

FEDERAL TRADE COMMISSION

I N D E X

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

OPENING STATEMENTS	PAGE
BY MR. ROYALL	8
BY MR. OLIVER	77
BY MR. STONE	139, 202
BY MR. PERRY	197

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION

In the Matter of: )  
Rambus, Inc. ) Docket No. 9302  
-----)

Wednesday, April 30, 2003  
9:30 a.m.

TRIAL VOLUME 1  
PART 1  
PUBLIC RECORD

BEFORE THE HONORABLE STEPHEN J. McGUIRE  
Chief Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Avenue, N.W.  
Washington, D.C.

Reported by: Susanne Bergling, RMR

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 APPEARANCES:

2

3 ON BEHALF OF THE FEDERAL TRADE COMMISSION:

4 M. SEAN ROYALL, Attorney

5 GEOFFREY OLIVER, Attorney

6 JOHN C. WEBER, Attorney

7 Federal Trade Commission

8 601 New Jersey Avenue, N.W.

9 Washington, D.C. 20580-0000

10 (202) 326-3663

11

12 ON BEHALF OF THE RESPONDENT:

13 GREGORY P. STONE, Attorney

14 STEVEN M. PERRY, Attorney

15 PETER A. DETRE, Attorney

16 Munger, Tolles & Olson LLP

17 355 South Grand Avenue, 35th Floor

18 Los Angeles, California 90071-1560

19 (213) 683-9255

20 and

21 A. DOUGLAS MELAMED, Attorney

22 Wilmer, Cutler & Pickering

23 2445 M Street, N.W.

24 Washington, D.C. 20037-1420

25 (202) 663-6090

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

## P R O C E E D I N G S

- - - - -

1  
2  
3 JUDGE McGUIRE: Please be seated, everyone.  
4 This hearing is now in order. At this time I will ask  
5 to call the case at bar.

6 MS. ARTHAUD: This evidentiary hearing is being  
7 held on April 30th, 2003, before Chief Administrative  
8 Law Judge Stephen J. McGuire on behalf of the United  
9 States Federal Trade Commission in the matter of  
10 Rambus, Inc., Docket 9302.

11 This proceeding is being conducted pursuant to  
12 a complaint filed by the FTC on June 18th, 2002, which  
13 alleges that respondent engaged in unfair methods of  
14 competition constituting three violations of Section 5  
15 of the Federal Trade Commission Act.

16 Respondent is a public corporation organized  
17 and doing business under the laws of the State of  
18 Delaware with its principal case of business being  
19 located in Los Altos, California. Respondent filed its  
20 answer in this proceeding on July 29th, 2002.

21 JUDGE McGUIRE: Okay, thank you very much.

22 Counsel, before get started, at this time I  
23 will enter your appearance. I will start first with  
24 complaint counsel.

25 MR. ROYALL: Good morning, Your Honor, Sean

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 Royall, Deputy Director of the Bureau of Competition.

2 MR. OLIVER: Good morning, Your Honor, Geoffrey  
3 Oliver, Deputy Assistant Director of the  
4 Anti-Competitive Practices Division in the Bureau of  
5 Competition.

6 JUDGE MCGUIRE: Now, for the respondent?

7 MR. STONE: Good morning, Your Honor, Gregory  
8 Stone of Munger, Tolles & Olson on behalf of the  
9 respondent, Rambus.

10 MR. PERRY: Steven Perry from Munger, Tolles &  
11 Olson for Rambus.

12 MR. MELAMED: Douglas Melamed from Wilmer,  
13 Cutler & Pickering on behalf of Rambus.

14 MR. DETRE: Peter Detre from Munger, Tolles &  
15 Olson on behalf of Rambus.

16 JUDGE MCGUIRE: Thank you very much.

17 Counsel, before the start of this hearing this  
18 morning, I signed and approved the agreement between  
19 the parties that indicated the understandings that the  
20 parties had from your prehearing conference as to those  
21 items of evidence that would be entered into this  
22 proceeding.

23 I understand from our earlier conversations  
24 that there could still be some changes that may accrue.  
25 Does either side care to -- at this point to comment on

1 if there have been any changes in that regard, or if  
2 so, I understand it was going to take I think two days  
3 before we could get it all sort of organized. So, does  
4 either side want to comment on that?

5 MR. ROYALL: Your Honor, as we said yesterday,  
6 we expect to meet and confer soon on some remaining  
7 issues. We haven't had an opportunity to do that yet.  
8 We also need to confer on the identification of  
9 exhibits that are covered by the stipulation that's  
10 already been entered as we discussed yesterday, which  
11 we will try to do that as soon as we can.

12 JUDGE MCGUIRE: Okay.

13 Do you have any comment on that, Mr. Stone?

14 MR. STONE: No, Your Honor, I think that  
15 correctly states where we are.

16 JUDGE MCGUIRE: Okay, thank you very much.

17 I guess also one of the issues that the Court  
18 wanted to take up is included also in this agreement,  
19 is the fact that as the parties know, we have  
20 incorporated quite a few items of evidence to be  
21 accorded in camera treatment, and that was determined  
22 through prior orders issued by the Court.

23 I just want to take this time as well to say  
24 again to the parties it's your obligation to indicate  
25 to the Court at any time you intend to offer any in

1 camera evidence at the time it first comes in so I can  
2 then clear the courtroom, and we will understand at  
3 that time who has access to that information.

4 I also want to make clear today to the  
5 audience, both I think today and throughout the course  
6 of this hearing, that I will ask you to please turn off  
7 any pagers or anything like that. You will turn them  
8 off, put them on a quiet mode. If I hear anything go  
9 off here in this courtroom, I am going to ask you to go  
10 outside.

11 Are there any other items that the Court should  
12 take up at this time?

13 MR. STONE: Not that we're aware of, Your  
14 Honor.

15 MR. OLIVER: Your Honor, I just wanted to  
16 mention for your information that our opening does  
17 refer to two documents that are contained on  
18 respondent's motion for in camera treatment. We do  
19 intend to show one page from each of those documents.

20 In one instance, respondent has agreed that the  
21 particular page that we intend to show does not contain  
22 any information that requires in camera treatment. On  
23 the other page, we have redacted the information that  
24 they have indicated deserves in camera treatment. So,  
25 we don't anticipate any in camera problems this

1 morning.

2 JUDGE McGUIRE: Okay, thank you, Mr. Oliver.

3 If there aren't any other comments by the  
4 parties, at this time I'll entertain the opening  
5 argument of complaint counsel.

6 MR. ROYALL: Thank you, Your Honor.

7 On behalf of the Bureau of Competition and the  
8 other FTC attorneys who along with myself and Mr.  
9 Oliver have served as complaint counsel in this matter,  
10 it is a privilege to appear before Your Honor today to  
11 commence the administrative hearing in this highly  
12 important case. The case that we intend to present in  
13 this hearing is the same case that is outlined in the  
14 Commission's June 2002 complaint against the  
15 respondent, Rambus, Incorporated. The nature of our  
16 case is accurately summarized in the opening two  
17 paragraphs of the complaint, which I will read.

18 "Through this action, we challenge a pattern of  
19 anti-competitive acts and practices undertaken by  
20 Rambus over the course of the past decade, and  
21 continuing even today, whereby Rambus, through  
22 deliberate and intentional means, has illegally  
23 monopolized, attempted to monopolize, or otherwise  
24 engaged in unfair methods of competition in certain  
25 markets relating to technological features necessary



1 for the design and manufacture of a common form of  
2 digital computer memory, known as dynamic random access  
3 memory, or DRAM.

4 "Rambus' anti-competitive scheme involved  
5 participating in the work of an industry  
6 standard-setting organization, known as JEDEC, without  
7 making it known to JEDEC or to its members that Rambus  
8 was actively working to develop, and did in fact  
9 possess, a patent and several pending patent  
10 applications that involved specific technologies  
11 proposed for and ultimately adopted in the relevant  
12 standards. By concealing this information -- in  
13 violation of JEDEC's own operating rules and  
14 procedures -- and through other bad-faith deceptive  
15 conduct, Rambus purposefully sought to and did convey  
16 to JEDEC the materially false and misleading impression  
17 that it possessed no relevant intellectual property  
18 rights. Rambus' anti-competitive scheme further  
19 entailed perfecting its patent rights over these same  
20 technologies and then, once the standards had become  
21 widely adopted within the DRAM industry, enforcing such  
22 patents worldwide against companies manufacturing  
23 memory products in compliance with the standards."

24 Your Honor, these basic contentions as set  
25 forth in the Commission's unanimous complaint against

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 Rambus are the same contentions that we intend to prove  
2 here. As stated in one of Your Honor's recent orders,  
3 the central questions to be determined through this  
4 proceeding are as follows:

5 First, whether Rambus engaged in a pattern of  
6 deceptive, exclusionary conduct by subverting JEDEC's  
7 open standards process.

8 Second, whether Rambus utilized such conduct to  
9 capture a monopoly in well-defined technology-related  
10 markets involving the design and architecture of DRAM  
11 chips.

12 And finally, whether Rambus' challenged conduct  
13 violates well-established principles of antitrust law.

14 Based on the evidence that we expect to be  
15 presented at trial, complaint counsel submits that all  
16 three of these questions can and should be answered  
17 affirmatively and that Your Honor should therefore  
18 enter a finding of liability against Rambus under  
19 Section 5 of the FTC Act on all three counts stated in  
20 the Commission's complaint.

21 The proof requirements associated with those  
22 three counts do differ, but only slightly, and mainly  
23 with regard to the level of anti-competitive effects  
24 that need be shown.

25 Only Count I of the complaint, the

1 monopolization claim, requires proof of actual monopoly  
2 power. By contrast, Count II, the attempted  
3 monopolization claim, requires proof that Rambus'  
4 conduct at some point created a dangerous probability  
5 of monopolization. And Count III, the unfair methods  
6 of competition claim, requires proof of a material  
7 adverse effect on competition.

8           Thus, even in the unlikely event that complaint  
9 counsel could not prove that Rambus had succeeded in  
10 capturing an actual monopoly, we could still prevail on  
11 liability by showing either a dangerous probability of  
12 monopolization or material adverse effects on  
13 competition in any of the well-defined markets that we  
14 have alleged.

15           Of course, as is customary in an FTC  
16 administrative litigation, our proof with respect to  
17 all of these claims and all of the elements pertaining  
18 to them should be judged by a preponderance of the  
19 evidence standard. Whether we prevail on one, two or  
20 three of these counts, we will be entitled to an  
21 appropriate remedy, and in this regard, we fully expect  
22 to demonstrate through the evidence presented at trial  
23 that it is both necessary and appropriate for Your  
24 Honor to issue an injunction against Rambus in the form  
25 described in the complaint's notice of contemplated

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 relief.

2 In the time that we have available today for  
3 opening statements, Mr. Oliver and I will present a  
4 summary of what we expect the evidence in this hearing  
5 will show, and we plan to organize our presentation  
6 around five very basic questions.

7 What did Rambus do? Why did Rambus do it? Why  
8 was it wrong? What effect did it have? And what can  
9 and should be done about it now? I will address the  
10 first two questions. Mr. Oliver and I will each have  
11 something to say on the third. And then Mr. Oliver  
12 will finish up by addressing the last two questions.

13 Before turning to a detailed discussion of the  
14 evidence, I would like, however, to take a few minutes  
15 to talk about the bigger picture, and in that regard, I  
16 would like to pose one over-arching question. Why are  
17 we all here, or stated differently, why has the Federal  
18 Trade Commission committed the resources that it has to  
19 prosecuting this case against Rambus?

20 In our view, Your Honor, the answer to that  
21 question comes down to four things. We are here  
22 because Rambus simply refused to play by the rules.  
23 Rambus, to this day, refuses to accept responsibility  
24 for its own actions. Rambus seems determined to evade  
25 the legal consequences of its actions. And finally,

1 Rambus seeks to cling to a potential fortune in  
2 royalties that it acquired not through competition, but  
3 through deception.

4 Point one, Rambus simply refused to play by the  
5 rules. As we will demonstrate at trial, during its  
6 tenure as a member of JEDEC, Rambus had a very good  
7 appreciation of what JEDEC was all about. Rambus knew,  
8 for instance, that JEDEC was fundamentally committed to  
9 developing open standards, standards that were free to  
10 be used by anyone and that wherever possible steered  
11 clear of royalty-bearing patents.

12 Rambus also know that in an effort to achieve  
13 its goal of developing open standards, JEDEC required  
14 its members to disclose relevant patents and patent  
15 applications in good faith.

16 Furthermore, Rambus knew or had every reason to  
17 know that few things could possibly be more at odds  
18 with the purposes, rules and procedures of JEDEC than  
19 for a member company to remain silent while the  
20 organization proceeded to develop standards  
21 incorporating that company's patented or patent pending  
22 technologies, especially when the company had every  
23 intention of later enforcing its patents and collecting  
24 royalties.

25 Finally, Rambus knew that the only instance in

1     which JEDEC would possibly be willing to adopt a  
2     standard incorporating technology known to be covered  
3     by a patent or pending patent application was if the  
4     owner of the intellectual property agreed in advance to  
5     license its patents on reasonable and nondiscriminatory  
6     or so-called RAND terms.

7             Despite knowing all this, for over four years  
8     as a JEDEC member, Rambus consciously and deliberately  
9     concealed relevant patent applications from the  
10    organization. It also concealed at least one issued  
11    patent that was relevant to JEDEC's work. Moreover,  
12    this pattern of concealment augmented by affirmatively  
13    misleading actions and statements continued for years  
14    after Rambus left JEDEC.

15            While a member of JEDEC, Rambus did consider  
16    briefly whether it might be willing to make an advance  
17    commitment to licensing its patented technologies on  
18    RAND terms, but in the end, Rambus determined that such  
19    licensing commitments were contrary to its basic  
20    business model.

21            So instead, instead of making good faith patent  
22    disclosures to JEDEC and instead of committing in  
23    advance to reasonable license terms, what did Rambus  
24    do? The facts show very clearly what Rambus did. It  
25    waited. It allowed the memory industry to adopt

1 JEDEC's standards, and it then began enforcing its  
2 patents demanding substantial royalties from the  
3 manufacturers of JEDEC-compliant DRAMs and threatening  
4 to deny any license to firms that elected to challenge  
5 Rambus' patents in court.

6 Point two, Rambus to this day refuses to accept  
7 responsibility for its own actions. When it comes down  
8 to it, the facts of this case, certainly as they relate  
9 to what Rambus did, really are not in dispute. Indeed,  
10 because of the Infineon trial court's decision to  
11 pierce Rambus' attorney-client privilege because of  
12 evidence of fraud, we have an unusual degree of  
13 visibility into the precise nature of Rambus' conduct,  
14 as well as the underlying motivations for what Rambus  
15 did.

16 In defending this case, however, Rambus and its  
17 lawyers seem to want to focus their attention on  
18 anything but what the company did, as if the company's  
19 actions somehow didn't matter. For instance, clear  
20 evidence shows that during the time it was a member of  
21 JEDEC, Rambus' executives from the CEO on down firmly  
22 believed that the company had succeeded in filing  
23 patent claims that covered aspects of JEDEC's work on  
24 DRAM standards. Yet, despite holding such beliefs, the  
25 company consciously chose not to disclose this

1 information to JEDEC.

2           What does Rambus say in response to such  
3 evidence? It simply dismisses it as irrelevant. In  
4 Rambus' view, it doesn't matter what the company's  
5 executives believed, because Rambus claims it turned  
6 out after the fact that they were wrong.

7           As Your Honor knows, complaint counsel does  
8 take issue with Rambus' often repeated contention that  
9 no claim in any patent pending while Rambus was a  
10 member of JEDEC, in fact, covered or read on JEDEC's  
11 standards, but assuming this were right, should a  
12 company in this situation be permitted to escape any  
13 threat of antitrust liability if it turns out, after  
14 the fact, that the company's contemporaneous beliefs  
15 concerning the scope of its patent claims were  
16 mistaken, even though the same company later cured the  
17 defects in its claims and thereby secured a patent  
18 monopoly over the relevant standards?

19           We submit that if this were the law, it would  
20 wreak havoc not only on JEDEC, but on the broader  
21 standard-setting community, for it would invite  
22 companies to engage in precisely the sort of  
23 opportunistic conduct that Rambus engaged in here, but  
24 with impunity.

25           On the other hand, this issue is most

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025



1 appropriately dealt with not as a legal matter, but as  
2 a factual matter, and we expect the facts to show that  
3 within JEDEC's process, a company's beliefs as to the  
4 coverage of its patents absolutely do matter; that is,  
5 when a JEDEC member company understands or believes  
6 that its patents bear upon specific aspects of JEDEC's  
7 standardization work, that knowledge on the part of the  
8 company triggers a duty to disclose.

9           Rambus' refusal to accept responsibility for  
10 its actions can be seen in other ways as well. From  
11 day one, it seems, Rambus' approach to this case has  
12 been to point fingers at others. At first, Rambus  
13 claimed that certain participants in JEDEC were seeking  
14 to misappropriate its intellectual property. Then the  
15 argument became that other JEDEC participants may have  
16 also violated the rules.

17           Later, the argument developed into a claim that  
18 the DRAM industry as a whole somehow conspired to  
19 thwart Rambus in the marketplace. And most recently,  
20 Rambus has argued that the JEDEC organization may be  
21 biased in a manner that is contrary to the public  
22 interest.

23           Rambus' thinking seems to be that if it can  
24 cast enough allegations against others, perhaps it can  
25 avoid dealing directly with its own misconduct.

1 Rambus' repeated attempts to shift the blame to others  
2 should not be condoned. This is not a lawsuit between  
3 two private parties in which the defendant is free to  
4 inject counterclaims, nor does the Federal Trade  
5 Commission through this lawsuit seek to conduct a  
6 roving inquiry into any potential type of misconduct  
7 that might possibly have affected consumer welfare in  
8 the DRAM industry or the DRAM technology marketplace  
9 over a ten-year period.

10 This case challenges a specific pattern of  
11 misconduct, of anti-competitive conduct, by a specific  
12 company, and it poses three narrow questions. Was that  
13 challenged conduct wrongful? Did it adversely impact  
14 the markets at issue here? And if so, what remedy  
15 should be imposed? If Rambus itself has been harmed by  
16 the alleged anti-competitive acts of others, it has  
17 every right to pursue relief, but in a proper forum.  
18 Such allegations should not be permitted to cloud the  
19 resolution of the Commission's claims in this case.

20 Point three, Rambus seems determined to evade  
21 the legal consequences of its conduct. One of the  
22 greatest ironies in this case is that Rambus' lawyers  
23 today vigorously deny that the company ever did  
24 anything wrong. Moreover, they seek to portray  
25 complaint counsel's legal contentions and its proposed

1 remedy as being boundless and legally unprecedented,  
2 yet during much of the time period in which Rambus was  
3 engaging in the very acts challenged by this case, the  
4 company's own lawyers were advising Rambus to stop what  
5 it was doing, because the legal risks were simply too  
6 great.

7           We expect, for instance, that Rambus' outside  
8 patent counsel, Lester Vincent, will testify at trial  
9 in this case that he advised Rambus as early as March  
10 1992 that it should withdraw from JEDEC. Why? Very  
11 simple. Because of the risk that the company's  
12 participation in JEDEC at a time when it was  
13 simultaneously planning to assert patent rights over  
14 JEDEC's work could result in findings of equitable  
15 estoppel rendering Rambus' JEDEC-related patents  
16 unenforceable.

17           In May 1995, Mr. Vincent again alerted Rambus  
18 to such legal risks and to the additional risk that the  
19 company's conduct could lead to liability under the  
20 antitrust laws.

