

Exhibit D



TRANSCRIPT

DATE: JUNE 7, 2003
TIME: 1:10AM
STATION: WCBS-AM
LOCATION: NEW YORK
PRODUCT: SMOKE AWAY
LENGTH: :60
CODE: 0306-02539C

TITLE: SUE WISHES SHE COULD QUIT

WOMAN: Well, Sue, I finally quit smoking for good.

SUE: I wish I could quit smoking.

WOMAN: You can. With Smoke Away, they guaranteed I'd kick the habit within 7 days or I'd get my money back. And I quit.

SUE: What about cravings and withdrawal?

WOMAN: Not with Smoke Away. It helps wipe out nicotine cravings so you can quit fast and easy, and without the agony of withdrawal. Since Smoke Away, I've never even wanted another cigarette.

SUE: But I've been smoking for 17 years. Can it really help me quit too?

WOMAN: Over 100,000 smokers have used Smoke Away's all natural formula to help them quit smoking. If you're serious about quitting, Smoke Away is what you need.

SUE: If it's that good, it must be expensive.

WOMAN: Not at all. For way less than the cost of patches and gum, they'll rush Smoke Away to you with their Smoke-Free in 7 Days Guarantee.

SUE: I'm definitely going to call for Smoke Away now.

MALE ANNCR: Don't be a slave to cigarettes anymore. Quit smoking for good the safe, all natural way with Smoke Away. Call now to receive 50% off at 1-800-251-8765. That's 1-800-251-8765, to quit cigarettes completely in just 7 days or your money back. Call toll-free now, 1-800-251-8765.

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Exhibit E

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Smoke Away



I smoked for 60 years and tried to quit for the last 30 years. I Tried everything and in fact, I almost ignored the commercial for Smoke Away but the money back guarantee told me to try once more. I never would have believed that it could be this easy. I was smoke free within the week. I want to spread the word of this amazing product. Everybody should try this no risk product.
- Denver Reynolds



About Us

Are you still smoking?

Many smokers are quickly smoking again after whatever they tried, like patches and gums, failed to build long-term resistance. Even those who have successfully quit occasionally have temptations. That's where Smoke Away is different. It keeps working as long as you need it in order to stick with your effort to quit for good.

Smoke Away's maintenance formulas help fortify you so you don't fall back into the old habits. This long-term support and ease in dealing with cravings is why over 300,000 people have used Smoke Away in their attempt to quit smoking after everything else has failed them.

If you are determined to stop smoking, let Smoke Away be the aid that finally makes the difference between another failed attempt and success! To find out more, simply

click on the tabs above, and soon you will be Smoke Free! It's that simple. What's it worth to you to find out if it works? What do you have to lose? If you are truly serious about quitting, then Smoke Away will be your last stop.

For the past 6 years Smoke Away has been helping people finally kick the habit. Smoke Away is so different, effective and amazing because it works to help ALL the difficult aspects of quitting -- the cravings, the withdrawal, and the stress. Researchers have combined the all-natural balancing properties of a unique variety of traditional herbal formulas that are completely safe and completely effective to help maintain your sense of health and well being while you break your habit.

It's apparent that you have finally reached the crossroads of your smoking addiction, or you would not be here right now. With Smoke Away you could finally become smoke free and live the life you have always wanted, without cigarettes. It's up to you.

A brief overview of how the program works

First you must throw away all cigarettes, even the hidden emergency packs, you have to eliminate the urge to smoke. Next you must clean and put away all ashtrays, clean and deodorize the house, your car, your clothing; completely remove the odor of cigarettes from your environment. Then you must ask all of your friends that smoke to comply to not smoking around you for a week while you are on the program.

When you start the program, on your first night before you go to bed, you will take the recommended dosage of Formula 1 with some food or milk and get a good nights rest. When you awake you will repeat your dosage of Formula 1 with breakfast, lunch, and dinner. You will continue this regimen for three days.

On the fourth day you will assess your progress. If you are feeling good, and you should, you will decrease the dosage by one capsule. If you are not feeling so good, then do not reduce your capsule intake.

On the fifth and sixth days, if you are feeling pretty good, then reduce your capsule intake again, what this means is your body is slowly becoming adjusted to your new found smoke free system. Do not forget about the support and maintenance products, they become more critical the longer you are smoke free.

At this point you do not want to completely stop taking your dosages, in other words, do not reduce your dosage below one capsule three times a day.

