UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES



In the Matter of

PUBLIC

GEMTRONICS, INC., a corporation, and

DOCKET NO. 9330

WILLIAM H. ISELY, individually and as the owner of Gemtronics, Inc.

COMPLAINT COUNSEL'S MEMORANDUM IN OPPOSITION TO RESPONDENTS' MOTION FOR SUMMARY DECISION

Complaint Counsel opposes Respondents' Motion for Summary Decision ("Respondents' Motion"). For the reasons set forth below, Complaint Counsel respectfully requests that Respondents' Motion be denied.

I. Introduction

In their Motion for Summary Decision, Respondents Gemtronics, Inc. and William H. Isely ("Respondents") seek to have this Court dismiss the complaint issued by the Federal Trade Commission ("FTC" or "Commission") despite the overwhelming evidence that Respondents violated Sections 5(a) and 12 of the Federal Trade Commission Act ("FTC Act") by making false and unsubstantiated advertising claims through the Internet website <u>www.agaricus.net</u> that the herbal product, RAAX11, is effective in preventing, treating, or curing various types of cancer and that these claims are proven by reliable scientific evidence. Respondents' apparent sole claim in their Motion for Summary Decision for the dismissal of the Commission's complaint is:

Respondents were not the owners of the alleged offending website and likewise had no ability to control the content of any advertisement or any other information disseminated through the alleged offending website.¹

Respondents do not challenge either the content or interpretation of the advertisements at issue in the Commission's complaint,² but refuse any liability for the dissemination of the contested advertising claims for RAAX11 by denying their association with the website <u>www.agaricus.net</u>. However, Respondents' Motion fails to state that Respondents participated in the challenged acts and practices as part of a lucrative scheme to defraud sick and vulnerable consumers and that, during the four years they sold RAAX11, Respondents' sales were estimated between \$115,000 and \$136,000.³ Further, contrary to their assertions, and as evidenced by their actions, Respondents had the ability to control the website to the extent that the challenged claims ceased after Respondents received two notices of potential law violations from the FTC and the Food and Drug Administration ("FDA").

Complaint Counsel will, herein, address the issues raised by Respondents' Motion namely: (1) Respondents' liability for FTC Act violations by virtue of their participation in and/or control over the acts and practices challenged in the Commission's complaint;⁴

¹ Respondents' Motion, p. 2.

² Respondents' Motion, p. 4; Answer to Complaint ¶5. Sections II.B., and III of the Memorandum in Support of Complaint Counsel's Motion for Summary Decision ("Complaint Counsel's Motion") provide a detailed discussion of the deceptive advertising claims and the lack of scientific evidence to support the claims.

³ Respondent Isely's Answers to Interrogatories No. 5, appended to Complaint Counsel's Motion as Exhibit ("Ex.") 1.

⁴ Sections II.A. and V. of the Memorandum in Support of Complaint Counsel's Motion, respectively, discuss in detail Respondents' business and the separate standards for liability for the Corporate Respondent Gemtronics as well as the individual liability of Respondent Isely as the owner of the corporation and

(2) Respondents' repeated and misplaced citation to the Deposition of Pablo Velasco, a customer service supervisor for Tierra.net, to support Respondents' Motion; and (3) Respondents' failure to meet the standard for the granting of their Motion for Summary Decision.

Thus, Complaint Counsel respectfully requests that Respondents' Motion for Summary Decision be denied. In addition to seeking denial of Respondents' Motion, Complaint Counsel requests that its Motion for Summary Decision be granted to permanently enjoin Respondents from making any health-related false and/or unsubstantiated claims for RAAX11 or other similar products.

II. Respondents Directly Participated in the Acts in Question

As set forth below, the website <u>www.agaricus.net</u> exclusively advertised Respondents' sale of RAAX11 to consumers in the United States. Since at least April or May 2004 and continuing through 2008, the website <u>www.agaricus.net</u> advertised to consumers in the United States that they could purchase RAAX11 by calling telephone numbers belonging to Respondent Isely and/or through credit card payments made directly to Gemtronics on this website.⁵ Respondent Isely admitted in his deposition that consumers could purchase RAAX11 from Gemtronics through credit card payments made on the website <u>www.agaricus.net</u>.⁶ During this time, Respondents were apparently the sole outlet on the website <u>www.agaricus.net</u> in the United

doing business under the assumed name "Gemtronics." For brevity's sake, this memorandum will address Respondents' liability collectively in terms of their participation and/or control in the challenged practices.

⁵ Supplemental Declaration of Michael S. Liggins ("Liggins Supp. Dec.") ¶ 5, Attachment ("Att.") M, appended hereto as Ex. 6; Deposition of William Isely ("Isely Dep.) pp. 120, 123 -24, appended to Memorandum in Support of Complaint Counsel's Motion as Ex. 3; Complaint Counsel's Statement of Material Facts ("CCSF") ¶¶ 7 - 10.

⁶

Isely Dep. pp. 120 (Respondents' Ex. 6 to the deposition), 123 -24.

States for sales of RAAX11.⁷ Thus, no other company or individual in the United States, other than Respondents, stood to benefit from the claims on the website <u>www.agaricus.net</u> for RAAX11.

The apparent participation of Respondents in the website was further evidenced when, in January 2008, Respondents filled two FTC undercover purchases of RAAX11 made on the website <u>www.agaricus.net</u> and each package delivered to the FTC was from Respondents and contained Respondents' own invoices for each purchase.⁸ In addition, Respondents' own literature specifically <u>directed</u> consumers to go the website <u>www.agaricus.net</u>. In their promotional materials included in the packages of RAAX11 that they shipped to the FTC, Respondents instructed consumers to go the website <u>www.agaricus.net</u> and "click on USA sales."⁹ Respondents' Distributor Introductory Package also directed potential distributors to go to <u>www.agaricus.net</u> for product information.¹⁰

Accordingly, Respondents' participation in challenged practices was deliberate: Respondent Isely must have been aware of the representations on the website and Respondents' exclusive position on the website for sales in the United States. Not only, as noted above, was Respondent Isely cognizant that consumers could purchase RAAX11 from Gemtronics on the website, but he also admitted going to <u>www.agaricus.net</u> to check its prices on occasion.¹¹

⁹ CCSF ¶ 17.

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¹⁰ The first page of Respondents' Distributor Package containing the reference to <u>www.agaricus.net</u> is appended hereto as Ex. 7.

¹¹ Isely Dep. p. 54.

Ex. 6, Liggins Supp. Dec. ¶¶ 4, 5; CCSF ¶¶ 7-10.

⁸ CCSF ¶ 12-17.

Respondent Isely further admitted getting consumer calls regarding participation in a study of RAAX11 in the United States that was advertised on this website.¹² Thus, Respondents directly participated in conduct that violated the FTC Act.

III. Respondents' Ability to Control the Acts in Question

Since at least 2006, if not earlier, the registrant, administrative, technical, and zone contact for the domain "agaricus.net" was Respondent Isely at his address.¹³ Here, too, Respondent Isely had to have been aware that this domain was registered to him, because he admitted that he received and, in fact, produced a renewal for the domain "agaricus.net" that had been mailed to him.¹⁴ On or about March 26, 2008, Respondents received from the FTC via Federal Express a package containing a proposed complaint and consent, and a letter indicating that advertising claims for RAAX11 found on the website <u>www.agaricus.net</u> were in violation of Sections 5 and 12 of the FTC Act.¹⁵ About a month later, on or about April 18, 2008, Respondents received a "Warning Letter" from the FDA also via Federal Express that claims for, *inter alia*, RAAX11 found on the website, <u>www.agaricus.net</u>, were in violation of provisions of the Federal Food, Drug, and Cosmetic Act.¹⁶

Thereafter, in May 2008, Respondents, through their counsel, notified Complaint Counsel: 1) that Mr. Isely had himself removed from the domain registration for

¹⁵ Isely Dep. pp. 48-49; Ex. 8 FTC-00354-55.

¹⁶ Isely Dep. p. 106 (Respondents' Ex. 2 to the deposition).

¹² Isely Dep. p. 57.

¹³ Ex. 6, Liggins Supp. Dec. ¶ 4, Att. L; CCSF ¶ 20.

¹⁴ Isely Dep. p. 28; CCSF ¶ 41; Ex. 5. Respondent Isely also received various notices in the mail regarding other domains that were registered in his name. Isely Dep. pp. 28, 81-84.