21           In September 1995, Rambus hired a new in-house  
22 patent lawyer, Mr. Anthony Diepenbrock. Within less  
23 than two weeks on the job, he too advised Rambus to  
24 withdraw from JEDEC. Why? Because he feared that the  
25 company's actions could be deemed misleading and that

1 JEDEC's members could be found to have relied to their  
2 detriment, again resulting in patents being held  
3 unenforceable.

4           Then came the last straw. In December 1995,  
5 when this agency, the Federal Trade Commission,  
6 publicly announced an antitrust consent order against  
7 Dell Computer Corporation challenging conduct  
8 strikingly similar to the conduct that Rambus was  
9 engaging in at that very time. In that consent order,  
10 Dell voluntarily complied with the Commission's  
11 proposed remedy, agreeing to forego any further efforts  
12 to enforce the relevant patents.

13           Within weeks of learning of the Dell consent  
14 order, what did Rambus do? Finally, based on emphatic  
15 legal advice, Rambus acquiesced to its lawyer's demands  
16 and agreed that it would withdraw from JEDEC and all  
17 other standards organizations.

18           We know, therefore, what Rambus' lawyers were  
19 telling the company at the time, but what are Rambus'  
20 lawyers saying today? Well, it would appear that  
21 Rambus' lawyers today have very different views. In  
22 their view, Rambus did nothing whatsoever that was  
23 wrong. Rambus' conduct was not misleading they claim;  
24 nor they claim did JEDEC's members rely to their  
25 detriment on anything that Rambus did or said.

1           Moreover, we see in Rambus' trial brief that  
2 the lawyers defending the company today reject the  
3 notion that conduct of this sort could ever result in  
4 antitrust liability. The very suggestion, they claim,  
5 is novel, unprecedented and contrary to established  
6 law.

7           Rambus' lawyers today also claim that there is  
8 no basis in law for enjoining the enforcement of  
9 patents in these circumstances. All of this causes one  
10 to ask, who should we believe? The lawyers defending  
11 Rambus now or the lawyers who at the time counseled the  
12 company against engaging in the same conduct challenged  
13 by this case?

14           In what other ways does Rambus have the  
15 appearance of a company that is determined to escape  
16 the legal consequences of its actions? One example  
17 might be that Rambus continues to try to characterize  
18 this case as something other than what it is; namely,  
19 an antitrust suit. Rambus' legal briefs are filled  
20 with references patent law, contract law, the common  
21 law of fraud, and indeed, even Constitutional law, but  
22 seldom do you see any discussion by Rambus of  
23 substantive antitrust principles.

24           To the extent Rambus does acknowledge that this  
25 is an antitrust case, it seeks to place the narrowest

1 of restrictions on complaint counsel's legal theory.  
2 In its trial brief, for instance, Rambus continues to  
3 cleave to technical procedural arguments in hopes of  
4 somehow foreclosing complaint counsel from pursuing the  
5 broader antitrust legal theories that are clearly  
6 outlined in the Commission's complaint.

7           Why is Rambus so intent on litigating this case  
8 as if it were anything but an antitrust suit? The  
9 reason seems fairly clear. Antitrust law, unlike  
10 patent law or contract law or the law of common law  
11 fraud does not lend itself to the kinds of narrow,  
12 highly technical arguments that have been Rambus' only  
13 refuge in prior litigation.

14           Your Honor's orders in this case have  
15 implicitly recognized this very distinction. Your  
16 Honor's orders have stated, in denying Rambus' motion  
17 for summary decision, that complaint counsel's  
18 antitrust allegations are far broader than whether  
19 Rambus simply had a disclosure obligation under JEDEC's  
20 patent policies.

21           As you know, we do allege and we fully intend  
22 to prove that Rambus' conduct did violate JEDEC's  
23 patent disclosure rules. We also allege that Rambus'  
24 conduct violated other JEDEC rules and procedures,  
25 including what JEDEC refers to as its most basic rule,

1 the rule that JEDEC's activities shall not be  
2 manipulated so as to result in restricting competition,  
3 giving a competitive advantage to any manufacturer or  
4 excluding competitors from the market. The theory of  
5 liability in this case, therefore, is rooted, in part,  
6 in Rambus' violations of JEDEC rules.

7 On the other hand, by contrast to what might be  
8 true in the context of a contract or a fraud case,  
9 liability in this case does not turn solely on proof  
10 that Rambus technically violated the rules of JEDEC.  
11 As Your Honor has noted, the ultimate issue here,  
12 insofar as Rambus' conduct is concerned, is whether  
13 Rambus engaged in a pattern of deceptive, exclusionary  
14 conduct through which it subverted JEDEC's open  
15 standards process. On the facts of this case, this  
16 ultimate standard of liability can be satisfied whether  
17 or not JEDEC's rules were technically violated.

18 So, then, why does Rambus seem to want to deny  
19 that this is an antitrust case? Very likely because it  
20 knows it did subvert JEDEC's open standards process.  
21 Rambus also knows that the kinds of narrow technical  
22 arguments that have served it well in other types of  
23 litigation provide no defense to such a charge.

24 What else suggests that Rambus is a company  
25 determined to escape the legal consequences of its

1     conduct? One example is Rambus' persistent attempts to  
2     relitigate issues on which it previously has litigated  
3     and lost. We all know, of course, that the Federal  
4     Circuit in the Infineon case rendered a decision  
5     favorable to Rambus on review of a common law fraud  
6     verdict. To say that Rambus places heavy reliance on  
7     that decision here would be an understatement.

8             Rambus' repeated references to the Federal  
9     Circuit decision again suggest that it is hoping to  
10    somehow shoehorn this antitrust case into the legal  
11    framework of a fraud suit, a framework in which Rambus  
12    apparently is much more comfortable litigating. But in  
13    reality, there is much about the Federal Circuit's  
14    Infineon decision that Rambus itself does not like.

15            What Rambus likes is the ultimate holding; that  
16    is, no liability for fraud. But many of the  
17    conclusions reached by the Federal Circuit en route to  
18    that holding are directly at odds with Rambus'  
19    arguments in this case.

20            To start with, Rambus' overall contention here,  
21    that it simply did nothing wrong, doesn't square well  
22    at all with the Federal Circuit's majority opinion  
23    which openly calls into question Rambus' business  
24    ethics. What is even more striking, however, is the  
25    fact that Rambus continues before this Court to make a



1 number of specific factual arguments that were  
2 expressly considered and rejected by the Federal  
3 Circuit majority as well as the dissenting judge in the  
4 Federal Circuit and also by the Infineon trial judge.

5 For instance, all four Infineon judges  
6 unanimously concluded that JEDEC's rules imposed  
7 mandatory disclosure duties on JEDEC members. By  
8 contrast, Rambus' claim here is that patent disclosure  
9 within JEDEC was a purely voluntary matter.

10 Likewise, all four Infineon judges concluded  
11 that JEDEC's members understood that the rules imposed  
12 mandatory disclosure obligations, yet Rambus claims  
13 that there was no such understanding. All four  
14 Infineon judges also concluded that the JEDEC  
15 disclosure duty extended to patent applications as well  
16 as to issued patents. Not Rambus. Rambus continued to  
17 maintain that, at most, only issued patents were  
18 subject to disclosure.

19 All four Infineon judges further concluded that  
20 JEDEC's disclosure rules required disclosure of all  
21 patents and applications that related to JEDEC's work.  
22 Rambus parts company with the Infineon judges here as  
23 well. Finally, the Infineon trial judge, the two-judge  
24 majority in the Federal Circuit and the one dissenting  
25 judge in the Federal Circuit, all four concluded that

1 Rambus itself, while participating as a member of the  
2 organization, was bound by JEDEC's disclosure rules and  
3 had a duty to comply with those rules, yet Rambus,  
4 before this Court, still maintains that it was never  
5 under any mandatory obligation to comply with any JEDEC  
6 policy or rule.

7           One cannot help but ask, if Rambus finds the  
8 need to make so many arguments directly at odds with  
9 the conclusions reached by the Federal Circuit, why  
10 should we trust Rambus' representation that the  
11 ultimate holding of the Federal Circuit is reliable?  
12 At a minimum, the fact that Rambus seems so intent on  
13 relitigating issues that were resolved against it by  
14 the Federal Circuit casts doubt on the merits of  
15 Rambus' defense in this case.

16           There is one issue, however, that Rambus will  
17 not be permitted to relitigate. It has been  
18 conclusively determined for purposes of this case that  
19 when Rambus instituted its document retention policy in  
20 1998, it did so in part for the purpose of getting rid  
21 of documents that might be harmful in future  
22 litigation; that is, future litigation revolving around  
23 Rambus' enforcement of JEDEC-related patents.

24           Rambus might wish to deny that this is true,  
25 but it can't. Judge Timony ruled that having litigated

1 and lost on these issues before the Infineon trial  
2 court, Rambus should be barred from relitigating in  
3 this case both the fact that it destroyed very large  
4 volumes of its own business records starting in  
5 mid-1998 and the fact that its motivation for doing so  
6 related in part to getting rid of harmful evidence.

7 It has also been concluded for purposes of this  
8 case that Rambus' actions in this regard constituted  
9 intentional spoliation of evidence. In recognition of  
10 the seriousness of Rambus' document destruction, Judge  
11 Timony ruled that certain rebuttable inferences adverse  
12 to Rambus shall exist for the remainder of this case.

13 Specifically, Judge Timony ruled that the  
14 following facts, among others, will be presumed true  
15 unless or until Rambus, through rebuttal evidence, is  
16 able to prove otherwise.

17 First, Rambus knew or should have known from  
18 its pre-1996 participation in JEDEC that developing  
19 JEDEC standards would require the use of patents held  
20 or applied for Rambus.

21 Second, Rambus never disclosed to other JEDEC  
22 participants the existence of these patents.

23 Rambus knew that its failure to disclose the  
24 existence of these patents to other JEDEC participants  
25 could serve to equitably estop Rambus from enforcing

1 its patents as to other JEDEC participants.

2 And fourth and finally, Rambus knew or should  
3 have known from its participation in JEDEC that  
4 litigation over the enforcement of its patents was  
5 reasonably foreseeable.

6 The imposition of these sanctions through a  
7 pretrial order does not, of course, put an end to the  
8 issue of spoliation in this case. As Your Honor has  
9 stated, the effects of Rambus' spoliation and the  
10 extent to which further sanctions may be warranted are  
11 significant, ongoing concerns.

12 As Your Honor has also recognized, the massive  
13 volume of Rambus' document destruction combined with  
14 the fact that Rambus kept absolutely no inventory of  
15 the documents that were destroyed places complaint  
16 counsel in a most difficult situation.

17 We have already made our views on this issue  
18 quite clear. At this point, however, complaint  
19 counsel's intention is to press forward with our case  
20 based on the evidence that still exists. Moreover, we  
21 continue to maintain that notwithstanding Rambus'  
22 efforts to escape justice by systematically destroying  
23 evidence, the proof that remains is more than  
24 sufficient to establish the merits of our claims.

25 Point four, Rambus seeks to cling to a

1 potential fortune in royalties that it acquired not  
2 through competition, but through deception. Make no  
3 mistake about it, there is a great deal of money at  
4 issue in this case. In its complaint, the Commission  
5 alleges that Rambus' JEDEC-related patents could over  
6 the life of the patents potentially be worth in excess  
7 of a billion dollars in royalties. Evidence discussed  
8 in our pretrial brief suggests that this estimate, if  
9 anything, is on the low side.

10 In fact, according to some Rambus business  
11 documents, Rambus could stand to collect as much as \$3  
12 billion in royalties in one year alone. Whether it is  
13 a billion dollars or \$30 billion dollars, we obviously  
14 are talking about very large sums of money.

15 The first question one might ask, then, is why  
16 are Rambus' patents worth so much? The answer to that  
17 question is really quite simple. In fact, it can be  
18 found in one of Rambus' own internal documents.

19 In August 1996, Richard Crisp, who was Rambus'  
20 principal representative to JEDEC, drafted this email,  
21 in which he made the following observation:

22 "The most valuable patents," he said, "are ones  
23 that must be used in order to be in compliance with a  
24 standard."

25 So, then, why are Rambus' patents so valuable?

1 As Mr. Crisp says, they are valuable because the  
2 technologies they purport to cover must be used to be  
3 in compliance with the standard, not just any standard,  
4 though. The standards at issue here, that is, JEDEC's  
5 SDRAM and DDR SDRAM standards, are the dominant  
6 technology standards governing the design and  
7 architecture of 90-plus percent of the products  
8 manufactured and sold by the worldwide DRAM industry,  
9 an industry whose annual sales this year could possibly  
10 exceed \$20 billion.

11 The next question one might ask is this:  
12 Precisely how is it that Rambus came to be in the  
13 position, the enviable position, of having its patented  
14 technologies incorporated into the dominant worldwide  
15 DRAM standards? Was it because of the inherent quality  
16 of Rambus' inventions, as Rambus would have Your Honor  
17 believe, or was it because of something else, something  
18 less noble and far more troublesome, such as deception  
19 and exclusionary conduct? In the end, Your Honor, that  
20 is the question on which this case turns.

21 Antitrust law is not implicated when a company  
22 through superior skill, foresight, innovation or even  
23 historical accident has the status of monopolist thrust  
24 upon it by natural market forces. It is a quite  
25 different matter, however, when a company obtains

1 monopoly power through illegitimate and  
2 anti-competitive acts, not reflecting competition on  
3 the merits, but rather, a deliberate effort to stifle  
4 and undermine an open competitive process.

5 We intend to show that Rambus today does  
6 possess a monopoly in several well-defined technology  
7 markets relating to the design of DRAM chips, but we  
8 also intend to show that Rambus acquired its monopoly  
9 not through the operation of natural market forces or  
10 through competition on the merits. It achieved its  
11 monopoly by subverting JEDEC's own standards process  
12 through conduct that amounts to deception, and it  
13 engaged in this conduct with the clear intent of  
14 limiting and excluding competition.

15 At this point, let me turn my attention to  
16 addressing the basic questions that I outlined earlier,  
17 starting with the first question, what did Rambus do?  
18 Given that the Commission's complaint challenges a  
19 pattern of anti-competitive conduct spanning the better  
20 part of a decade, this question does not necessarily  
21 lend itself to a short answer.

22 On the other hand, I have limited time, so I  
23 plan to move through the evidence fairly quickly. I  
24 also plan to go over the specific technologies that are  
25 at issue here, the manner in which JEDEC's proceedings

1 related to those technologies and the extent to which  
2 Rambus, while a member of JEDEC, possessed patent  
3 applications and in one instance an issued patent  
4 pertaining to such technologies; however, all of these  
5 issues will be covered in more detail by Mr. Oliver.

6           The starting point for understanding Rambus'  
7 conduct is roughly 1989. It was in that year that  
8 Rambus' co-founders, Mark Horowitz and Michael  
9 Farmwald, began to piece together the central ideas  
10 that led to the establishment of Rambus. What were  
11 those ideas?

12           Well, first of all, between them, Dr. Horowitz  
13 and Dr. Farmwald came up with a new, highly  
14 revolutionary set of ideas for designing a DRAM chip.  
15 Their ideas became known as the Rambus technology, and  
16 the same ideas were embodied in the Rambus DRAM or  
17 RDRAM design.

18           Another idea that was central to Horowitz's and  
19 Farmwald's thinking had to do with something called the  
20 memory bottleneck. This term referred to the fact that  
21 microprocessor chips, in effect the brains of a  
22 computer, had increased in performance capability  
23 beyond the levels of performance that were achievable  
24 through conventional DRAM memory chips. Conventional  
25 DRAMs, thus, were beginning to create a bottleneck or a



1 performance constraint within the standard computer  
2 system.

3 Rambus' founders hoped that their new  
4 revolutionary DRAM design would be able to solve the  
5 memory bottleneck by making it possible for DRAMs to  
6 function and process data at much higher speeds. Their  
7 hope was that companies that manufactured DRAMs might  
8 be willing to pay license fees and royalties to Rambus  
9 for the right to use its new revolutionary DRAM design;  
10 that is, the idea was to create a pure technology  
11 company, a company that didn't make anything, but  
12 rather, designed technologies and licensed them for a  
13 fee to others.

14 The third idea that appears to have been  
15 central to the thinking of Rambus' founders related to  
16 industry standards. From the very outset, Rambus'  
17 founders knew that establishing their proprietary DRAM  
18 design as a standard was the key to success. Why was  
19 it so key for Rambus to have its technology adopted as  
20 a standard? The reason, quite simply, was that the  
21 DRAM business revolved around industry standards. It  
22 was true then and it's still true today.

23 The earliest of Rambus' pre-incorporation  
24 business plans dating back to June 1989 makes this  
25 point repeatedly, as you can see by these statements on

1 the screen. "The Rambus technology has the opportunity  
2 to establish a single high-performance DRAM standard,"  
3 the document states. "The DRAM market is highly  
4 sensitized to the concept of standardization." The  
5 document also states that, "The DRAM industry has a  
6 penchant for standardization."

7 Continuing, the document refers to the  
8 standardized cookie-cutter approach in the DRAM  
9 industry, the fact that DRAMs made by different vendors  
10 all share a common interface and the fact that new DRAM  
11 technologies generally are either adopted by everyone  
12 in the industry or by no one at all.

13 There is one final idea that seems to have been  
14 central to the thinking of Rambus' founders, and that  
15 is the need to secure broad patent rights covering  
16 their inventions. Rambus' founders understood that the  
17 issues of patents and standards went hand in hand. As  
18 Mike Farmwald wrote in the notes that you see here from  
19 August 1989, "Much depends on getting a standard which  
20 depends upon our patents."

21 Rambus might have been able to get its  
22 technology adopted as a standard, but unless the  
23 technology was patented, Rambus would have little  
24 ability to make money off of the use of its technology.  
25 Likewise, Rambus might have been able to get its

1 technology patented, but unless it became a standard,  
2 it was unlikely to be in high demand, and there was  
3 little hope of collecting large royalties.

4           Assuming, then, that Rambus would be able to  
5 secure patents over its designs in order to achieve its  
6 financial goals, Rambus' founders knew that their  
7 technology must be established as a standard. This,  
8 therefore, became Rambus' paramount business objective.

9           As stated in the company's very first business  
10 plan, which you see here on the screen, "Rambus must be  
11 established as a standard to effect large royalty  
12 payments."

13           By the way, I mentioned Rambus' founders'  
14 financial goals. What were their financial goals?  
15 Another document from the same time period makes that  
16 clear. Their goal, quite simply, was to "make a lot of  
17 money."

18           After it was incorporated in early 1990, Rambus  
19 continued to pursue the objective of making the RDRAM  
20 technology the next DRAM industry standard. Meanwhile,  
21 in April 1990, Rambus filed its first patent  
22 application, the so-called '898 application. Then, in  
23 May 1990, Rambus hired its first and to date only CEO,  
24 Mr. Geoffrey Tate.

25           Based on documents that he drafted as he was

1     transitioning into the company, it appears that Mr.  
2     Tate's strategic thinking for Rambus followed very much  
3     along the lines of the strategies that had been  
4     outlined by the company's founders, although Mr. Tate  
5     was perhaps more attuned to the potential risks of  
6     competition as well as to the risk of other companies  
7     seeking to work around Rambus' patents.

8             In the April 1990 document you see on the  
9     screen, Mr. Tate outlines some of his initial strategic  
10    thinking, and he made the following points, among  
11    others:

12            First, he noted that Rambus should assume that  
13    there are always ways to get around any patent.  
14    Second, he stated that Rambus should make it a high  
15    priority to avoid a contending standard from  
16    developing.

