F Efferrescent Immune Health Formula
Specially packaged in convenient blister coats,
instead of bulky tubes, so you can also off the
individual servings of Germ MD<sup>III</sup> Effervescent
tablets that you need, and go.

#### The Power of New Genn MOTH

A B not possible to remore germs from your everyday, Op — but now you can be proactive with new Germ MD<sup>M</sup> Germ MD<sup>M</sup> is your number one immune defense.

#### Moly Germ MD Works

Mode to easily ficheside a water builde, you can just odd Germ MD<sup>M</sup>. Effervescent tablets to Hater, and they dissolve guickly, so you can take it wherever you need to go, Germ MD<sup>M</sup>. Effervescent tablets are more than just great tasting and convenient, the scientifically designed effervescent tablets guickly release. Ginseng (standardized for 5% ginsenosides), and vitamin & along with other supporting putners, antioxidants and heros.

Formulated by Or. Marvin Bever, MD, FAAFP

Uniound Per Serving 💃	Delly Year	Amount Par Serving % Daily Va	į.
Frankt A Ges setting planship of 5010 (U	102%	Androgovichia planetalekia interest (Minial partis)	_
Hamin Class seconds seld 1900 mg	(833%	Sambadond to 10% andrographishte.	
itamin E les C alpha trompfenyland specifocophenial 35 IV	117%	Elephonypowier del Sambacca (Agra) (Irisi)	7
ingenia is regardinami and side	ism 114	Displacing behalfor for Machinery macroscopics (final)	ا فص
One les pinc profig 15 mg	100%	Hors extract for Misside christin (1981)	.,
eletten (at) adenometrjonice 20 maj	299	Blackberry powerier (es Palitria contrastibility) (cell)	1
langanere des management suitetes A ung	200%	Exil provider (est Lyclum berhanum) (fingly billion)	1
kodani 250.mg	TOS.	Carto powder (Alternazioner) (Dub)	
dessiin 90 ng	28	Control dispose	1
		Nicoty cytoris	j
EPM MOT Immedia Makin (23 mg	<u> </u>	Peppermet streeter (in Messin pipellis) best	1
Careanty entres for Perais present book		Loncor Jappines wines (Down)	-
Statement in 5% grammibe	·	TO STATE SERVICE STATE S	7
hallender etter betriegele:	Ť	Schemberger (secondrole, surface (disease pains)	1
Deuteroperation Sections		Chemical des l'Annageras contrais (filias)	1
action (Fig.	<u></u> _	Page Programme Script Florid	3
Epimethins eribect and Epimethem : producer cost (decisi parts)	F	Singer powder (ets Zingther D'Estrate) (root)	ij
Colombia bathari (M. Echimeter purpose	et from t	1-paramere	3
Dong que activa de Augulos sinstruis		Linda Ha	1

OTHER NARREMENTS TOWNSTELLINE SCHEROL; CITTLE ACID, MICHOCYRISTALLINI CHILLIOSE NATURA AND ARTICAL FLAVORS FOLVERY MERCEGLODE, INDROX (FROM CHILLIOSE: SUCRALISSE, APESIATAME POTASSEM, CROSCAMINELOSE; SHICA MACHISTUS SERARE, FRACTACI NO. AL CONTANS SOV.



SASINE

COMMIDENTIVE

OVATE-2d-FTG-00011a

2.2 Farming beatings in the connection of the formal of th

1=866-634-6530 067300 | 120-630

5,



## Introducing A New Way to Drive Big Sales With the MD Line





· Helps support a healthy immune system.

. With 33 multionts, anthoxidants and herbs:

• Medical doctor formulated'.

\*Effervessent fablets are small enough to fit inside a water bottle.

· Great lasting full punch or orange flavor.

Use it Where you need it most's

Schools

Offices

W Theaters

Restaurants

M Malls

W Airplanes

Subways

Health Clubs

"Geim MO" is a healthy intilline syderiformula with fripal nuttion: complexes Fudhermore, the scientifically disigned CZ Swallow Rapid Toba are

> Dr. Marxin Hener, MU, FAAFP. Chief Scientific Officer, fornedix

extremely convenient!"

