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13 14	Attorneys for Plaintiff FEDERAL TRADE COMMISSION
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15 16	UNITED STATES DISTRICT COURT DISTRICT OF NEVADA
17	
18 19	FEDERAL TRADE COMMISSION, Case no. 2:08-CV-00609-BES-GWF
20	Plaintiff, v. FINAL JUDGMENT
21 22	CITY WEST ADVANTAGE, INC., et al.,
23 24	Defendants.
24 25	
23 26	Plaintiff Federal Trade Commission ("FTC" or "Commission"), has filed its
	Complaint for permanent injunction and other relief pursuant to Sections 13(b) and
27 28	19(a) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 53(b) and
	Stipulated Final Judgment and Order 1

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57b(a), and the Telemarketing and Consumer Fraud and Abuse Prevention Act ("Telemarketing Act"), 15 U.S.C. §§ 6101 *et seq.*, charging Defendants City West Advantage, Inc. and James S. Slemboski with violating Section 5 of the FTC Act, 15 U.S.C. § 45, and the FTC's Telemarketing Sales Rule ("TSR"), 16 C.F.R. Part 310.

5 Plaintiff FTC and Defendants City West Advantage, Inc. and James S.
6 Slemboski have agreed to the entry of this Stipulated Final Judgment and Order for
7 Permanent Injunction ("Order") by this Court to resolve all matters of dispute
8 between them in this action.

NOW, THEREFORE, Plaintiff FTC and Defendants City West Advantage, Inc. and James S. Slemboski having requested the Court to enter this Order,

IT IS HEREBY ORDERED, ADJUDGED AND DECREED as follows:

FINDINGS

1. This Court has jurisdiction of the subject matter and the parties.

2. Venue is proper to all parties in the District of Nevada.

3. The activities of Defendants are or were in or affecting commerce, as defined in the FTC Act, 15 U.S.C. § 44.

4. The Complaint states a claim upon which relief may be granted against Defendants under §§ 5(a)(1), 13(b), and 19 of the FTC Act, 15 U.S.C. §§ 45(a)(1), 53(b) and 57b; and under the TSR, 16 C.F.R. Part 310.

5. Defendants have waived any and all rights that may arise under the Equal Access to Justice Act, 28 U.S.C. § 2412, *amended by* Pub. L. 104-121, 110 Stat. 847, 863-64 (1996).

6. Plaintiff and Defendants waive all rights to seek appellate review or otherwise challenged or contest the validity of this Order. Defendants further waive and release any claim they may have against the Commission, its employees, agents, and representatives.

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7. Entry of this Order is in the public interest.

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8. This Order is for settlement purposes only, and does not constitute and shall not be interpreted to constitute an admission by Defendants or a finding that the law has been violated as alleged in the Complaint, or to the facts alleged in the Complaint, other than jurisdictional facts, are true.

ORDER

DEFINITIONS

1. **"Billing information"** means any data that enables any person to access a consumer's account, including but not limited to a credit card, checking, savings, share or similar account, utility bill, mortgage loan account, or debit card.

2. "Clear and conspicuous statement," or statement presented "clearly and conspicuously" means

- a. in print communications, the message shall be in a type size and location sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears;
 - b. in oral communications, the message shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it;

c. in communications made through an electronic medium (including but not limited to television, video, radio, and interactive media including but not limited to the Internet, online services and software), the message shall be presented simultaneously in both the audio and visual portions of the communication. In any communication presented solely through visual or audio means, the message may be made through the