17            By 1991, however, it became apparent to Rambus  
18    that there already was a contending standard under  
19    development. By contrast to Rambus' RDRAM design, this  
20    contending standard was not the proprietary invention  
21    of a single company, nor was it a commercial technology  
22    like RDRAM that would be made available only subject to  
23    the payment of licensing fees and royalties. Rather,  
24    it was an open standard being developed through a  
25    collaboration of DRAM industry participants under the

1 auspices of a prominent standards organization known as  
2 JEDEC.

3 By late 1991, JEDEC was already well on its way  
4 to standardizing its own answer to the memory  
5 bottleneck, a new generation DRAM device called  
6 Synchronous DRAM or, for short, SDRAM. JEDEC's work on  
7 Synchronous DRAMs clearly posed a threat to Rambus. As  
8 Geoff Tate wrote in an email in late 1991, "Everyone  
9 knows Rambus has to compete with Synchronous DRAMs."  
10 Two months later, Geoff Tate sent this email in which  
11 he observed that there were only two high-performance  
12 DRAM options, synchronous and Rambus.

13 Rambus' initial response to the competitive  
14 threat posed by SDRAMs was an interesting one. As an  
15 open standards organization, JEDEC placed no  
16 restrictions on who could join. So, in December 1991,  
17 Rambus did join JEDEC. Of course, JEDEC is a large  
18 organization with dozens of different committees doing  
19 work in many different semiconductor-related fields.

20 Not surprisingly, however, Rambus' initial  
21 interest was in only one committee, the JC-42.3  
22 subcommittee, which was the group that was overseeing  
23 the development of JEDEC's SDRAM standards.

24 The first JEDEC meeting attended by an employee  
25 of Rambus was held in December 1991, and the Rambus

1 employee who attended the meeting was Mr. Billy  
2 Garrett. Mr. Garrett's trip report from this December  
3 1991 meeting contained a variety of interesting  
4 observations about the JC-42.3 subcommittee's work on  
5 SDRAM standards.

6 One of the most interesting observations is the  
7 one you see on the screen. As Mr. Garrett explained to  
8 his Rambus colleagues, "Everyone seems to be very  
9 RAS/CAS centered in their thinking." Continuing that  
10 thought, Mr. Garrett stated, "Most proposals are  
11 incremental additions to existing DRAMs."

12 As Your Honor knows, the Commission's complaint  
13 alleges that shortly before becoming involved in JEDEC,  
14 it became apparent to Rambus that JEDEC's still  
15 evolving SDRAM standards were based on a traditional  
16 wide bus architecture; that is, an architecture very  
17 different from Rambus' more revolutionary DRAM design,  
18 which is often described as a narrow bus packetized  
19 design.

20 While using different words, that is  
21 essentially what Mr. Garrett is saying here when he  
22 refers to JEDEC's RAS/CAS centered thinking and its  
23 focus on incremental additions to existing DRAM.  
24 Unlike JEDEC's SDRAM standards, Rambus' RDRAM design  
25 was not RAS/CAS centered. In fact, it was radically

1 different from JEDEC's RAS/CAS centered SDRAM design.

2 Rambus' documents acknowledge this fact in the  
3 clearest of terms. Thus, for instance, in an August  
4 1992 business plan drafted eight or nine months after  
5 Rambus began attending JEDEC meetings, as you can see  
6 by the document on the screen, Rambus emphasizes that  
7 its proprietary RDRAM design is radically different  
8 from the more traditional DRAM architecture that JEDEC  
9 had chosen to use for its Synchronous DRAM standards;  
10 that is, it is radically different from the 1970s  
11 RAS/CAS DRAM interface.

12 In February 1992, Billy Garrett attended his  
13 second JEDEC meeting. In his trip report from that  
14 meeting, Mr. Garrett drew attention to the fact that  
15 one company, Fujitsu, had disclosed during the meeting  
16 that aspects of JEDEC's work were covered by certain of  
17 the company's pending patents. As you can see here,  
18 Mr. Garrett states, "Fujitsu indicated that they do  
19 have patents applied for, but that they will comply  
20 with the JEDEC requirements to make it a standard!!!"

21 Judging from the three exclamation points, it  
22 appears that Mr. Garrett considered the disclosure of  
23 patent applications to be a significant issue, and he  
24 wanted to make sure that this aspect of his report was  
25 not overlooked by his superiors back at Rambus.

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 Although this appears to have been the first time that  
2 a Rambus representative observed firsthand the act of  
3 another company complying with JEDEC's rules by  
4 disclosing a patent application, it would by no means  
5 be the last, but there is something else that Mr.  
6 Garrett appears to have been the first within Rambus to  
7 observe.

8 In the same trip report, Mr. Garrett wrote as  
9 follows:

10 "We could influence the voltage standard if we  
11 want, or we could use our patents to keep current-mode  
12 interfaces off of DRAMs (assuming that is what we  
13 patented...and that is what we want to do)."

14 Based on our review of Rambus' documents, it  
15 would appear that this is the first reported  
16 observation in Rambus that the company's patents or at  
17 this time pending patents might extend so far as to  
18 cover JEDEC's work on Synchronous DRAMs. Within no  
19 time at all, the idea of Rambus asserting patent claims  
20 against SDRAMs became a significant focus of Rambus'  
21 attention.

22 Less than a month after Billy Garrett wrote his  
23 February 1992 JEDEC trip report, Rambus was already  
24 consulting with its outside patent lawyer, Lester  
25 Vincent, about the company's plans to accuse others of



1 infringement in relation to JEDEC's SDRAM standards.  
2 How do we know that? We know that because the Infineon  
3 trial judge pierced Rambus' attorney-client privilege  
4 and forced it to turn over Mr. Vincent's notes.

5           You see on the screen notes from a February  
6 25th, 1992 conference between Lester Vincent and Allen  
7 Roberts, who was Rambus' vice president of engineering.  
8 The writing may be a little bit difficult to read, but  
9 what these notes state is, "JEDEC, said need  
10 preplanning before accuse others of infringement.  
11 JEDEC committee. Standards for DRAMs. Advising JEDEC  
12 of patent applications."

13           And then further down the page, Vincent's notes  
14 state, "Allen," referring presumably to Allen Roberts  
15 who participated in this conference, "will get JEDEC  
16 bylaws re: patents." Thus, by late March 1992, Rambus  
17 was already planning to accuse others of infringement  
18 in connection with JEDEC's standards for DRAMs.

19           It also appears that Rambus by this point in  
20 time was concerned about the issue of advising JEDEC of  
21 patent applications, perhaps based on what Mr. Garrett  
22 had reported a month earlier. And as you can see,  
23 Rambus was already in the process at this point of  
24 obtaining JEDEC bylaws re: patents.

25           We also have Mr. Vincent's notes from a

1 follow-up conference held two days later, March 7th,  
2 1992, this time held with both Allen Roberts and  
3 Richard Crisp. These notes reveal the nature of the  
4 initial legal advice Mr. Vincent gave to Rambus  
5 relating to its participation in JEDEC. As the notes  
6 clearly state, Mr. Vincent told Rambus that, "There  
7 could be an equitable estoppel problem if Rambus  
8 created the impression on JEDEC that it would not  
9 enforce its patents or patent applications."

10 He also told Rambus that it "cannot mislead  
11 JEDEC into thinking that Rambus will not enforce its  
12 patents." Thus, as of late March 1992, Rambus had been  
13 told by its outside patent counsel that there was a  
14 risk that through its participation in JEDEC, the  
15 company could be found to have misled JEDEC and, as a  
16 consequence, could be equitably estopped from enforcing  
17 its patents.

18 Was Rambus' lawyer right to be worried about  
19 the company misleading JEDEC? Well, it does seem like  
20 a logical thing to be concerned about given that the  
21 company was participating in this standard-setting  
22 organization at the same time that it was planning to  
23 accuse others of infringement in connection with that  
24 organization's standards.

25 We also expect that Mr. Vincent will testify at

1 trial that his advice to Rambus in this time period  
2 went beyond simply advising that Rambus not do anything  
3 to mislead JEDEC about patents and that he further  
4 advised Rambus that it was not a good idea even to  
5 attend JEDEC meetings given the risks associated with  
6 equitable estoppel.

7 In light of Lester Vincent's clear words of  
8 caution, did Rambus do the prudent thing and withdraw  
9 from JEDEC? No, as we know, Rambus remained a member  
10 of JEDEC for another four-plus years and did not  
11 officially withdraw from the organization until June  
12 1996. Just a few weeks after meeting with Mr. Vincent  
13 and hearing his initial legal advice, Richard Crisp,  
14 who by this time had become Rambus' primary JEDEC  
15 representative, attended his first JEDEC meeting, a  
16 meeting of the Synchronous DRAM Task Group.

17 Mr. Crisp's notes of that meeting, which were  
18 widely distributed to others within Rambus via email,  
19 contain a variety of interesting observations. One of  
20 the most striking things about these notes is the  
21 extent to which Mr. Crisp appears to have thoroughly  
22 appreciated the nature of what JEDEC was seeking to do;  
23 that is, to develop a low-cost, open standard that  
24 could quickly replace existing DRAM designs as the  
25 pervasive form of memory produced and used throughout

1 the world.

2 This is evident from statements like the one  
3 you see on the screen. Mr. Crisp wrote:

4 "IBM really stressed the need for the parts to  
5 be pervasively used from laptop to mainframe. They  
6 cited pricing as being the driving force. If the  
7 part -- if the part wasn't pervasively used, then the  
8 price wouldn't ever get right."

9 The next page of the same document makes  
10 similar observations. He wrote, "Compaq, like others,  
11 stressed that price was the major concern for all of  
12 their systems. They didn't particularly seem to care  
13 if the SDRAMs had one or two banks so long as they  
14 didn't cost any more than conventional DRAMs."

15 Then he notes that, "Sun echoed the concerns  
16 about low cost. They really hammered on the point."

17 The official minutes from this same meeting  
18 make similar observations but even more emphatically.  
19 As you can see here, the minutes state, "Users agree  
20 that SDRAM cost must be kept to within 5% of DRAM  
21 cost!!!!" And note the four exclamation points.

22 The reference here to DRAM cost is a reference  
23 to the cost of conventional asynchronous DRAM devices;  
24 that is, the devices that JEDEC was hoping to replace  
25 through its SDRAM standards. The harsh economic

1 reality was that even if the SDRAMs developed by JEDEC  
2 had significantly higher performance than the more  
3 conventional alternative DRAM devices that were already  
4 in the marketplace, they still would have difficulty  
5 succeeding in the marketplace unless the cost  
6 associated with SDRAMs were at most only a tiny  
7 fraction above the cost of conventional DRAMs.

8           Was it a source of concern to Richard Crisp and  
9 others within Rambus that JEDEC was so intently focused  
10 on controlling and minimizing the costs of the SDRAM  
11 devices that it was working to standardize? You bet it  
12 was. Mr. Crisp's notes from this April 1992 meeting  
13 make that very clear. For instance, look at what it  
14 says here.

15           "It seems unlikely that we," the "we" referring  
16 to Rambus and in particular to RDRAM, "are going to be  
17 able to do better on price than SDRAMs."

18           Why had Mr. Crisp come to that conclusion?  
19 Well, he says it right here.

20           "With RDRAM," he says, "there are license fees  
21 in need of recapture and royalties to be paid."

22           The other thing he mentions is Rambus' bigger  
23 die size which results in higher manufacturing costs.

24           Focusing on the first two points, what Mr.  
25 Crisp seems to be saying here is that SDRAMs are going

1 to cost less in part because they are being developed  
2 as an open standard, not subject to license fees or  
3 royalties. In other words, he was recognizing that  
4 Rambus' business model, which critically depended on  
5 charging royalties and license fees, suffered from an  
6 inherent competitive disadvantage when pitted against  
7 an open, nonproprietary standard, which is what JEDEC  
8 through its SDRAM standards was working to develop.

9           Based on his notes from this April 1992  
10 meeting, it appears that there is something else that  
11 Mr. Crisp understood about JEDEC's standardization  
12 process. He understood that in the course of arriving  
13 at decisions about what technologies to include in the  
14 SDRAM standards, JEDEC members often had disagreements  
15 and often engaged in heated debates. In fact, Mr.  
16 Crisp's notes from this April 1992 meeting include  
17 several paragraphs of discussion under the heading  
18 Dissension in the JC-42 meeting.

19           For instance, he explains that several  
20 companies, Texas Instruments, Sun and Micron, expressed  
21 extreme frustration over the way the standard is  
22 evolving. Why? Because, as Mr. Crisp states, they  
23 wanted a simple SDRAM standard; that is, they didn't  
24 want to include a lot of fancy technical features that  
25 were unneeded and could only add to the cost of the end

1 product.

2 Mr. Crisp goes on to observe that two DRAM  
3 users, Sun and Apple, commented about concerns that  
4 "due to all of the bells and whistles being proposed,"  
5 the SDRAM devices were going to have a higher price  
6 than they want.

7 What did Mr. Crisp make of all of this debate  
8 and dissension within JEDEC? Apparently he viewed it  
9 as an opportunity for Rambus to gain some competitive  
10 advantage in the public eye. As you can see here, he  
11 wrote back to his colleagues suggesting that Rambus  
12 should -- what Rambus should do is "make sure this gets  
13 leaked to the press." He even proposed a headline,  
14 "Rift forms in JEDEC SDRAM working group; major system  
15 houses now leaning away from JC-42 committee  
16 recommendation."

17 Was Mr. Crisp serious about going to the press  
18 with a story like this? It appears that he was. He  
19 went on to mention that he knew two different press  
20 contacts with two different publications that he could  
21 approach.

22 Did Mr. Crisp realize that doing something like  
23 this would be in violation of JEDEC's rules? It  
24 appears he knew that, too. He very clearly states here  
25 that the discussions at JEDEC meetings "are

1 confidential and if it was learned that the story came  
2 from us we would certainly be censured by JEDEC if we  
3 weren't tossed out. On the other hand," he states,  
4 "this sort of story could be very useful to us in  
5 print."

6 Complaint counsel is not aware whether Richard  
7 Crisp followed through with his plan of leaking this  
8 information to the press. Nevertheless, it does  
9 provide some insight into the mind of Richard Crisp and  
10 the extent to which he was willing to take actions  
11 fundamentally at odds with the interests of JEDEC in  
12 order to advance the commercial interests of the  
13 company that he worked for.

14 Of course, few things could be more  
15 fundamentally at odds with JEDEC's interests than for a  
16 member company to secretly go about securing patent  
17 rights over the organization's work with the intent of  
18 later enforcing such patents against manufacturers of  
19 JEDEC-compliant products, yet that is exactly the  
20 nature of the project that Richard Crisp and others  
21 within Rambus turned their attention to during this  
22 time period, roughly mid-1992.

23 To take one example, these are again notes  
24 drafted by Rambus' outside patent attorney, Lester  
25 Vincent, based on discussions with Rambus in this case.



1 The notes relate to a teleconference with Allen  
2 Roberts, who again was Rambus' vice president of  
3 engineering. The notes, again, are a little hard to  
4 read, but what they state is:

5 "Richard Crisp wants to add claims to the  
6 original application. Add claims to mode register, to  
7 control latency, output timing, depending upon clock  
8 cycle, check whether original application has blocks."

9 Notably, each one of the technical features  
10 mentioned here on which Mr. Crisp desired to add new  
11 patent claims had by this point in time been proposed  
12 for inclusion in JEDEC's SDRAM standards during JEDEC  
13 meetings attended by both Billy Garrett and Richard  
14 Crisp.

15 This process started in mid-1992; that is, the  
16 process by which Richard Crisp and others within  
17 Rambus, based on information gleaned from attending  
18 JEDEC meetings, would communicate to Lester Vincent the  
19 specific technical features that Rambus desired to  
20 cover through amended patent claims, but the process  
21 would continue for years after that, extending long  
22 after Rambus withdrew from JEDEC. Indeed, Your Honor,  
23 that process is still continuing today.

24 To avoid any possible misunderstanding, let me  
25 be very clear about something. It is not complaint

1 counsel's contention that the act of amending one's  
2 patent applications to cover a competitive product is  
3 in itself a wrongful act, nor do we claim that Rambus'  
4 use of information obtained from attending JEDEC  
5 meetings amounts to misappropriation or somehow renders  
6 Rambus' patents invalid.

7           Our claim is simply this: The rules and  
8 procedures of JEDEC do not allow companies to do what  
9 Rambus did; that is, to sit in JEDEC meetings, collect  
10 information on what technologies are to be included in  
11 JEDEC standards, expand the claims in a pending  
12 application to cover those standards, without ever  
13 disclosing to JEDEC the existence of such pending  
14 patent applications, all with an intent to secure and  
15 then later enforce patents over the products that are  
16 being standardized.

17           The rules of JEDEC forbid this. At a minimum,  
18 in such circumstances JEDEC's rules clearly would  
19 require that patent-related disclosures be made. Even  
20 assuming, however, that it could be shown that JEDEC's  
21 rules technically did not forbid this, it is  
22 nonetheless the case that a company that knowingly  
23 engages in such conduct and thereby secures a monopoly  
24 has fundamentally subverted the central purposes of  
25 JEDEC's open standards process and should not, as a

1 matter of law, be permitted to continue exercising its  
2 monopoly power. That, in a nutshell, is what we  
3 contend.

4 Now, returning to the 1992 time frame, it was  
5 in June 1992, slightly more than six months after  
6 Rambus joined JEDEC, that the issue of Rambus securing  
7 patent claims over JEDEC's SDRAM standards appears to  
8 have reached the highest levels of the company; namely,  
9 Rambus' CEO and the board of directors. We know this  
10 because on June 18th, 1992, Rambus' CEO, Geoffrey Tate,  
11 forwarded to the board of directors a new five-year  
12 business plan, a document that Mr. Tate was personally  
13 responsible for creating, and the same business plan  
14 was then discussed at a Rambus board meeting one week  
15 later.

16 This June 1992 Rambus business plan is a  
17 familiar document. Portions of it, in fact, are quoted  
18 in the Commission's complaint. The two passages from  
19 the document in particular are worthy of careful  
20 attention. The first reads as follows:

21 "For about two plus years a JEDEC committee has  
22 been working on the specifications for a Synchronous  
23 DRAM. No standard has yet been approved by JEDEC. Our  
24 expectation is a standard will not be reached until end  
25 of 1992 at the earliest."

1           On the next page, the document states, "Sync  
2 DRAMs are an incremental improvement on the 20-year-old  
3 RAS/CAS interface. The old interface is 'running out  
4 of gas' -- but all customers are familiar with it and  
5 understand it, so there will be a tendency to try the  
6 Sync DRAM approach to see if it will meet their needs  
7 rather than moving to a completely new interface  
8 (Rambus) with the need to have to do a lot of learning  
9 and re-architecting of their system/chip."

10           Once again, this language clearly acknowledges  
11 the fundamentally distinct nature of the designs used  
12 by Synchronous DRAM on the one hand and Rambus'  
13 proprietary RDRAM technology on the other. Note also  
14 that Rambus seems to be recognizing here that as  
15 antiquated as the SDRAM design might have been in their  
16 eyes, it was what all customers were familiar with, and  
17 hence, there was a tendency on the part of customers to  
18 try the Sync DRAM approach to see if it would meet  
19 their needs rather than moving to a completely new  
20 interface such as Rambus.

