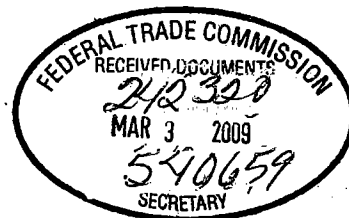


UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES



In the Matter of)

DANIEL CHAPTER ONE,)
a corporation, and)

JAMES FEIJO,)
individually, and as an officer of)
Daniel Chapter One)

) Docket No. 9329

) Public Document

DEPOSITION TESTIMONY SUBMITTED IN SUPPORT OF COMPLAINT
COUNSEL'S MOTION FOR SUMMARY DECISION

In the Matter of:
Daniel Chapter One, et al.

February 6, 2009
Denis R. Miller

Condensed Transcript with Word Index



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1 UNITED STATES DISTRICT COURT
2 FEDERAL TRADE COMMISSION

3
4 In the Matter of:)
5 DANIEL CHAPTER ONE, a corporation,) Docket No. 9329
6 and)
7 JAMES FEIJO, individually, and as)
8 an officer of Daniel Chapter One,)
9

10
11 Friday, February 6, 2009

12
13 Federal Trade Commission
14 One Bowling Green
15 New York, New York
16

17
18 The above-entitled matter came on for
19 deposition, pursuant to Agreement, at 9:30 a.m.
20

21 Pages 1 - 194
22 Reported by: Linda A. Schilt
23
24
25

1 DR. DENIS R. MILLER, having first been
2 duly sworn by a Notary Public of the State of New York,
3 was examined and testified as follows:

4 EXAMINATION BY
5 MR. S. TURNER:

6 Q. Good morning.

7 A. Good morning.

8 Q. Dr. Miller, could you state your name, address
9 and professional title for the record.

10 A. Yes. Denis R. Miller, D-E-N-I-S. My address
11 is 36 East Lake Road, Tuxedo Park, New York 10987.

12 My official title?

13 Q. Yes, whatever your professional title is.

14 A. I'm a therapeutic area leader for oncology
15 hematology at Parexel, P-A-R-E-X-E-L, all capital
16 letters, International.

17 Q. Thank you. Dr. Miller, you met Betsy Lehrfeld
18 who is here, Chris Turner, and I'm Jim Turner, and we
19 are representing the respondent in this case, Daniel
20 Chapter One.

21 A. Yes.

22 MR. J. TURNER: What we're planning to do today
23 is go over your expert witness report and talk about
24 that and I want to do three things: One is to talk
25 about how the report was prepared, that's the first

1 APPEARANCES:

2
3 ON BEHALF OF THE FEDERAL TRADE COMMISSION:

4 THEODORE ZANG, JR., ESQ.
5 CAROLE A. PAYNTER, ESQ.
6 One Bowling Green - Suite 318
7 New York, New York 10004
8
9

10 ON BEHALF OF THE DEFENDANTS:

11 JAMES S. TURNER, ESQ.
12 CHRISTOPHER TURNER, ESQ.
13 BETSY E. LEHRFELD, ESQ.
14 SWANKIN & TURNER
15 1499 16th Street, N.W.
16 Washington, D.C. 20036
17
18
19
20
21
22
23
24
25

1 part; and the second part is to go through the report
2 itself; and then the third part is any leftover general
3 questions or concepts, stuff that we didn't cover in
4 the previous two sessions. We'll take probably all day
5 to do this, basically from now until five. I guess
6 we'll break for lunch for about an hour, 45-minutes to
7 an hour, right in the neighborhood.

8 MR. PAYNTER: That sounds fine.

9 MR. J. TURNER: Whatever makes sense, probably
10 around noon. If you have any need for a break at any
11 time, just say I need a break. If you need water,
12 anything like that, just say you need that, whatever,
13 and we'll do the same if I have to stop for a while.
14 We might take a break in the morning sometime and in
15 the afternoon, you know, for a few minutes. That's
16 kind of the way we've been doing it.

17 MR. PAYNTER: Just for the record, Dr. Miller
18 has an appointment for 7 o'clock this evening.

19 MR. J. TURNER: I'm reasonably sure I'll be
20 done by five. That's kind of what we agreed to. It
21 may go over a little more, it may end before that. I
22 know what I need to know and when we get there we'll
23 get there. I'm pretty sure it's not going to go past
24 five or maybe shortly after five.

25 MR. PAYNTER: Okay.

1 Q. I wanted to begin, Dr. Miller, with asking you
2 questions about how the report was prepared. So the
3 first question I have is how did you hear about this
4 case?

5 A. I believe I received a telephone call from
6 Mr. Zang, who's not here.

7 MR. PAYNTER: He's here.

8 A. There he is, I'm sorry.

9 And there may have been someone else on the
10 call at that time. I'm not sure if Carole was on the
11 call. I got a call from the FTC.