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1	same means in which the communication is presented. In any					
2	communication disseminated by means of an interactive					
3	electronic medium, including but not limited to the Internet,					
4	online services or software, a disclosure must be unavoidable and					
5	presented prior to the consumer incurring any financial					
6	obligation. Any audio message shall be delivered in a volume					
7	and cadence sufficient for an ordinary consumer to hear and					
8	comprehend it. Any visual message shall be of a size and shade,					
9	with a degree of contrast to the background against which it					
10	appears and shall appear on the screen for a duration and in a					
11	location sufficiently noticeable for an ordinary consumer to read					
12	and comprehend it; and					
13	d. regardless of the medium used to disseminate it, the message					
14	shall be in understandable language and syntax. Nothing contrary					
15	to, inconsistent with, or in mitigation of the message shall be used					
16	in any communication.					
17	3. "Corporate Defendant" means City West Advantage, Inc., also doing					
18	business as "Unified Services," and its successors and assigns.					
19	4. "Customer," "seller," "telemarketer," and "telemarketing" are					
20	defined as in Section 310.2 of the TSR, 16 C.F.R. § 310.2.					
21	5. "Defendants" means the Individual Defendant and the Corporate					
22	Defendant, individually, collectively, or in any combination.					
23	6. "Document" means any materials listed in Federal Rule of Civil					
24	Procedure 34(a), and includes writings, drawings, graphs, charts, photographs, audio					
25	and video recordings, computer records, and any other data compilations from which					
26	information can be obtained and translated, if necessary, into reasonably usable form					
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through detection devices. A draft or non-identical copy is a separate document
 within the meaning of the term.

7. "Individual Defendant" means James S. Slemboski.

8. "Material" means likely to affect a person's choice of, or conduct regarding, goods or services.

9. "Negative Option Feature" means, in an offer or agreement to sell or provide any product or service, a provision under which the consumer's silence or failure to take an affirmative action to reject products or services or to cancel the agreement is interpreted by the seller or provider as acceptance of the offer. Offers and agreements with negative option features include, but are not limited to

a. free or introductory price trial offers in which the consumer receives a product or service for free or at a nominal or introductory price for an initial period and will incur an obligation to pay or pay a greater amount for the product or service if he or she does not take affirmative action to cancel, reject, or return the product or service before the end of that period;

b. continuity plans in which, subsequent to the consumer's agreement to the plan, the seller or provider automatically ships products to a consumer unless the consumer notifies the seller or provider within a certain time not to ship the products; and

c. automatic renewal plans in which the seller or provider automatically renews the agreement and charges the consumer unless the consumer cancels before the renewal.

10. "Person" means a natural person, an organization or other legal entity,
including a corporation, partnership, sole proprietorship, limited liability company,
association, cooperative, or any other group or combination acting as an entity.

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11. **"Representatives"** means Defendants' officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, subsidiaries, affiliates, successors, and assigns, and those persons in active concert or participation with them, who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device.

I.

PROHIBITION ON MISREPRESENTATIONS

IT IS THEREFORE ORDERED that Defendants and their Representatives,
 in connection with the advertising, promoting, offering for sale, or sale of any
 product or service, are hereby permanently restrained and enjoined from
 misrepresenting, or assisting others in misrepresenting, expressly or by implication,
 any material fact, including but not limited to

A. That a product or service is offered on a "free," "trial," or "n		
		obligation" basis, or words of similar import, denoting or implying the
		absence of any obligation on the part of the recipient of the offer to
		affirmatively act in order to avoid charges if, in fact, a charge will be
		assessed pursuant to the offer unless the consumer takes affirmative
		action to cancel;

- B. The amount that a consumer will be charged or billed;
- C. That a consumer will not be charged or billed;
- D. The timing or manner of any charge or bill (including but not limited to the date of the charge and whether it will be a credit card charge or a checking account debit);
 - E. The length of any trial period that consumers receive before being charged or billed; and