21           Taken together with Richard Crisp's earlier  
22 observations about the lower costs of SDRAMs, the  
23 observations made here seem to reflect Rambus'  
24 understanding that in trying to sell customers on  
25 RDRAM, it was fighting an uphill battle. SDRAMs were

1 cheaper in part because they were not intended to be  
2 subject to royalties. They also had the advantage of  
3 only being an incremental step beyond the conventional  
4 DRAM designs that customers were already accustomed to.

5 Faced with this kind of formidable threat from  
6 SDRAMs, what was Rambus to do? The same document  
7 outlines Rambus' strategies to counter Sync DRAMs.  
8 It's the final strategy, the patent-related strategy  
9 discussed on the second page shown here that is of most  
10 interest.

11 In this paragraph of Rambus' June 1992 business  
12 plan, the CEO, Geoffrey Tate, reported to his board of  
13 directors that Rambus' management "believes that Sync  
14 DRAMs infringe on some claims in our filed patents,"  
15 the filed patents being another term for patent  
16 applications.

17 Rambus' CEO also reported to the board of  
18 directors that "the company's management believes that  
19 there are additional claims that can be added to  
20 Rambus' pending patent applications to cover yet  
21 additional features of Sync DRAMs." Rambus' "action  
22 plan," as spelled out here, was to file these  
23 additional claims quickly, in fact, by the third  
24 quarter of 1992, within a matter of months after this  
25 document was written, and then to advise Sync DRAM

1 manufacturers of those claims within a matter of months  
2 thereafter, during the fourth quarter of 1992.

3 As it turns out, Rambus chose to wait before  
4 advising Sync DRAM manufacturers of its JEDEC-related  
5 patents. In fact, for reasons that I will discuss,  
6 Rambus waited for nearly eight years after this  
7 document was written before going public with its  
8 JEDEC-related patent claims.

9 It is interesting to note, however, that  
10 Rambus' action plan in this time period was to tell  
11 Sync DRAM manufacturers about its patent claims almost  
12 immediately after they were filed; that is, the plan  
13 outlined here was for Rambus to disclose its pending  
14 patent applications to Sync DRAM manufacturers.

15 As Your Honor knows, Rambus' lawyers in this  
16 case have developed a litany of arguments for why it is  
17 unreasonable to expect any company to disclose even the  
18 existence of a pending patent application, but it would  
19 appear that in June 1992, that is exactly what Rambus'  
20 management had in mind.

21 Beyond the fact that it reveals the belief of  
22 Rambus' management that Synchronous DRAMs violated  
23 pending and soon to be amended Rambus patent  
24 applications, why else is this June 1992 Rambus  
25 business plan important? Well, for one thing, it marks

1 a somewhat dramatic shift in Rambus' business strategy.

2 Up until this time, Rambus' primary business  
3 strategy had been to establish RDRAM as a standard in  
4 order to effect large royalty payments, yet at this  
5 point in time, Rambus was embarking upon a secondary  
6 strategy that did not involve marketing Rambus'  
7 patented technology directly as a standard. Rather, it  
8 involved positioning Rambus through amendments to  
9 pending patent applications so that it could, in the  
10 future, assert patents over an alternative standard,  
11 JEDEC's SDRAM standard.

12 The two strategies had the potential of landing  
13 Rambus in the same place in the end; that is, in the  
14 enviable position of having patents over widely adopted  
15 DRAM standards. But from the standpoint of  
16 competition, these two strategies could not have been  
17 more different. By contrast to Rambus' efforts to  
18 publicly extol the virtues of the RDRAM design, this  
19 alternative patent strategy did not involve efforts to  
20 prevail through an openly competitive process.

21 On the contrary, to be successful in  
22 positioning itself to assert patents over JEDEC's SDRAM  
23 standards, Rambus would have to conceal from JEDEC the  
24 very information that it needed in order to make an  
25 informed decision about what technologies to include in

1 its standards.

2 As Richard Crisp had observed, JEDEC's members  
3 were intensely focused on keeping the cost of SDRAMs to  
4 a bare minimum. Had JEDEC known that features being  
5 adopted into its SDRAM standards would be subject to  
6 Rambus patents and to unrestricted Rambus royalty  
7 claims, there is little doubt that JEDEC would have  
8 worked around the Rambus patents by shifting to  
9 alternative technologies, of which there were many.

10 As Geoff Tate himself said, there are always  
11 ways to get around any patent, but JEDEC didn't know  
12 that there were any Rambus patents that needed to be  
13 worked around. JEDEC lacked that information precisely  
14 because Rambus consciously chose to conceal it.

15 Throughout the duration of its membership in  
16 JEDEC, ending in June 1996, Rambus continued to pursue  
17 these two alternative strategies for achieving patent  
18 rights over widely adopted DRAM standards. Outwardly,  
19 publicly and very aggressively, Rambus sought to  
20 promote its proprietary RDRAM technology as a standard  
21 for DRAM design. Meanwhile, quietly, privately and  
22 secretively, Rambus sought to secure increasingly broad  
23 patent rights covering JEDEC-compliant SDRAMs.

24 At no point, however, did Rambus disclose to  
25 JEDEC the fact that it possessed patent applications



1 that related to JEDEC's ongoing work or that covered or  
2 were being amended to cover features that JEDEC was  
3 considering for inclusion in the SDRAM standards, nor  
4 did Rambus ever alert JEDEC to the fact that the final  
5 SDRAM specification published in November 1993, more  
6 than two and a half years before Rambus withdrew from  
7 the organization, contained technical features that  
8 Rambus and its lawyers had sought to cover through  
9 recently filed amendments to pending patent  
10 applications.

11 The only patent information that Rambus did  
12 disclose to JEDEC before withdrawing in 1996 was the  
13 fact that it had obtained its first issued patent, the  
14 '703 patent, in the latter part of 1993, but that  
15 patent did not, in fact, relate to JEDEC's work, and  
16 thus disclosing that patent did nothing to alert JEDEC  
17 to the significant number of patent applications that  
18 Rambus had filed expressly for the purpose of covering  
19 JEDEC's standards.

20 Likewise, the letter that Rambus sent to JEDEC  
21 in June 1996 announcing its decision to withdraw from  
22 the organization made no meaningful patent disclosures.  
23 The patents that were disclosed by that letter were,  
24 again, not relevant to JEDEC's work. The only issued  
25 Rambus patent that clearly related to JEDEC's work at

1 that point, the '327 patent, was omitted from the  
2 letter. Moreover, the letter said nothing whatsoever  
3 to inform JEDEC as to the nature or relevance of any of  
4 Rambus' various pending patent applications.

5 Rambus has argued that because all of the  
6 patents at issue here relate back to the '898  
7 application filed in April 1990 and thus share the same  
8 technical description, even the disclosure of the '703  
9 patent they claim or the public availability of Rambus'  
10 European patent application, which likewise did not  
11 relate to JEDEC's work, conveyed enough information for  
12 JEDEC to ferret out the true scope of Rambus'  
13 intellectual property. This is not correct, however.

14 Among other things, one of the central pieces  
15 of information that JEDEC lacked was an appreciation  
16 that Rambus regarded its inventions to be extendable  
17 beyond the narrow bus RDRAM design such that they might  
18 be infringed by features used in JEDEC's fundamentally  
19 different SDRAM architecture.

20 In any event, it was not JEDEC's job to try to  
21 unearth the truth as to the nature and scope of Rambus'  
22 patent claim. Rambus, as a member of JEDEC, had a duty  
23 to disclose this information. The record in this case  
24 thus shows very clearly that Rambus did conceal from  
25 JEDEC the fact that it possessed numerous patent

1 applications and at least one issued patent that were  
2 relevant to JEDEC's work on SDRAM standards.

3 It was not just JEDEC's work that Rambus'  
4 patents related to, however; they also related to JEDEC  
5 standards, by which I mean finalized, adopted,  
6 published standards.

7 As I mentioned, JEDEC issued its final SDRAM  
8 standard in November 1993, two and a half years before  
9 Rambus withdrew from JEDEC, yet Rambus never disclosed  
10 to JEDEC that it had patent applications that covered  
11 or purported to cover certain features, such as  
12 programmable CAS latency and programmable burst length,  
13 that were embodied in that final JEDEC standard.

14 As Your Honor knows, the second of JEDEC's two  
15 SDRAM standards, the double data rate or DDR standard,  
16 was not published or finalized until 1999, several  
17 years after Rambus withdrew from JEDEC, yet the work  
18 that led up to the adoption of the DDR standard began  
19 many years earlier.

20 When exactly did that work begin? Well, Rambus  
21 has made much of the fact that the term double data  
22 rate or DDR did not first surface within JEDEC's  
23 official minutes or logs until sometime in September  
24 1996, which post-dates Rambus' membership in JEDEC by  
25 several months. In fact, in the Infineon suit, Rambus

1 managed to persuade the Court that this sequencing of  
2 events meant that official work on what ultimately  
3 became the DDR SDRAM standard did not begin until after  
4 Rambus withdrew from JEDEC. Hence, the Court concluded  
5 that Rambus technically had no duty to disclose patents  
6 or patent applications related to technologies that  
7 were embodied only in the DDR standard but not in the  
8 earlier SDRAM standard, technologies such as on-chip  
9 PLL/DLL and dual edge clock.

10 As is apparent from the Commission's complaint  
11 in this case, we maintain that the facts show something  
12 very different. Indeed, we maintain that the work on  
13 what ultimately became known as DDR SDRAM began as  
14 early as the spring of 1993, just as the JC-42.3  
15 subcommittee was completing its work on the initial  
16 SDRAM standard and more than three years before Rambus  
17 officially withdrew from JEDEC.

18 What evidence supports this conclusion? To  
19 start with, Richard Crisp's own emails. This is an  
20 email written by Richard Crisp in which he recounts  
21 what transpired at a May 1993 meeting of the JC-42.3  
22 subcommittee. As you can see, Mr. Crisp notes that  
23 during this meeting, the final SDRAM ballots were  
24 passed and sent along to council, referring to the  
25 JEDEC council or what is now known as the JEDEC board

1 of directors, which must approve all JEDEC standards  
2 before they can be finalized.

3 Then, as you can see, Mr. Crisp's notes refer  
4 to some discussion within the same meeting of a next  
5 generation standard and future generation SDRAMs.  
6 Roughly a month later, on June 18th, 1993, Fred Ware,  
7 another Rambus engineer, wrote this email to Richard  
8 Crisp and others within Rambus.

9 Referring to Rambus' outside patent attorneys,  
10 he says, "I spoke with Lester Vincent and Tom Lee on  
11 the phone yesterday. The current status of the  
12 additional claims that we want to file on the original  
13 patent follows," and then there are several items.  
14 Item 1 refers to something called a writable  
15 configuration register permitting programmable CAS  
16 latency, and he explains that that patent claim is  
17 directed at SDRAMs.

18 But look at item number 3 just below that,  
19 which refers to DRAM with PLL clock generation. What  
20 does Mr. Ware say here? In 1993, June 1993, he says,  
21 "This patent claim is directed against future SDRAMs."  
22 Thus, Rambus not only was aware at this point in time,  
23 roughly mid-1993, that work was being done within JEDEC  
24 on future SDRAMs. In addition, Rambus was already  
25 attempting to cover that work through further

1 amendments to its patent applications.

2 Also note that the technology that Rambus was  
3 focusing on here, PLL clock generation on a DRAM, is a  
4 technology that was eventually adopted in the DDR SDRAM  
5 standard. Moreover, it is a technology that, as Mr.  
6 Oliver will explain, was discussed in presentations at  
7 JEDEC while Rambus was a member.

8 What else is there to suggest that JEDEC's work  
9 on future SDRAMs had already begun by the middle of  
10 1993? Again, there is evidence in Richard Crisp's  
11 emails. This is an email that Mr. Crisp wrote  
12 reporting on a JEDEC meeting that occurred in March  
13 1995, and in it he refers to a statement made by Hans  
14 Wiggers of Hewlett Packard.

15 According to Mr. Crisp, "Wiggers bluntly stated  
16 during the meeting that JEDEC has been working for over  
17 two years to standardize a high-speed interface and has  
18 not yet reached consensus."

19 What was Mr. Wiggers referring to when he made  
20 this statement? The evidence clearly suggests that he  
21 was referring to JEDEC's work on future SDRAMs. Was  
22 the work that was being done on future SDRAMs in the  
23 1993 to 1995 time period official JEDEC work? Sure it  
24 was. As Mr. Crisp states here, it was work focused on  
25 standardizing a high speed interface, and of course,

1 that is what JEDEC's DDR SDRAM standard is. It's a  
2 high-speed Synchronous DRAM interface.

3 If JEDEC's work on standardizing future SDRAMs  
4 began as early as the spring of 1993, why did it take  
5 JEDEC until 1999 to complete the DDR standard? There  
6 are a number of good answers to that question. One,  
7 quite frankly, is that JEDEC's process itself can at  
8 times move slowly given the fact that all participants  
9 have a right to voice their views and the goal is  
10 always to try to reach a consensus.

11 Another reason it took so long for JEDEC to  
12 adopt future SDRAM standards relates to the fact that  
13 the initial SDRAM standard was slow to be adopted in  
14 the marketplace, in part for the reasons I discussed  
15 earlier; that is, when SDRAM devices became available,  
16 they were slightly more expensive than conventional  
17 DRAMs, and therefore, it took a while for users to  
18 begin to switch over.

19 This became a significant cause for concern  
20 within JEDEC. In fact, it precipitated a movement  
21 within JEDEC to create a scaled-down version of the  
22 SDRAM standard, dubbed SDRAM-Lite. The idea was to  
23 strip away any unneeded features with the goal of  
24 trimming costs and thus making SDRAMs a more economical  
25 and hence readily accessible alternative to

1 conventional DRAM devices.

2           The SDRAM-Lite project consumed a fair bit of  
3 JEDEC's time and attention in the early to mid 1990s,  
4 which in turn interfered with JEDEC's process on future  
5 SDRAMs. However, in December 1995, just as the  
6 SDRAM-Lite project was coming to a close, what  
7 happened? We can read in Richard Crisp's notes from  
8 that meeting what happened, and in the email you see on  
9 the screen from December 1995, Crisp writes:

10           "The momentum is building for getting a new  
11 SDRAM standard kicked off. Kelley of IBM is saying  
12 that they need to do it right, do it to stand the test  
13 of time. He admits that the current SDRAM devices will  
14 not run over 100 megahertz. They all say it must  
15 change."

16           Mr. Crisp also notes the following comment by  
17 Hans Wiggers of Hewlett Packard. "HP (Wiggers)  
18 presented an appeal to the group for a plan to attack  
19 the high-speed SDRAM problem more effectively than they  
20 did last time." So, in other words, in December 1995,  
21 while Rambus was still a JEDEC member, the organization  
22 renewed its resolve to complete a standard for future  
23 high-speed SDRAMs, and Mr. Wiggers, who had been  
24 critical of the organization's earlier efforts to  
25 standardize a high-speed SDRAM interface, was appealing



1 to the committee to deal with the issues more  
2 effectively this time.

3 JEDEC's early work on future SDRAMs may have  
4 been ineffective. It may have been slow. It may have  
5 lost focus. And in December 1995, it may have needed  
6 to be kick-started again. Nevertheless, the work that  
7 was done on future SDRAMs starting in 1993 was official  
8 JEDEC work, and hence, companies like Rambus that  
9 possessed patent applications during this time period  
10 which related to that work did have a duty to disclose.

11 As I have explained, Rambus never disclosed to  
12 JEDEC that it possessed any issued or pending patents  
13 relevant either to JEDEC's initial SDRAM standard and  
14 the work that led to its adoption or to JEDEC's work on  
15 future high-speed SDRAMs, which later became known as  
16 DDR SDRAMs. But is it possible that despite the fact  
17 that Rambus never made such disclosures, JEDEC already  
18 knew or was effectively on notice that the SDRAM  
19 standards it was developing were likely to infringe  
20 upon Rambus' patent claims?

21 Record evidence answers that question, and the  
22 answer is no. Without question, there were some JEDEC  
23 members who had doubts and suspicions about Rambus  
24 patents, but what did JEDEC's members do in response to  
25 such doubts and suspicions? They did what you would

1 expect them to do. They confronted Rambus, and they  
2 asked for the truth. The unfortunate thing is that  
3 JEDEC's members never heard the truth from Rambus; that  
4 is, not until years later when Rambus began enforcing  
5 its patents against the makers of SDRAMs.

6 In May 1992, shortly after hearing an industry  
7 rumor about Rambus having patents over multi-bank DRAM  
8 design, Gordon Kelley of IBM, at the time the chairman  
9 of JEDEC's JC-42 committee, asked Richard Crisp during  
10 a meeting, during a JEDEC meeting, point blank, "Do you  
11 have anything to disclose relating to two-bank design?"  
12 Mr. Crisp's own notes indicate that he declined to  
13 comment. Others who were present to witness the  
14 episode say that Mr. Crisp shook his head no.

15 What Mr. Crisp clearly didn't do, however, was  
16 tell the truth; that is, he said nothing to alert JEDEC  
17 to the fact that Rambus was by this time already  
18 planning to accuse others of infringement in relation  
19 to JEDEC's SDRAM standards.

20 In September 1994, Mr. Crisp reported to his  
21 colleagues that a gentleman named Proebsting, who was a  
22 representative of the Korean DRAM company Hyundai, had  
23 expressed some suspicion about Rambus possibly having  
24 patent claims relating to the use of PLLs on DRAMs.  
25 Did Mr. Crisp confirm these suspicions? No. As he

1 told his colleagues, he had lunch with Mr. Proebsting  
2 but would not tell him anything regarding Rambus' IP  
3 portfolio.

4 In November 1994, after Rambus negotiated a new  
5 contract with another Korean DRAM maker, Samsung, Allen  
6 Roberts, again, the vice president of engineering of  
7 Rambus, inquired whether perhaps Rambus should explain  
8 in a letter to Samsung that Rambus considered PLL on a  
9 DRAM to be a Rambus invention. How was that idea  
10 received within Rambus? Rambus' CFO Gary Harmon wrote  
11 back telling Roberts, "Let's not rock the boat. Let's  
12 not let the cat out of the bag."

13 At most, Harmon suggested that Roberts might in  
14 the future want to make some vague statement to Samsung  
15 that Rambus considered these things to be part of the  
16 proprietary Rambus technology.

17 Of course, as I have explained, everyone in the  
18 DRAM industry understood that Rambus' proprietary RDRAM  
19 technology was radically different from the far more  
20 conventional RAS/CAS-centered wide bus architecture  
21 used in JEDEC's SDRAM standards.

22 In May 1995, Hyundai and other JEDEC members  
23 sponsored a presentation to JEDEC relating to yet  
24 another alternative DRAM design known as SyncLink.  
25 Unlike SDRAM, the SyncLink design bore a resemblance to

1 the packetized architecture. So, again, Gordon Kelley  
2 of IBM asked Richard Crisp whether Rambus knew of any  
3 patents that may read on SyncLink.

4 Did Rambus know of any such patents? Sure it  
5 did. Rambus had been working to cover the SyncLink  
6 design through amended patent applications just as it  
7 had been doing with SDRAM. Did Richard Crisp tell  
8 JEDEC the truth? No. He came to the next meeting in  
9 September 1995 with a letter that provided no clear  
10 answer to the question. After he read the letter,  
11 Gordon Kelley of IBM, according to Richard Crisp's own  
12 notes, said that he heard a lot of words but did not  
13 hear anything said.

14 So, what did Richard Crisp do in response to  
15 that comment? He reminded the committee of the fact  
16 that he had disclosed the '703 patent two years  
17 earlier, the clear implication of that statement being  
18 that if Rambus had something to disclose, it would do  
19 so just as it had done before.