<u>www.agaricus.net;</u> 2) that the website no longer contained cancer-related claims for RAAX11; and 3) that the product RAAX11 was no longer available through the website to consumers in the United States.¹⁷ It was only after the Respondents received such notification that they took constructive steps to transfer the registrant, technical and administrative contact on the "agaricus.net" domain registration, cease the challenged claims on the website, and cease sales of the RAAX11 product in the United States. Thus, Respondents had the apparent ability to control the domain registration and the website to the extent that the challenged claims were discontinued on the website after Respondents received notice of potential law violations from the FTC and the FDA.

IV. The Velasco Deposition Does Not Support Respondents' Motion

Respondents' reliance on the Deposition of Pablo Velasco, a customer service supervisor for Tierra.net, dba Domain Discover, to support Respondents' contention that Respondents had no participation in and/or control over the website and the challenged advertising claims for RAAX11 is misplaced. Although Mr. Velasco testifies in his deposition that "legal owner" of the domain name "agaricus.net" is currently Agarix International,¹⁸ he is unable to provide testimony or otherwise confirm such key issues as: (1) the parties who may have or have had access to change the domain registration or the contents of the website <u>www.agaricus.net</u>;¹⁹

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¹⁷ Ex. 9 FTC 00356-358; 361-62. The domain registration was transferred to George Otto, the owner and operator of Takesun do Brasil, who manufactures RAAX11 and supplied the product to Respondents. Ex. 9, FTC-00356; Isely Dep. pp. 15-19.

¹⁸ Deposition of Pablo Velasco ("Velasco Dep.") p. 13. A copy of the Velasco Deposition is appended hereto as Ex. 10.

Ex. 10, Velasco Dep. pp. 14-16.

(2) who paid for the domain name and website;²⁰ and (3) who controls the website.²¹ Further, while Mr. Velasco cannot confirm who has access to domain registration and the website, he certainly could not know who participated in, had control over, or otherwise exercised any influence over the claims and information contained in the website <u>www.agaricus.net.</u> Thus, Respondents have yet to present evidence that confirms the statements in Respondents' Motion regarding the control of the website <u>www.agaricus.net</u>, and Respondents have not demonstrated that they did not participate and/or have control over the acts and practices as alleged in the Commission's complaint.

V. Respondents Have Not Met Their Evidentiary Burden

Commission Rule of Practice 3.24(a)(2) provides that summary decision "shall be rendered . . . if the pleadings and any depositions, answers to interrogatories, admissions on file, and affidavits show that there is no genuine issue as to any material fact and that the moving party is entitled to such decision as a matter of law." The party moving for summary judgment must satisfy the evidentiary burden that it would bear at trial. *See Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 254 (1986).

As set forth, herein, Complaint Counsel has demonstrated that Respondents Gemtronics and William Isely have not met the requisite evidentiary standard to satisfy the requirements for granting their Motion for Summary Decision. In fact, Complaint Counsel has set forth compelling evidence that counters the assertions in Respondents' Motion and, therefore, Respondents' Motion for Summary Decision should be denied.

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²⁰

Ex. 10, Velasco Dep. pp. 14-15.

Ex. 10, Velasco Dep. pp. 13-16, 20-22.

VI. Conclusion

Complaint Counsel respectfully requests that Respondents' Motion for Summary Decision be denied. Complaint Counsel also hereby requests that its Motion for Summary Decision be granted to permanently enjoin Respondents from making any health-related false and/or unsubstantiated claims for RAAX11 or other similar products.

Dated: May 27, 2009

Respectfully submitted,

Barbara E. Bolton, Complaint Counsel Federal Trade Commission Southeast Region 225 Peachtree Street, Suite 1500 Atlanta, GA 30303 (404) 656-1362 Bbolton@ftc.gov

CERTIFICATE OF SERVICE

I hereby certify that on this date, I filed and served the attached:

COMPLAINT COUNSEL'S MEMORANDUM IN OPPOSITION TO RESPONDENTS' MOTION FOR SUMMARY DECISION; and ATTACHED EXHIBITS 6 THROUGH 10;

upon the following as set forth below:

The original and one (1) paper copy via overnight delivery and one (1) electronic copy via email to:

Donald S. Clark, Secretary Federal Trade Commission 600 Pennsylvania Ave., N.W., Room H-159 Washington, D.C. 20580 email: <u>secretary@ftc.gov</u>

One (1) email copy and two (2) paper copies served by overnight mail delivery to:

The Honorable D. Michael Chappell Administrative Law Judge 600 Pennsylvania Ave., N.W. Room H-112 Washington, D.C. 20580 email: <u>oalj@ftc.gov</u>

One (1) electronic copy via email and one (1) paper copy via overnight delivery to:

Matthew I. Van Horn 16 W. Martin Street, Suite 700 Raleigh, NC 27602 email: matthew@vanhornlawfirm.com

Dated: May 27, 2009

Barbara E. Bolton, Complaint Counsel Federal Trade Commission

EXHIBIT 6

SUPPLEMENTAL DECLARATION OF MICHAEL S. LIGGINS Pursuant to 28 U.S.C. § 1746

I, Michael S. Liggins, hereby state that I have personal knowledge of the facts set forth below. If called as a witness, I could and would testify as follows:

1. I am a citizen of the United States and am over the age of 21. I am employed by the Federal Trade Commission ("FTC" or "Commission") in the Southeast Region as an Investigator. My qualifications and duties as an FTC investigator and my employment history are set forth in detail in Paragraphs 1 and 2 in the Declaration of Michael S. Liggins appended as Exhibit 2 to Complaint Counsel's Motion for Summary Decision filed on March 16, 2009.

2. As an FTC Investigator, I participated in the investigation of the activities and business practices of Gemtronics, Inc. ("Gemtronics") and William Isely ("Isely") (collectively "Respondents") involving the advertising, marketing, and sale of the herbal product RAAX11.

3. As part of my investigation, on December 20, 2007, I performed an Internet search of the corporate records database of the North Carolina Secretary of State at <u>www.secretary.state.nc.us</u> for the name William Isely. My search revealed a filing for a corporation, Gemtronics, Inc. The filing, which I printed out that day, showed that in September 2006, Mr. Isely incorporated a company named Gemtronics, Inc., with its principal place of business located at 964 Walnut Creek Road, Franklin, North Carolina 28734. Mr. Isely is listed as the company's registered agent. Copies of these pages are appended hereto as **Attachment K** (FTC Bates #s ("FTC-") FTC-000351 - 0353).

4. As part of my investigation, on or about January 28, 2008, the Food and Drug Administration ("FDA") provided the following documents to the Southeast Region:

A. A WHOIS search for the domain "agaricus.net" dated July 27, 2007, showing the registrant, administrative, technical, and zone contact for this domain as William

Isely, 964 Walnut Creek Rd., Franklin, NC 28734. A copy of the WHOIS pages are appended hereto as Attachment L (FTC-00310 - 311); and

- B. Webpages printed on August 15, 2007, from the website <u>www.agaricus.net</u> concerning the product RAAX11. My examination of these webpages revealed:
 - (1) A webpage that provides only one telephone number, 828-369-7590, to call in the USA for information about RAAX11. This telephone number belongs to Respondent Isely.¹ This webpage also contains the statement "if you are living in the US, just call Mr. Isely and he will explain how it works." A copy of this webpage is appended hereto as Attachment L (FTC-00305 06).
 - (2) A webpage containing statements directing consumers to call another telephone number belonging to Respondent Isely: "Chemo and Radiation not working. This could be the alternative treatment. Call now 1 866 944 7359 for US information" and "USA only Order Information call 866 944 7359." (Attachment L, FTC-00307.)