MD Scientific Advisory Beart (Left to Bight) Dy, Jacite Mollator, Dr. Georgio Hollak, DC, Or, Michael Green; Dr. Vernell Johnson (III and Dr. Ma-ma Hewr.



lomedix.

Tall free: 1888:334-4448 • Phone: 905.678.4009 • Fax: 905.678.3121 Key-Contact: Sherry Holonski, Channel Manager

inder the control of the control of

tions I COLOREZ OND DEpotod) 1



1240 UST 41 PM



Pharmacist | Site Map

HOME

PRODUCT INFORMATION

PHARMACIST

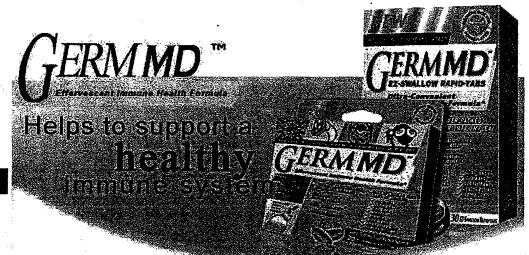
MD ADVISORY BOARD

Products

- Sleep MD™
- **☑** Joint MD™
- **I** Cholesterol MD™
- Heartburn MD™
- OmegaSmart MD™
- **⊠** Germ MD™

Where to buy

: BUY NOW!



- Germ MD™ Helps Support a Healthy Immune System
- Medical-Doctor Formulated†
- · Research-Driven; Backed by Science
- Ultra-Convenient, Fast-Acting, No Mess, Take Anywhere
- · Fast-Dissolving, Delicious-Tasting
- Orange or Fruit Punch Effervescent Tablets

Use Daily Where You Need it Most:

Schools

Airplanes

Offices

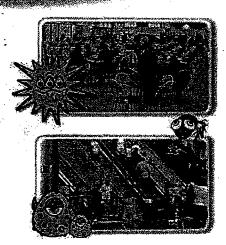
13

Malla

Lloolth Club

"GermMD™ is scientifically formulated to help support your immune system so that you can be proactive."

Dr. Marvin Heuer, U.S. Licensed MD, FAAFP, MD Scientific Advisory Board Member, Chief Scientific Officer, Iomedix





### **COMING SOON!**

(Formshieldby Marvin House, MO, FAAFP, Chief Schaffle Olice; burnedit:

Products | Pharmacist | Privacy Statement | Terms of Use | Where to Buy
For customer service call 1-877-634-6530. © 2007.

DOCTOR FORMULATED & APPROVED

## Clinically Proven limitune System Support\*\*

Nano Technology The Process of Nanoparticulation\*\*

A precise partial of the chinically proved key compound in Adergy MO<sup>TM</sup> is managed fullated, using a partial side per maining system is ducing a for managed full relation size for laster absorption.

Step a: The non-particulated compounds are placed into a gravity led lapper that to use them into the recurity.

Step at Orice in the jet mill, the compounds are subjected to a her vortex (powerful gasliow force) causing the compounds to smash into pre-another will they're reduced to microo exc.

Step 3: Once the companions are micron size, they are drawn to the renter of the unit whose they leave the milt via a breamatic conveyor. Thes the companies are verified using sophisticaled laser light scattering analysis for quanty tentral. After which, the right-quality informatic companies are collected and added to complete the formula. the formula.

The Result: A precise portion of the clinically proven compound in Allergy MD<sup>TO</sup> is reduced in size, making it smaller than traditional compounds found in most other products. Therefore, vanc box can text to absorb and use the chinically proven compounds in Allergy MD last providing sourcing immune system support.

www.AllergyMDHealth.com

Plantinues by:
from Heath Sciences U.S.A. Inc.
1880 Jeffrey Blod Placed My 14219
Mais in the U.S.A. Inon International
and dones to July extents.

DM 1-866-534-6530
C 2001:
US patent pending.
The Alterna NOTE Extended is sensed by benefits (News) International. el shown is not actual size

DOCTOR FORMULATED & APPROVED

Clinically Proven Immune, System Support\*#

> · FAST POWERFUL RESULTS WHEN YOU NEED IT!"