20 A few months earlier in June 1995, Richard  
21 Crisp had suggested to his colleagues that Rambus for  
22 strategic reasons might want to disclose to Hyundai  
23 that it had patents covering SyncLink, the thought  
24 being that this might scare Hyundai away from  
25 supporting SyncLink, making them more likely to take a

1 license to RDRAM.

2 Was Rambus' CEO Geoff Tate on board with that  
3 idea? No. Mr. Tate told Crisp in a one-on-one meeting  
4 that he did not want to advise Hyundai of that  
5 information.

6 In December 1995, Mr. Tate met in person with  
7 executives of another Korean company, LG, and he heard  
8 that they were working on high-speed, 200 megahertz  
9 SDRAMs, which would include features like PLLs, which  
10 Rambus believed to be covered by its patents. Did Mr.  
11 Tate tell LG that if it developed such a device, it  
12 would be at risk of infringing Rambus patents? No.  
13 All Mr. Tate said was that such devices start looking a  
14 lot like Rambus, so why not go straight to Rambus?

15 Mr. Tate's colleague, Subro Protani (phonetic),  
16 later congratulated him on this clever choice of words,  
17 telling Mr. Tate in an email that this was not a bad  
18 ploy.

19 The same pattern of deceptive conduct whereby  
20 Rambus concealed the existence of its JEDEC-related  
21 patents, either by remaining silent or at best making  
22 vague and misleading disclosures, continued long after  
23 Rambus left JEDEC.

24 In February 1997, Mr. Tate instructed his  
25 colleagues, "Do not tell customers/partners that we

1     feel DDR may infringe -- our leverage is better to  
2     wait."

3             In September 1997, during another meeting with  
4     the Korean firm LG, Geoff Tate inquired why it was that  
5     LG seemed to prefer DDR over RDRAM. The LG executive  
6     responded that it was because he expected DDR to be a  
7     "royalty-free, open JEDEC standard." Did Mr. Tate  
8     correct this misimpression by pointing out that Rambus  
9     would be seeking to collect royalties on DDR? No, he  
10    said nothing of the sort.

11            In January 1998, Geoff Tate noted to his  
12    colleagues that DDR infringes our patents, and he posed  
13    the question, "Do we start saying this publicly?" But  
14    Joel Karp, Rambus' new vice president of intellectual  
15    property, cautioned against this, noting that the best  
16    strategy for maximizing Rambus' DDR royalties was to  
17    approach companies individually and without publicity.

18            Finally, even as late as December 1999, after  
19    Rambus had already commenced with efforts to enforce  
20    its JEDEC-related patents, Rambus' CEO Geoffrey Tate  
21    was still admonishing his team that it was "important  
22    not to indicate/hint/wink/et cetera" that DDR SDRAM  
23    infringed Rambus' patents.

24            It appears that the only company with which  
25    Rambus was at all forthcoming about its JEDEC-related

1 patents was Intel. In the latter part of 1997, in an  
2 effort to dissuade Intel from supporting JEDEC's  
3 standards, Rambus apparently did in private discussions  
4 covered by nondisclosure agreements raise the spectre  
5 of potential patent infringement suits, but Rambus also  
6 made it perfectly clear to Intel that it had chosen to  
7 that time to withhold that information about its  
8 JEDEC-related patents from DRAM makers and that it  
9 hoped to continue withholding or concealing that  
10 information.

11           Could Intel have gone to JEDEC at this point in  
12 time and reported the existence of Rambus' patents?  
13 Had it done so, there is every reason to suspect that  
14 it would have been sued by Rambus for breaching their  
15 mutual nondisclosure agreement, and there is certainly  
16 evidence in the record to show that Rambus took such  
17 agreements very seriously. In fact, in this very same  
18 time period, Geoff Tate sent an email to his colleagues  
19 reminding them that Rambus' business partners are  
20 obligated by contract to keep our confidential  
21 information secret and thus cannot disclose it to third  
22 parties, specifically including standard-setting  
23 organizations like JEDEC.

24           What does all this evidence show? It shows  
25 that Rambus not only tried to conceal its JEDEC-related

1 patents from the DRAM industry, but in fact was  
2 successful in doing so until the very end. It also  
3 demonstrates the core allegation in the Commission's  
4 complaint, that Rambus engaged in a pattern of  
5 bad-faith deceptive conduct through which it  
6 purposefully sought to and did convey the materially  
7 false and misleading impression that it possessed no  
8 intellectual property rights that were relevant to  
9 JEDEC's standards.

10 I have now explained what Rambus did in as much  
11 detail as time will allow. What about the next  
12 question, why did Rambus do it? Well, I believe that I  
13 have substantially answered that question as well.  
14 Rambus from the outset knew that the only way for it to  
15 make a lot of money in the DRAM technology business was  
16 to have its patented technology established as a  
17 standard. Had RDRAM not faced such formidable  
18 competition from JEDEC's open standards, Rambus might  
19 have been able to achieve this goal on its own, but the  
20 fact is that JEDEC's SDRAM standards provided the DRAM  
21 marketplace with exactly what it desired, low-cost,  
22 incremental additions to the earlier generation of  
23 conventional DRAMs.

24 For a period of time in the late 1990s, RDRAM's  
25 chances of marketplace success were substantially



1 increased through the public endorsement of Intel, but  
2 as we have explained in our pretrial brief, by 1999, if  
3 not earlier, Intel had grown weary of RDRAM and began  
4 to signal that it would for the first time support the  
5 JEDEC SDRAM standards, and in particular, the DDR SDRAM  
6 standard. This very clearly is what triggered Rambus'  
7 decision to play its JEDEC IP card by enforcing the --  
8 and ultimately going public with its strategic  
9 portfolio of JEDEC-related patents.

10 In the course of enforcing its JEDEC-related  
11 patents, what did Rambus seek to do? It followed the  
12 very same strategy that had been outlined by Geoff Tate  
13 himself a few years earlier. As spelled out in these  
14 notes you see on the screen taken by Joel Karp during a  
15 one-on-one meeting with Mr. Tate in October 1998, that  
16 strategy was to make the SDRAM royalties dependent on  
17 RDRAM with the idea of preventing a new competitive  
18 device.

19 As Mr. Tate himself had written a year earlier,  
20 the only acceptable deal was one providing for a  
21 royalty on DDR greater than the royalty on Rambus  
22 DRAMs. So, again, why did Rambus do what it did? In  
23 large part it appears Rambus was motivated by the goal  
24 of preventing or, at a minimum, limiting competition  
25 from a competing DRAM standard.

1           Of course, as the strategy played out in the  
2 end, the very act through which Rambus sought to  
3 restrict competition, that is, enforcement of its  
4 JEDEC-related patents, has positioned Rambus to collect  
5 literally billions of dollars in royalties.

6           In what little time I have left, let me begin  
7 to answer the third basic question, why was Rambus'  
8 conduct wrong? The starting point for that analysis is  
9 JEDEC's own purposes and rules. The analysis does not  
10 start, however, with JEDEC's patent disclosure rules.  
11 Those rules serve a very important function within  
12 JEDEC, and indeed, Rambus did violate JEDEC's  
13 disclosure rules as Mr. Oliver will explain, but  
14 JEDEC's disclosure rules are only part of a broader  
15 collection of JEDEC rules and procedures that serve to  
16 facilitate a much more fundamental purpose that  
17 pervades all JEDEC does.

18           What is that purpose? Well, Richard Crisp  
19 articulated it well when he said in this document that  
20 you see on the screen, a document drafted in August  
21 1996, "The job of JEDEC is to create standards which  
22 steer clear of patents which must be used to be in  
23 compliance with the standard whenever possible."  
24 JEDEC's rules themselves contain similar language  
25 referring to avoiding requirements that call for the

1 exclusive use of a patented item or process.

2 So, in other words, JEDEC's core purpose, as  
3 its own rules say and as Mr. Crisp has acknowledged, is  
4 to develop open standards, meaning standards that steer  
5 clear of patents whenever possible.

6 In seeking to effectuate this purpose, JEDEC  
7 has put into place a variety of other rules and  
8 procedures, including but not limited to rules relating  
9 to the disclosure of relevant patents and patent  
10 applications. Although I do not have time to walk  
11 through all of those rules now, some of them will be  
12 touched upon by Mr. Oliver, and of course, we have  
13 pointed your attention to many of those rules in our  
14 pretrial brief and in other written filings.

15 Why, then, was Rambus' conduct wrong? It was  
16 wrong because it was fundamentally at odds with JEDEC's  
17 most basic purposes, rules and procedures; that is,  
18 Rambus consciously subverted, undermined and thwarted  
19 JEDEC's purposes and rules through a pattern of  
20 deceptive conduct aimed at eliminating or restricting  
21 competition from the very standards that JEDEC and  
22 Rambus' fellow JEDEC members devoted nearly a decade's  
23 worth of effort to creating.

24 Had Rambus never joined JEDEC, it might have  
25 been free, without any legal constraint, to amend its

1 patent applications with the strategic objective of  
2 blocking or gaining control over a competitive product,  
3 but the fact is that Rambus did join JEDEC, and having  
4 done so, Rambus' conduct must be scrutinized through  
5 the lens of JEDEC's own governing rules and principles.

6 Is there anything novel or unprecedented about  
7 a theory of antitrust liability predicated on the  
8 subversion of an open standards process? No, there  
9 most certainly is not. The Allied Tube decision which  
10 we have discussed in our briefs provide direct, indeed  
11 compelling support for this theory, and we have, of  
12 course, cited Your Honor to many additional supporting  
13 authorities as well.

14 Even independent of the supporting case law,  
15 however, the fact is that nothing could be more in  
16 accord with the central principles of the antitrust  
17 laws than to condemn the very sort of exclusionary  
18 conduct that is on display in this case.

19 As I stated earlier, antitrust law is not  
20 implicated when a company, through superior skill,  
21 foresight, innovation or even historical accident, has  
22 the status of monopolist thrust upon it by natural  
23 market forces. Antitrust law most assuredly is  
24 implicated, however, when a company obtains monopoly  
25 power through illegitimate and anti-competitive acts,

1 not reflecting competition on the merits, but rather, a  
2 deliberate effort to stifle and undermine an open  
3 competitive process. We intend to show that this is  
4 exactly the route that Rambus has traveled in arriving  
5 at the monopoly perch upon which it sits today.

6 Your Honor, that concludes my presentation. At  
7 this time, I will surrender the podium to Mr. Oliver,  
8 who will complete complaint counsel's opening  
9 statement. Thank you.

10 JUDGE McGUIRE: Okay, thank you, Mr. Royall.

11 Mr. Oliver, you may begin your presentation.

12 MR. OLIVER: Good morning, Your Honor. Let me  
13 continue with our explanation of why Rambus' conduct  
14 was wrong.

15 As explained in our pretrial brief and as  
16 explained by Mr. Royall, monopolization in violation of  
17 antitrust laws does not require finding that Rambus  
18 violated the technical rules of JEDEC, but the evidence  
19 will show that Rambus did, in fact, violate the rules  
20 of JEDEC. Thus, even if Your Honor were to find that  
21 Rambus could not have violated the antitrust laws  
22 unless it violated the technical disclosure rules of  
23 JEDEC, the evidence will show that it did so.

24 We have summarized the evidence regarding  
25 JEDEC's specific disclosure obligations in our pretrial

1     brief, but let me just place Section 9.3.1 of the JEDEC  
2     manual on the screen, as well as in a moment on the  
3     easel, to remind us of the specific disclosure  
4     obligation. It refers to the obligation of all  
5     participants to inform the meeting of any knowledge  
6     they may have of any patents, or pending patents, that  
7     might be involved in the work they are undertaking.

8             To fully appreciate the evidence that you'll  
9     hear during the course of this trial, I will walk  
10    through a few of the specific events that you will hear  
11    about, and later a chronology of key events of JEDEC  
12    and the corresponding actions taken by Rambus in  
13    secret, either on its own or with its patent lawyer,  
14    Lester Vincent.

15            I will start with the events relating to the  
16    technologies incorporated in both the SDRAM and the DDR  
17    SDRAM standards; namely, programmable CAS latency and  
18    programmable burst length.

19            JUDGE MCGUIRE: Okay, Mr. Oliver, can I ask  
20    you -- I am having some trouble hearing you. May I ask  
21    you just to get closer there to your microphone if you  
22    don't mind? Thank you.

23            MR. OLIVER: Is this better, Your Honor?

24            JUDGE MCGUIRE: Yeah, that's better, thank you.

25            MR. OLIVER: Next, I will lay out separate

1 concepts relating to the technology incorporated in  
2 only the DDR SDRAM standard. First, on-chip PLL/DLL  
3 and then dual edge clock. Your Honor, for purposes of  
4 this discussion, I will not try to explain these four  
5 technologies. There will be many witnesses at trial  
6 far better qualified than I am to explain them to you.

7 In the meantime, I hope I can explain the  
8 chronology of the relevant events clearly in the  
9 absence of an explanation of the technologies, but if  
10 you have any questions, Your Honor, please do not  
11 hesitate to interrupt me.

12 Rambus' participation in events relating to  
13 programmable CAS latency and burst length started  
14 immediately with the very first JEDEC meeting that it  
15 attended. At the December 1991 meeting of the JEDEC  
16 JC-42.3 subcommittee, Howard Sussman, who you will hear  
17 from during the course of trial, presented the results  
18 of an interim meeting held in Portland, Oregon. That  
19 consensus concluded, number 2, "The latency of data to  
20 the clock should be programmable." Number 5, "Wrap  
21 length should be programmable."

22 We expect witnesses to testify that this  
23 described programmable CAS latency and programmable  
24 burst length as described in our complaint.

25 Billy Garrett, a Rambus employee, attended that

1 JC-42.3 meeting on behalf of Rambus. He reported the  
2 results back to everyone at Rambus in an email. He  
3 wrote, number 2, "Latency should be Programmable." And  
4 number 5, "Burst sequence and wrap length should be  
5 programmable."

6 Your Honor, I would like to place this on a  
7 time line. What I have done is I've laid out the time  
8 line, and across the bottom, I have also indicated the  
9 pendency of Rambus' family of '898 patent applications  
10 and patents, and as we go, I will add relevant events  
11 to this time line.

12 At the very next JC-42.3 meeting, in February  
13 1992, also attended by Billy Garrett of Rambus, NEC  
14 made a more detailed presentation of how programmable  
15 CAS latency and wrap length can be implemented. Again,  
16 we expect a number of witnesses to testify that this  
17 presentation represented an implementation of the  
18 concepts of programmable CAS latency and burst length.

19 Let me add this presentation to the time line.

20 Less than one month later, Rambus vice  
21 president Allen Roberts called outside patent counsel  
22 Lester Vincent to set up a meeting. According to  
23 Lester Vincent's notes of the conversation, Allen  
24 Roberts said, "need preplanning before accuse others of  
25 infringement; advising JEDEC of patent application."



1           Now, let me place this conversation with Lester  
2 Vincent on our time line.

3           At the next JC-42.3 subcommittee meeting held  
4 in May 1992, a number of companies proposed variations  
5 on the concepts of programmable CAS latency and burst  
6 length. We expect witnesses to testify that this  
7 Samsung proposal on your screen was close to the  
8 implementation of programmable CAS latency and burst  
9 length that was later adopted by JEDEC. Witnesses will  
10 also testify that at this meeting, the JC-42.3  
11 subcommittee decided to issue ballots to vote on  
12 whether to include these technologies in the SDRAM  
13 standard. Now, Richard Crisp attended that meeting on  
14 behalf of JEDEC.

15           Again, I'll add that presentation and decision  
16 to vote to our time line.

17           That very same month, Rambus vice president  
18 Allen Roberts met with outside counsel Lester Vincent.  
19 According to Lester Vincent's notes, Allen Roberts said  
20 Richard Crisp, the Rambus individual who was at the  
21 JEDEC meeting, "Richard Crisp wants to add claims to  
22 original application. Add claims to mode register, to  
23 control latency. Check whether original application  
24 has blocks."

25           Again, I'll place this meeting with Lester

1 Vincent underneath our time line.

2           At the next JEDEC meeting held in July 1992,  
3 the JC-42.3 subcommittee tabulated the votes on the  
4 register ballot, which included programmable CAS  
5 latency and programmable burst length. The minutes  
6 show that Richard Crisp cast a vote on behalf of  
7 Rambus. He voted against the proposal. The minutes  
8 reflect and witnesses will testify that following  
9 discussion of the no votes, including discussion of the  
10 Rambus vote, there was a clear consensus in favor of  
11 including programmable CAS latency and burst length in  
12 the SDRAM standard.

13           We also expect the evidence will show that  
14 Rambus vice president David Mooring also attended part  
15 of that meeting.

16           Let me add that meeting to our time line.

17           Shortly thereafter in September 1992, Richard  
18 Crisp met again with Lester Vincent to discuss the  
19 claims he wanted to add to Rambus' pending patent  
20 applications. Lester Vincent's notes from that meeting  
21 read, "What to include in divisional application."  
22 Number 2, "DRAM, programmable latency via control reg,"  
23 control register. Two lines down from that, "So cause  
24 problem with Sync DRAM and DRAM."

25           Let me add the meeting with Lester Vincent

1       underneath our time line.

2               The following month, in October 1992, Richard  
3       Crisp gave a presentation to the full Rambus board of  
4       directors at an official board of directors meeting.  
5       The records state, "Mr. Crisp reported on the SDRAM  
6       status at JEDEC, the Rambus patent strategy and system  
7       level difficulties with SDRAMs."

8               To make this clear, Richard Crisp, the  
9       individual who was attending and participating in  
10      JEDEC, while JEDEC was developing a standard for  
11      SDRAMs, and who at the same time was working with  
12      Rambus' outside counsel to add claims to Rambus'  
13      pending patent applications, was now giving a  
14      presentation to the full Rambus board of directors  
15      regarding the SDRAM status at JEDEC and the Rambus  
16      patent strategy.

17              I'll add that board of directors meeting to our  
18      time line.

19              The evidence will show that in early 1993, a  
20      Rambus engineer by the name of Fred Ware took over  
21      responsibility for working with Lester Vincent to  
22      ensure that the appropriate claims were added to  
23      Rambus' pending patent applications. An exchange of  
24      emails between Fred Ware and Richard Crisp documents  
25      that one of the claims under consideration was DRAM

1 with programmable CAS latency.

2 I'll add this email to our time line.

3 The evidence will show that the final ballots  
4 for the SDRAM standard were approved by the JC-42.3  
5 subcommittee in March 1993 and forwarded to the JEDEC  
6 Council for approval. Billy Garrett attended that  
7 meeting on behalf of Rambus.

8 I'll add that JC-42.3 subcommittee meeting to  
9 our time line.

10 In May 1993, Lester Vincent filed a preliminary  
11 amendment to Rambus' pending '651 application. The  
12 evidence will show that this amendment added several  
13 new claims relating to programmable CAS latency.

14 Let me add the amendment to the '651  
15 application to our time line.

16 One month later, in June 1993, Fred Ware wrote  
17 to others within Rambus, including Richard Crisp, "I  
18 spoke with Lester Vincent. The current status of the  
19 additional claims that we want to file on the original  
20 (P001) patent follows. 1, Writable configuration  
21 register permitting programmable CAS latency. This  
22 claim has been written up and filed. This is directed  
23 against SDRAMs."

24 Thus, we expect this and other evidence to show  
25 that this amendment to Rambus' pending '651 application

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 related to the concept of programmable CAS latency and  
2 that this amendment was intended to cover programmable  
3 CAS latency when used in DRAMs generally, including  
4 SDRAMs that were the subject of JEDEC work.