5. As part of my investigation, on various dates, noted below, I conducted searches for the website <u>www.agaricus.net</u> on the Internet archive website "web.archive.org." Among a number of archival webpages that I printed out for <u>www.agaricus.net</u> are the following:

A. On January 30, 2008, I printed out an archived webpage for <u>www.agaricus.net</u> from the date April 2, 2004 (Attachment M, FTC-00202), containing statements indicating that consumers could purchase products from Respondents directly by

¹ See Paragraph 4, Declaration of Michael S. Liggins, Exhibit 2 to Complaint Counsel's Motion for Summary Decision.

telephone or through the website:

- (1)"Agaricus blazie Murill Product Shopping Cart for USA only. You buy direct from registered manufacture at the FDA in Brazil with FDA registered Warehouse in NC/USA;"
- (2)"Retail prices valid only for USA. Phone 1 828 369 7590 (other countries contact the national agent);" and
- (3) "Note: By pressing the ORDER confirmations button below, I agree to pay Takesun do Brasil (GEMTRONICS) For any question call 1 828-369-7590."
- B. On or about January 30, 2008, I printed out an archived webpage advertisement for RAAX11 on www.agaricus.net from the date February 10, 2005 (Attachment M, FTC-00203) that indicates that consumers could purchase RAAX11 from Respondents via the website: "Note: By pressing the ORDER confirmations button below, I agree to pay Takesun do Brasil (GEMTRONICS) For any question call 1 828-369-7590;" and
- C. On February 19, 2008, I printed out an archived webpage that advertises RAAX11 from www.agaricus.net dated May 9, 2004 (Attachment M, FTC-00347), containing the statement: "FDA registered Manufacture in Brazil and FDA registered Warehouse in USA to guarantee you best quality."

I declare under penalty of perjury that the foregoing statement is true and correct. Executed this _26th day of May 2009.

Michael S. Liggins, Investigator Federal Trade Commission Southeast Region

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CORPORATIONS

Corporations Home Search By Corporate Name Search For New Corporation Search By Registered Agent Important Notice **Corporations FAQ** Homeowners' Association FAO Tobacco Manufacturers **Dissolution Reports** Non-Profit Reports Verify Certification **Online Annual Reports**

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KBBE B2B Annual Reports SOSID Number Correction 2001 Bill Summaries 1999 Senate Bills Annual Reports 1997 Corporations 1997 **Register for E-Procurement** Dept. of Revenue

ONLINE ORDERS

Start An Order **New Payment Procedures**

CONTACT US

Corporations Division Secretary of State's web site -

TOOLS

Secretary of State Home Secretary of State Site Map Printable Page

North Carolina

Elaine F. Marshall DEPARTMENT OF THE SECRETARY OF STATE

PO Box 29622 Raleigh, NC 27626-0622 (919)807-2000

Date: 12/20/2007

Click here to:

Secretarv

View Document Filings |

Print apre-populated Annual Report Form | Annual Report Co Annual Report |

Corporation Names

Name	Name Type			
NC Gemtronics, Inc.	Legal			
Business Corporation Information				

Isely, William H.	
· · · · · · · · · · · · · · · · · · ·	
Perpetual	
NC	
Domestic	
9/20/2006	
Current-Active	
0867758	
	Current-Active 9/20/2006 Domestic NC Perpetual

Class	Shares	No Par Value	Pai
Stock	u=.		<u></u>
Principal Mailing Address:		964 Walnut Creek Road Franklin NC 28734	
Principal Of	fice Address:	964 Walnut Creek Road Franklin NC 28734	
Registered I	Mailing Address:	964 Walnut Creek Road Franklin NC 28734	
Registered (Office Address:	964 Walnut Creek Road Franklin NC 28734	

Yes

10000

For questions or comments about the Secretary of State's web site, please send e-mail to Webmaster.

Common

http://www.secretary.state.nc.us/corporations/EGrp?asp3?PitemId=8063869

12/20/2007

N/A

C200626100148

State of North Carolina Department of the Secretary of State

SOSID: 867758 Date Filed: 9/20/2006 4:21:00 PM Elaine F. Marshall North Carolina Secretary of State C200626100148

ARTICLES OF INCORPORATION

Pursuant to §55-2-02 of the General Statutes of North Carolina, the undersigned does hereby submit these Articles of Incorporation for the purpose of forming a business corporation.

Macon
Macon
Macon
on is:

FTC-000352

- 8. Any other provisions, which the corporation elects to include, are attached.
- The name and address of each incorporator is as follows:
 William H. Isely, 964 Walnut Creek Road, Franklin, NC 28734

10. These articles will be effective upon filing, unless a date and/or time is specified:

This the 44 day of Sept. 200 6

William H. Jae INCORPORATOR William H. Isely - Hg Type or Print Name and Title a eul

NOTES:

1. Filing fee is \$125. This document must be filed with the Secretary of State. CORPORATIONS DIVISION P. O. BOX 29622 (Revised January, 2002)

RALEIGH, NC 27626-0622 (Form B-01)

FTC-000353



whois domain registration information results for agaricus.net from Network Solutions Page

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Domain created on 13-Jun-1998 Domain expires on 11-Jun-2008 Last updated on 12-Jun-2007

Domain servers in listed order:

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DNS1.SUPREMESERVER20.COM DNS2.SUPREMESERVER20.COM

Domain registration and hosting powered by DomainDiscover As low as \$9/year, including FREE: responsive toll-free support, URL/frame/email forwarding, easy management system, and fuil featured DNS.

The previous information has been obtained either directly from the registrant or a registrar of the domain name other than Network Solutions. Network Solutions, therefore, does not guarantee its accuracy or completeness.

Show underlying registry data for this record

Current Registrar: IP Address: IP Location: Record Type:	DOMAINDISCOVER <u>209.25.170.23</u> (ARIN & RIPE IP search) UK(UNITED KINGDOM) Domain Name	BUY THE A EXTENSION FOR THIS D	IS	
Server Type:	Apache 2	agaricus		.tv
Lock Status:	clientTransferProhibited	1	_	
Web Site Status:	Active	agaricus		.cc
DMOZ	1 listings	agaricus		.bz
YI Directory:	see listings			
Web Site Title:	~Agaricus blazei Murill - Alternative Therapies	agaricus		.vç
	Agaricus blazei Murill, Mushrooms, Alternative Cancer	agaricus		.g≇
Meta Keywords:	Therapies, HIV, Free Visits, Icacopflaume, Chrysobalanus icaco <meta name="</td"/> <td>agaricus</td> <td></td> <td>.tc</td>	agaricus		.tc
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SEARCH AGAIN

Enter a search term:

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http://www.networksolutions.com/whois/results.jsp?domain=agaricus.net

7/27/2007

Agaricus blazei Murill from Brazil

	Agaricus Net		Best Price/Best Quality
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Cancer Breast Cancer Cancer Form Leukemia	Fill out for Name email	rm and get 100 \$ discount	Has a cancer killer been discovered? RAAX11 Extract
Liver Lung Cancer Prostate Cancer Chemo Therapy Cancer research HIV Treatment	Country Phone City		Brazilian scientists have discovered a tropical plant substance that holds greatpromise in the fight against various types of cancer. Up to now, this South
Shopping Cart/Sales Research Wholesales Products	i am suffering at: I want to use/info: Comment	Select One	American folk remedy has mainly been used against diabetes. Scientists report that during laboratory tests the substance destroyed cancer cells that had
RAAX11 Testemonials Home		Submit	been resistant to treatment up to now. This is a rare occurrence. The substance is so promising it is being kept under wraps at present. Even very resistant Leukemia cells die off Informations USA 828-369-7590 or Brazil 55 47 3001 5260 or UK 44 020 8133 2774 - Raax 11 is also sold in USA by Greenpharmacy

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Specially at breast cancer the OPC Agaricus protocol shows that it works in

FTC-00305

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0/15/0007

Page 1 of 2

Agaricus blazei Murill from Brazil

99,9% of all cases. Even at late stage IV it seems to work. From late 2004 to today about 517 women took the protocol. Dr. Miller in Toronto, Canada, reports, since he is using the OPC Agaricus protocol nobody of his patient died. So we receive this positive message everyday from all over the world.

If you are living in the US, just call Mr. Isely and he will explain how it works. Or fill out form

* Required

If you want to try it out, order now and receive for each bottle of OPC Agaricus extract and RAAX11 an special discount of 100 \$.

(Explanation)

You need help? Let's talk about it...