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1	Case 2:08-cv-00609-BES-GWF		Document 58	Filed 07/20/2009	Page 7 of 25	
1	F.	That a consumer pu	irchased or agreed	d to purchase a prod	uct or service	
2	1,	_	_	zed by a consumer,		
3				il, billings, credit ca	e	
4		checking account d	_	, onnings, ordan da	ra charges, ana	
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6			II.			
7		REQ	UIRED DISCLO	OSURES		
8	IT IS FURTHER ORDERED that Defendants and their Representatives, in					
9	connection with the advertising, promoting, offering for sale, or sale of any product					
10	or service, shall					
11	А.	Clearly and conspic	uously disclose,	before consumers ar	e asked to pay	
12		money, submit cons	sideration, or reve	eal billing information	on,	
13		1. all fees and c	osts;			
14		2. all material re	estrictions, limita	tions, or conditions	applicable to	
15	the purchase, receipt, or use of the product or service that is the					
16	subject of the offer (including any promotion associated with free					
17	products or services, or products or services available on a trial					
18		basis);				
19		3. all material to	erms and conditio	ns of any cancellati	on or refund	
20		policy, includ	ling but not limite	ed to informing con	sumers if no	
21		cancellations	or refunds are pe	ermitted; and		
22		4. all material te	erms and conditio	ns of any offer with	a negative	
23		option feature	e, including but n	ot limited to		
24	a. the dollar amount of the first payment and when it will be					
25	charged, withdrawn, or become due; the dates or frequency					
26		(<i>e.g.</i> , n	nonthly, quarterly	y) of all subsequent	charges or	
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payments; and the dollar amount or range of costs of all subsequent charges or payments;

b. when any trial period begins; the length of any trial period; the specific steps and means by which a cancellation request must be submitted; and the date by or period within which a cancellation request must be received to avoid a charge;

c. the length of any renewal period; the manner in which a notice not to ship or renew must be submitted; the date by or time period within which a notice not to ship or renew must be received to avoid shipment or renewal (*e.g.*, two weeks after the consumer is advised of an upcoming shipment); and the telephone number, email address, or street address to which such a notice must be directed; and

all material conditions, limitations and restrictions on the ability of the consumer to use any product or service that is offered "free," "risk-free," with "no obligation," or "discounted," or words of similar import denoting or implying the absence of any obligation.

B. For any transaction involving a service, within the lesser of ten (10) days after the date of the transaction or half the time of any trial period, send the consumer written confirmation of the transaction, identified in a clear and conspicuous manner on the outside of the envelope, via first class mail, that includes all the information required by Subsection A of this Section and a clear and conspicuous statement of the procedures by which the consumer can cancel or obtain a refund;

C. For any transaction involving a product, provide written confirmation of the transaction with the first product shipment that includes all of the information required by Subsection A of this Section and a clear and conspicuous statement of the procedures by which the consumer can cancel or obtain a refund;

D. At least thirty (30) days prior to renewing a consumer's membership, subscription or agreement to purchase for any service (in the case of a membership, subscription or agreement whose term is six (6) months or longer) and prior to the submission for payment of a consumer's billing information for such services, send the consumer written confirmation of such renewal, identified in a clear and conspicuous manner on the outside of the envelope, via first class mail that includes all the information required by Subsections A.1, A.2 and A.4 of this Section and a clear and conspicuous statement of the procedures by which the consumer can cancel such renewal.

III.

EXPRESS INFORMED CONSENT

IT IS FURTHER ORDERED that Defendants and their Representatives, in 19 connection with the advertising, promoting, offering for sale, or sale of any product 20 or service, are hereby enjoined from directly or indirectly using billing information 21 to obtain payment in connection with the marketing of any product or service, 22 without the express informed consent of the consumer, which shall include consent 23 to be charged for the product or service using a specified billing account, and the 24 clear and conspicuous disclosure of the information identified in Section II of this 25 Order entitled "Required Disclosures" in close proximity to the consumer's express 26 consent to purchase such products or services. In connection with an offer or 27

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agreement with a negative option feature, the following requirements must be met to
 evidence express informed consent:

- The consumer's express written authorization to purchase the product or Α. 3 service that is the subject of the transaction and the consumer's 4 authorization to assess a charge against a specified account for payment. 5 Such authorization must include the consumer's signature (the term 6 7 "signature" includes a verifiable electronic or digital form of signature, to the extent such form of signature is recognized as a valid signature 8 9 under applicable federal law or state contract law); or Β. The consumer's express oral authorization to purchase the product or 10 service that is the subject of the transaction and the consumer's 11 authorization to assess a charge against a specified account for payment 12 for that product or service that is audio-recorded, as follows 13
 - the recording must evidence that the consumer, during that transaction, at a minimum, has provided the last four (4) digits of the account number to be charged;
 - 2. the recording must evidence that the disclosure requirements of Section II of this Order entitled "Required Disclosures" have been complied with;

3. the recording must include the entirety of the transaction;

4. the recording can be identified and located by either the consumer's name or telephone number; and

5. a copy of the recording is provided upon request to the consumer, the consumer's bank, credit or debit card company or other billing entity, state attorney general or consumer protection agency, and the Commission.