12 MR. J. TURNER: Are you saying, yes, you were?

13 MR. PAYNTER: I don't know if I was.

14 A. I know Ted was on the call and it was an
15 introductory call broadly finding out who I was and
16 what I had done and whether I had done any work on
17 issues relating to claims about the anticancer activity
18 of certain products.

19 And I reviewed my experience and we had a few
20 more teleconferences where after I had submitted my CV,
21 and it was at that point in time after I signed a
22 confidentiality agreement and a contract was set into
23 place I was then specifically asked to review whether
24 these four products of Daniel Chapter One would satisfy
25 some of the claims that were made about them and

1 claims made that these products all by themselves had
2 potent and effective anticancer activity.

3 Q. Now, I asked you before this answer that you
4 gave what was your understanding the products were,
5 what did you think they were?

6 A. Well, there were four products.

7 Q. What I mean is what class were they; foods,
8 drugs, food additives, what was your understanding?

9 A. Well, I looked at them as agents that would
10 have -- I asked the question do these agents or
11 products have any anticancer activity.

12 Q. How did you come to form that question as the
13 question you were asking or answer?

14 A. It was based upon claims that were made and in
15 support of these four products stating that they could
16 inhibit cancer growth or tumor growth, that they were
17 effective in the treatment of cancer, that they might
18 actually obviate some of the adverse effects of cancer
19 treatment itself.

20 Q. And how did you arrive at those claims as
21 claims that you were going to evaluate?

22 A. From the review of the Daniel Chapter One web
23 site and the supporting information that came from
24 their web site about what their products do and how
25 they might help patients with cancer.

1 whether there was reliable and supportable evidence
2 that these claims were reasonable, scientifically and
3 medically.

4 So then I began my work and that was in October
5 of 2008.

6 Q. And when you were asked about these products,
7 what did you understand the products to be?

8 A. I had to wait until I had gotten the complaint,
9 and I had to wait until I got specific information
10 about the products themselves, and then I began a
11 review of some of the literature and other documents
12 that were submitted by Daniel Chapter One in support of
13 their claims and evidence as well as my own very in
14 depth review of the literature that relates to a number
15 of these compounds or products that have been used in
16 the treatment of cancer.

17 Q. When you say "have been used in the treatment
18 of cancer," what do you mean by that?

19 A. A good example would be shark cartilage. There
20 have been reports of the use of a number of
21 complimentary medicines in its broadest definition that
22 have been used to complement conventional cancer
23 therapy to see whether it might improve quality of life
24 or it may have additive effect to conventional
25 anticancer therapy, and in some cases there have been

1 MR. PAYNTER: Can you read back the question,
2 please.

3 (The requested portion was read.)

4 Q. So now you had in your mind the claims. Had
5 you determined in your mind yet whether you were
6 dealing with a food, a drug, a food additive or some
7 other substance?

8 MR. PAYNTER: I'm just going to object on
9 foundational because you're asking him did he determine
10 the claims and I think you can ask him the question did
11 you determine what the claims were and that might
12 actually clarify it. I think the record is a little
13 unclear right now as to who determined the claims in
14 this case.

15 MR. J. TURNER: Well, actually, I'm going to
16 ask that question more specifically when we get to the
17 claims in the document. What I'm trying to understand
18 and am trying to ascertain is as he began the process
19 what was his assignment.

20 MR. PAYNTER: Well, that might be a better
21 question.

22 A. Well --

23 MR. J. TURNER: That's the generic question.
24 I had already asked that but we can go back through it
25 again.

1 Go ahead.
 2 A. I was asked by the FTC to determine whether
 3 there was competent and reliable scientific evidence to
 4 substantiate a number of claims about these four
 5 products; whether they inhibited tumor growth, whether
 6 they were effective in the treatment of cancer, whether
 7 they can actually eliminate tumors or whether they can
 8 actually heal or obviate the adverse effects or
 9 destructive effects of radiation therapy or
 10 chemotherapy. And I was asked to provide reliable and
 11 competent evidence, if I could find it, in support of
 12 these claims.

13 Q. Was this before or after you saw the complaint?

14 A. Was what before or after I saw the complaint?

15 Q. Had you looked at the web site and formulated
 16 some ideas about claims and had you begun your work and
 17 the question I'm asking is: Did that activity that you
 18 described, and there were some other things in there,
 19 take place before or after you read the FTC complaint?

