

1 OFFICIAL TRANSCRIPT PROCEEDING

2 FEDERAL TRADE COMMISSION

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6 MATTER NO. 0323196

7
8 TITLE FIBER THIN LLC

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10 DATE RECORDED: JANUARY 25, 2004

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13 PAGES 1 THROUGH 6

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18 CD-ROM PROPOLENE (040107484)

19 LOSE WEIGHT WITHOUT DIET OR EXERCISE

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FEDERAL TRADE COMMISSION

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Propolene commercial

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FEDERAL TRADE COMMISSION

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In the Matter of:)
Fiber Thin LLC) Matter No. 0323196
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January 25, 2004

The following transcript was produced from a
live tape provided to For The Record, Inc. on March 23,
2004.

P R O C E E D I N G S

ON SCREEN: Jonathan Kelly, M.D.

Harvard Medical School Graduate

Individual results vary (remainder of sentence illegible)

JONATHAN KELLY: If you're 20 pounds or more overweight, there's news from the Obesity Research Institute. Dramatic weight loss can now be achieved without diet or exercise.

ON SCREEN: Jim Backman

Lost 25 Pounds in 6 Weeks!

Individual results vary. For maximum weight loss, diet and exercise are (illegible).

JIM BACKMAN: I lost 25 pounds in six weeks.

ON SCREEN: Lisa May

Lost 7 Inches in Her Waist

Individual results vary. For maximum weight loss, diet and exercise are (illegible).

LISA MAY: I lost seven inches through my waist. I couldn't believe it.

ON SCREEN: Mike Deckert

Lost 30 Pounds in 8 Weeks!

Individual results vary. For maximum weight loss, diet and exercise are (illegible).

1 MIKE DECKERT: I was 247 eight weeks ago and
2 I'm 30 pounds lighter today.

3 ON SCREEN: Dr. Jose Echevarria
4 Lost 80 Pounds in 4 Months! *5 lbs / wk*

5 Individual results vary. For maximum weight
6 loss, diet and exercise are (illegible).

7 DR. JOSE ECHEVARRIA: The first week I lost
8 like about 10 and then every month like 20 pounds.

9 ON SCREEN: Propolene
10 Scientifically Proven to Reduce Weight
11 9 Clinical Studies

12 FEMALE ANNOUNCER: Propolene, scientifically
13 proven to reduce weight without special diet and
14 exercise, backed by nine clinical studies.

15 ON SCREEN: Only For Weight Loss of 20 Pounds
16 or More

17 JONATHAN KELLY: Please understand, Propolene
18 is so powerful that it was formulated only for those that
19 need to lose 20 pounds or more.

20 ON SCREEN: \$29.95 plus (illegible) S&H

21 30 Day Trial Offer

22 Call Now

23 1-800-544-6661

24 FEMALE ANNOUNCER: Call now to try Propolene
25 risk-free for 30 days for only \$29.95

1 **ON SCREEN: Lose Up to 20 Pounds Guaranteed**

2 **FEMALE ANNOUNCER:** If you don't lose up to 20
3 pounds in 30 days, send it back and we'll refund your
4 \$29.95. But wait, it gets better.

5 **ON SCREEN: 2nd Bottle Free**

6 **Free S&H**

7 **FEMALE ANNOUNCER:** Call now and we'll include a
8 second bottle absolutely free. Call in the next 10
9 minutes and your shipping and handling is also free.
10 That's right, call now and your second bottle and
11 shipping is free.

12 **MALE ANNOUNCER:** Call 1-800-544-6661.

13 **(The commercial was concluded.)**

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