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IV.

PROHIBITIONS ON VIOLATING THE TELEMARKETING SALES RULE

IT IS FURTHER ORDERED that Defendants and their Representatives, in connection with the advertising, promoting, offering for sale, or sale of any product or service, by telephone or otherwise in commerce, are hereby permanently restrained and enjoined from violating, or assisting others in violating, any provision of the Telemarketing Sales Rule, 16 C.F.R. Part 310, including, but not limited to:

- A. Section 310.3(a)(2)(iv), which prohibits misrepresenting any material aspect of the nature or terms of the seller's refund, cancellation, exchange, or repurchase policies;
- B. Section 310.3(a)(2)(i), which prohibits misrepresenting the total costs to purchase, receive, or use any goods or services that are the subject of a sales offer;
- C. Section 310.4(a)(6), which prohibits causing billing information to be submitted for payment without the express informed consent of the customer;
- D. Section 310.4(b)(1)(iii)(A), which prohibits telemarketers from
 engaging in, or sellers from causing a telemarketer to engage in, causing
 any telephone to ring, or engaging any person in telephone
 conversation, repeatedly or continuously with intent to annoy, abuse, or
 harass any person at the called number; or
 - E. Section 310.4(b)(1)(iii)(A), which prohibits telemarketers from engaging in, or sellers from causing a telemarketer to engage in certain conduct, including, *inter alia*, initiating any outbound telephone call to a person when that person previously has stated that he or she does not

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> wish to receive an outbound telephone call made by or on behalf of the seller whose goods or services are being offered.

V.

PROHIBITIONS AGAINST DISTRIBUTION OF CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Defendants and their Representatives are permanently restrained and enjoined from selling, renting, leasing, transferring or otherwise disclosing the name, address, telephone number, credit or debit card number, bank account number, email address, or other identifying information of any person who provided any such information to Defendants at any time in connection with the telemarketing of any product or service.

13 Provided, however, that Defendants may disclose such identifying information to a law enforcement agency or as required by any law, regulation, or court order. 14 Additionally, Defendants shall turn over any electronic customer lists in their 15 possession, custody or control to the Commission for consumer redress; provided 16 that Defendants' payment obligations under Section VI shall not be increased as a result of such disclosure.

VI.

MONETARY JUDGMENT AND CONSUMER REDRESS IT IS FURTHER ORDERED that:

Judgment in the amount of \$6,885,100 is hereby entered against Α. Defendants, jointly and severally, as equitable monetary relief, in favor of the Commission; provided, that this judgment amount, except such amounts specified in Section VI.B., shall be suspended upon Defendants' fulfillment of the payment obligations set forth therein.

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Β. Individual Defendant shall pay **\$70,000** to the FTC within seven (7) business days after receiving notice of the entry of this Final Order.

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After Individual Defendant makes the payment to the Commission С. required by Sections VI.A and VI.B, but no later than two hundred seventy (270) days after entry of this Order by the Court, Individual Defendant shall transfer to the Internal Revenue Service \$230,000 as payment for Individual Defendant's federal income tax liability for the 2008 tax year. Within five (5) days of such payment, Individual Defendant shall provide proof of the payment to the FTC.

9 D. If, on the two hundred seventy-first (271st) day after entry of this Order by the Court, Individual Defendant has not made the full payment to the IRS 10 11 described in Section VI.C, he shall pay the amount of such nonpayment or 12 underpayment, along with the amount of any interest or credit he receives on account 13 of such nonpayment or underpayment, to the FTC within two hundred eighty-five (285) days after entry of this Order; 14

E. 15 If, after entry of this Order, Defendants receive any of the funds held in the merchant accounts for City West Advantage, Inc., an amount which Defendants 16 represent is \$67,719.45 at the signing of this Order, Defendants shall transfer such 17 funds to the Commission or its duly authorized agent (as directed by Commission 18 19 counsel) within ten (10) business days of receiving such funds.