Anti cancer effect: ABM contains natural steroids, known for it's anti cancer effect. (It is different from the chemically produced steroids that enhance the body that is often said to be the cause of cancer). It is particularly effective in prevention of uteran cancer.





all rights Agaricus Net 1998 - 2007

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http://agaricus.net/cancer/

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9/15/2007

~Agaricus blazei Murill - Alternative Therapies

Page 1 of 3



http://www.agaricus.net/

2/15/2007

~Agaricus blazei Murill - Alternative Therapies



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FTC-00309

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Sales in:

Austria - Australia - China - Canada - Hong Kong - Germany - Korea - Macao - Singapore - Spain - South Africa - Portugal - USA

all rights Agaricus Net 1998 - 2007 World largest Agaricus blazei Murill Network

We sell our products strictly as dietary supplements. These products are not intended to diagnose, treat, cure or prevent any disease. The Food and Drug Administration not approved this (these) statement(s). We do not make any claims, represented or otherwise implied, as to its products having medicinal benefits or value. We are not authorized and are strictly prohibited from making any diagnostic medical claims or guarantees, drug claims, or prescribe Takesun do Brazil products to treat any diseas condition. Descriptions on this page, although believed to be accurate, are for informative purposes only and may not necessarily represent the opinion of Agaricus Net.

0/15/0007

Agaricus blazei Murill - Buy Now for less

Page 1 of 2

Home

Agaricus Cancer contact Sales Wh 100% strongest Agaricus blazei Murill Brazilian Quality Dietary Supplements

Wholesale_ Language_ Products

Agaricus blazei Murill Product Shopping Cart for USA only

You buy direct from registered manufacture at the FDA in Brazil with FDA registered Warehouse in NC/USA 오

We apply a 5% discount for orders over \$ 300 Live Support Monday - Friday 5:00 am - 5:00 pm (GMT -2hs) Habiamos Espa: Wir sprechen Deutsch. We speak english



Retail Prices valid only for

USA. Phone 1 828 369 7590

(other countries contact the national agent)

STATUS: OFFLINE
PLEASE CLICK TO
LEAVE A MESSAGE

powered by () bravenet.com

ltem		Quantity	Product Description	Unit Price
Dried Agaricus 2x 100 g bag		Quantity	Golden Quality" Agaricus mushrooms, best selected organic Quality, hand selected and very carefull packed, so that no mushrooms will be brooken, carefullyl packed into a 100 g. Security bag or bottle	New\$39.90
Dried Agaricus		Quantity	Agaricus blazei Murill, dried mushrooms, from Piedade Brazil, very selected and hand selected, special packing 100gr bag, . <u>click for explanation</u> . limited offer.	\$18.99
Extra Strong Sweet Agaricus extract	New	Quantity	Agaricus blazei Murili, strongest sweet water extract with stevia 100ml = 436 g dried mushrooms, natural manufactured.	\$19.90
Extra Strong Agaricus Extract	*	Quantity	The strongest Agaricus blazei Murill, water extract, 100ml, bottle, 100ml = 458 g dried mushrooms, natural manufactured.	\$29. 9 0
RF 1000 extract	E	Quantity	Agaricus blazel Murill, RF 1000 TM strongest juice extract, 100ml bottle, natural manufactured. click for explanation	\$25,90
RF 1000 extract		Quantity	Agaricus blazei Murill, RF 1000 TM strongest juice extract, 200ml bottle, natural manufactured. click for explanation Special Price	\$49.50
Dried Agaricus powder	NEW	Quantity	Agaricus blazei Murill, dried powder, 180gram container, 100% natural grain.	\$29.90
60 Caps-500 mg カプセル		Quantity	Agaricus blazei Muriil, strong capsules, of 60 Vegi caps, 500 mg. ea, best quality right from the city where the Agaricus bl. Murill mushroom has been discovered. Piedade Brazil.	\$19,90
Agaricus Capsules		Quantity	Agaricus blazei Murill, strong capsules, container of 60 caps, 300 mg. Easy to take.	\$ 13,00
APM Extract	東	Quantity	Agaricus blazei Murili, APM, 1:25 extract, 200ml bottle Immune Booster natural manufactured. <u>click for explanation</u>	\$49.00
RF 1000 powder		Quantity	Agarcius blazei Murill, RF 1000, one kilo of premixed powder, 55 tea bags,	Special Price \$79.00
Camu Camu	-30a.,	Quantity	Camu-Camu, Strongest natural Vitamin C extract in the world, container with 60 caps., click for explanation	\$13.50
Camu Camu		Quantity	Camu-Camu, powder in container, 40 grams 100% NATURAL VITAMINE the strongest natural Vitamin on the World from the Rainforest.	\$ 20.00
Power Builder		Quantity	Power Builder, strongest natural energy capsules, to build up immune system, container with 60 caps. limited offer. (Buy one get one free)	\$ 19.90
Immune System Kit One		Quantity	Immunesystem Kit One, one month supply, incl. 4 bottles RF 1000 & 3 container Carnu Carnu, 60 caps you save 26,00 USD	\$149.00
Immune System Kit III		Quantity	Immune System Kit. III, includes 20 bottles RF 1000 - 100ml, 8 bottles APM - 100ml, plus 10 bottles Camu Camu (one month supply)	\$799.50

I authorize Takesun USA to charge my credit card for the total amount of above order. I further affirm that the name and personal information provided on this form are true and correct. I understand that credit card fraud will be prosecuted to the fullest extent of the law. Your results may vary. Offer void where prohibited.

Note: By pressing the ORDER Confirmations button below, I agree to pay Takesun do Brasil (GEMTRONICS) For any question call 1 828-369-7590.





"~Agaricus blazei Murill - Alternative Therapies Page 1 of 1 Language Agaricus blazei Murili × Agaricus brasiliense the only original from Piedade/Brazil FDA registered Manufacture in Brazil and FDA registered Warehouse in USA to guarantee you best quality Choose your country you want to order China USA Other Countries Germany Portugal South Korea Thailand Sinnapore South Africa Information **RAAX 11 - Amazone Extract** × New Alternative seems to works 90% of all cancer cells. Available now also in South Africa. USA & Europe!!! × If you have any question contact us. Cancer Cells (source W&B/ Boehringer Ingelheim) don't forget to fill out the form complete Sao Paulo - Brazilian scientists won a substance, which promises progress with the fight of different Name: kinds of canser from a tropical plant. As media reported on Thursday (local time) with reference to Country: scientists. The successful laboratory tests were accomplished the data according to with cancer cells Phone: made of chest -, brain -, lungs -, intestine -, laryngeal and pancreas tumors. "which surprised us at most, is Email: the fact that thereby also leukaemische cells were Looking for: Agaricus dried mushrooms killed, which are resistant to very many medicines and working methods". The substance is called Usage for: Immunesystem 📓 RAAX11. **Bubmit Form**

All Rights Agaricus Net 1998 - 2004

* We sell our products strictly as dietary or food supplements. These products are not intended to diagnose, treat, cure or prevent any disease. The Food and Drug Admi approved this (these) statement(s). We do not make any claims, represented or otherwise implied, as to its products having medicinal benefits or value. We are not authoriprohibited from making any diagnostic medical claims or guarantees, drug claims, or prescribe Takesun do Brazil products to treat any disease or condition. Descriptions on

Email Me!

EXHIBIT 7

DISTRIBUTOR INTRODUCTORY PACKAGE

Welcome to the world of Takesun USA

This package contains the distributor agreement which is to be filled out and returned to Takesun USA, a products price schedule which shows the costs of Takesun USA products to distributors at various buying volumes, a blank order form, a list of some services provided by Takesun USA to distributors, and a summary of good business practices. Our retail branch is *Gemtronics*.

There is a booklet about the development of Takesun do Brasil and the growing of their Agaricus blazei Murill mushroom products which is available on request.

Also of interest to prospective distributors is a brochure describing the most popular products, and some ideas on using them. More information is available on the Takesun do Brasil web site, <u>www.agaricus.net</u> or <u>www.our-agaricus.com</u>

Takesun USA is located at: 964 Walnut Creek Rd.