100% Drug-Free Powerful Results

DUAL-RELEASE FOR FAST & LONG-LASTING EFFECTS

> release starts in 15 SECONDS WITH HANG-TECHNOLOGY"

NON DROWSY **30** EZ SWALLOW CAPLETS

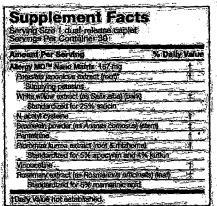
1-MONTH SUPPLY

Dietary Supplement

8248C7 EXP 03/10



CONFIDENTIAL



kor Makimum Januame system support, take r dial-releuse caplet every day opon waking



The All-In-One Solution
Medical doctor formulated and approved Allergy MB<sup>ra</sup> is an all-in-one formula with a clinically proven compound scientifically designed to support your immune system in a wholly new and powerful work fluory of the other provings system in a wholly new and powerful both first and long asking effects—and many provide no immune support at all. This is where Allergy MD is completely different. By providing fast, as well as extended in mune system support, Allergy MD is non-drowsy, and has powerful effects that last throughout the day.

The Importance of the Immune System
sallengy MD is so effective because its key compound promotes the
suppression of a specific immuno active group of molecules known as
fleukotidenes. These leukotidenes mediate the immune system
reaction in your body. When leukotidenes are elevated, your body
manifests a violety of several undested effects. Allengy MD provides an
upprecedented level of immune system support and helps the
body suppress the effects of the leukotidenes so you can be at your
best.

P Clinically Proven and Doctor Formulated

Peer reviewed and published clinical research testifies to the power of
the key compound in Allergy MD. In one key double-billed, placebo-controlled study, participants demonstrated significant improvements in combating the physiological effects of numerous episode types.

\*Formulated by Dr. Maryla Heuer, MD: EAAFF, tomedis Chief Scientific Officer.



## POWERFUL RESULTS YOU CAN TRUST!



#### Cholesterol MD<sup>m</sup> with Key Ingredients Clinically Proven to Lower Cholesterol:

- May reduce the risk of coronary heart disease!
- Actually reduces cholesterol absorption from foods
- ✓ Lowers LDL (bad) cholesterol
- Maintains healthy cholesterol levels when used daily



#### Experience the Power of Allergy MD\*\*:

- ✓ Rowerful dual-release for last and long-losting effects?
- √ Fast = release starts in just 1.5 seconds with Nano-Technology
- ✓ Non-drowsy
- Moximum immune support with delly use



#### Heariburn MD<sup>ne</sup> for Relief from Occasional Heariburn & Acid Indigestion:

- Fast, powerful, and long-lasting relief from hearburn
- Dud-effect formula repidly neutralizes digestive acids
- Clinically proven<sup>3</sup>
- ✓ Take daily for ongoing relief?



"In my apinion, the entire line of MD products are cutting edge health and wellness innovations, each containing clinically proven ingredients to deliver fast and powerful results:"

Dr. Marvin Heuer, MD, FAAFP Chief Scientific Officer, lomedix

MD Scientific Advisory Board (Left to Right): Dr. lanice Faulknop (Canadian-Uteensed Medical Doctor): Dr. Brandon Budlak, DQ: Dr. Midlasi Green; Dr. Vernell Johnson III; and Dr. Marvin Heuer (U.S.-Uteensed Medical Doctors):

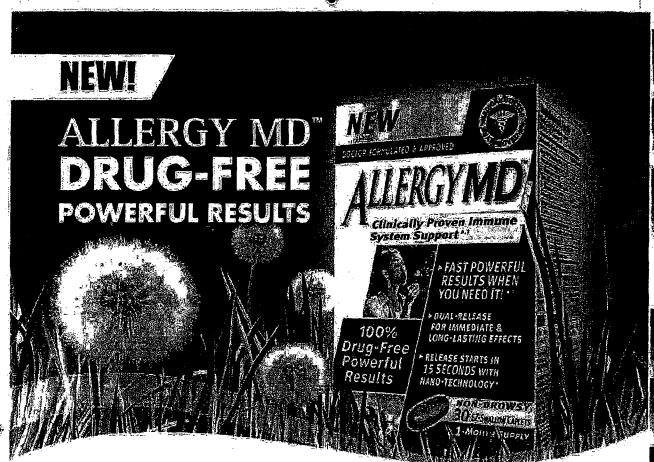


t. The solve of the constraint of the constraint

PSSVS 13 8F SPROT MOLKER load 1



3/28/07 11514 02 AM



Introducing Allergy MD"

New doctor-formulated! Allergy MD\*, is a unique all-in-one formula that provides both fast and long-fasting reasonal relief: Unlike any other product; Allergy MD over confine edge band-technology, so that the chinically provene compound starts to release in just 15 seconds! Plus, the extended-release technology ensuing you get trust daig-free, powerful, and long-fasting allergy-fighting effects.