F. All funds paid to or received by the Commission pursuant to this 20 Section shall be deposited into a fund administered by the Commission or its agent. 21 In the event that direct restitution to consumers is wholly or partially impracticable 22 or funds remain after restitution is completed, the Commission may apply any 23 remaining funds for such other equitable relief (including consumer information 24 remedies) as it determines to be reasonably related to Defendants' practices as 25 alleged in the Complaint. Any funds not used for such equitable relief will be 26 deposited with the United States Treasury as disgorgement. Defendants shall have 27

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no right to challenge the Commission's choice of remedies under this Section.
 Defendants shall have no right to contest the manner of distribution chosen by the
 Commission;

G. Defendants relinquish all dominion, control, and title to the funds paid to the fullest extent permitted by law. Defendants shall make no claim to or demand return of the funds, directly or indirectly, through counsel or otherwise;

H. Defendants agree that the facts as alleged in the Complaint filed in this
action shall be taken as true without further proof in any bankruptcy case or
subsequent civil litigation pursued by the Commission to enforce its rights to any
payment or money judgment pursuant to this Order, including but not limited to a
nondischargeability complaint in any bankruptcy case. Defendants further stipulate
and agree that the facts alleged in the Complaint establish all elements necessary to
sustain an action pursuant to, and that this Order shall have collateral estoppel effect
for purposes of, Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S. C.
§ 523(a)(2)(A).

VII.

RIGHT TO REOPEN AS TO MONETARY JUDGMENT IT IS FURTHER ORDERED that:

A. The Commission's agreement to, and the Court's approval of, this Order is expressly premised upon the truthfulness, accuracy, and completeness of the documents entitled "financial statement of individual defendant" and "financial statement of corporate defendant" submitted by Defendants to the FTC on or about September 22, 2008, and February 17, 2009, as well as the additional financial information submitted by Defendants to the FTC, including but not limited to the submissions made by Defendants on or about December 1, 2008, March 2 and April

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1, 2009, all of which include material information relied upon by the Commission in negotiating and agreeing to the terms of this Order.

B. If, upon motion, this Court should find that Individual Defendant or
Corporate Defendant has made a material misrepresentation or omitted material
information concerning his or its financial condition, then the suspension of the
monetary judgment shall be vacated, and the Court, without further adjudication,
shall enter judgment holding said Defendant liable to the Commission in the amount
of \$6,885,100, less any payments made to the FTC, plus interest from the entry date
of this Final Order, pursuant to 28 U.S.C. § 1961.

10 C. Any proceedings instituted under this Section VII are in addition to, and
11 not in lieu of, any other civil or criminal remedies as may be provided by law,
12 including any other proceedings that the FTC may initiate to enforce this Final
13 Order.

VIII.

COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of (i) monitoring and investigating compliance with any provision of this Order, and (ii) investigating the accuracy of any Defendants' financial statements upon which the Commission's agreement to this Order is expressly premised:

A. Within ten (10) days of receipt of written notice from a representative of
the Commission, Defendants each shall submit additional written reports, which are
true and accurate and sworn to under penalty of perjury; produce documents for
inspection and copying; appear for deposition; and provide entry during normal
business hours to any business location in each Defendant's possession or direct or
indirect control to inspect the business operation; *provided* that, Defendants, after
attempting to resolve a dispute without court action and for good cause shown, may