Franklin, NC, 28734 phone 828-369-7590 FAX 828-369-5861 email-wisely@smnet.net

Best Regards: Bill Isely, Gen. Mngr. Takesun USA

EXHIBIT 8

Close Window



Track Shipments/FedEx Kinko's Orders Detailed Results



Tracking num Signed for by Ship date Delivery date		799824982991 Signature release on fil Mar 25, 2008 Mar 26, 2008 3:07 PM	Destination Delivered to Service type Weight	FRANKLIN, NC Residence Priority Envelope 0.5 lbs.
Status		Delivered		
Signature ima avaliable	ge	No		
Date/Time		Activity	Location	Details
Mar 26, 2008	3:07 PM	Delivered	FRANKLIN, NC	Left at front door. Package delivered to recipient address - release authorized
	9:05 AM	On FedEx vehicle for delivery	ASHEVILLE, NC	
	8:35 AM		ASHEVILLE, NC	
	5:57 AM	At dest sort facility	GREER, SC	
	12:51 AM	Arrived at FedEx location	INDIANAPOLIS, IN	
Mar 25, 2008	9:59 PM	Left origin	ATLANTA, GA	
	6:13 PM	Picked up	ATLANTA, GA	
	12:33 PM	Package data transmitted to FedEx		

FTC-000354

Your name:	Your e-mail ad	idress:	
E-mail address	Language	Exception updates	Delivery updates
	English		Г
	English		
	English		
	English		
Select format: I H Add personal mess Not available for Win or non-English chara	eless		
By selecting this <u>Conditions</u>	check box and the Submit button, I agree to	these <u>Terms and</u>	Soloni

Subscribe to tracking updates (optional)

https://www.feder.com/Tracking?action-track&

217817008



UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION SOUTHEAST REGION

225 Peachtree Street, N.E., Suite 1500 Atlanta, Georgia 30303-1729

> Barbara Elizabeth Bolton Attorney

Direct Dial (404) 656-1362

Fax (404) 656-1379

March 25, 2008

Via Federal Express

William H. Isely Gemtronics, Inc. 964 Walnut Creek Road Franklin, NC 28734-9533

Re: Gemtronics, Inc. and William H. Isely, FTC Matter No. 0823080

Dear Mr. Isely:

The staff of the Federal Trade Commission ("FTC") has conducted an investigation of Gemtronics, Inc., regarding Internet advertising for the product RAAX11 on the website www.agaricus.net. Staff has concluded that claims made for this product on the website are false or unsubstantiated and, therefore, constitute deceptive advertising in violation of Sections 5 and 12 of the Federal Trade Commission Act, 15 U.S.C. §§ 45 and 52.

Consistent with this conclusion, the FTC's Bureau of Consumer Protection has approved a federal district court complaint against Gemtronics, Inc. and you, as the company's general manager. At this point, however, staff is authorized to offer you the opportunity to negotiate a settlement agreement to resolve the complaint charges. A copy of the complaint to be filed and a proposed settlement agreement are included with this letter.

It is important that you give this matter your immediate attention. If a settlement is not reached in the next few weeks, we intend to pursue further legal action and seek authorization to file this complaint in federal district court. You may wish to contact an attorney for advice. You, or any attorney you retain, should call me at 404-656-1362, no later than, Tuesday, April 1, 2008, to discuss settlement of this matter.

Thank you for your cooperation. We look forward to hearing from you.



Encls.

FTC-000355

EXHIBIT 9

•

.

MATTHEW I. VAN HORN

PROFESSIONAL LIMITED LIABILITY COMPANY ATTORNEY AT LAW

16 West Martin Street, Suite 700 Raleigh, North Carolina 27601

TELEPHONE (919) 835-0880 Facsimile (919) 835-2121



ATLANENSO

Post Office Box 1309 Raleigh, North Carolina 27602

matthew@vanhornlawfirm.com

also licenced in VA, DC and OK

May 6, 2008

VIA FACSIMILE: (404) 656-1379 and United States Mail

Ms. Barbara E. Bolton Federal Trade Commission 225 Peachtree Street, N. E. Suite 1500 Atlanta, GA 30303

Re: William Isely- agaricus.net

Dear Barbara:

I.

Thank you for your patience with respect to resolving the above referenced matter. As you are aware, the claims which the Federal Trade Commission ("FTC") seeks to bring against my client are predicated on the notion that my client is responsible for the advertising, marketing and sale of the product RAAXII by disseminating information through the offending website, agaricus.net.

On April 23, 2008, you sent me documentation which you believe to be evidence that Mr. Isely has control over the offending website. We have obtained information which shows definitively that Mr. George Otto (a/k/a George Kather) and the company Agarix International are the entities which have and have always had control over the content of the offending website.¹ Please see attached documents.

I think you will find that the attached items show definitively that Mr. Isely's name was associated only with the website as a registrant, which does not give him any authority or access to the content of the website. Moreover, he was identified as a registrant without his consent.

Agarix International is a defunct company and its ownership was passed to Takesun do Brasil, a company which is owned and operated by George Otto.

FTC-000356

Ms. Barbara E. Bolton Federal Trade Commission Page –two-

May 6, 2008

Mr. Isely has taken steps to inform Mr. Otto and the website hosting company that his name and any affiliation to his name should be removed from the website <u>agaricus.net</u>. Both parties have agreed to his requests. Please see attached documents.

Please contact me at your convenience to discuss this matter and the financial documents.

Incerely your THEW I. VAN HORN

MIVH:lr

cc: Mr. William Isely

Enclosures

FTC-000357



To whom it may concern,

I hereby confirm that the information listed for the domain **agaricus.net** is legitimate and is listed below:

Registrant:

Agarix International Br 101, KM 22,5 Joinville, SC 89239500 Brazil 47 3001 5260 gotto@takesun.com.br

Domain Name: AGARICUS.NET

Administrative Contact, Technical Contact, Zone Contact:

Takesun Attn: George Otto Br 101, KM 22,5 Joinville, SC 89239500 Brazil 47 3001 5260 gotto@takesun.com.br

Domain created on 13-Jun-1998 Domain expires on 12-Jun-2009 Last updated on 15-Apr-2008

Domain servers in listed order:

DNS1.SUPREMEDNS.COM DNS2.SUPREMEDNS.COM

Sincerely, Pablo Velasco TierraNet Customer Service Supervisor

P.O. Box 502010 – San Diego, CA 92150 FTC-000358

MATTHEW I. VAN HORN

PROFESSIONAL LIMITED LIABILITY COMPANY Attorney at Law

16 West Martin Street, Suite 700 Raleigh, North Carolina 27601

TELEPHONE (919) 835-0880 FACSIMILE (919) 835-2121 Post Office Box 1309 Ralbioh, North Carolina 27602

matthew@vanhornlswfirm.com

ulso licenced in VA, DC and OK

May 15, 2008

VIA FACSIMILE: (404) 656-1379 and United States Mail

Ms. Barbara E. Bolton Federal Trade Commission 225 Peachtree Street, N. E. Suite 1500 Atlanta, GA 30303

Re: William Isely- agaricus, net

Dear Barbara,

Thank you again for your continued courtesies and patience with respect to resolving the referenced matter. As you and Federal Trade Commission ("FTC") consider what action to take against Mr. Isely, please consider the following.

As you are aware, the FTC sent a warning letter dated October 23, 2007, to the alleged offending website. However, Mr. Isely did not receive the warning letter as Mr. Isely is not the administrator of the website, nor is he able to control the content of the website. Mr. Isely received a copy of the FTC warning letter for the first time when you sent it to my office on May 6, 2008.

The FTC letter states that "Health-related claims, like those made about cancer on your website, must be supported by competent and reliable scientific evidence – the kind of evidence scientists who are experts in the field would rely on." The letter further states that "it is against the law to make health claims without scientific support, to exaggerate the benefits of products or services, or to misstate the level of scientific support you have for your claims."

It bears worth repeating that Mr. Isely has never had control over the contents of the alleged offending website. However, assuming *arguendo* that Mr. Isely did have control over

FTC-000361

the contents of the website, the representations as to argaricus derived products are arguably supported by reliable studies and other scientific evidence. For instance, the studies and scientific evidence cited on the alleged offending website are actual findings from scientific sources and are the same studies and scientific evidence cited and recognized by the Memorial Sloan-Kettering Cancer Center, the most notable and recognized cancer center in the world. I have enclosed the information Memorial Sloan-Kettering provides on its website about agaricus derived products.

By contrast, the Memorial Sloan-Kettering website also refers to cancer treatments and studies using magnets or electromagnetic fields as "unsubstantiated" and "theoretical." Likewise, Memorial Sloan-Kettering states that there are no clinical studies that evaluate magnetic field therapy for any proposed claim other than relief of pain. However, with respect to argaricus derived products, Memorial Sloan-Kettering cites studies where agaricus based products were found to inhibit tumor development and improve chemotherapy-associated side affects. These studies and findings cited by Memorial Sloan-Kettering are the same studies which were cited on the alleged offending website.