#### The Science behind Allergy MD

with his dual-release formula. Altergy MD helps your body's now immune system to take no whatever Mother Nature thouse your may. The key compound in Aliergy MD promotes the suppression of leukotrienes, a group of molecules which median the immune system reaction in your body suryou can rise above the seasonal and environmental challenges you face. Just one capitet per day is all it takes to experience the properful hencless of Allerey MD for yourself.

Experience the power of Altergy MD;

- Dual release for fast and longlasting effects
- W Begins releasing in 15 seconds
- ✓ Non-drowsy
- Maximum immune support with daily use!

Proyen.
Powerful.
Precise.

AllergyMDHealth.com"



Doctor formulated & Approved "Allergy MO contains a dinically proven compound with a unique dual-release effect that works to deliver took drug free, powerful results:"

Dr. Marvin Heuer, MD: FAAFP.

M.D. Scientific Advisory: Board (Left to Right): On Janice Faulkine: Dr. Brandon Boalak, Libt: Dr. Micrael Green: Dr. Vernell (Olivson III): Dr. Maryln Histor:

#### Available at Supercenters Tolalgreens

Formuloted by Micron House MD. FAMF, Chur Scientillo: Othors, lymedik. Carefully read the antire tabel before use At individuals have been remunerated, Allengy MD. and Allengy MDHs parent gending @ 2007.

PSINE 18 STARTS APPOT AMDINGO 1

•

9/15/07 10 to 10/AM



PRODUCT Allergy MD
MARKET National
PROGRAM How Do I Look?

CODE # 070303292

TITLE Animated Box Mows The Grass

LENGTH 30 STATION STYLE DATE 03/12/2007 TIME 07:16 AM



(MUSIC IN) DOCTOR: Get fast, powerful, long-lasting effects

SUPER: INDIVIDUALS HAVE BEEN REMUNERATED.



(SFX OUT) (SFX: SPINNING IN) So fast, the key ingredient gets

...PHYSIOLOGICAL EFFECTS OF NUMEROUS EPISODE TYPES, RESULTS WILL VARY.



with new Allergy MD.



released in seconds. (SFX OUT) So powerful, you can count on long-lasting results.

SUPER: THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA. THIS PRODUCT IS NOT...



It actually works (SFX: WHOOSHING IN) to quickly support your immune system.

SUPER: STUDY PARTICIPANTS DEMONSTRATED SIGNIFICANT IMPROVEMENTS IN COMBATING THE.



MALE ANNCR: Get yours at mdproducts.com and stores everywhere. (MUSIC OUT)
...INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

# DOCTOR-FORMULATED

Dr. Marvin Hener

Allergy MD contains a clinically proven compound with a unique dual-release effect that works to deliver 100% drug-free powerful results."

Marxin Heuer, MD, FAARP, MD Scientific Advisory Board Member, foredty Chief Scientific Officer MD Advisory Board

ALLERGY MOFM = DRUG-FREE POWERFUL RESULTS

#### Clinically Proven Immune System Support:

Where to Buy

- Dunt release for fast and long-lasting effects:
- Begins releasing in 15 seconds:
- · Non-drowsy and.
- Maximum support with daily use.