If you have cravings for a cigarette, and chances are you will, massage a drop of the Smoke Away Aromatherapy Support on each side of your temple, one between your eyes, and at the bridge of your nose. This stimulates the repetitive motion of bringing your hand to your face as if you were smoking. Lightly inhale the aroma 3-5 times and the urge to smoke will most likely pass. If using Aromatherapy gives you a headache for any reason, then obviously do not use it, and what you want to do at that point is go outside for some fresh air and take some deep cleansing breaths, and let your lungs become acquainted to fresh air entering the respiratory system.

By Now you should be well into your 7th day of smoke free existence, if you are still not, then continue to take the Formula 1 and Formula 2 maintenance formulas as directed.

For more information on what else comes with your order, please click on the products tab above or [Click here](#) Or for complete directions for usage, [Click here](#)

Smoke Away - quit smoking; stop smoking; smoke away, smoke away, smoke away

about home products ingredients directions contact us order



Questions? We have answers!

Frequently asked questions

In order for you to truly realize the full benefits of the Smoke Away system, we have attempted to answer some of the most commonly and frequently asked questions:

Q: What are the ingredients in Smoke Away?

A: The all natural ingredients in **Formula 1** include: lobelia, licorice root, passionflower, sarsaparilla root, siberian ginseng, echinachea, elderberry fruit, ginger root, barley grass, bayberry root, cayenne pepper, lemon balm, peppermint leaf, safflower seed, piper longum, bioperine, and black pepper extract.

The ingredients in **Formula 2** include: hyssop, golden seal, oxibile extract, burdock root and cascara segrada bark, lobelia, licorice root, passionflower, sarsaparilla root, siberian ginseng, echinachea,

elderberry fruit, ginger root, barley grass, bayberry root, cayenne pepper, lemon balm, peppermint leaf, safflower seed, piper longum, bioperine and black pepper For a more comprehensive list of ingredients, please click here, www.smokeaway.com/ingredients.htm

Q: If it will only take 7 days to quit, why do I need a 30 day supply?

A: Because the other products encompass the maintenance portion of the program. After taking Formula 1 for the first 7 days, you should be a non-smoker. In the event that the cravings still exist, we provide additional portions of the program which include 30 day supply's of Formula 2, Appetite Control, Stress Manager, Nu Lung, Homeopathic medicine and Aromatherapy.

Q: I am taking various medications and I want to know whether it is safe to take Smoke Away with them?

A: Although Smoke Away is a completely natural product, we always recommend that you talk with your physician first. Smoke Away is also not recommended for pregnant or nursing women.

Q: How many kits will I need?

A: When used as directed, 1 kit is all you should need to quit smoking.

Q: Does Smoke Away work for chewing tobacco?

A: Chewing tobacco contains nicotine which is the primary culprit in your addiction, so the answer is yes, it does work for chew and dip.

Q: Where are the directions for use?

A: <http://www.smokeaway.com/standard.htm> or
<http://www.smokeaway.com/deluxe.htm>

Q: What if I want additional products?

A: We are currently in the process of adding an online store for those wishing to purchase additional components of the program. Check back periodically. Or you can call 800-816-4528

Q: Can I smoke while I am on the program?

A: For best results, we recommend that you discontinue smoking prior to beginning the program.

Q: \$149.95 seems like an awful lot, why is it so much when others are half the price?

A: We are the original Smoke Away, the one you have seen on TV, and we offer the best value for your money. We have been working to improve our program for the past 6 years and we back that up with our moneyback guarantee. Unlike other products or programs that are cheap imitations, the Smoke Away program we provide has an herbal formula Aromatherapy, an herbal Homeopathic medicine, an audio cd and an informative guide book, a bottle of Appetite Control, a bottle of Nu Lung to help you breathe easier, a bottle of Stress Manager to ease the stress of trying to quit, as well as the 2 all natural formulas, Formula 1 and Formula 2.

Q: Do you ship to Canada?

A: Yes, the shipping charge is \$20 per kit

Q: What is the Smoke Away money back guarantee?

A: Just try our program, and if you don't quit smoking...It's as simple as that.

YOU DON'T PAY!

If you are dissatisfied in any way with Smoke-Away, simply return it along with a written request within 30 days and we will issue a full refund. No questions asked. Refund will be less shipping and handling.

Simply return any unused portion along with your invoice (or your full name and address) to:

**Ship Right Solutions
942 Main Street
Westbrook, ME 04092**

Please allow 2-4 weeks for refund.