20 A. I can't tell you exactly the order of things.
 21 There were so many different things that I reviewed.
 22 The complaint was one thing to get a focus on what the
 23 case was all about, but I reviewed all the literature
 24 that was provided by Daniel Chapter One in support of
 25 their position. I reviewed my own literature sources

1 that related to the same issues. I reviewed different
 2 web sites. I reviewed material from different cancer
 3 centers. I reviewed my own huge body of literature in
 4 this area because I've done a lot of work in it. So
 5 there were so many different sources that I reviewed
 6 before I even began writing my report or formalizing my
 7 opinions.

8 Q. I just want to understand. You don't recall
 9 whether you had seen the complaint before you started
 10 the process?

11 MR. PAYNTER: Objection.

12 A. I don't remember.

13 MR. PAYNTER: Objection.

14 MR. J. TURNER: On what ground?

15 MR. GREENE: That's a very unclear question.

16 Q. The question is that you said you began your
 17 activities in October, that's what you recalled?

18 A. Yes.

19 Q. Let's walk through it. Then you did a number
 20 of things that you laid out and described. When did
 21 you begin to do the work that ended up with the report?

22 A. When did I begin my work that related to my
 23 report? In October when I began a review of
 24 everything relating to these products.

25 Q. Do you have any idea when you received a copy

1 of the complaint?

2 A. I don't recall. I listed all the things that I
 3 reviewed but I didn't put down the date I reviewed all
 4 of them because it was an ongoing dynamic process.

5 Q. Okay. What was your reason for taking this
 6 assignment on?

7 A. What was my reason for taking the assignment
 8 on?

9 Q. Yes.

10 A. I'm an oncologist. I spent my career in
 11 treating, diagnosing and I think making some advances
 12 in the way we treat cancer patients, and I'm interested
 13 in all potentially effective therapies to improve the
 14 life of a cancer patient; and I've been doing that all
 15 my life. I've also done a lot of work in what I would
 16 call complimentary medicine, supportive care in cancer
 17 patients. And when I was asked to review this, it was
 18 something I had knowledge of and an interest in and
 19 said, yes, I'd be happy to review these products and
 20 see whether there is competent and reliable evidence to
 21 support their use in treating cancer.

22 Q. Um --

23 A. I never heard of them before and so it was --
 24 except for shark cartilage, but I never heard of this
 25 company before, nor had I heard of any of their

1 products.

2 Q. What are your thoughts about the company,
 3 having done this review, what is your impression of the
 4 company?

5 A. My impression of the company or my impression
 6 of the company doing the review? I'm not sure which
 7 part of that --

8 Q. You reviewed products of a company.

9 A. Yes.

10 Q. What are your impressions of the company?

11 A. I don't know how to answer that, okay.

12 Q. Okay.

13 A. I never met the people who own the company.
 14 All I've read is what they have in the public domain
 15 and that's all I know about them, and I read the
 16 depositions of Jim Feijo and his wife Patricia, Tricia.

17 Q. Okay.

18 A. That's all I know about the company, but I
 19 never met them personally, never interviewed them,
 20 never visited their sites of business.

21 Q. I want to now go to the second part of this,
 22 which is the main activity here, which is going over
 23 the report itself. We've done a little bit of that now
 24 because you used some of it to answer these questions
 25 but we may go over some of that.

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1 Do you have a background in nutrition?
 2 A. Am I a nutritionist, no. Do I know about
 3 nutrition as it relates to cancer patients, yes.
 4 Q. Can you describe your knowledge about nutrition
 5 as it relates to cancer patients?
 6 A. Well, I'm very aware of the importance of
 7 nutrition in cancer patients. I'm very well aware of
 8 the adverse effects of malnutrition. I'm aware of how
 9 important it is for cancer patients who are undergoing
 10 therapy to make sure that they're well hydrated and not
 11 malnourished and, if they are, to treat those
 12 deficiencies so they can tolerate their treatment
 13 better and have a better quality of life.
 14 I am constantly engaged in working with
 15 nutritionists and metabolic colleagues to help support
 16 cancer patients that I treated in a comprehensive and
 17 full way.
 18 Q. Do you have any training in nutrition?
 19 A. No.
 20 Q. Do you have any certifications in nutrition?
 21 A. No.
 22 Q. I noted in your credentials that you were
 23 involved in oncology/hematology. Is that your area of
 24 expertise?
 25 A. I'm board certified in oncology and hematology.

