CITES PERMIT: Hoodia species, including H. gordonii, are protected species in southern Africa. This means that permits are required for exporting by the Convention on International Trade in Endangered Species of Wild Life & Flora.

PHYTOSANITARY PERMIT: Certifies that the material has been inspected and tested by official methods and is free from quarantined and other pests specified by the importing country.

CERTIFICATE OF ORIGIN: A document accompanying a shipment that certifies Origin, typically for Hoodia these are issued by the Cape Town Regional Chamber of Commerce and Industry.

ABOUT HOODIA GORDONII
Hoodia Gordonii is a succulent plant native to the Kalahari desert in Southern Africa. Hoodia is a native aboriginal food of Africa, traditionally consumed by the Native Bushmen (shown above). The bushmen see Hoodia as their food, their water, and their medicine. Some have attributed the survival of these nomadic tribes to their consumption of Hoodia and other native succulents. In a 1996 study of the food of indigenous South African tribes, the Council for Scientific and Industrial Research discovered and patented a previously unknown molecule found within the H. Gordonii species, which is now commonly known as, "P57". A Brain Research study conducted in 2004 by David McLean and Lu-Guang Lou of Brown Medical School Hallett Center for Diabetes and Endocrinology, showed the first conclusive evidence of Hoodia's ability to initiate the suppression of hunger and thirst. They concluded that steroidal glycosides contained within Hoodia Gordonii, including P57A53 or "P57" increased ATP levels in the hypothalamus of the brain, thereby providing the body energy-sensing satiety. (MacLean, L-G. Luo / Brain Research 1020 (2004)). Satiety, over calorie or carb intake is being looked at as a new approach to dieting & weight loss.

ABOUT OUR BUSINESS
Built supplies of the highest quality concentrated botanical extracts, amino acids, and specialty ingredients; along with GMP certified contract manufacturing services. Stock items include bulk raw ingredients, capsules, tablets, and liquid gel-caps. Premium services offered include market research, graphic design, and product branding.

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SPOTLIGHTS ON HOODIA CULTIVATION
Did you know that the Hoodia shortage that threatened the industry in 2008 is no longer an issue today? It's true! Many people are still concerned with the amount of Hoodia needed to sustain the number of brands on the market, but years of cultivation efforts in South Africa are reaching maturity and there is actually some concern now that the market will not be able to absorb the amounts of Hoodia that are being cultivated.