Mr. Isely does not intend to initiate a website or make <u>any</u> representations regarding the product RAAX11 or other products derived from argaricus. However, it is arguable that the representations made on the alleged offending website are supported by competent and reliable scientific evidence. If prosecuted, Mr. Isely is prepared to introduce the referenced studies and the information provided by Memorial Sloan-Kettering through an expert witness.

I am still in discussions with my client regarding the release of his financial documents. His hesitation and concern over releasing these documents is based on the fact that when you first contacted him, you stated to him that the FTC only wanted to enjoin the representations being made on the referenced website. Through my client's requests to Mr. George Otto, the operator of the alleged offending website, the contents of the website have changed dramatically and now no United States citizen can purchase any items from the alleged offending website. As such, understandably, my client is concerned about the motivation of the FTC in seeking his private financial documents.

I will be speaking with my client later today and will contact you thereafter. Thank you again for your courtesies and attention to this platter.

incerel VAN HORN

MIVH:lr cc: Mr. William Isely

Enclosure

EXHIBIT 10

In the Matter of:

Gemtronics, Inc., et al.

February 4, 2009 Pablo Velasco

Condensed Transcript with Word Index



Gemtronics, Inc., et al.

2/4/2009

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5 6			Federal Trade Commission, Southeast Region	
7	ЕХНІВІТЅ	5	225 Peachtree Street, N.E.	
8	Respondent's Exhibits Marked for Identification Page	6	Suite 1500 Atlanta, Georgia 30303	
9		0	404.656.1362 (telephone)	
10	No. 1 (Subpoena Duces Tecum/Documents) 4	7	404.656.1379 (fax)	
11			bbolton@ftc.gov	
12 13		8		
14		10	On Behalf of Gemtronics. Inc. and the witness:	
15 16		11	MATTHEW I. VAN HORN, ESQUIRE	
17		12	16 West Martin Street. Suite 700	
18 19		12	Raleigh, North Carolina 27601 919.835.0880 (telephone)	
20		13	919.835.2121 (fax)	
21 22			matthew@vanhornlawfirm.com	
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•	BEFORE THE FEDERAL TRADE COMMISSION	1		
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2	OFFICE OF ADMINISTRATIVE LAW JUDGES	2	called on behalf of the Respondent for a telephonic unsworn statement:	
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3 4	In the Matter of:	3	unsworn statement:	
3	In the Matter of: GEMTRONICS. INC., a	3 4	unsworn statement: EXAMINATION BY MR. VAN HORN:	
3 4	In the Matter of:	3 4 5	unsworn statement: EXAMINATION BY MR. VAN HORN: Q. All right. She is officially transcribing what	
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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	In the Matter of: GEMTRONICS. INC., a corporation, and DOCKET NO. 9330 WILLIAM H. ISELY, Individually and as the Owner of Gemtronics, Inc. Wednesday, February 4, 2009 Oakhill Country Inn 1689 Old Murphy Road Franklin. North Carolina 28734 The above-entitled matter came on for the taking of a telelphonic unsworn statement at 3:15 p.m. Reported by:	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	unsworn statement: EXAMINATION BY MR. VAN HORN: Q. All right. She is officially transcribing what you're saying and what I'm saying; okay? A. Okay. (Respondent's Deposition Exhibit No. 1 was marked for identification). BY MR. VAN HORN: Q. First housekeeping matter, really there's two items here. One, you should have in front of you a Subpoena, what's called a Subpoena Duces Tecum. Do you see that form? A. Yeah, I have it in front of me. Q. Okay. It's mailed it your attention? A. Okay. Q. On behalf of TierraNet, doing business as Domain Discover. That's the company for whom you work; is that correct? A. That is correct.	

1 (Pages 1 to 4)

Gemtronics, Inc., et al.

	5		7	1
1	service supervisor.	1	A. Okay. Yeah. I will, I will go ahead and trace	
2	Q. We spoke earlier today about a document or	2	through my item folder to check exactly when the first	
3	documents that you e-mailed to me.	3	issue of this document was sent to you.	
4	A. Uh-huh (affirmative).	4	Q. Okay. You don't happen to have anything in front	
5	Q. And one of them was a previous correspondence	5	of you that would tell you when you prepared it; do you?	
6	you had e-mailed to me on Domain Discover letterhead;	6	A. I can take a look. Give me one second.	
7	does that ring a bell?	7	Q. Okay.	
8	A. That is correct.	8	A. I might be able to track that down. Just give	
9	Q. And it was responsive to an inquiry I submitted	9	me a moment.	
10	to you regarding Agaricus.net, which is a domain, I	10	MR. VAN HORN: All right. No hurry.	
11	believe. I'm going to spell it for you for the record.	11	MS. BOLTON: I'll go off	
12	A-G-A-R-I-C-U-S.net. Do you remember that?	12	A. Because sometimes I generate a document, but I	
13	A. I do.	13	don't necessarily send them on the same day. Probably	
14	Q. Okay.	14	send them the next day or two. So let me see if I can	
15	A. I actually have the document I sent you in front	15	track down exactly when the document was generated.	
16	of me.	16	Q. Okay.	
17	Q. Okay. So this is sort of the second	17	A. I should be able to see it based on the files,	
18	housekeeping matter. This document, it doesn't have a	18	when the file was created.	
19	date on it. And I know you sent it to me via e-mail and	19	MR. VAN HORN: I understand. The other lawyer	
20	so I should have I do have that e-mail, just not with	20	here wants to talk to me for a second; okay? Hold on.	
20	me. So that's a transmittal e-mail and that would	21	THE WITNESS: Okay.	
22	reflect what day you prepared this document.	22	(Off-record discussion).	
23	A. Uh-huh (affirmative).	23	BY MR. VAN HORN:	
24	Q. But earlier today we spoke and I said you needed	24	Q. Pablo?	
25	to, that you needed in order to make this official,	25	A. Yes.	
		. 1		2
	6		8	8
1	you needed to send me a cover letter on behalf of your	1	Q. I'm going to interrupt you. Let me ask you,	8
1 2	you needed to send me a cover letter on behalf of your company saying that you were submitting documents in		Q. I'm going to interrupt you. Let me ask you, what is it that you're going to send in? What document	8
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2 (Pages 5 to 8)

Gerntronics, Inc., et al.

	9	1	11
1	A. Let me see if I'm able to find out. I thought I		A. No, the one with the contact information, when
2	would be able to see when the document was first created,		2 it was last updated and
3	but unfortunately the file doesn't have the date when it	1	Q. Yeah. You just read a document that said
4	was created. It reflects yesterday's date. So give me	1	4 March 28, 2008, and you called it domain history. Can
5	one second, I'll see when I first sent you a copy of the		5 you print that and because that's
6	document. Just a second.	1	6 A. It's not actually a document, it's just a list
7	Q. Okay. Wonderful.		7 of logs that are generated whenever changes are made on
8	A. Okay. The first instance of the document was	1	8 the domain name. And it shows where the changes were
9	sent on April the 29th of 2008 at 1:48 p.m. And it was		9 made from.
10	sent to Matthew@VanHornlawfirm.com.	1	
11	Q. Let me ask you this, turning to the substance of	1	
12	that document, can you tell me we have information	1	
13	that shows us that this registrant information that's	1	
14	presently on the document that you sent to me April	1	4 doesn't show what the information was before and after
15	29th	1	5 the change was made. It's all coded in. It just shows
16	A. Uh-huh (affirmative).	1	6 codes for the old information and the new information.
17	Q that there was, previously for this domain	1	7 It doesn't explicitly show who the new contact person is,
18	there was other there was a different registrant and a	1	8 who the old was, it just shows the number of the code.
19	different administrative contact. Do you have anything	1	9 Q. Okay. So what you're testifying to is that on
20	in your office that shows when those were switched? Is	2	0 March 28th, correct me if I'm wrong, on March 28, the
21	it the last update date? Is that probably when it was?	2	1 information within the individual or company identified
22	A. Uhm.	2	2 as registrant and the entity under administrative
23	Q. And you don't	2	3 contact, technical contact and zone contact, those
24	A. No. Actually, no. Because the last time the	2	4 changed?
25	last update that I show on the domain was the domain	2	5 A. Yes. The administrative and billing contact
	10	Ι	12
1	getting renewed		were updated on the 28th of March.
2	Q. I got you.		2 Q. And the registrant? And the registrant was as
3	A or extended for one year.	1	3 well; is that correct?
4	Q. So is it can you tell us when these names,		4 A. No. The registrant does not show as being
5	the current, the current names on the document you sent	1	5 updated.
6	me April 29th, '08, that you're looking at in front of	1	6 Q. Okay. So my next few questions, and then we
7	you, and I'm looking at, can you tell me when those names		7 should be done. I guess the mind-set that I need here is
8	were inserted there, when that was changed? Because we		8 you're talking you need to explain this to someone who
9	have documents from the past that show a different, you		9 doesn't know anything about this stuff; all right?
10	follow, a different, different registrant, different	1	
11	administrative contact.	1	
12	A. Okay.	1	
13	Q. So I was curious if you could can you tell us	1	
14	when	1	
15	A. Looking, looking at the logs or the domain	1	
16	history, the last time I see that the contact information	li	
17	was updated on the account or on the domain was on March	1	
18	the 28th of 2008.	1	· •
19	Q. Okay. Can you that document that you just	1	
20	referred to, that would actually fall within the scope of	2	•
20	what we've requested in the Subpoena. Can you print that	2	
21	document and also send it to me?	2	-
22 23		1	
	A. Which document?	2	
24 25	Q. The one you were just reading, the domain	2 2	
	history?	12	\rightarrow A. Probably a HILE CONTINUE DUI (NAUS THE