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1 Q. Do you have other board certifications?
 2 A. Pediatrics.
 3 Q. Could you describe what oncology/hematology is?
 4 A. Oncology is the study of the diagnosis, cause,
 5 treatment of cancer.
 6 And hematology is the study of the cause,
 7 diagnosis and treatment of blood diseases. Some blood
 8 diseases are cancers.
 9 Q. Do they involve tumors?
 10 A. Yes.
 11 Q. A blood disease -- does blood oncology involve
 12 tumors?
 13 A. Blood tumors.
 14 Q. Oncology/hematology, does that involve tumors?
 15 A. Oncology is cancer, which can include solid
 16 tumors and disorders like leukemia or lymphoma which
 17 are hematologic malignancies.
 18 Q. What is your board certification in?
 19 A. Pediatrics and pediatric hematology/oncology.
 20 Q. In hematology/oncology, that's two things; one
 21 is hematology and the other is oncology.
 22 A. In pediatric board certification you get
 23 certification for both oncology and hematology.
 24 Q. Go ahead.
 25 A. In medicine, internal medicine, it's divided

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1 into board certification in either oncology or
 2 hematology. Some people have one or the other and some
 3 people have both. In pediatrics it's a combined board
 4 certification.
 5 Q. When you're certified in oncology/hematology
 6 you're certified in all oncology?
 7 A. Yes.
 8 Q. All tumors and not just blood?
 9 A. No. Oncology covers all cancer and, as I said,
 10 some hematologic malignancies are also cancer.
 11 Leukemia is a cancer of the blood. Hematology goes
 12 beyond cancer. It includes things like anemia. It
 13 could include things like bleeding disorders, like
 14 hemophilia. It includes clotting disorders for people
 15 who develop blood clots. It might include
 16 non-malignant disorders that effect any of the
 17 different blood cells of the body.
 18 Q. Does leukemia involve tumors?
 19 A. Leukemia is a hematologic malignancy that is
 20 not considered a solid tumor. Blood malignancies are
 21 not the same as a colon cancer. There is nothing solid
 22 about leukemia.
 23 Q. When you're certified in oncology/hematology,
 24 you would be pediatric oncology/hematology, that is
 25 what your certification is in?

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1 A. Yes.
 2 Q. I want to understand, just to clarify. You
 3 originally said you were certified in pediatrics and
 4 that you were certified in oncology/hematology. Is
 5 that two separate certifications or one combined
 6 certification?
 7 A. One has to be trained in general pediatrics
 8 first, and then gets additional training in hematology
 9 and oncology to qualify for certification in hematology
 10 and oncology.
 11 Q. If someone is qualifying for oncology and
 12 hematology, do they have to have a certification in
 13 pediatrics?
 14 A. I didn't understand that.
 15 Q. If a person is seeking certification in
 16 oncology/hematology, do they need to be certified in
 17 pediatrics first?
 18 A. If it's pediatric hematology/oncology that
 19 they're going for, is that what you mean?
 20 Q. No. I'm just going by what it says here. Are
 21 you certified in pediatric oncology/hematology?
 22 A. Yes. Let me just clarify because it's very
 23 confusing for anybody trying to read this. You have to
 24 be certified in pediatrics first. That means you have
 25 to complete a residency in pediatrics. Once you've

1 done that, then you go on and take a fellowship in
2 oncology/hematology in pediatrics, and after
3 successfully completing your fellowship training, and
4 successfully passing the board examination, you then
5 become certified in hematology/oncology combined in
6 pediatrics.

7 Q. And that would certify you to be qualified to
8 do colon cancer, pediatric colon cancer?

9 A. Well, if indeed I saw a case of pediatric colon
10 cancer, and I have, yes, I'll be certified to do that.

11 Q. That's what I'm trying to get at. I had
12 skipped a paragraph.

13 You have been involved with a number of
14 institutions, University of Rochester Medical Center,
15 New York-Cornell Medical Center, Memorial Sloan
16 Kettering and Northwestern University Medical School;
17 is that right?

18 A. That's correct.

19 Q. How were you funded in those jobs? Were you
20 paid by those institutions?

21 A. I was paid by those institutions, correct.

22 Q. Did you have grants from any sources?

23 A. Yes, I did have grants that supported my
24 research work at those institutions.

25 Q. Can you tell me where those grants came from?

1 A. At Rochester Medical Center, New York
2 Hospital-Cornell, Memorial Sloan Kettering and at
3 Northwestern most of the grants came from the National
4 Cancer Institute

5 Q. How about the Cornell, same?

6 A. Well, Cornell is New York Hospital Medical
7 Center. Yes, the grants I had then came primarily from
8 the National Cancer Institute. At New York
9 Hospital-Cornell, our department, our division in
10 hematology/oncology was funded by a private
11 philanthropic organization, Children's Blood
12 Foundation, which is here in New York City, which
13 provided a large portion of the support for the whole
14 division. Salaries for the faculty, research program,
15 fellowship program and the funds went to the
16 university, to the medical school, but the research
17 foundation funded a great deal of what we were doing at
18 New York Hospital-Cornell.

19 At Memorial Sloan Kettering I had a large
20 program project grant from the National Cancer
21 Institute to study hematologic malignancies.