Allerey MD - Drug-Free



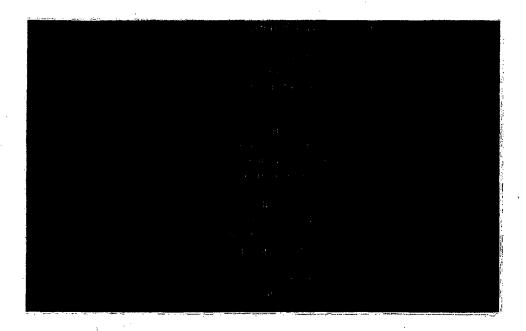
New doctor-formulated and approved Allerey MD<sup>rM</sup> is a unique all-in-one formula with clinically proven compounds that have been scientifically developed to fielp support your immune system against seasonal and environmental challenges. Most dietary supplements do not provide both fast and long-lasting immune support, but this is where the dual-release Allerey MD formula differs from single purpose formulas. Even better, unlike any other dietary supplement, Allerey MD uses cutting edge

Nano-technology, so that the clinically proven compound starts to release in just 15 seconds! Then, the extended-release technology ensures you get powerful. 100% drug-free, and long-lasting results. By providing fast, as well as extended support. Allergy MD helps you overcome scasonal and environmental challenges quickly. With just one serving per day, Allergy MD arms you with powerful, long-lasting support!

The Importance of the Immune System.

Allergy MD is so effective because its key compound inhibits a specific immono-active group of molecules known as leukotrienes. These leukotrienes mediate the immone system reaction in your body. When leukotrienes are elevated, your body manifests: a variety of several undesired reactions as a result of environmental challenges. By inhibiting the immunessystem activating effects of these leukotrienes. Allergy MD provides a level of immune system support so you carrise above the seasonal and environmental challenges you face.





MD Advisory Board

# HOUSE CALL WITH MARVIN HEVER, MD, PAAFP

House call with Dr. Marvin Houer

Questohat makes Allergy MDTM unique from a doctor's perspective?

Answelany products do not provide both fast and long-lasting immune support for people who suffer from seasonal and environmental challenges. Allergy MD is different and unique because of its dual-release formula. Many products are only single purpose formulas. Allergy MD also uses cutting-edge Nano technology, so the clinically proven compound starts to release in just 15 seconds! Additionally. Allergy MD has extended release technology which ensures you get powerful. 100% drug-free, long-lasting results. Because it provides fast, as well as extended support. Allergy MD helps you quickly rise above seasonal and other challenges. With just one easy serving, Allergy MD provides you with powerful support that lasts.

Back to four

#### Questony would you recommend Allergy MD?

Answers of all. Allergy MD is 100% drug-free and lielps support the immune system against seasonal and environmental challenges. Plus. Allergy MD contains a clinically proven compound. This ensures that the key ingredient has been studied. Therefore, once you look at the quality of Allergy MD and see that it provides both fast and long-lasting results, it's hard to recommend anything else.

Buck to top

# Question does Allergy MD work with someone's immune system?

Answellergy MD works with your body's immune system to help you fight back against seasonal and environmental challenges. How does this work? Allergy MD is so effective because its key compound promotes the suppression of a specific immuno-active group of molecules known as leukotrienes. These leukotrienes mediate the immune system response in your body. When leukotrienes are elevated.

your body manifests a variety of undesired reactions as a result of environmental challenges. By inhibiting the immune system from activating the effects of these leakontenes. Allergy MD provides humane system support so you can rise above seasonal and environmental challenges.

Back to top

#### Question Allergy MD be used daily?

Answebsolutely! In fact, it is recommended that Allergy MD be used daily for maximum immune system support. Again, Allergy MD is powerful, 100% drug-free, and it provides long-lasting results. With benefits like these, why wouldn't you want to take Allergy MD every day?

Back to top

MIT Advisory Board

# ALLERGY MOTH SUPPLEMENT FACTS

View Allergy MDTS label

Amount Per Serving	% Daily Valu
Allermy MD Proprietary Blend	ĮģĪ
Mg	esp.
Pelasites japonicus extract (1901) Supplying petasins	) <u>*</u>
White willow extract (as Salin al (bark)	(ba)
Standardized for 28% salicin	
N-acetyl cysteine	:
Bromelain powder (as Anunas comosus) (stem)	á
Pantethine	ä
Picrothiza kurroa extragi (1661 & thizhome)	<b>*</b>
Standardized for 5% apocynin-	and de karkin
Vinpocetine	arra-m na stanzen
Rosemary extract (as Rosmarina	· ·
officinalis (leaf)	a.
Standardized for 6% rosmarinic	<b>්ස</b> න්ත්

OTHER INGREDIENTS: DICALCIUM PHOSPHATE. CALCIUM CARBONATE.
GUAR GUM, HYDROXYPROPYL METHYLCELLULOSE. MICROCRYSEALLINE
CELLULOSE. HYDROGENATED VEGETABLE OIL. STEARIC ACID.
GLUCOMANNAN. MAGNESIUM STEARATE SILICON DIOXIDE. COATING
(POLYVNYL ALCOHOL, POLYETHELYNE GLYCOL, TITANIUM DIOXIDE, TALC.)