3 (Pages 9 to 12)

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	13		15
1	published owner of the domain name, but not the actual		
2	legal owner.		· · · · · · · · · · · · · · · · · · ·
3	Q. Okay.		
4	A. I'm not sure if I'm making sense.	4	
5	Q. No, you're right. It is confusing, but I	5	
6	understand. So do you know who the legal owner of it is?	6	
7	A. The legal owner, as it appears on our system, is never shown on the WHOIS database or is never made	7	
8		8	
9	available to the public unless, of course, owner of the	9	
10	domain name wants to show who the wants the actual	10	
11	published owner and legal owner.	11	
12	Q. So who is the legal owner?	12	.
13	A. The legal owner as it shows on our system is, in	13	1
14	this case let me go back there quickly. Okay. In	14	,
15	this case, or in this specific case, the legal owner as	15	
16	it appears in our system is the same as the published	16	6
17	registrant, which is Agarix International.	17	
18	Q. Okay. What's the okay. And the address is a	18	
19	foreign address, right, it's not a	19	
20	A. Yeah, it's a foreign address in Brazil.	20	•
21	Q. And the contact e-mail is gotto@takesun.com.br?	21	
22	A. Uhm, let me just make sure that that's it. Just	22	
23	a moment. That is correct.	23	
24	Q. Okay. Now, the legal does the registrant, as	24	-
25	you have just discussed, have any authority or ability to	25	A. Hmm. No, not really. It isn't possible to know
	14		16
1	control or alter the content on the domain?		who exactly has the user name and password because, in
2	A. If that person has access to the account control	2	2 this case, George Otto could have submitted that to
3	panel and entering the user name and the password for the	13	3 someone else, an employee, coworkers, whatever the case
4	account, yes, they can change contact information,	4	is. So there isn't really a way for us to know who
5	billing information, anything related to the account. As	1 4	5 possesses that information, you know, for sure.
6	long as they provide the password for it, they are, they	1 6	5 In this case, we assume that George Otto is the
7	are eligible to make any changes on that.		7 only one that has the user name and password because he's
8	Q. Okay. The password and user name, is there a	1	8 the one that set up the administrative contact and
9	PIN number as well?	9	9 technical and billing contact. So there isn't I can't
10	A. No. It's just a user name and a password.	10	assure that he's the only one that has the information.
11	Q. Okay. And is that held by the legal owner?	1	Q. Okay. Thank you. I'm going to give you a for
12	A. Not necessarily. The legal owner is entitled to	12	2 instance here; okay?
13	know that information. And because a lot of times people	13	A. Uh-huh (affirmative).
14	that register domain names, they have their Web person or	14	4 Q. If I, Matthew Van Horn, called up your company
15	their Web administrator or their Web master, they just	1:	5 and wanted to buy a domain
16	have them handle their website and domain registration	10	6 A. Uh-huh (affirmative).
17	and but if they are the ones, the Web master	1	7 Q I gave you the credit card number, I paid for
18	indicates it will have the password and the user name	11	
19	of the account, but they are not the legal owner. But if	19	
20	they don't have that, they are entitled to request it and	20	
21	provided that they authenticate themselves as the owner	2	· · · ·
22	of the domain name, we can provide that information to	22	
23	them.	2	
24	Q. Okay. Do your records reflect who paid for this	24	
25	domain?	2	•
		1-	

4 (Pages 13 to 16)

17 19 1 A. For instance, if you as a lawyer want to 1 his address and his e-mail as a contact? 2 2 register a domain name or want to get a domain name for A. That is correct. 3 3 your law firm. You contact us wanting to get or to Q. Okay. Secondly, with the second category, on 4 4 register a domain name for your law firm, you can do so the document administrative contact, technical contact 5 5 and we -- you can either do it on our website, search for and zone contact, I could also put my brother or any 6 a domain name that you like for your law firm. If it's 6 third party there as -- just like the registrant. I 7 7 available, you can register it online or we can do it for could put my brother or any third party there as the --8 8 you over the phone. Whatever the case is the process is and put their name and their contact information and 9 9 the same. We basically ask you for name, contact their e-mail: is that correct? 10 information, e-mail address, and we take your billing 10 A. That is correct. 11 11 information. And when -- in the process of registering MR. VAN HORN: Okay. I don't have any more 12 12 the domain name, we ask you for a user and password for questions. 13 you to use to access your account and manage it. That 13 MS. BOLTON: Okay. I have some questions, 14 14 user name and password you provide to us. And if by any Pablo. This is Barbara Bolton from the FTC. 15 15 chance you forget what it is, we just e-mail it to the THE WITNESS: Okay. 16 e-mail address you provide us. But when you register a 16 **EXAMINATION** 17 17 BY MS. BOLTON: domain name, you provide us what you want to use as user 18 18 name and password for the account. Q. Now, is the document that you sent to Matthew on 19 19 4/29 the same identical information as to what you have Q. At this time during the process, do I tell you 20 20 who I want the registrant to be? currently in the database? 21 21 A. Yes. You can, you can, for instance, you can A. I believe so. Let me double-check and confirm 22 22 register a domain name and set yourself as the legal that. I haven't seen any changes as far as the contact 23 23 owner, or you can have the company or your law firm be information on the domain since I sent this document, so 24 listed as the legal owner, or, you know, you can have 24 I would say yes, the information is identical as what we 25 25 whoever you want, you know -currently have in the system. 18 20 1 Q. Okay. 1 Q. All right. Are you looking at the two side by 2 2 A. -- set as the legal owner. side, what you sent and what you have in there now, or 3 3 Q. But the legal owner is not shown to the public; are you just guessing? 4 right? 4 A. No, I'm looking at the account right now. And I 5 5 don't see any changes. Everything looks identical. A. No. 6 6 Q. Okay. Now, we're just talking about the Q. Okay. So, for instance, following your example, 7 7 I could, I could call you, buy a domain for my website registration of a domain? 8 8 and my brother, I could identify him as the registrant; A. Uh-huh (affirmative). 9 9 correct? That is correct? Q. If you actually set up a Website using that 10 10 A. That is correct, yes. When you register a domain name, do you have any control over that, over who 11 11 domain name by default, whoever the administrative controls that website? 12 12 A. I'm sorry. Can you repeat the question, please? contact is will show as the administrative, technical, 13 billing and/or zone contact, which is public register. 13 Q. Yeah. This document just pertains to the 14 14 Q. Okay. registration of a domain; is that correct? 15 15 A. Then after you're done with the registration, A. That is correct. 16 16 there is an option in our system, you can go and specify Q. All right. Now, if I were to set up a website 17 each contact separately. You can have one person listed 17 using that domain name --18 18 as the administrative and billing contact, and a totally A. Uh-huh (affirmative). 19 19 different person listed as the organizational or Q. -- what is on this paper doesn't guarantee that 20 registrant and technical contact. 20 the same person that owns this domain name is the person 21 21 Q. Okay. And specifically with this example, if I that's controlling that Website? 22 22 called you and set up one for my law firm and paid for A. Exactly. The Website and the domain name are 23 23 it, but became the legal owner, obtained my user name and two separate different things. You can create a Website 24 24 domain name, I could identify my brother as the and name it Agaricus.net as a Website name, but does not 25 25 necessarily have the domain name to attach to it. So you registrant, which is shown to the public, and I could put