22 Q. Do hematologic malignancies involve tumors?

23 A. You asked me that question. I'll try to
24 explain it. When you think of a tumor, think of a
25 breast cancer, think of a brain tumor or think of

1 pancreatic cancer. They're solid tumors.

2 When you think of a blood tumor, malignancy of
3 the blood, hematologic malignancy, think of a cell
4 floating around the body in the blood stream or lymph
5 nodes. So they're not solid tumors, if you will,
6 they're liquid tumors. They're still cancer but it's
7 just what kind of cancer it is.

8 Q. In your practice you worked on both solid
9 tumors and liquid tumors that you just called them?

10 A. Yes.

11 Q. What is the ratio of solid tumor work you've
12 done versus liquid tumor?

13 A. Depends what part of my career.

14 Q. How about while you were working at these
15 institutions?

16 A. Up until 1990 when I had positions as either
17 chairman of a department or division head in a
18 hematology/oncology program, most of my own clinical
19 activities and my own research activities involved
20 hematologic malignancies, leukemia, although I took
21 care of patients with solid tumors, brain soft tissue
22 sarcomas or any of the solid tumors we saw in
23 pediatrics.

24 In 1990 I had a major career shift and at that
25 time joined an organization that was involved primarily

1 in the diagnosis and treatment of adult patients with
2 cancer. So that from 1990 until today, most of my
3 clinical activities involve tumors that are seen in
4 adult population more commonly than in pediatric
5 population.

6 Q. Those are more commonly solid tumors?

7 A. More commonly solid tumors, although I'm still
8 doing work with hematologic malignancies.

9 Q. You described this now as the treatment of
10 patients?

11 A. Diagnosis and treatment.

12 Q. And treatment. With regard to your research
13 activity, was it pretty much the same ratio and the
14 same experience in your career change?

15 A. Again, before 1990 it was primarily hematologic
16 malignancies and I would say 80 percent was hematologic
17 malignancy in terms of my time and effort in the clinic
18 or laboratory.

19 From 1990 until the present day the activity
20 has been more in solid tumors, like non-small cell lung
21 cancer, breast cancer, colon cancer, although there is
22 activities that I have now that relate to lymphomas and
23 leukemias, but it's more solid tumors because of the
24 adult population. Solid tumors are more common than
25 hematologic malignancy.

1 Q. You said in 1990 you had a major career change.
2 What was that career change?

3 A. I left an academic environment in a teaching
4 hospital and became the associate medical director of
5 an organization called Cancer Treatment Centers of
6 America, so I was the associate medical director there.
7 And I also was in charge of the clinic research program
8 at the different hospitals, centers and clinics of
9 Cancer Treatment Centers of America.

10 In 1993 I became the scientific director of the
11 not-for-profit research activity in Cancer Treatment
12 Centers of America called Cancer Treatment Research
13 Foundation. I still had my clinical activities at the
14 hospital and even during that time I had my own
15 clinical activities taking care of children and
16 adolescents with cancer, but my work shifted in terms
17 of actually directing the clinical research program
18 inpatients with adult patients with cancer, which meant
19 I helped in my own protocol development, brought in new
20 agents to evaluate patients with advanced stage cancer.
21 These were agents that were undergoing clinical
22 investigation and had not yet been approved. And we
23 also were involved in a very broad program of providing
24 total comprehensive care to patients.

25 Q. Can you describe what total comprehensive care

1 willing to give up. They're willing to try something
2 that might be effective that might prolong their lives
3 to get them from Thanksgiving through the new year.

4 So many of the patients that came were either
5 referred by other doctors or came as several referrals
6 of patients with very advanced stage disease and in
7 some cases we could offer those patients additional
8 therapies. I'm talking about conventional therapies,
9 or an investigational therapy they were interested in
10 participating in, clinical trial.

11 At the same time we were very tuned into
12 looking at the patient's nutrition, looking at other
13 deficiencies the patient might have, looking to see
14 whether there were psychosocial issues that were
15 impacting on their ability to tolerate therapy, were
16 they depressed, do they need psychosocial support. All
17 of those were part of the total comprehensive care the
18 patients got.

19 Q. What kind of criteria did you use to decide if
20 somebody said I don't want to give up and get my
21 affairs in order, I want to go from Thanksgiving to
22 Christmas, what kind of criteria do you use to assign
23 things to them?

24 A. Well, first of all, if you're going to put a
25 patient on a clinical trial, clinical study, you want

1 involves?

2 A. Patient has cancer, it has to be diagnosed and
3 treated effectively, but patients with cancer have
4 other needs. They have psychosocial problems, may have
5 nutritional problems. They need good supportive care
6 so the philosophy at Cancer Treatment Centers of
7 America was to provide total comprehensive care to
8 cancer patients to bring in not only cancer doctors but
9 nutritionists, psychosocial support people, other
10 members of the team that would improve the overall
11 therapy of the patient with cancer.