FD&C BLUE NO. (); SUCRALOSE.

DIRECTIONS: For maximum immune system support, take I dual-release caplet every day upon waking.

View Allergy MD131 label

#### DOCTOR FORMULATED!

Dr. Marvin Hener

"Allergy MD contains a clinically proven compound with a unique dual-release affect that works to defiver 100% drug-free powerful results."

Dr. Marvin Heuer, MD, FAAFP, MD Scientific Advisory Board Member, lomedix Chief Scientific Officer MD Advisory Board

MD Scientific Advisory Board (Left to Right): Dr. Susama Horvath: Dr. Marvin Hener, Dr. Michael Green: Dr. Brandon Bodhak, DO; and Dr. Janice Faulknor.

#### ALLERGY MOTM - DIRLIG-FREE POWERFUL RESULTS

Are you one of the millions of Americans who suffer from seasonal and other environmental challenges? If so, then we have an opportunity for you!

Put Allergy MD to the test this spring and discover its powerful and long-lasting effects for yourself! That's right, we are looking for individuals who want to try Allergy MD this season and be part of an exclusive marketing research survey.

#### Participation is limited, but if selected you will receive:

- 1. Up to four hundred and eighty dollars (\$240 US) to be paid out at the end of the study.
- 2. A free supply of Allergy MD for the duration of the study.

There are a fluited number of opportunities available, so if you're ready to put Affergy MD to the test, just fill out the form below and elick "Submit". The locky few that will be hand selected will be contacted to further discuss this unique opportunity.

Due to the high volume of applicants, there and need to wait for the selection process to be completed. Stant taking Allergy MD, and begin to experience your results within trainy!

Invitation is open to US residents, 18 or older, except employees of lovate or of any other marketer of dietary supplements. Participants will be required to take Albergy MD as directed and complete a weekly survey for 8 weeks. Complete details will be provided to selected participants.

Click here to Sign Up

# ALLERGY MDT COMMERCIAL

- Individuals have been remunerated.
- Study participants demonstrated significant improvements in combating the psychological effects of immerous episode types. Results will vary.
- These statements have not been evaluated by the FDA. This product is not intended to diagnose, fredt, cure or prevent any disease.

**Buy Now** 







# ALBOME

All-Season Allergy Relief Formula



| - NON-DROWSY + INDOOR-OUTDOOR

- P THADITIONALLY USED FORTELIEF FROM ALLERGY SYMPTOMS:
- S SNEEZING E RÜNNY NOSE
- S ITCHY, WATERY EYES TO HAY FEVER
- NASAL CONGESTION





AUROUR

ACTIVE INGREDIENTS: Echinacea IX, Allum caps (Ned anibo) BX. Thuja condentatio, trace of Life) EX, Pulsantia (Mand Hower) BX. Politics feature (Meadow cabbage) BX, Hefantipom hyprochloricum (Internate) BX. Exphrasia: officinella (Eyebrigh) BX. Anitropala etemplatatiolis BX. Ferrum phosphoricum (Inter phosphorica) BX. Sanathia (Ceredilla secol) BX. IN A BASE OF, Occalium prospheric interpersystelline callulose steems acid, Tussiang palasites (Bulterium), scatting (partially hydroxyzed polyority) alcohol, polyoritylene glycof, thantam moulde, laid FDRG state No. 1, polyoritylene BO). Interpresium steems, silicon chonde, prospenies BO). Interpresium steems, silicon chonde, prospenies BO).

INDICATIONS: "Generoe sneeding humy nose, activity watery eyes.
They tever massi congestion.