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1	file a motion with this Court seeking an order including one or more of the						
2	protections set forth in Fed. R. Civ. P. 26(c);						
3	B. In addition, the Commission is authorized to use all other lawful means,						
4	including but not limited to:						
5	1. obtaining discovery from any person, without further leave of						
6	court, using the procedures prescribed by Fed. R. Civ. P. 30, 31,						
7	33, 34, 36, 45 and 69;						
8	2. posing as consumers and suppliers to Defendants, their						
9	employees, or any other entity managed or controlled in whole or						
10	in part by any Defendant, without the necessity of identification						
11	or prior notice; and						
12	C. Defendants each shall permit representatives of the Commission to						
13	interview any employer, consultant, independent contractor, representative, agent, or						
14	employee who has agreed to such an interview, relating in any way to any conduct						
15	subject to this Order. The person interviewed may have counsel present.						
16	Provided however, that nothing in this Order shall limit the Commission's lawful use						
17	of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C.						
18	§§ 49, 57b-1, to obtain any documentary material, tangible things, testimony, or						
19	information relevant to unfair or deceptive acts or practices in or affecting commerce						
20	(within the meaning of 15 U.S.C. § $45(a)(1)$).						
21							
22	IX.						
23	COMPLIANCE REPORTING						
24	IT IS FURTHER ORDERED that, in order that compliance with the						
25	provisions of this Order may be monitored:						
26	A. For a period of three (3) years from the date of entry of this Order,						
27							
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1	1 Individual Defendant shall notify the Commission of the					
2	1. Individual Defendant shall notify the Commission of the following:					
2	a. Any changes in Individual Defendant's residence, mailing					
4	addresses, and telephone numbers, within ten (10) days of					
5	the date of such change;					
6	b. Any changes in Individual Defendant's employment status					
7	(including self-employment), and any change in					
8	Individual's ownership in any business entity, within ten					
9	(10) days of the date of such change. Such notice shall					
10	include the name and address of each business that					
11	Individual Defendant is affiliated with, employed by,					
12	creates or forms, or performs services for; a detailed					
13	description of the nature of the business; and a detailed					
14	description of Individual Defendant's duties and					
15	responsibilities in connection with the business or					
16	employment; and					
17	c. Any changes in Individual Defendant's name or use of any					
18	aliases or fictitious names;					
19	2. Defendants shall notify the Commission of any changes in					
20	structure of Corporate Defendant or any business entity that any					
21	Defendant directly or indirectly controls, or has an ownership					
22	interest in, that may affect compliance obligations arising under					
23	this Order, including but not limited to: incorporation or other					
24	organization; a dissolution, assignment, sale, merger, or other					
25	action; the creation or dissolution of a subsidiary, parent, or					
26	affiliate that engages in any acts or practices subject to this Order;					
27	or a change in the business name or address, at least thirty (30)					
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> days prior to such change, *provided* that, with respect to any proposed change in the business entity about which a Defendant learns less than thirty (30) days prior to the date such action is to take place, such Defendant shall notify the Commission as soon as is practicable after obtaining such knowledge.

6 Β. One hundred eighty (180) days after the date of entry of this Order and annually thereafter for a period of three (3) years, Defendants each shall provide a written report to the FTC, which is true and accurate and sworn to under penalty of perjury, setting forth in detail the manner and form in which they have complied and 9 are complying with this Order. This report shall include, but not be limited to: 10

> 1. For Individual Defendant:

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a.	his then-current residence address, mailing addresses, and
	telephone numbers;

- b. his then-current employment status (including selfemployment), including the name, addresses, and telephone numbers of each business that Individual Defendant is affiliated with, employed by, or performs services for; a detailed description of the nature of the business; and a detailed description of Individual Defendant's duties and responsibilities in connection with the business or employment; and
 - Any other changes required to be reported under c. Subsection A of this Section.

18

2. For all Defendants:

> A copy of each acknowledgment of receipt of this Order, a. obtained pursuant to the Section titled "Distribution of Order;"