12 Q. What would the typical patient that comes to
13 American Cancer Centers -- is that it?

14 A. Cancer Treatment Centers of America.

15 Q. When they arrive there, what kind of program
16 would they be put into, treated as?

17 A. Depends on the patient. Most of these patients
18 were previously treated who had one or more recurrences
19 of their disease. Often they came because at their own
20 hospitals or in the clinics where they were being
21 treated, their advice was not too much more we can do
22 for you, your disease has been through all the
23 available therapies, you may want to just consider
24 quality of life, no more treatment and get your affairs
25 in order. And patients, many patients today are not

1 to make sure that the patient meets certain eligibility
2 criteria. If they're in congestive heart failure and
3 their liver is failed and kidneys aren't working,
4 they're not going to be able to tolerate treatment very
5 well. So you want to make sure that patients meet
6 rather straightforward and important criteria that
7 would make them eligible for the study, one of which
8 would be what is their estimated lifespan. If a
9 patient is so far advanced in the disease and the
10 disease has effected vital organs in the body, like the
11 liver or the heart or the lungs or kidneys, those
12 patients are not going to tolerate therapy very well so
13 you'll never be able to test whether a new treatment is
14 effective or not.

15 Q. What do you do with those patients?

16 A. We give them our advice about what we think
17 might be best for them. Some of those patients are not
18 considered candidates for treatment but they're given
19 supportive care.

20 Q. What kind of supportive care would you --

21 A. Well, if the patient is depressed, they might
22 need psychosocial, psychiatric support. If they're
23 malnourished, they could be treated with nutritional
24 support if they wanted it. If they have serious pain
25 problems, they could be given better coverage for their

1 pain because cancer pain is a major problem. Those are
2 the kinds of things that we would look at.

3 Q. What role does their desire play in your
4 treatment prescribed for them?

5 A. It's absolute. The patient has to provide you
6 with informed consent to go on any treatment and the
7 patient has to be a partner in that treatment program.
8 You can't force anything on somebody. They have some
9 empowerment. Yes, I want to go along with that
10 program, or no, I don't.

11 Q. Now, I understand from what you're saying that
12 some people who come there, even in the conditions that
13 they are, are treated with conventional
14 chemotherapeutic agents; is that right?

15 A. Depends on what their prior therapy has been.
16 Some patients may have been through all the
17 conventional hemotherapeutic agents, including
18 radiation and surgery, conventional therapeutic agents
19 and are maybe no longer responding to any of them. And
20 patients like that might be candidates for a study
21 that's looking at a new investigational drug at a much
22 earlier stage in the development. It may be
23 chemotherapy or what we call targeted therapy, going
24 after some unique feature of the cancer itself, and
25 these are early phase studies where we don't -- these

1 Q. What did you do at that point?

2 A. At that point I had a choice of going back into
3 academia or actually going into the pharmaceutical
4 industry or doing my own thing, and what I did was my
5 own thing. I created my own consulting company, one
6 chief, that was me, no Indians, and I worked with the
7 pharmaceutical industry in areas of my expertise to
8 help them in their development of primarily new agents
9 to treat cancer or blood diseases.

10 Q. What was the name of the organization?

11 A. Expert Medical Consultants, Inc.

12 Q. How long did you maintain that entity?

13 A. Well, I still maintain it but only for
14 activities like this. I'm full-time in the job I have
15 and I've been full-time in the industry since about
16 2003, but during that time --

17 Q. You said full-time in --

18 A. In industry.

19 Q. What do you mean by "industry"?

20 A. Either the pharmaceutical industry or with a
21 contract research organization.

22 Q. Is that a particular organization that you were
23 with?

24 A. Well, maybe we should go through my CV so it's
25 clear. I worked with a number of different

1 are not approved drugs. They've gone through a certain
2 process of evaluation before they ever were used in a
3 human being with cancer, but in some of these studies
4 we were just trying to determine what the most
5 effective dose might be to move on to seeing whether
6 it's going to be active against specific types of
7 cancer.

8 Q. I want to continue asking you questions about
9 what we just have been discussing, but I want to --
10 before I do that -- ask you some background questions.
11 How long did you remain at the cancer center?

12 A. I was at Cancer Treatment Centers of America
13 and the Cancer Treatment Research Foundation from 1990
14 until the end of 1996.

15 Q. Then what did you do career wise at that point?

16 A. I moved from the Chicago area back home, which
17 is the Metropolitan New York area, and actually joined
18 a start-up biotech company developing a new innovative
19 therapy for the treatment of cancer. I was their vice
20 president for clinical oncology.