#### DIRECTIONS FOR USE:

Take I serving it Kapild Tab) once a day for the relief of alleggy symptoms. Do not exceed lecanimended dosage

WARPING: Represented by a cults 18 years of age and older. Discostinus use and seek medical advice it symptoms persist or worsen. Consult your doctor if allerge symptoms do her standard years of your doctor if allerge symptoms do her standard years of you have been treated by, or dispinated with, or maning, or if you have been treated by, or dispinated with, or take a family history of any medical condition; or if you are using any less problems any low are used to make any less problems any other wars that countrie dray, they are the countries dray they are the countries of the a cool are it packaging has been tangered with. Store in a cool off; indeed (GUT to BOLT). KEEP BUT OF REACH OF CRUIDREN.

MATE-2d-FTC-0388

List # 0704230, Psp. 0672010



CONFIDENTIA



\* Allergy MD\*\* is the All in One Homeopothic Solution
When your allergies flare up, relief can't come fast
enough. That's why we are proud to introduce new
doctor formulated. Homeopathic Allergy MD\*\*.
Non-drowsy Allergy MD\*\* goes to work to relieve
your most stubborn allergy symptoms so you can
feel better foster!

# ► Allergy MD \*\* Is Medical Ductor Formulated\*

New, medical-doctor formulated Allergy MD7\* is an all-in-one homeopathic formula designed with ingredients traditionally used to fight back against allergies! When your allergies strike you, strike back fast. Reach for Allergy MD7\*.



°Cr. Marvin Heyer, M.D., FAAFP (Chief Scientific Officer, Iomedix)

Dr. Martin Heuer is a certified tamily practice physician and has more than 20 years of experience in research and development in the pharmaceutical industry, and more than 30 years experience in both pattern care and comeal research.

With just one easy dose per doy, Allergy MDM provides relief from the most common allergy symptoms

What makes Allerry MD to be advented and theque?

New Allergy MD<sup>TM</sup> is an all-incore, nonstroomy homeopathic product that reatures 100% natural active ingredients traditionally indicated to provide needed relief of naugher allerny symptoms such as 30 secting, furny nose, nasal congestion, hay level, and then, wanty eyes.

Hamde you take Mingy Morris

Allergy MD<sup>TM</sup> is incredibly easy to take. In fact, all you need is just one easy to swallow, sweet coated tables per day to start enjoying retief from allergy symptonis. And Allergy MD is non-drower so you shouldn't tieve to slow your life down to deal with allergy symptonis. That's why Allergy MD<sup>TM</sup> is so outstanding!

These statements are based solely on traditional use indications as recognized in the Materia Medica.

AllergyMDHoalln.com

Distributed by Monator HEAR Inc. 1986 June 198

1=866-634-6530

© 2007. U.S. autom pending. The Allery (007" trademark is owned by Ingland, Allery Informational. Tatlet shown is not actual sone.



WHERDMO BUY

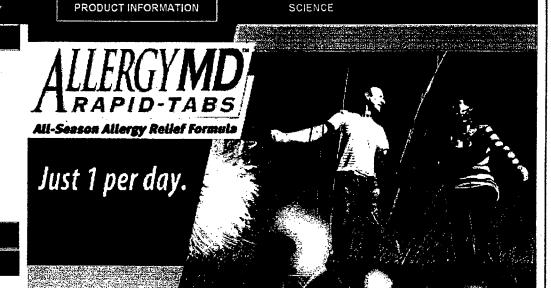
: Products

☐ Allergy MD™

Ingredient List

2 FAQ

- Cold MD™
- Sleep MD™
- Joint MD™
- Cholesterol MD™
- Heartburn MD™
- OmegaSmart MD™
- Germ MD™
  - : Where to buy
  - BUY NOW!



#### 

†Medical doctor formulated Allergy MD<sup>™</sup> uses 100% natural, active ingredients traditionally indicated in homeopathy to give you stimulant-free, non-drowsy, all-season relief from allergy symptoms such as sneezing, runny nose, hay fever, nasal congestion and itchy, watery eyes. ‡These statements are based solely on traditional use indications as recognized in the Materia Medica. Carefully read entire label before use. Allergy MD<sup>™</sup> Rapid-Tabs is patent-pending.

# MEDICAL DOCTOR FORMULATED



"With just one easy dose per day, new Allergy MD™ provides relief from the most common allergy symptoms."