5 Now, Rambus argues that Lester Vincent  
6 inadvertently included language that served to limit  
7 this application to only the existing architecture, but  
8 we expect the evidence to show that Rambus executives  
9 and employees nevertheless believed that this '651  
10 application covered the concept of programmable CAS  
11 latency when used in SDRAMs.

12 I'll add Fred Ware's conversation with Lester  
13 Vincent underneath our time line.

14 In November 1993, JEDEC published Release 4,  
15 Standard Number 21-C, which contains the JEDEC SDRAM  
16 standard. We expect witnesses to confirm that one  
17 element of this standard was a mode register that  
18 permitted CAS latency and burst length to be  
19 programmable.

20 Let me add publication of this standard to our  
21 time line.

22 Shortly after publication of the JEDEC SDRAM  
23 standard, in January 1994, Lester Vincent met with  
24 Rambus CEO Geoff Tate, vice president Allen Roberts and  
25 CFO Gary Harmon. Lester Vincent's notes of his meeting

1 with Geoff Tate and Allen Roberts indicate that they  
2 discussed enforcement, Sync DRAMs, and the second item  
3 listed underneath that was config registers, in other  
4 words, configurable registers for programmable latency.

5 Let me add this meeting involving Rambus  
6 executive officers and outside patent counsel Lester  
7 Vincent to our time line.

8 Now, in the first half of 1994, after the SDRAM  
9 standard was published and after Rambus filed its '651  
10 application with the Patent & Trademark Office,  
11 programmable CAS latency and burst length receded  
12 somewhat into background for some period of time.  
13 JEDEC was working on other things, and Rambus believed  
14 that it had a pending patent application with claims  
15 covering the technologies in the SDRAM standard.

16 In mid-1994, however, Allen Roberts revisited  
17 the issue of programmable CAS latency with Lester  
18 Vincent, and in January 1995, Mr. Vincent filed on  
19 behalf of Rambus a further preliminary amendment, this  
20 time to Rambus' pending '961 application. The  
21 preliminary amendment added claims relating to  
22 programmable CAS latency and programmable burst length.

23 We expect our technical expert, Professor Bruce  
24 Jacob, and our patent expert, Mark Nussbaum, a former  
25 patent examiner at the Patent & Trademark Office, to

1 testify that this time Lester Vincent got it right.  
2 The amendment added claims that if granted could cover  
3 use of programmable CAS latency and programmable burst  
4 length as defined in JEDEC's SDRAM standard.

5 I'll add the amendment to Rambus' '961 patent  
6 application to our time line.

7 Now, throughout 1995, there were a number of  
8 proposals to change the way that programmable CAS  
9 latency and burst length were implemented in the SDRAM  
10 standard. For example, in March 1995, Texas  
11 Instruments presented a proposal to change the SDRAM  
12 programming. "SDRAM latency 1 made optional to reduce  
13 test cost."

14 We expect witnesses to testify that during this  
15 time, there were other proposals involving possible  
16 changes to programmable CAS latency and burst length as  
17 well. Indeed, some companies had second thoughts about  
18 the initial decision to use programmable CAS latency  
19 and burst length and were pushing instead for so-called  
20 SDRAM-Lite standard, but that using fixed CAS latency  
21 and burst length would be simpler and less expensive.

22 I'll add the Texas Instruments presentation to  
23 my time line.

24 At the next JEDEC meeting in May 1995, three  
25 companies presented a proposal known as SyncLink at

1 JEDEC. Richard Crisp's emails from that meeting  
2 indicate, as explained by Mr. Royall, that Gordon  
3 Kelley, the chairman of the JC-42.3 subcommittee, asked  
4 Richard Crisp to state whether Rambus knew of any  
5 patents that may read on the SyncLink proposal.  
6 Richard Crisp wrote in his internal email back to  
7 Rambus executives and employees, "As far as  
8 intellectual property issues go, here are a few ideas."  
9 Number 4, "DRAM with programmable access latency." The  
10 evidence will show that Rambus did not inform JEDEC of  
11 this.

12 I'll add this underneath our time line.

13 One month later, Lester Vincent's law firm  
14 filed on behalf of a Rambus a further preliminary  
15 amendment, this time to the '490 patent application to  
16 replace the claims that he had filed in January 1995.  
17 Again, we expect our technical expert, Professor Bruce  
18 Jacob, and our patent expert, Mark Nussbaum, to testify  
19 that the amendment added claims that, if granted, could  
20 cover use of programmable CAS latency as defined in  
21 JEDEC's SDRAM standard.

22 I'll add the amendment to the '490 application  
23 to our time line.

24 We expect the evidence to show that during the  
25 course of 1995, JEDEC also began to devote more and



1 more time to defining the next generation standard to  
2 succeed the SDRAM standard. JEDEC minutes show that in  
3 September 1995, JEDEC decided to issue a survey ballot  
4 to determine whether the members wanted to include  
5 certain features in the next generation standard.

6 The results were tabulated at the December 1995  
7 meeting. The results indicated strong support for  
8 carrying programmable CAS latency and burst length over  
9 into the next generation standard. The minutes read,  
10 "Issues with strong support (greater than 2/3).  
11 Standardize CAS latencies, greater than 4, but make  
12 them optional."

13 I'll add the results of the survey ballot to  
14 our time line.

15 Not long thereafter, serious work began on  
16 refining programmable CAS latency and burst length for  
17 the next generation standard. In March 1996, for  
18 example, this presentation on SGRAM next generation  
19 register configuration proposed to carry over into the  
20 next generation standard programmable CAS latency.

21 I'll add this presentation to our time line.

22 Now, as you have heard, Rambus withdrew from  
23 JEDEC in June of 1996. Work continued within JEDEC,  
24 however, on refining programmable CAS latency and burst  
25 length to operate successfully within the computer

1 clock. When the SDRAM standard was adopted in 1998 and  
2 published in 1999, the new standard incorporated both  
3 programmable CAS latency and programmable burst length  
4 in very similar format to that in the SDRAM standard.

5 The evidence will show that throughout this  
6 entire time, while Rambus was attending JEDEC meetings  
7 and observing proposals to use programmable CAS latency  
8 and burst length, while Rambus was watching the actual  
9 adoption of these technologies and while Rambus was  
10 working with patent lawyer Lester Vincent to draft  
11 patent claims to cover these technologies, while  
12 certain of these claims were actually pending before  
13 the Patent & Trademark Office, and while Rambus was  
14 internally discussing plans to enforce these claims,  
15 Rambus never informed JEDEC of any of this.

16 Let's turn next to the technology known as  
17 on-chip PLL/DLL. In September 1992, as we've  
18 previously noted, Richard Crisp met with Lester Vincent  
19 to discuss claims that he wanted to add to Rambus'  
20 pending patent applications. At this meeting, Mr.  
21 Crisp also discussed with Mr. Vincent adding claims to  
22 cover use of on-chip PLL and DLL.

23 As Mr. Vincent's notes reflect, "What to  
24 include in divisional applications," and under number  
25 4, "Using phase lock loops on DRAM to control delays

1     inside and outside DRAM."

2             I'll add these notes regarding on-chip PLL/DLL  
3     to our time line.

4             As we discussed earlier, in early 1993,  
5     engineer Fred Ware took over from Richard Crisp the  
6     responsibility for working with Lester Vincent to  
7     perfect the draft claims that Rambus wanted to add to  
8     their pending patent applications. Among the claims  
9     pending was DRAM using PLL/DLL circuit to reduce input  
10    buffer skews.

11            I'll add this email to our time line.

12            In June 1993, engineer Fred Ware then wrote to  
13    others within Rambus, including Richard Crisp, "I spoke  
14    with Lester Vincent. The current status of the  
15    additional claims that we want to file on the original  
16    (P001) patent follows," and under number 3, "DRAM with  
17    PLL clock generation. This claim is partially written  
18    up. This is directed against future SDRAMs and  
19    RamLink."

20            I'll add Fred Ware's conversation with Lester  
21    Vincent underneath our time line.

22            In fact, later that same month, in June 1993,  
23    Lester Vincent filed a preliminary amendment to Rambus'  
24    pending '692 application with the Patent & Trademark  
25    Office. Our technology expert, Professor Jacob, and

1 our patent expert, Mr. Nussbaum, will testify that the  
2 newly added claims related to use of a PLL or a DLL on  
3 an SDRAM.

4 I will add this filing to our time line.

5 Now, several months after the amendment to  
6 Rambus' '692 application was filed, in January of 1994,  
7 Lester Vincent met with Rambus CEO Geoff Tate, vice  
8 president Allen Roberts, and CFO Gary Harmon. Lester  
9 Vincent's notes of this meeting indicate that they  
10 discussed, again, "Enforcement, Sync DRAMs," and the  
11 third item under that list, "PLLs."

12 Let me add this meeting involving Rambus  
13 executive officers and outside patent counsel Lester  
14 Vincent to our time line.

15 Now, in September 1994, things heated up.  
16 Rambus had drafted and filed claims covering PLLs  
17 directed against future SDRAMs, and Rambus' highest  
18 level executives and outside patent counsel had  
19 discussed future enforcement with respect to  
20 Synchronous DRAMs.

21 In September 1994, the future arrived. Rambus  
22 representative Richard Crisp watched NEC propose at  
23 JEDEC that JEDEC enable on-chip PLLs in future SDRAMs.  
24 The presentation reads, "PLL Enable Mode. Advantages  
25 of On-Chip-PLL, improved access time."

1           Let's add this presentation to our time line.

2           Now, Richard Crisp immediately recognized the  
3           significance of this presentation. That same  
4           afternoon, he sent an email to executives and others at  
5           Rambus. "JEDEC number 3," all caps, "NEC proposes PLL  
6           SDRAM!!!!," four exclamation points. Also in that  
7           email, six stars, "The big news here is the inclusion  
8           of a PLL enable mode option," more stars. Further down  
9           in the email, four stars, "The PLL mode," five stars,  
10          "They plan on putting a PLL on board their SDRAMs."

11          His email continued, more stars, "I believe we  
12          have now seen that others are seriously planning  
13          inclusion of PLLs on board SDRAMs. What is the exact  
14          status of the patent with the PLL claim?"

15          Now, Richard Crisp's emails set off a flurry of  
16          emails within Rambus. Allen Roberts responded -- most  
17          of Allen Roberts' email has been lost, but a fragment  
18          has been embedded in a response to Mr. Crisp. Roberts  
19          wrote, "So, if we want to fight this one (after the  
20          claim is issued), we better stock up our legal  
21          warchest."

22          Richard Crisp then responded to Allen Roberts'  
23          message. "It seems likely we will have to fight  
24          litigation at some point in the future." He continues,  
25          "I think it is very important to go after one we are

1 certain we can win first."

2 Let's add this exchange of email correspondence  
3 underneath our time line.

4 One month later, in October 1994, the issue  
5 arose again in the context of license negotiations  
6 between Rambus and Samsung. Rambus was considering  
7 whether to accept Samsung's demands to use Rambus  
8 technology in non-RDRAM applications that might have  
9 the effect of having Rambus suing Samsung for using  
10 PLLs on SDRAMs.

11 Vice president Allen Roberts wrote to CEO Geoff  
12 Tate and others, "Is the following a mistype on your  
13 part?? Why can't we sue for using a PLL on an SDRAM if  
14 we granted that patent?" Richard Crisp responded, "I  
15 would hope we would sue other companies, in particular  
16 those that are not licensed. For those that are  
17 licensed, I would like to see us collect a similar  
18 royalty as for RDRAMs."

19 Let's add this exchange of correspondence  
20 regarding suing other companies for using PLL in SDRAMs  
21 to our time line.

22 Again, things went quiet for a while, but once  
23 again, events at JEDEC caused another flurry of  
24 activity. At the September 1995 JEDEC meeting, as we  
25 saw a few moments ago, in order to bring focus on the

1 ongoing work towards the next generation SDRAM  
2 standard, the JC-42.3 subcommittee decided it was time  
3 to issue a survey ballot to determine what features the  
4 membership wanted to include in the future standard.

5 That survey ballot was issued in October of  
6 1995. The survey ballot included a critical question.  
7 "Does your company believe that an on-chip PLL or DLL  
8 is important to reduce the access time from the clock  
9 for future generations of SDRAMs?" The evidence  
10 indicates that this survey ballot was received by and  
11 circulated within Rambus.

12 I'll add this survey ballot to our time line.

13 One month after JEDEC decided to issue the  
14 survey ballot and in the same month in which the survey  
15 ballot was, in fact, distributed, Lester Vincent's  
16 billing records indicate that Rambus in-house counsel  
17 Tony Diepenbrock met with Lester Vincent regarding the  
18 status of Rambus' patent application covering on-chip  
19 PLL/DLLs.

20 I'll add that meeting to our time line.

21 Later that same month, on October 23rd, 1995,  
22 Lester Vincent filed on behalf of Rambus an amendment  
23 to its pending '692 application. Lester Vincent  
24 proposed specific amendments to the pending claims  
25 covering use of on-chip PLL.

1           I'll add this amendment to the '692 application  
2 to our time line.

3           In December 1995, Richard Crisp attended the  
4 JC-42.3 subcommittee meeting at which the results of  
5 the October 1995 survey ballot were tabulated. The  
6 announced results included, "Issues with strong  
7 support," and at bullet point number 9, "On chip  
8 PLL/DLLs to reduce clock access time."

9           I will add the results of this survey ballot to  
10 our time line.

11           At an interim JEDEC meeting held the next month  
12 in January 1996, Micron presented a proposal for the  
13 future SDRAM standard, comparing on-chip PLL/DLL  
14 circuits and an alternative technology it referred to  
15 as Echo Clocks. The evidence will show that although  
16 Rambus was not present at this meeting, Richard Crisp  
17 received and circulated within Rambus a copy of the  
18 minutes of this meeting. Indeed, his cover note called  
19 particular attention to Micron's specific presentation  
20 regarding PLLs.

21           I'll add this JEDEC presentation regarding  
22 on-chip PLL/DLL to our time line.

23           Also in January 1996, Tony Diepenbrock met  
24 again with Lester Vincent to discuss Rambus' pending  
25 patent application covering use of on-chip PLL/DLLs.



1 Lester Vincent's notes of that meeting read, "Get  
2 variety of claims. Try to get broad and narrow claims.  
3 Say DLL on clock receiving circuit."

4 I'll add that meeting to our time line.

5 Two weeks later, in February 1996, Tony  
6 Diepenbrock met with Lester Vincent again and again  
7 talked about adding claims to Rambus' pending patent  
8 applications to cover use of on-chip PLL/DLL.

9 Let me add that meeting to our time line as  
10 well.

11 At the next regularly scheduled JEDEC meeting  
12 in March 1996, in a presentation focused on the future  
13 SDRAM standard, Mr. Desi Rhoden of VLSI, who you will  
14 hear from at trial shortly, proposed possibly using  
15 on-chip PLL or DLL for SDRAMs operating at 150  
16 megahertz and definitely including them at speeds of  
17 200 megahertz and higher.

18 I'll add this presentation to our time line.

19 At the next JEDEC meeting held in June 1996,  
20 there was another presentation proposing to adjust  
21 various latency values when on-chip DLL was used.

22 I'll add this JEDEC presentation to our time  
23 line as well.

24 We expect the evidence to show that at no point  
25 in time while this work was in progress at JEDEC did

1 Rambus disclose to JEDEC the existence of its '692  
2 patent application or the fact that it was continuing  
3 to work with outside patent counsel to add yet more  
4 claims covering on-chip PLL/DLL to its pending patent  
5 applications.

6 Rambus withdrew from JEDEC in June 1996.  
7 Thereafter, the JC-42.3 subcommittee continued to work  
8 on the next generation standard, including on-chip  
9 PLL/DLL technology.

10 In 1998, the JC-42.3 subcommittee approved the  
11 next generation SDRAM standard, which became known as  
12 the DDR SDRAM standard. That standard incorporated  
13 on-chip DLL technology.

14 Finally, Your Honor, let's turn to dual edge  
15 clock technology. As with the technologies  
16 incorporated in the SDRAM standard, Rambus' experiences  
17 with the dual edge clock technology at JEDEC began with  
18 the very first JEDEC meeting that Rambus attended.

19 At the December 1991 JC-42.3 meeting which  
20 Billy Garrett attended on behalf of Rambus, Mr. Mark  
21 Kellogg of IBM, who we expect you will hear from at  
22 trial, made a presentation of IBM's so-called toggle  
23 mode technology. We expect Mr. Kellogg and Mr. Gordon  
24 Kelley of IBM, as well as other witnesses, to testify  
25 that toggle mode, as presented and proposed by IBM, was

1 virtually the same technology as dual edge clock  
2 technology.

3 I will add the IBM presentation of toggle mode  
4 technology to our dual edge clock time line.

5 At the April 1992 JEDEC task group meeting,  
6 which Richard Crisp attended on behalf of Rambus,  
7 William Hardell of IBM proposed using dual edge clock  
8 technology. Within his presentation, the second bullet  
9 point reads, "Dual edge clock."

10 I'll add IBM's presentation of dual edge clock  
11 technology to our time line.

12 At that April 1992 meeting, Richard Crisp noted  
13 the presentation and reported back to executives and  
14 staff at Rambus. "The IBM folks," then picking up a  
15 couple lines further down, "had a proposal for what was  
16 basically an asynchronous DRAM with a dual edge  
17 triggered output register."

18 I will add Mr. Crisp's email to Rambus  
19 executives and staff to our time line.

20 Now, we expect that you will hear from  
21 witnesses that JEDEC decided not to use dual edge clock  
22 technology in connection with the SDRAM standard, but  
23 rather, decided to postpone it and reconsider the issue  
24 when they took up the next generation standard.

25 As a result, the dual edge clock technology lay

1 dormant for some period of time.

2 In May 1994, however, Allen Roberts wrote to  
3 Lester Vincent with a number of additional ideas for  
4 claims that he wanted to be added to Rambus' pending  
5 patent applications. As Mr. Roberts explained, Rambus  
6 stated, they "feel we can enhance our claim coverage."  
7 The first item on Allen Roberts' list was, "Use of both  
8 edges of the clock for transmission of address,  
9 commands, or data (or any combination) on DRAM device  
10 to increase effective bandwidth/pin."

11 I'll add this letter to our time line.

12 In the summer of 1994, Lester Vincent was  
13 working on drafting claims to cover dual edge clock  
14 technology. Although we don't have a full record of  
15 communications between Rambus representatives and Mr.  
16 Vincent regarding the origin of this work, it appears  
17 that Rambus intended the claims to be directed at  
18 SDRAMs and other non-RDRAM architectures.

19 In August 1994, Rambus vice president Allen  
20 Roberts circulated Lester Vincent's draft amendment  
21 internally within Rambus. Allen Roberts' cover note  
22 read, "This is Lester's attempt to work the claims for  
23 the MOST/SDRAM defense."

24 I'll add this communication regarding dual edge  
25 clock claims to our time line.

1           The following month in September of 1994,  
2 Lester Vincent filed the preliminary amendment with the  
3 Patent & Trademark Office. We expect that Professor  
4 Jacob and Mr. Nussbaum will testify that claim 151 and  
5 other claims of the preliminary amendment related to  
6 the use of dual edge clock technology.

7           I'll add the filing of the amendment to the  
8 '646 application to our time line.

9           In May 1995, three companies, Hyundai,  
10 Mitsubishi and Texas Instruments, presented an  
11 alternative architecture known as SyncLink at the JEDEC  
12 JC-42.3 subcommittee meeting. Mitsubishi's  
13 presentation highlighted the proposed use of a dual  
14 edge clock for data input. The presentation reads,  
15 "Strobe in, reference clock, both edge for input,  
16 positive edge for output."