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1	b. Any other changes required to be reported under						
2	Subsection A of this Section.						
3	C. Each Defendant shall notify the Commission of the filing of a						
4	bankruptcy petition by such Defendant within fifteen (15) days of filing.						
5	D. For the purposes of this Order, Defendants shall, unless otherwise						
6	directed by the Commission's authorized representatives, send by overnight courier						
7	all reports and notifications required by this Order to the Commission, to the						
8	following address:						
9	Associate Director for Enforcement Federal Trade Commission						
10	600 Pennsylvania Avenue, N.W., Room NJ-2122 Washington, D.C. 20580						
11	RE: FTC v. City West Advantage, Inc., et al						
12 13	Provided that, in lieu of overnight courier, Defendants may send such reports or						
13	notifications by first-class mail, but only if Defendants contemporaneously send an						
14	electronic version of such report or notification to the Commission at:						
16	DEBrief@ftc.gov.						
17	E. For purposes of the compliance reporting and monitoring required by						
18	this Order, the Commission is authorized to communicate directly with each						
19	Defendant.						
20							
21	х.						
22	RECORD KEEPING PROVISIONS						
23	IT IS FURTHER ORDERED that, for a period of six (6) years from the date						
24	of entry of this Order, Defendants, and any business where City West Advantage,						
25	Inc. or James S. Slemboski is the majority owner of the business or directly or						
26	indirectly manages or controls the business, and their agents, employees, officers,						
27	corporations, and those persons in active concert or participation with them who						
28							
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receive actual notice of this Order by personal service or otherwise, in connection
 with the telemarketing of any product or service, are hereby restrained and enjoined
 from failing to create and retain the following records:

A. Accounting records that reflect the cost of goods or services sold, revenues generated, and the disbursement of such revenues;

B. Personnel records accurately reflecting: the name, address, and telephone number of each person employed in any capacity by such business, including as an independent contractor; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable;

C. Customer files containing the names, addresses, phone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased, to the extent such information is obtained in the ordinary course of business;

D. Complaints and refund requests (whether received directly, indirectly, or through any third party) and any responses to those complaints or requests;

E. Copies of all sales scripts, training materials, advertisements, or other marketing materials; and

F. All records and documents necessary to demonstrate full compliance with each provision of this Order, including but not limited to, copies of acknowledgments of receipt of this Order required by the Sections titled "Distribution of Order" and "Acknowledgment of Receipt of Order" and all reports submitted to the FTC pursuant to the Section titled "Compliance Reporting."

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XI.

DISTRIBUTION OF ORDER

IT IS FURTHER ORDERED that, for a period of three (3) years from the date of entry of this Order, Defendants shall deliver copies of the Order as directed below:

A. Corporate Defendant must deliver a copy of this Order to (1) all of its principals, officers, directors, and managers; (2) all of its employees, agents, and representatives who engage in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure set forth in Subsection A.2 of Section IX of this Order titled "Compliance Reporting." For current personnel, delivery shall be within five (5) days of service of this Order upon such Defendant. For new personnel, delivery shall occur prior to them assuming their responsibilities. For any business entity resulting from any change in structure set forth in Subsection A.2 of Section IX of this Order titled "Compliance Reporting." Heir responsibilities. For any business entity resulting from any change in structure set forth in Subsection A.2 of Section IX of this Order titled "Compliance Reporting," delivery shall be at least ten (10) days prior to the change in structure.

B. For any business that Individual Defendant controls, directly or indirectly, or in which Individual Defendant has a majority ownership interest, Individual Defendant must deliver a copy of this Order to (1) all principals, officers, directors, and managers of that business; (2) all employees, agents, and representatives of that business who engage in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure set forth in Subsection A.2 of Section IX of this Order titled "Compliance Reporting." For current personnel, delivery shall be within five (5) days of service of this Order upon Individual Defendant. For new personnel, delivery shall occur prior to them assuming their responsibilities. For any business entity resulting from any change in

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structure set forth in Subsection A.2 of Section IX of this Order titled "Compliance Reporting," delivery shall be at least ten (10) days prior to the change in structure.

C. For any business where Individual Defendant is not a controlling person of a business but otherwise engages in conduct related to the subject matter of this Order, Individual Defendant must deliver a copy of this Order to all principals and managers of such business before engaging in such conduct.

D. Defendants must secure a signed and dated statement acknowledging receipt of the Order, within thirty (30) days of delivery, from all persons receiving a copy of the Order pursuant to this Section.

XII.