5 (Pages 17 to 20)

	21		23
t	can have a Webmaster build a website around a domain	1	you won't be able to note it, because it's just, it's all
2	name, but if you don't have access or don't have the	2	like numbers.
3	domain name, you won't be able to use it for that	3	MR. VAN HORN: Can I ask you this? Can you note
4	Website. I'm not sure if I'm making myself clear.	4	from your log who made the change or what e-mail address
5	Q. So, in other words, somebody else couldn't come	5	the directive came from to make the change?
6	in and create a Website on a domain name that is not	6	THE WITNESS: Yeah. Actually, I can send you
7	theirs; is that correct?	7	where the IP address where whoever made the changes is
8	A. Create a domain name?	8	connected from. However, since it's been a while since
9	Q. Okay. Let's say, let's say I wanted to set up a	9	the changes were made, I'm not sure if they are still
10	Website named Agaricus.net.	10	using the same IP, especially if they are on Dynamic DRS.
11	A. Uh-huh (affirmative).	11	MR. VAN HORN: If you can do that, that would be
12	Q. And I don't own, I don't own that. I don't own	12	a great help.
13	the domain name. I'm not the registrant. Am I	13	THE WITNESS: I'll go ahead and put that on.
14	prohibited from doing that? How would I be blocked from	14	I'll just add a second page to the document basically
15	doing that?	15	explaining when the last time that the records of those
16	A. Well, like I said, you can build a Website and	16	domain names were updated, the address where whoever made
17	as a Website title you can just, you can use Agaricus or	17	the changes are connected from and the cover head, the
18	Agaricus.net, but if you don't have access to the domain	18	cover letter for the document, basically stating when the
19	name or if you don't own the domain, you would have no	19	document was generated.
20	way to access the domain account. You won't be able to	20	MR. VAN HORN: Okay. That's perfect. Pablo?
21	link that domain name with the Website you built for it.	21	THE WITNESS: Yes, I'm here.
22	So if someone, for instance, if you would build	22	MR. VAN HORN: Well, hold on.
23	a Website for Agaricus.net and wanted to link that	23	MS. BOLTON: He's got to certify it.
24	Website with the domain name and you don't have	24	THE WITNESS: I'm sorry. You're breaking up.
25	credentials to enter our system and make such changes,	25	MR. VAN HORN: No, stand by.
	22		24
1	you won't be able to.	1	THE WITNESS: So would it be better
2	MS. BOLTON: Okay. That's all I have.	2	MR. VAN HORN: Pablo, stand by. I'm reading the
3	MR. VAN HORN: Pablo, we really appreciate your	3	rule here to figure out exactly how you need to respond
4	help today.	4	to this thing.
5	THE WITNESS: Okay. No worries. If anything	5	THE WITNESS: Oh, okay.
6	else comes up, l'il be more than happy to assist you.	6	MR. VAN HORN: Hold on.
7	Again, I'm here to 2:00 Pacific. So if anything else	7	THE WITNESS: Sure.
8	comes up, feel free to give me a call; okay?	8	MR. VAN HORN: Hey, Pablo.
9			•
	MR. VAN HORN: Hopefully we'll stay out of your	9	THE WITNESS: Yes.
10	hair.	10	THE WITNESS: Yes. MR. VAN HORN: That letter, that little
11	hair. MS. BOLTON: Pablo, this is Barbara again. Are	10 11	THE WITNESS: Yes. MR. VAN HORN: That letter, that little transmittal letter, where you're saying that you're
11 12	hair. MS. BOLTON: Pablo, this is Barbara again. Are you sending what documents are you going to be sending	10 11 12	THE WITNESS: Yes. MR. VAN HORN: That letter, that little transmittal letter, where you're saying that you're sending this responsive of the, you know, responsive to
11 12 13	hair. MS. BOLTON: Pablo, this is Barbara again. Are you sending what documents are you going to be sending in compliance with this? Are you going to send us a log	10 11 12 13	THE WITNESS: Yes. MR. VAN HORN: That letter, that little transmittal letter, where you're saying that you're sending this responsive of the, you know, responsive to the Subpoena.
11 12 13 14	hair. MS. BOLTON: Pablo, this is Barbara again. Are you sending what documents are you going to be sending in compliance with this? Are you going to send us a log of the Web changes?	10 11 12 13 14	THE WITNESS: Yes. MR. VAN HORN: That letter, that little transmittal letter, where you're saying that you're sending this responsive of the, you know, responsive to the Subpoena. THE WITNESS: Uh-huh (affirmative).
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	25		2	27
1	THE WITNESS: Uh-huh (affirmative).	1	CERTIFICATION OF REPORTER	
2	MR. VAN HORN: Just say just write out where	2	DOCKET/FILE NUMBER: 9330	
3	you would sign it, where you would be signing off on it.	3	CASE TITLE: GEMTRONICS, INC., and WILLIAM H. ISELY	
4	Just write, I swear to the truthfulness of this	4	I, HEREBY CERTIFY that the transcript contained	
5	information and then sign it. And if you can, I don't	5	herein is a full and accurate transcript of the notes	
6	know if you're downtown San Diego or whatever, but if you	6	taken by me at the telephonic unsworn statement on the	
7	can get that notarized. If you can get your signature	7	above cause to the best of my knowledge and belief.	
8	notarized. Is that too much?	8	DATED: February 11, 2009	
9	THE WITNESS: So let me see. You need me at the	9		
10	bottom before my signature, you need me to include, I	10		
11	swear?		MARY K. HUTH-STEPP, RPR	
12	MR. VAN HORN: I swear to the accuracy and	11	Notary Public Number 20042390053	
12	truthfulness of this information. Is that fair? Does		State of North Carolina	
13	that work, Barbara?	12		
14		13 14		
	MS. BOLTON: Why not just go to their legal	14		
16	department.	16		
17	THE WITNESS: All right.	17		
18	MR. VAN HORN: Do y'all have an in-house lawyer?	18		
19	THE WITNESS: We do, however, they are not in	19		
20	our office.	20		
21	MR. VAN HORN: You have outside counsel. I hear	21		
22	you. Hey, just put on the Subpoena I mean, just put	22		
23	on the letter, just say I swear are you going to write	23		
24	this down? You ready?	24		
25	THE WITNESS: Yes. I'm writing it down.	25		
	26		2	28
1	MR. VAN HORN: I swear to the truthfulness of	1	CERTIFICATE OF WITNESS	
2	this information and then have that then sign it in	2	I hereby certify that I have read and examined the	
3	front of a notary.		foregoing transcript, and the same is a true and accurate	
4	THE WITNESS: Okay.	3	record of the testimony given by me. Any additions or corrections that I feel are	
5	MR. VAN HORN: So don't sign it and then go to		necessary, I will attach on a separate sheet of paper to	
6	your notary. Just walk across the street to your bank or	5	the original transcript.	
7	whatever you got down there.	6		
8		7	PABLO VELASCO	
o 9	THE WITNESS: Yeah, I will do that.	8	TABLO VELASCO	
	MR. VAN HORN: All right, man. Again, I really		I hereby certify that the individual representing	
10	appreciate your time.	9	himself to be the above-named individual, appeared before	
11	THE WITNESS: Okay. No worries.	10	me this	
12	MR. VAN HORN: Say your address on the record.	10	day of, and	
13	Hey, Pablo. Are you at you're at 1484 Danielson	11	executed the above certificate in my presence.	
14	Street?	12		
15	THE WITNESS: That is correct.	13		
16	MR. VAN HORN: All right. That's fine.	14	Notary Public	
17	(Unsworn statement concluded at 3:52 p.m.)	15	My Commission Expires:	
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7 (Pages 25 to 28)

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1	WITNESS: PABLO VELASCO	
2	DATE: FEBRUARY 4, 2009	
3	CASE: GEMTRONICS, INC., ET AL.	
4		
5	Please note any errors and the corrections thereof on	
6	this errata sheet. The rules require a reason for	
7	any change or correction. It may be general such as,	
8	"To correct stenographic error," or, "To clarify the	
9	record," or, "To conform with the facts."	
10		
11	PAGE LINE CORRECTION REASON FOR CHANGE	
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