21 Q. How long did you remain there?

22 A. Until the company went belly up, which was
23 about eight months later.

24 Q. Eight months later?

25 A. Yes.

1 organizations when I had my company called Expert
2 Medical Consultants. I work with, for example, a
3 company in New Jersey that was developing a new drug to
4 treat pancreatic cancer and mesothelioma, which is the
5 wall of the peritoneal cavity or pleural cavity. So I
6 worked part-time with them, helping them with their
7 clinical development program, interaction with the FDA.
8 I wrote some of their study reports and helped them
9 move their drug along.

10 At the same time I worked with another company
11 out in California that was developing a drug to treat
12 tumors that were pretty superficial where if you gave a
13 certain drug intravenously, it would be picked up by
14 the tumor in the tumor cells, and if you hit that tumor
15 with a certain wavelength, laser therapy, you could
16 cause a reaction inside the tumor that would result in
17 the destruction of the tumor cells, photodynamic
18 therapy. And a company out in California was
19 developing both the laser and the drug to treat
20 superficial cancers, like skin cancer, bladder cancer,
21 lung cancer, that could be reached by a tube that you
22 can put down the windpipe and into the major airway
23 passages in the lung.

24 I also worked with a contract research
25 organization at that time and was a medical monitor

1 managing one of their large clinical trials that they
2 were helping another pharmaceutical company conduct.
3 Small companies don't have the resources to do all
4 this, so they contact out to what is called a contract
5 research organization to do all of that study
6 management for them.

7 That was a drug that was being looked at in the
8 treatment of myeloid leukemia and malignant melanoma.
9 I also worked with the company I'm currently working
10 with as a medical monitor and I, as a consultant,
11 managed a huge study of a new targeted therapy that was
12 designed to treat non-small cell lung cancer. It was
13 something that could be given by mouth. It was
14 absorbed by the body. It was currently in phase II,
15 III to see whether it was effective in the treatment of
16 lung cancer patients who were on chemotherapy or could
17 it be used alone on inpatients who have been through a
18 number of different lines of treatment for their
19 disease.

20 Serving as a medical monitor on this study, I
21 interacted with the different oncologists around the
22 county who was entering patients on the study, answered
23 questions about eligibility and made sure there were no
24 safety issues that needed to be looked at more
25 vigilantly and made sure they were getting the drugs

1 anemia associated with chemotherapy.
2 I've been with PAREXEL since 2006, January 2006
3 as a therapeutic area leader for oncology and
4 hematology.

5 To summarize, since 1990 I would say that
6 95 percent of the studies that I have been involved in
7 as well as the drugs I've helped develop or the
8 supportive care drugs that I worked on have been
9 inpatients over the age of 18. I'm board certified in
10 hematology/oncology pediatrics but for the last
11 18 years my professional career has been basically
12 involved in understanding cancer in adult patients,
13 designing treatment programs for those patients and
14 evaluating the results of those treatment programs and
15 understanding more about their diseases and better ways
16 to treat them.

17 Q. During that time have you been also continuing
18 to treat patients?

19 A. I stopped any kind of patient care activities
20 in 1996.

21 Q. So from '96 --

22 A. I don't have any direct hands-on care
23 activities since 1996.

24 Q. What is a medical monitor?

25 A. A medical monitor is a physician trained in

1 that they needed to treat their patients.

2 While I was doing that as a consultant, I was
3 also doing consulting work for Hoffman LaRoche and at
4 that time was working on the development and eventual
5 approval of a brand new drug that was developed to
6 treat lymphoma, a real breakthrough, because that drug
7 when given with chemotherapy and for the first time in
8 about 25 years it really improved response rates, the
9 remission duration rates as well as survival of
10 patients with non-Hodgkin, H-O-D-G-K-I-N, lymphoma.

11 So I was involved in the whole process of
12 completing those clinical trials and helping get that
13 drug approved primarily in Europe first before it got
14 approved in the United States. It got approved in the
15 United States three years later.

16 Then I became full-time at Hoffman LaRoche in
17 about 2003 I think and was working on the lymphoma
18 project but also was working on another area of great
19 interest, and that was the use of an agent that is
20 actually a mimic of the same hormone our body produces
21 to help the body make red blood cells to treat the
22 anemia that is caused by the chemotherapy. I helped
23 that drug.

24 In 2004 I moved to Johnson and Johnson where I
25 was working on that same class of agents to treat the

1 oncology. For example, if it's a cancer study, who is
2 available to interact with the doctors at the clinics,
3 at the hospital who are actually treating their
4 patients on a particular clinical study. There are
5 questions that come up about whether a patient might be
6 eligible for the study, does the patient meet the
7 eligibility criteria for this drug in this indication,
8 do they have a specific diagnosis, do they have that
9 stage of disease, how many kinds of prior therapies
10 have they had, is their clinical condition adequate,
11 are the available tissues there for review. All of
12 those things are major questions, eligible questions
13 that come up all the time.