Q: What is the address if I want to send you a check or money order?

A: If you prefer to order Smoke Away by check or money order, please send your check or money order made out to Smoke Away to the following address:

The Council On Natural Health

P.O. Box 367087
Bonita Springs, Fla
34136

Please specify which kit you are ordering, and whether you would like regular or priority shipping. With Regular shipping it takes roughly 10 days to receive your kit and with priority, it takes 3-4 days. Standard Kits Will be \$9.95 for regular shipping and \$16.95 for priority; Deluxe kits will be \$12.95 for regular and \$19.95 for priority.

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It's a choice only you can make

What is it worth to you to quit smoking? If you are completely fed up with the effects that cigarette smoking is having on you and the people around you, then you are ready for Smoke Away. But only you can make the choice. Take the time to look through the Smoke Away site to see if it might be the solution you are looking for.

Smoke Free

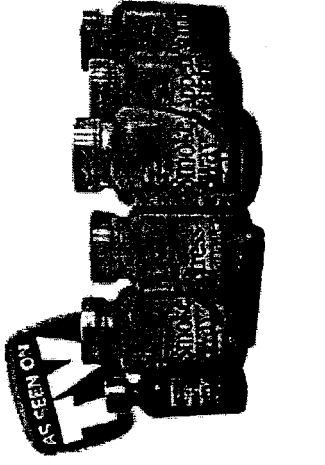
If you have tried every possible means to quit smoking, have spent countless dollars trying, and are still smoking, you are ready for Smoke Away. With all natural ingredients, no harmful chemicals, and at a fraction of what some of the other imitation products cost out there, Smoke Away may very well be the answer.

If Smoke Away can work for the many people who have at least tried it and have kicked the habit, then maybe it's time for you too. Order today and be smoke free sooner than you think.

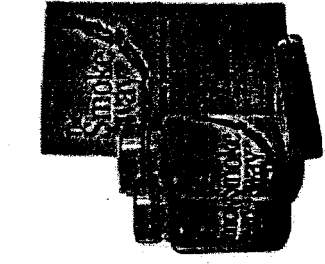
Two highly effective kits to meet your financial and comfort needs:

Smoke Away™
Standard Kit

Smoke Away™
Deluxe Kit



Order Now



Order Now

- The Standard Kit has everything in it you absolutely need to quit smoking at a cost that is roughly half of the average smoking experience per month.
- Our Deluxe Kit has everything in the Standard Kit plus five additional components that will make the process easier, less stressful and without some of the normal side effects common to recent quitters (weight gain being most common). We are also including our exclusive supplement, "Nu Lung" to begin the process of rebuilding your damaged health system.

Components	Standard Kit	Deluxe Kit
Formula 1: <i>Works independently and synergistically so you can stay calm and comfortable in spite of the nasty withdrawal symptoms your body throws at you</i>	Included	Included
Formula 2: <i>Is a maintenance formula to fortify you so you don't fall back into the old habits.</i>	Free Bonus (limited time offer)	Included
Smoke Away Homeopathic Medicine: <i>Is specifically formulated to curb nicotine cravings. Simply place three tablets under your tongue in the morning when you wake up, just as soon as you experience your first craving for a cigarette</i>	Included	Included
Stress Manager: <i>To help with your anxiety of reducing your nicotine levels.</i>	No	Included
Appetite Control: <i>Uses a mixture of vitamins and herbal supplements to curtail the urge to eat while you are quitting the habit</i>	No	Free Bonus (limited time offer)
Nu Lung:		

<p><i>This all natural tissue rebuilder is imperative for the body because of years of being torn down by smoking.</i></p>	<p>No</p>	<p>Free Bonus (limited time offer)</p>
<p>Smoke Away Aromatherapy: <i>This unique formula is designed to work so that once a drop is placed beneath your nose, your immediate desire to smoke will be INSTANTLY GONE</i></p>	<p>No</p>	<p>Included</p>
<p>Smoke Away Support Manual: <i>The Smoke Away booklet was created to provide valuable information about smoking, health concerns, and most importantly how you can become smoke free</i></p>	<p>Included</p>	<p>Included</p>
<p>Smoke Away Support CD: <i>The Smoke Away audio CD was created to reduce the stress resulting from breaking this life-threatening habit</i></p>	<p>No</p>	<p>Included</p>
<p>Price</p>	<p>\$59.95 Order Now</p>	<p>\$149.95 Order Now</p>