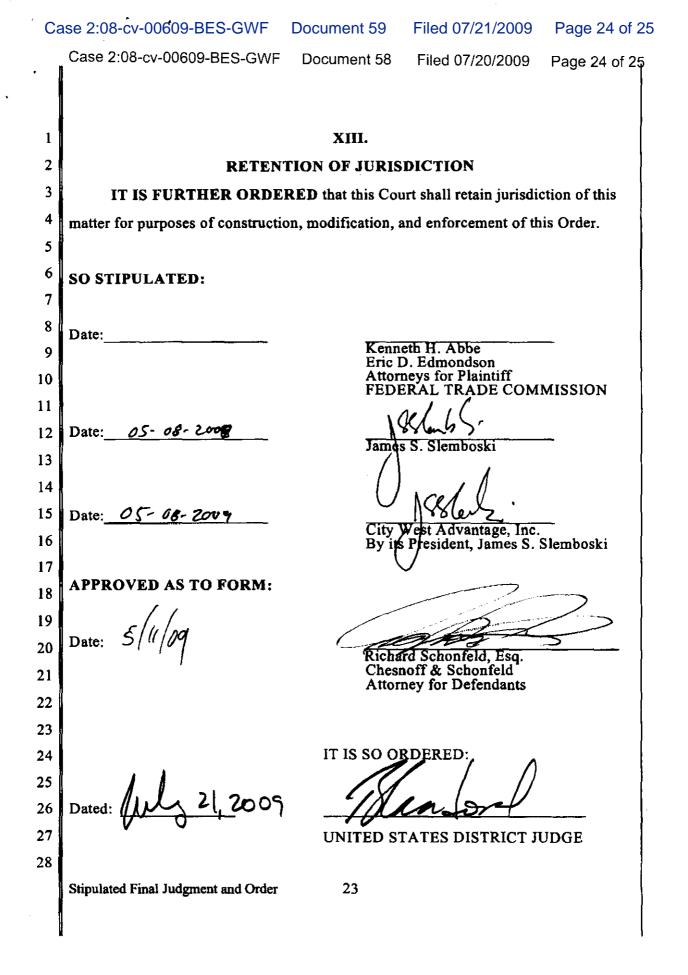
ACKNOWLEDGMENT OF RECEIPT OF ORDER

IT IS FURTHER ORDERED that each Defendant, within five (5) business days of receipt of this Order as entered by the Court, must submit to the Commission a truthful sworn statement acknowledging receipt of this Order.

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1						
1	XIII.					
2	RETENTION OF JURISDICTION					
4	IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this					
5	matter for purposes of construction, modification, and enforcement of this Order.					
6	SO STIPULATED:					
7	SU STIPULATED:					
8	Date 0. 6 20 2009	6	a ala			
9	Date: Jah 20, 2009	Ken	neth H. Abbe	- Vienne		
10		Atto	D. Edmondson orneys for Plaintiff DERAL TRADE CO	MARGION		
11		ſĽĹ	DERAL TRADE CO	MIMISSION		
12	Date:	Iam	es S. Slemboski			
13		Jain	es 5. Stemooski			
14						
15	Date:	$\overline{\mathrm{City}}$	West Advantage			
16		By i	West Advantage, In its President, James	S. Slemboski		
17	APPROVED AS TO FORM:					
18						
19 70	Date:					
20 21		Rich	nard Schonfeld, Esq. snoff & Schonfeld			
21		Atte	orney for Defendants	1		
22						
23		IT IS SO (ORDERED:			
25						
26	Dated:					
27		UNITED	STATES DISTRICT	JUDGE		
28			• •			
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1	CEDTIFICATE OF SEDVICE						
2	<u>CERTIFICATE OF SERVICE</u>						
3	I, Kenneth H. Abbe, hereby certify that on this 20th day of July, 2009, service of the foregoing [PROPOSED] STIPULATED FINAL JUDGMENT AND ORDER						
4	FOR PERMANENT INJUNCTION was made via the Case Management/Electronic						
5		Case Filing System of the United States District Court, District of Nevada.					
6				A REAL PROPERTY AND A REAL			
7		9	A AL	n			
8		Kehr	eth H. Abbe				
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