14 There is a lot of interaction with study nurse
15 coordinators that work with the oncologist at a
16 particular clinic or cancer hospital who may have
17 questions about the administration of the new drug
18 intravenously or maybe a better way to keep it stored.

19 Other things that come up are safety issues, a
20 patient has some adverse effect of treatment and there
21 was a question of whether it was caused by a new drug
22 or whether it was part of the disease.

23 The medical monitor also reviews a lot of the
24 safety reports. If a patient has some kind of adverse
25 event and it is a serious adverse event, a report has

1 to be filled out promptly and a determination has to be
2 made about whether that adverse event is related to the
3 drug or not related to the drug because if it is, a
4 report has to be sent in to the FDA. Other
5 investigators using that drug have to be alerted to the
6 fact. So that is a major role of a medical monitor is
7 to evaluate safety.

8 The monitor also looks at some of the
9 laboratory data coming in to make sure things are not
10 alarming or off the charts that might be related to the
11 drug itself.

12 Q. You had indicated that in one of your
13 positions, I guess Hoffman LaRoche, you came up with
14 something for the first time in 25 years that effected
15 various rates?

16 A. Yes.

17 Q. Tell me about the response rate. How did it
18 effect the response rate?

19 A. It improved it. The study was taking
20 conventional chemotherapy for the treatment of
21 non-Hodgkin lymphoma, which was -- had been used for
22 25 years, variations of it had to be used, attempts to
23 make it more toxic or more intense weren't better and
24 in the '90s people were available to develop a
25 monoclonal antibody. This monoclonal antibody, think

1 discontinued, chances are it's not going to come back
2 again.

3 Q. What was the difference between the treated
4 group and the controlled group?

5 A. 10 or 15 percent.

6 Q. So these were randomly?

7 A. Yes.

8 Q. So the people randomly assigned the new product
9 had a 15 percent better chance of surviving?

10 A. That's right.

11 Q. When I asked you about response rate -- and I
12 gather we just discussed survival rate?

13 A. I talked about the five-year survival rate. I
14 think I mentioned a number for the response rate. I
15 would really prefer to look at the document to give you
16 the exact numbers. I don't want to do something from
17 memory.

18 When I say there was a statistically
19 significant improvement in response rate, that's again
20 based on numbers of patients empowering the difference,
21 it's not by chance, and response is clearly evaluated.
22 It's not I feel better, gee, my tumor went away. It's
23 demonstration that there is no tumor based on physical
24 exam, medical imaging studies. That's what's needed to
25 quantify a response. You can tell how long the

1 of it as a missile targeted to a specific target on the
2 lymphoma cell. This monoclonal antibody would
3 actually identify this target on the lymphoma cell,
4 attach to it and then set into motion a series of
5 events that would cause the destruction of that tumor
6 cell. And it was really like a targeted missile that
7 would effect that tumor cell rather than normal cells.
8 In a controlled trial patients were either given the
9 standard therapy or they were given the standard
10 therapy plus this monoclonal antibody, and the
11 response rates were statistically significantly better
12 because the numbers were large enough to show there was
13 a statistically chance improvement in the response
14 rate. The duration of that response in the patients
15 getting the monoclonal antibody and chemotherapy were
16 significantly better and the overall survival was
17 significantly better in the patients receiving
18 combination therapy monoclonal antibody.

19 Q. When you say "significantly better" what are
20 the rates we're talking about?

21 A. Response rates of over 75, 80 percent,
22 five-year survivals. Now it is even a seven-year
23 survival because recent update on the study is in the
24 range of 65 percent, and if you've survived lymphoma
25 for two years or more after your treatment has been

1 response lasts by measuring the time from when it
2 occurred to when the disease comes back again. So we
3 have another measure, very important time to tumor
4 progress, or time to disease progression and that was
5 significantly better in the patient who got the
6 chemotherapy plus the monoclonal antibody. And the
7 same is true in a study that's been followed for over
8 seven years, which is a long time for a study.

9 So each one of those major end points,
10 response, but more important is survival, that is the
11 key thing, did you live or not, and survival was
12 significantly better.

13 Q. That goes for remission as well?

14 A. Remission was better. More important, a lot of
15 people go into remission but it doesn't last long and
16 the disease comes back. They get treated some other
17 kind of treatment. They go into remission but it
18 doesn't last long and often the second time around it
19 lasts shorter. These are patients who have never been
20 treated before and their response rates were better in
21 the group who received chemotherapy and monoclonal
22 antibody. Their time to tumor progression was longer
23 significantly and proportion of patients alive after
24 five, seven years was significantly higher in that
25 group.