17           This was the meeting at which Chairman Gordon  
18 Kelley specifically asked Richard Crisp whether Rambus  
19 knew of any patents relating to the SyncLink  
20 presentation. As you have heard, Rambus' response was  
21 certainly less than forthcoming.

22           I'll add this presentation to our time line.

23           As we have seen a few moments ago, at the  
24 September 1995 JEDEC meeting, in order to help bring  
25 focus to the ongoing work on the next generation

1 standard, the JC-42.3 subcommittee decided it was time  
2 to issue a survey ballot to determine what features the  
3 membership wanted to include in the next generation  
4 standard. That survey ballot was issued in October  
5 1995. The survey ballot included the question, "Does  
6 your company believe that future generations of SDRAMs  
7 could benefit from using BOTH edges of the clock for  
8 sampling inputs?" Again, the evidence indicates that  
9 this survey ballot was received by and circulated  
10 within Rambus.

11 I'll add this survey ballot to our time line.

12 Also in October 1995, the Patent & Trademark  
13 Office issued Rambus a notice of allowability,  
14 informing Rambus that claims 152 through 159 and 161 to  
15 181 of the pending '646 application would be allowed  
16 and would issue the patent subject only to provision of  
17 formal drawings and payment of additional fees.

18 In other words, in October 1995, Rambus  
19 received confirmation from the Patent & Trademark  
20 Office that its pending claims covering use of dual  
21 edge clock technology had been approved and would issue  
22 as a patent.

23 I'll add the notice of allowability to our time  
24 line.

25 In December 1995, Richard Crisp attended the

1 42.3 subcommittee meeting at which the results of the  
2 October 1995 survey ballot were announced. The  
3 announced results included issues of mixed support, and  
4 the fourth bullet point, "Using both edges of the clock  
5 for sampling inputs."

6 Let's add this survey ballot to our time line.

7 At the next regularly scheduled JEDEC meeting  
8 held in March 1996, a number of presentations that  
9 focused on the future SDRAM standard. One of the most  
10 comprehensive presentations from Samsung proposed using  
11 dual edge clock technology. It can be seen at bullet  
12 points 4 and 6.

13 I'll add this presentation including a dual  
14 edge clock to our time line.

15 The next month, in April 1996, Rambus' pending  
16 '646 application formally issued as U.S. patent number  
17 5,593,327, so-called '327 patent that you've heard  
18 about. We expect Professor Jacob and Mr. Nussbaum to  
19 testify that the claims in the issued '327 patent  
20 related to the use of both rising and falling edges of  
21 the clock signal to receive data.

22 I'll add the issued '327 patent to our time  
23 line.

24 On June 17, 1996, the very same day that Rambus  
25 sent its withdrawal letter to JEDEC, Rambus in-house

1 counsel Tony Diepenbrock asked Lester Vincent to  
2 evaluate Rambus' newly issued '327 patent to determine  
3 whether it was ready to be enforced against an alleged  
4 infringer.

5 Tony Diepenbrock wrote, "We would like your  
6 firm to give a legal opinion on the enforcement  
7 readiness of this patent. We would also like your  
8 firm's opinion regarding whether this patent would be  
9 infringed, literally or otherwise, if a device were  
10 constructed according to the information sent to you on  
11 June 14th."

12 I'll add this communication with Lester Vincent  
13 to our time line.

14 That very same day, June 17, 1996, Rambus  
15 submitted its withdrawal letter to JEDEC. That very  
16 same day, Rambus attached to its withdrawal letter a  
17 list of all issued patents with one exception, the '327  
18 patent.

19 I'll add the Rambus withdrawal letter to our  
20 time line.

21 Now, after Rambus withdrew from JEDEC, the  
22 JC-42.3 subcommittee continued its work on the next  
23 generation SDRAM standard, including dual edge clock  
24 technology. In a series of ballots beginning in April  
25 1997, the 42.3 subcommittee approved use of dual edge



1 clock technology in the next generation standard which  
2 was ultimately published as a DDR SDRAM standard.

3 We expect Richard Crisp and other Rambus  
4 witnesses to testify that during this entire process,  
5 they never informed JEDEC that Rambus believed it could  
6 obtain patents containing claims covering ongoing JEDEC  
7 work; that Rambus was working with its patent lawyer to  
8 draft claims covering ongoing JEDEC work; or that  
9 Rambus believed that it had pending patent applications  
10 containing claims covering ongoing JEDEC work.

11 We expect Richard Crisp and other Rambus  
12 witnesses to testify that Rambus never informed JEDEC  
13 of its '651 patent application relating to CAS latency,  
14 its '961 patent application relating to CAS latency and  
15 burst length, its '490 patent application relating to  
16 CAS latency; its '692 patent application relating to  
17 on-chip PLL/DLL; its '646 patent application relating  
18 to dual edge clock technology; or its issued '327  
19 patent, also relating to dual edge clock technology.

20 In other words, at meeting after meeting,  
21 Richard Crisp or Billy Garrett and in some instances  
22 vice president David Mooring of Rambus attended and  
23 participated in JEDEC meetings, watched JEDEC work  
24 relating to what Rambus was trying to obtain patents  
25 on, watched JEDEC work relating to what they believed

1 was covered by Rambus' pending patent applications,  
2 worked with their patent counsel Lester Vincent to  
3 ensure that the claims were broadened sufficiently to  
4 cover the ongoing JEDEC work, and discussed among  
5 themselves their future plans to enforce their patents  
6 against Synchronous DRAMs, and all the while, they said  
7 nothing to JEDEC.

8 But Rambus did more than simply not disclose.  
9 As you've heard, there were a number of other incidents  
10 in which Rambus engaged in a series of actions that  
11 served affirmatively to mislead JEDEC members. These  
12 include the incident in May 1992 when, in response to a  
13 direct question from the chairman of the 42.3  
14 subcommittee regarding Rambus' patent position, Richard  
15 Crisp shook his head no.

16 It includes Rambus' vote on four ballots in  
17 July 1992 when Richard Crisp left blank the box asking  
18 about knowledge of any relevant patents. It includes  
19 Richard Crisp's disclosure of Rambus' '703 patent at  
20 JEDEC, although that patent was not related to any of  
21 JEDEC's ongoing work.

22 It includes Rambus' refusal to respond to a  
23 question relating to its patent rights regarding  
24 SyncLink. And it includes Richard Crisp's follow-up  
25 when questioned about Rambus' response, Richard Crisp's

1 follow-up statement to the effect that Rambus is among  
2 the JEDEC members that have made disclosures. And  
3 finally, of course, it includes Rambus' withdrawal  
4 letter, which listed all of Rambus' issued patents  
5 except for the '327 patent, the sole issued patent  
6 relevant to ongoing JEDEC work.

7 Now, after Rambus withdrew from JEDEC in June  
8 1996, it continued its efforts to perfect patent rights  
9 covering the JEDEC work. The '646 application had  
10 already issued as the '327 patent, as we've seen.  
11 Lester Vincent continued to prosecute Rambus' '692  
12 application covering use of on-chip PLL/DLLs until a  
13 successor application issued as a patent in August  
14 1997.

15 In addition, starting in early 1997, Lester  
16 Vincent filed continuation and divisional applications  
17 based on the '961, the '490 and the '651 applications  
18 covering the four technologies at issue. Rambus was  
19 able to obtain multiple patents with claims covering  
20 each of the four technologies at issue.

21 In effect, Rambus completed Rambus CEO Geoffrey  
22 Tate's instruction from February 1996 to prepare the  
23 minefield. During this entire time, Rambus  
24 deliberately continued to conceal patent claims it had  
25 pursued. Why? As I'll explain in a moment, because of

1 industry lock-in.

2 Your Honor, this brings us to the fourth of the  
3 questions that Mr. Royall posed this morning. What are  
4 the effects of Rambus' conduct?

5 Rambus' failure to disclose at JEDEC and its  
6 other misleading conduct served to deny the industry  
7 the opportunity to compare the technology at issue with  
8 full information to the alternatives that were  
9 available at the time. Rather, by waiting until the  
10 industry was locked in to use of the standards  
11 containing the technologies in question before  
12 disclosing its patents, Rambus was able to take  
13 advantage of industry lock-in to obtain monopoly power.

14 How did this work? Well, Rambus understood  
15 well that electrical engineering is a very flexible  
16 field. Rambus understood that there are almost always  
17 ways to work around given patents in a field, because  
18 there are so many alternative ways of achieving  
19 solutions to engineering problems in this field. But  
20 Rambus also understood the importance of lock-in in  
21 this industry. Rambus understood that DRAMs cannot be  
22 designed and manufactured overnight. Rather, as you'll  
23 hear from a number of witnesses, design and manufacture  
24 of DRAMs is a long, complicated process with many  
25 steps.

1           You will hear witnesses testify that even a  
2 simple circuit change can take many months for a  
3 manufacturer to implement. You will also hear that  
4 memory must interface with a number of other  
5 components, such as chip sets and graphics processors.  
6 You'll also hear that any change to memory can require  
7 corresponding changes to these other components.

8           Furthermore, you'll hear that OEMs, such as  
9 makers of computers and servers, typically begin their  
10 designs of their products long in advance. Thus, any  
11 change in components also disrupts OEMs' design.

12           This slide prepared by JEDEC chairman Desi  
13 Rhoden illustrates co-dependency among DRAMs, the  
14 memory modules, memory controllers, also known as chip  
15 sets, motherboards, BIOS programmers, and ultimately  
16 system designers.

17           Your Honor, I won't take the time to try to  
18 explain this diagram to you today, but I think that Mr.  
19 Rhoden will be able to explain it to you when he does  
20 testify.

21           Once a standard is adopted and implemented  
22 within the industry, any change to that standard  
23 requires review and possible change by some or all of  
24 these parts and components. As a result, it is  
25 extremely complicated, expensive and perhaps most

1 important of all time-consuming to try to make any  
2 changes once a standard has been adopted and  
3 implemented. Thus, once a standard has been set and  
4 accepted by the industry, once memory products have  
5 been designed, tested, validated and manufactured, once  
6 other components likewise have been designed, tested  
7 and produced, and once final products have been  
8 designed, assembled and sold, the entire industry  
9 becomes locked into use of that standard. That process  
10 is exactly what happened with respect to these four  
11 technologies at issue.

12           You'll hear numerous witnesses testify that at  
13 the time JEDEC was working on the SDRAM and DDR SDRAM  
14 standards, there were a number of alternatives for each  
15 of the technologies at issue. You will hear testimony,  
16 for example, that instead of programmable CAS latency  
17 and programmable burst length, the industry could have  
18 incorporated into the JEDEC standards fixed CAS latency  
19 and burst length, use of fuses to set CAS latency and  
20 burst length, or a dedicated pin or a combination of  
21 shared pins to set the CAS latency and the burst  
22 length.

23           Likewise, instead of on-chip PLL/DLL circuitry  
24 to correct for clock skew, the industry could have done  
25 that without any mechanism at all or it could have

1 placed PLL or DLL circuitry on the memory module or on  
2 the controller, or it could have used a so-called  
3 vernier mechanism to correct for clock skew. Likewise,  
4 instead of dual edge clock technology, the industry  
5 could have used a single edge clock with faster  
6 frequency, used two outer phase clocks or interlead  
7 separate memory banks on the chip or module.

8 Rambus is likely to try to introduce a whole  
9 lot of testimony about which alternative is better and  
10 which is worse. Rambus wants to establish that the  
11 technologies actually incorporated within the standard  
12 were so superior that -- they were so superior to any  
13 other alternative that JEDEC could have used that JEDEC  
14 would have used the technologies in question regardless  
15 of whether Rambus had disclosed these patent  
16 applications.

17 We expect this will be contradicted by both  
18 documentary evidence and witness testimony. We expect  
19 witnesses to testify that if they had known about the  
20 Rambus plans to assert patent rights to the  
21 technologies in question, they would have looked to  
22 alternatives. Witnesses will testify that there are no  
23 perfect alternatives to the four technologies in  
24 question, but witnesses will also testify that the  
25 technologies themselves are not perfect either.

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 Rather, every technology has trade-offs.

2 Fixed burst length, for example, may be less  
3 flexible, but it is less expensive. If one alternative  
4 were clearly superior, they wouldn't need JEDEC. They  
5 have JEDEC because most of the problems have multiple  
6 solutions. No solution is perfect, and different  
7 companies have different preferences for which solution  
8 should be adopted. JEDEC is the forum to sort out  
9 company differences and to resolve preferences.

10 Furthermore, Your Honor, when evaluating  
11 Rambus' argument, it is helpful to keep in mind Rambus'  
12 conduct, because Rambus' argument today is inconsistent  
13 with Rambus' behavior at the time. Let me illustrate  
14 that with a couple of examples.

15 At the May 1995 JC-42.3 subcommittee meeting,  
16 Chairman Gordon Kelley asked Richard Crisp to have  
17 Rambus state whether it knew of any patents that might  
18 cover a presentation made at that meeting. This was  
19 the SyncLink presentation involving dual edge clock  
20 technology that we saw earlier. Richard Crisp wrote to  
21 Rambus executives and employees, referring both to how  
22 to respond to Mr. Kelly's request and to ongoing  
23 license negotiations with Hyundai.

24 Richard Crisp wrote, "I think it makes sense to  
25 review our current issued patents and see what we have



1 that may work against them. If it is something really  
2 key, then we may want to mention it to Hyundai in our  
3 attempts to get the negotiation underway again. If it  
4 is not a really key issue, such as the initialization  
5 issue, then I think it makes no sense to alert them to  
6 a potential problem they can easily work around." Of  
7 course, Rambus decided not to disclose what it had  
8 either to Hyundai or to JEDEC.

9           Likewise, in February 1997, CEO Geoff Tate sent  
10 an email to executives and a number of engineers at  
11 Rambus setting forth the conclusions and actions from  
12 Rambus' DDR threat assessment meeting. Tate wrote:

13           "Action," then item number 2, "Do not tell  
14 customers/partners that we feel DDR may infringe -- our  
15 leverage is better to wait."

16           The clear import of Rambus' conduct is that it  
17 believed that if it had disclosed its pending patent  
18 applications, the industry likely would have been able  
19 to design around it. By waiting, however, the industry  
20 would be locked in to use of the technologies in  
21 question, and Rambus could then use its leverage to  
22 extract much higher royalties. This is, in fact,  
23 exactly what happened.

24           We expect witnesses to testify that at the time  
25 the standards were being debated, it would have been

1 relatively straightforward to use alternative  
2 technologies. By 2000, however, the situation had  
3 changed dramatically. Many companies had been using  
4 the technologies in question for years. DRAM  
5 manufacturers had produced products to the JEDEC  
6 standards. Manufacturers of chip sets, memory module  
7 manufacturers, motherboard makers, BIOS software  
8 programmers, test equipment makers and designers of  
9 final products, such as computers and servers, had all  
10 designed their products to incorporate and interact  
11 with JEDEC-compliant SDRAM and DDR SDRAM.

12 We expect numerous witnesses to testify that  
13 any attempt to change the JEDEC standard in the year  
14 2000 would have created havoc. In effect, by the year  
15 2000, it was too late for the industry to avoid Rambus.  
16 The industry had little choice but to fight Rambus or  
17 pay Rambus.

18 So, having set up the industry or having  
19 prepared the minefield, to use CEO Geoff Tate's words,  
20 Rambus swung into action. Rambus issued threat letters  
21 to the industry. The following pages are taken from a  
22 document Rambus prepared for negotiations with the  
23 graphics cards maker NVIDIA in April 2000. This page  
24 is Rambus' illustration of how specific elements of  
25 claim 190 of its pending '989 application matched up

1 against the programmable CAS latency feature in the  
2 JEDEC DDR SDRAM data sheet.

3 Similarly, the next page is Rambus'  
4 illustration of how specific provisions of claim 11 of  
5 its issued '214 patent covered the delay locked loop  
6 circuitry found in JEDEC DDR SDRAM data sheet.

7 Following receipt of similar threat letters,  
8 most major industry players felt they had no choice but  
9 to settle with Rambus and agree to pay royalties. The  
10 lone hold-outs at this time are Infineon, Hynix,  
11 formerly known as Hyundai, and Micron.

12 If Rambus is correct, if its patents are valid  
13 and JEDEC-compliant DRAMs infringe its patents, then  
14 100 percent or virtually 100 percent of commodity DRAMs  
15 sold today use Rambus technology. Rambus has already  
16 demonstrated the classic indicia of monopoly power.  
17 Rambus has demonstrated the power to set price. Rambus  
18 has demonstrated the power to increase price. Rambus  
19 has demonstrated the power to price-differentiate or to  
20 charge different users different prices according to  
21 Rambus' strategic plans.

22 Rambus expects to have the power to exclude.  
23 Rambus' internal documents reflect its plans. "The  
24 Rambus policy on licensing, settling. Now, best terms.  
25 Later, higher but still good. Fight, then settle, even

1 higher terms. Until decision, no guarantee of a  
2 license." Rambus plans to take full advantage of its  
3 monopoly power.

4 Another Rambus planning document states, "5  
5 year objectives: All/90% plus DRAMs/controllers pay us  
6 royalties. We are ratcheting up royalty rates over  
7 time..."

8 A third business document, perhaps somewhat  
9 over-optimistic in its financial forecast, nevertheless  
10 states market share increases from 25 percent to 100  
11 percent. Average royalty rate increasing from 1  
12 percent to 5 percent. And total royalties measured in  
13 the billions.

14 Furthermore, it is clear that once entrenched,  
15 there is no prospect of Rambus' monopoly power being  
16 threatened or eroded.

17 Another document states, "KR2001 Really Big  
18 Picture Goals. 1, Solidify the Franchise. Collect  
19 royalties on all DRAM and controllers forever."

20 The question presented by this case, Your  
21 Honor, is as follows: Is Rambus' course of conduct at  
22 JEDEC and afterwards a legitimate way for a company to  
23 obtain monopoly power over a supposedly open standard  
24 that affects an enormous range of high-tech industries?  
25 Or framed another way, is it reasonable to expect based

1 on Rambus' course of conduct at JEDEC and afterwards,  
2 that United States consumers should continue to pay  
3 royalties on all DRAMs and controllers forever? We  
4 submit, Your Honor, that it is not.

5 Your Honor, at this point, before I address the  
6 question of remedies, I would like to briefly address  
7 certain of Rambus' arguments. I would suggest,  
8 however, if you are interested in taking a break this  
9 morning, this might be an appropriate place to take a  
10 break.

11 JUDGE MCGUIRE: Yeah, that's fine with me,  
12 Counsel.

13 Any opposition to that?

14 MR. STONE: No, Your Honor.

15 JUDGE MCGUIRE: How much time, five minutes?  
16 Ten minutes?

17 MR. OLIVER: That would be fine, Your Honor.

18 JUDGE MCGUIRE: We are off the record for a  
19 ten-minute break.

20 (A brief recess was taken.)

21 JUDGE MCGUIRE: On the record again.

22 Okay, Mr. Oliver, you may proceed with your  
23 opening statement.

24 MR. OLIVER: Thank you, Your Honor.

25 Before I address the last of our questions, the

1 issue of remedies, Your Honor, I would like to address  
2 a few of the arguments we anticipate you will be  
3 hearing from Rambus. I don't intend to address all of  
4 Rambus' arguments. After all, Rambus makes a lot of  
5 them.

6 As a general comment, though, let me just echo  
7 Mr. Royall's observation earlier. What you are likely  
8 to hear is, unfortunately, long on narrow  
9 technicalities and short on acceptance of  
10 responsibility.

