In the Matter of

BASIC RESEARCH, L.L.C.,
A.G. WATERHOUSE, L.L.C.,
KLEIN-BECkER usa, L.L.C.,
NUTRASPORT, L.L.C.,
SOVAGE DERMALOGIC LABORATORIES, L.L.C.,
BAN, L.L.C.,
DENNIS GAY,
DANIEL B. MOWREY, and
MITCHELL K. FRIEDLANDER,

Respondents.

Docket No. 9318

PUBLIC DOCUMENT

RESPONDENT MITCHELL K. FRIEDLANDER'S INITIAL DISCLOSURES

Pursuant to RULE OF PRACTICE 3.31 (b), Respondent Mitchell K. Friedlander makes his Initial Disclosures.

1. Individuals likely to have discoverable information relevant to the allegations of the Commission’s complaint, to the proposed relief, or to the defenses of the respondent.

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2. A copy of, or a description by category and location of, all documents, data compilations and tangible things in the possession, custody or control of the respondent(s) that are relevant to the allegations of the Commission’s Complaint, to the proposed relief sought, or to the defenses of the respondent(s):

a. Challenged Product advertisements – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

b. Substantiation for Challenged Product advertisements – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
c. Formulation of Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

d. Structure and inter-relationships among corporate respondents – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

e. Customer correspondence and inquiries relating to the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

f. Packaging and Promotional Material for the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

g. Customer Returns of the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

h. Testing of the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

i. Consumer Surveys re Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
Mitchell K. Friedlander  
c/o Compliance Department  
5742 West Harold Gatty Drive  
Salt Lake City, Utah 84116  
Telephone: (801) 414-1800  
Facsimile: (801) 517-7108  

Pro Se Respondent
CERTIFICATE OF SERVICE

I hereby certify that on this 6th day of August, 2004, I caused to be served my INITIAL DISCLOSURES as follows:

(1) One paper copy by first class U.S. mail and one electronic copy in PDF format by electronic mail to:

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(2) One paper copy via first class U.S. Mail to:

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