Marvin Heuer, MD, FAAFP, MD Scientific Advisory Board Member, Chief Scientific Officer, lomedix

# Suffering from Allergies?



Where to Buy

Do you suffer from allergies? Do you experience sneezing, runny nose, hay fever, nasal congestion and itchy watery eyes when you come into contact with certain allergens such as dust, pollen, mold and animal dander? If you do, you are well-aware that suffering from allergies is an uncomfortable and problematic



http://www.allergymdhealth.com/ (1 of 3)1/23/2008 10:47:06 AM

CONFIDENTIAL

IOVATE-2d-FTC-03876

nuisance and can sometimes limit you from doing some of the things you would otherwise enjoy. You are not alone.



# Allergies are a common problem

Allergies are a common problem in the United States and it's becoming a growing concern. An astounding number of people in the United States are affected by allergic disorders. There is a pretty good chance you may be on of the millions of Americans who suffer from allergies. If so, then finding fast, effective relief from allergy symptoms must sound amazing.

#### **Problems with Other Remedies**





There are many allergy products on the market that help to mask your allergy symptoms. Some of the products do not work all day long, and require that you take more than one a day. Would you trust some of these allergy products when you have to be alert and at your best? Would you want to take something that only lasts for a short time?

Wouldn't it be more ideal if you could find an allergy remedy that actually worked with your body to relieve your allergy symptoms? Wouldn't you feel more reassured if you could use a non-drowsy allergy solution with 100% natural, active ingredients? Wouldn't it just be easier if you found an allergy formula where all you needed was just 1 per day? Well now you can breathe easier, because Allergy MD™ is the answer to your allergy troubles.

#### Allergy MD™ is Your All-In-One Solution For Allergy Relief!

Allergy MD™ is the first, all-season, multi-ingredient allergy product that is medical doctor formulated¹ to address the important needs of allergy sufferers. It's a stimulant-free non-drowsy, indoor-outdoor allergy formula that fuses sound scientific architecture with 100% natural, active ingredients to alleviate the toughest allergy symptoms. Allergy MD™ is fast-acting, long-lasting and so effective that all you need is just 1 per day!



http://www.allergymdhealth.com/ (2 of 3)1/23/2008 10:47:06 AM

CONFIDENTIAL

IOVATE-2d-FTC-03877

#### **Relief of Allergy Symptoms**

Allergy MD™ is an all-season, indoor-outdoor formula that alleviates your most stubborn allergy symptoms so you can feel better faster\*. It contains ingredients traditionally used for relief from allergy symptoms such as sneezing, runny nose, hay fever, nasal congestion and itchy, watery eyes. When these allergy symptoms arise, Allergy MD™ goes to work fast to provide effective relief so you can get on with your day. This is great news for those times when your allergies flare up.

# Stimulant-Free, Non-Drowsy Formula



Allergy MD™ uses only 100% natural, active ingredients traditionally indicated in homeopathy. This means that Allergy MD™ is a stimulant-free non-drowsy formula. How reassuring is that? You get effective allergy relief formula, without having to worry about potential unwanted effects, so you can go on with your day. Take it anywhere, anytime - day or night, knowing that it won't hinder your level of performance or alertness, or prevent you from falling asleep at night. Plus, Allergy MD™ is medical doctor formulated¹, so you know you can trust it. Allergy MD™

works with your body to provide the fast-acting and long-lasting symptom relief you need without the drowsiness, and that's comforting!

#### Just 1 Per Day

Allergy MD™ is incredibly easy and convenient to take. The fast-acting Rapid-Tabs are sweet coated so they are easy to swallow. Allergy MD™ is so effective that just 1 per day is all you need! Plus, it's a stimulant-free non-drowsy formula which means that you can take it any time of day or night. What could be easier? Just 1 Allergy MD™ Rapid-Tab per day to relieve your most stubborn allergy symptoms so you can feel better faster!



Each package of Allergy MD™ offers a 30-serving supply, so you get great value. So whenever allergy symptoms seem to be slowing you down, strike back and reach for the all-in-one, non-drowsy Allergy MD™.

Products | Science | Privacy Statement| Terms of Use (US residents only)|Where to Buy|Site Map For customer service call 1-866-634-5530. © 2008.

http://www.allergymdhealth.com/ (3 of 3)1/23/2008 10:47:06 AM