11 First, Rambus argues, of course, that Rambus  
12 cannot have violated the antitrust laws unless it  
13 committed a technical violation of JEDEC's written  
14 rules, narrowly interpreted. For all of the reasons  
15 set forth in our pretrial brief, this is simply wrong.  
16 Whether United States consumers are forced to pay  
17 Rambus' monopolistic royalty rates do not depend on  
18 whether JEDEC inadvertently left a loop hole in its  
19 written explanation of its disclosure policy.

20 Nevertheless, even if a decision were to be  
21 based solely on JEDEC's specific written disclosure  
22 policy, narrowly interpreted, that disclosure policy is  
23 more than sufficiently clear to support a specific duty  
24 to disclose.

25 Having said this though, Your Honor, let me

1 pause and ask, was the JEDEC disclosure policy  
2 articulated as clearly as it possibly could have been  
3 in all the EIA and JEDEC documents? Of course, Your  
4 Honor, the answer is no. With 20/20 hindsight, we can  
5 see that JEDEC's various statements of its disclosure  
6 policy were not perfect, and indeed, let me assure you,  
7 Your Honor, we wish they had been better, but the  
8 relevant question, Your Honor, is not whether JEDEC's  
9 statements of its policy were perfect, but rather,  
10 whether they were sufficient to impose an obligation on  
11 members not to use patents or patent applications to  
12 attempt to monopolize a JEDEC standard without  
13 disclosing the existence of the patents or applications  
14 at issue. We think, Your Honor, that you will find the  
15 JEDEC disclosure policy more than meets this test.

16           Rambus will also argue that other JEDEC members  
17 did not fulfill their disclosure obligations. We  
18 expect Rambus to go to considerable lengths to try to  
19 embarrass individual witnesses with respect to any  
20 possibly relevant patents or applications that they or  
21 the companies might not have disclosed at JEDEC. In  
22 effect, Rambus will try to put others here on trial.

23           Rambus, however, misses the fundamental point.  
24 Are all members of JEDEC perfect? No, of course not.  
25 Did all members of JEDEC always disclose every relevant

1 patent and patent application? No, they didn't.  
2 You'll hear about a few companies that did not disclose  
3 certain applications or patents because they had no  
4 intention of ever enforcing them. In effect, they were  
5 purely defensive patents.

6           You may also hear about other companies that  
7 didn't disclose certain patents or applications for  
8 unknown reasons after which the patent holders decided  
9 they could not in good faith enforce their patents.  
10 Were these technical violations of the JEDEC disclosure  
11 policy? Yeah, they probably were. Did these companies  
12 violate the fundamental purposes of JEDEC or the EIA  
13 Legal Guide's basic rules? No, these companies did  
14 not. They did not interfere with open standards nor  
15 did they hinder market access.

16           We are not aware of any other JEDEC members  
17 that obtained monopoly power by intentionally refusing  
18 to disclose relevant patents and patent applications  
19 and then asserting those patents over the standards.  
20 More directly to the point, however, Your Honor, even  
21 if Rambus could identify examples of companies  
22 intentionally failing to disclose relevant patents and  
23 then subsequently suing companies over the standard,  
24 does that excuse Rambus' conduct?

25           Would another company's violation of the United



1 States antitrust laws justify U.S. consumers having to  
2 foot the bill for hundreds of millions, possibly  
3 billions of dollars of Rambus' royalty charges?  
4 Absolutely not. Rambus cannot justify its conduct or  
5 the resulting cost imposed on United States consumers  
6 by pointing at the unrelated conduct of other  
7 companies.

8 Next, Your Honor, we expect Rambus to argue  
9 vigorously and repeatedly that it had no pending patent  
10 applications with claims covering the JEDEC standard.  
11 Please note, however, Your Honor, the number of  
12 assumptions that Rambus builds into this deliberately  
13 loaded statement.

14 First, Rambus ignores any obligation arising  
15 from any source other than JEDEC's specific written  
16 disclosure obligation. Thus, Rambus' argument takes  
17 absolutely no consideration of obligations arising out  
18 of JEDEC's fundamental purpose of open standards or the  
19 EIA Legal Guide's basic rules against standard-setting  
20 programs that restrict competition or exclude  
21 competitors from the market.

22 Second, Rambus simply dismisses out of hand its  
23 own belief at the time it was a JEDEC member; however,  
24 we expect that Rambus' position will be contradicted by  
25 the testimony of witnesses that the JEDEC disclosure

1 obligation was driven by belief and a member's  
2 disclosure obligation depended on that member's  
3 understanding of its patent rights, not on some  
4 technically detailed, after-the-fact analysis by a  
5 patent.

6 Third, Your Honor, even if one were to focus  
7 solely on the narrowest interpretation of the written  
8 JEDEC disclosure rules, Rambus' argument relies on a  
9 gross distortion of the plain language of that  
10 obligation. Allow me to demonstrate.

11 One might ask, what about Rambus' various  
12 pending patent applications during the time that it was  
13 a member of JEDEC that could have been amended and that  
14 Rambus was, in fact, trying to amend to add claims to  
15 cover JEDEC work? We didn't have to disclose those,  
16 says Rambus. When the disclosure policy says pending  
17 patents, it really means pending patents containing  
18 claims, and those applications didn't have any relevant  
19 claims. Yet.

20 Well, one might ask, what about Rambus'  
21 amendment to its '651 patent application filed in June  
22 1993, which added claims intended to cover JEDEC work  
23 on programmable CAS latency? No, no, that doesn't  
24 count, says Rambus, because our lawyer got the claims  
25 wrong. Even when the disclosure policy says "might be

1 involved in," it really means covering, and the claims  
2 in the '651 application didn't cover JEDEC's ongoing  
3 work, because Rambus' lawyer got the claim wrong.

4 Well, what about Rambus' '692 application  
5 containing claims covering use of on-chip PLL/DLL, and  
6 what about Rambus' '646 application, and what about its  
7 '327 patent containing claims covering use of dual edge  
8 clock technology? The claims in those applications  
9 would have covered proposals being presented at JEDEC  
10 at the time. No, those don't count either, says  
11 Rambus, because the ongoing JEDEC work wasn't formal  
12 work. When the disclosure policy says "the work they  
13 are undertaking," that doesn't refer to just any  
14 standard-setting work at JEDEC. It refers to formal  
15 standard-setting work, and the standard-setting work  
16 directed toward the future SDRAM standard didn't become  
17 formal until it was given its final name of double data  
18 rate SDRAM standard.

19 Your Honor, you'll hear many witnesses testify  
20 that the JEDEC disclosure policy was precisely what the  
21 JEDEC manual said it was, not Rambus' creative revision  
22 of the manual. But Your Honor, even if you were to  
23 accept all of these arguments from Rambus, even if one  
24 disregarded all obligations arising from JEDEC's  
25 fundamental purposes or from the legal guides, even if

1 one rejected witness testimony that the JEDEC  
2 disclosure obligation was triggered by belief, and even  
3 if one accepted all of these revisions by Rambus to the  
4 JEDEC disclosure policy, even then we can still show  
5 that Rambus had pending patent applications containing  
6 claims that could have covered a formal JEDEC standard.

7 Our technical expert, Professor Bruce Jacob,  
8 and our patent expert, Mr. Mark Nussbaum, will testify  
9 that the amendments to Rambus' '961 application, filed  
10 in January 1995, and the amendments to Rambus' '490  
11 application, filed in June 1995, contained claims that  
12 reasonably could have covered programmable CAS latency  
13 and programmable burst length as used in JEDEC's SDRAM  
14 standard and therefore should have been disclosed.

15 Third, Your Honor, Rambus will also try to  
16 argue that it disclosed its relevant patent  
17 information. Well, not exactly that it disclosed to  
18 JEDEC, but rather, it disclosed some information  
19 privately to some other people at selected companies  
20 under nondisclosure agreement, and the European Patent  
21 Office made its initial application available, and some  
22 JEDEC members obtained a copy of that. And in  
23 addition, that Rambus disclosed at JEDEC its '703  
24 patent, although the evidence will show that the claims  
25 in the '703 patent were entirely unrelated to the

1 ongoing work of JEDEC.

2 Rambus then argues that, based on this  
3 information, JEDEC members should have been able to  
4 figure out for themselves that Rambus could file claims  
5 for the four technologies in question and that Rambus  
6 would, in fact, pursue such claims.

7 Now, Rambus will show that a number of  
8 companies knew that Rambus had patent applications  
9 pending. The fundamental issue, however, is that the  
10 JEDEC members did not know the scope of Rambus'  
11 potential patent rights, and let me explain.

12 The reason is that Rambus had a revolutionary  
13 new architecture that was radically different from the  
14 DRAM technology. You will hear testimony that the  
15 Rambus architecture, shown on the right-hand side of  
16 this screen in this Rambus document, was a so-called  
17 narrow bus architecture as opposed to the traditional  
18 wide bus architecture shown on the right side of the  
19 screen. The Rambus architecture was multiplexed,  
20 meaning that each bus line carried multiple types of  
21 information, as opposed to the traditional bus line  
22 dedicated to specific types of information.

23 Furthermore, the Rambus system was packetized,  
24 meaning that information traveled in packets, which  
25 again was very different from the traditional

1 architecture.

2           The diagram on the screen from one of the  
3 documents that Rambus used to explain its technologies  
4 to other companies demonstrates the contrast between a  
5 narrow bus, multiplexed, packetized Rambus architecture  
6 on the right-hand side of screen and the traditional  
7 wide bus architecture being pursued by JEDEC on the  
8 left. As a result, many companies understood that  
9 Rambus had patent applications with claims covering  
10 aspects of its narrow bus, multiplexed, packetized  
11 system, but what most companies did not understand and  
12 what Rambus deliberately sought to conceal was that it  
13 was also pursuing claims that would cover technologies  
14 used in a traditional wide bus architecture that was  
15 the subject of ongoing JEDEC work as shown on the  
16 left-hand side of that screen.

17           Well, did any companies have any questions  
18 about the scope of Rambus' potential patent rights?  
19 Yes, they did. A few companies had heard marketplace  
20 rumors that Rambus might have patent rights that would  
21 extend to certain technologies used in wide bus  
22 architecture. A few individuals even tried to consider  
23 prior art when trying to figure out what technologies  
24 Rambus might be able to claim.

25           As Mr. Royall explained earlier, a number of

1 companies even asked Rambus, but Rambus still never  
2 disclosed. Rambus will nevertheless argue that these  
3 few companies did not exercise proper due diligence in  
4 trying to determine the full scope of Rambus' patent  
5 rights.

6 And again, Your Honor, with the benefit of  
7 20/20 hindsight, we can say that absolutely, we wish  
8 that the few companies who questioned their suspicions  
9 about possible Rambus patent rights had done more to  
10 try to follow up, but the fundamental point, Your  
11 Honor, as Mr. Royall explained earlier, is that these  
12 companies should not have had to grope around in the  
13 dark trying to figure out for themselves what patent  
14 rights Rambus might have been able to obtain.

15 The entire purpose of the JEDEC disclosure  
16 policy was to impose the disclosure obligation on the  
17 patent holder, precisely because that company alone has  
18 the information to provide an accurate answer.

19 Even if one were to find, however, that a small  
20 number of companies did not act as diligently as they  
21 should have in response to questions about the scope of  
22 Rambus' patent rights, that does not affect the issue  
23 of whether Rambus committed an antitrust violation.

24 You will hear testimony that JEDEC works by  
25 consensus when possible and that in any event nothing

1 is passed without at least a two-thirds majority.  
2 Furthermore, a proposal is not adopted as part of a  
3 standard if even a significant minority of the  
4 companies oppose it, and even a single company can  
5 block a proposal on patent-related grounds.

6 What this means is if even a small number of  
7 JEDEC members were not aware of Rambus' potential  
8 patent rights, that small number of companies would  
9 have been sufficient to block JEDEC from incorporating  
10 the technologies in question into the standard had  
11 Rambus properly disclosed.

12 In other words, even if Rambus can establish  
13 that certain companies had full, complete and perfect  
14 knowledge of the scope of Rambus' patent rights, which  
15 clearly was not the case, that evidence makes no  
16 difference in this case unless Rambus can show that  
17 such knowledge was widely shared throughout JEDEC, and  
18 we submit, Your Honor, that the evidence will not come  
19 close to supporting this.

20 In sum, Rambus' argument that a small number of  
21 companies had some suspicion that Rambus' patent rights  
22 might extend to certain technologies used in a wide bus  
23 architecture does not serve to relieve Rambus of  
24 liability for failing to disclose at JEDEC.

25 Finally, Your Honor, I would like to turn to



1 the last of the questions posed this morning by Mr.  
2 Royall. What can and should be done about Rambus'  
3 conduct now?

4 The relief imposed in this case, Your Honor, as  
5 set forth in the Commission's notice of contemplated  
6 relief, must be sufficiently broad to remedy the  
7 anti-competitive consequences of the conduct at issue.  
8 The proposed remedy set out in the Commission's notice  
9 of contemplated relief is required here for a number of  
10 reasons.

11 First, the effects are not limited to the  
12 United States, and effects in foreign countries impact  
13 the United States consumers. Witnesses will testify  
14 that a significant volume of SDRAMs are manufactured  
15 abroad and imported into the United States, that many  
16 SDRAMs are imported or re-imported into the United  
17 States after being incorporated into final products,  
18 and many SDRAMs and products incorporating SDRAMs are  
19 manufactured in the United States and exported to other  
20 countries.

21 If Rambus is able to enforce patents against  
22 the manufacture, sale or use of SDRAMs in foreign  
23 countries, it could have a significant impact on the  
24 price of both SDRAMs and products containing SDRAMs in  
25 the United States. And Rambus is actively trying to do

1 exactly that.

2           Rambus has patents similar to its U.S. patents  
3 in most of the important technology centers of the  
4 world. Rambus has sued other companies for  
5 infringement of these patents in a number of foreign  
6 countries. Furthermore, Rambus views these foreign  
7 lawsuits as equally important to its ability to secure  
8 its monopoly position.

9           Indeed, after the adverse result in the  
10 Infineon trial, Rambus announced, "While the Virginia  
11 case against Infineon involves only four Rambus U.S.  
12 patents, there are a dozen U.S. and European patents  
13 involved in other infringement cases pending against  
14 Infineon, Hyundai and Micron. Rambus intends to pursue  
15 all these cases vigorously, including a trial against  
16 Infineon in Germany currently scheduled for May 18."

17           Your Honor, there is another reason why a broad  
18 remedy is necessary in this case. In the same press  
19 release that we just looked at issued by Rambus after  
20 the results of the Infineon trial, Rambus also stated,  
21 "In addition, Rambus holds newly issued U.S. and  
22 European patents covering Rambus inventions used by  
23 SDRAMs and DDR SDRAMs that have not yet been asserted  
24 in any litigation and are not impacted by the Court's  
25 decision."

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1           What does this mean? What other patents does  
2 Rambus have that have not yet been asserted? Your  
3 Honor, we're not sure. Despite our best efforts to  
4 learn the answer, Rambus has not been particularly  
5 forthcoming. But Your Honor, we think we can identify  
6 the answer at least in part.

7           While it was a member of JEDEC, Rambus  
8 representatives observed presentations proposing to use  
9 other technologies that Rambus also believed to be  
10 covered by claims in pending patent applications which  
11 it also did not disclose to JEDEC. For example, at the  
12 February 1992 JC-42.3 subcommittee meeting, Billy  
13 Garrett observed a presentation involving a low-voltage  
14 standard which Rambus referred to as low-voltage swing.

15           Mr. Garrett wrote home, "We could use our  
16 patents to keep current-mode interfaces off of DRAMs  
17 (assuming that is what we patented it that way and that  
18 is what we want to do)."

19           At the May 1994 JC-42.3 subcommittee meeting,  
20 Richard Crisp observed a presentation proposing to use  
21 a technology referred to as externally supplied  
22 reference voltage. Richard Crisp himself had  
23 participated in the drafting of patent claims covering  
24 this technology. Mr. Crisp wrote, "(again we need to  
25 check claims about DRAM with input receivers using an

1 externally supplied reference voltage). We may be able  
2 to slow down or stop (or at least collect from) all of  
3 the CTT, GTL and HSTL devices if this claim is allowed.  
4 (Allen, I believe this was one of the claims you,  
5 Lester, Tracy and I wrote up in '91, right?)."

6           Again at the March 1995 JC-42.3 subcommittee  
7 meeting, Richard Crisp observes a presentation  
8 involving a technology known as source synchronous  
9 clocking. He wrote home to his colleagues at Rambus,  
10 "It appears that they are starting to figure out that  
11 we have a very good idea with respect to source  
12 synchronous clocking. Of course, they may get in to  
13 patent trouble if they do this."

14           Needless to say, the evidence will show that  
15 Rambus did not disclose to JEDEC its knowledge that it  
16 had patent applications pending with respect to these  
17 technologies. Many of these technologies were, in  
18 fact, adopted by JEDEC and incorporated into the JEDEC  
19 SDRAM or DDR SDRAM standards, and Rambus did not forget  
20 about them.

21           Indeed, in January 2000, at the very time it  
22 was preparing to launch its campaign against the  
23 industry with respect to the four technologies named in  
24 the Commission's complaint, Rambus prepared a chart  
25 outlining the technologies contained in SDRAMs and DDR

1 SDRAMs which it thought were covered by its patents.

2 In addition to the four technologies listed in  
3 the Commission's complaint, the table lists low voltage  
4 swing signaling and source synchronous signaling as  
5 technologies in DDR SDRAMs. Nor is the concern that  
6 Rambus might try to enforce other patents covering  
7 other technologies speculative. After the Commission's  
8 complaint issued in this matter, newly produced  
9 documents for the first time put another technology,  
10 known as auto-precharge, in perspective.

11 Auto-precharge is a technology that Richard  
12 Crisp and Billy Garrett observed being discussed at  
13 JEDEC in 1992 and 1993 and which was adopted in both  
14 SDRAM and DDR SDRAM standards. Rambus recognized the  
15 potential importance of broadening its patent claims to  
16 cover use of auto-precharge, not only in narrow bus  
17 RDRAM architecture, but also in a traditional wide bus  
18 architecture.

19 In June 1994, Rambus engineer John Dillon wrote  
20 to various Rambus executives and engineers about an  
21 overlooked patent claim. "Several Sync DRAMs and the  
22 MOST DRAM include the auto-precharge feature. We may  
23 be able to make a broader claim on auto-precharge for  
24 any DRAM and therefore gain leverage for SDRAM and  
25 MOST. For SDRAMs, auto-precharge is mostly a

1 convenience. It is not fundamental to the performance  
2 or usefulness of SDRAM or MOST. But patenting this  
3 feature would have high harassment value, especially to  
4 the extent that third-party SDRAM controllers depend on  
5 it."

6 Three months later, in September 1994, Lester  
7 Vincent filed an amendment to Rambus' pending '646  
8 application that added claims covering use of  
9 auto-precharge. Rambus later abandoned those claims.  
10 Then, however, in the summer of 2001, Rambus lost its  
11 trial against Infineon. Shortly thereafter, Judge  
12 Payne issued an order enjoining Rambus from asserting  
13 in any lawsuit that JEDEC-compliant SDRAMs infringed  
14 any Rambus patent containing claims directed to any of  
15 four specific listed technologies. Auto-precharge,  
16 however, was not on Judge Payne's list.

17 In October 2001, Neal Steinberg, in-house  
18 counsel at Rambus, revisited the old technology, and in  
19 2001, he filed an amendment to a pending patent  
20 application claiming priority all the way back to the  
21 original '898 application in 1990, and Neal Steinberg  
22 proposed adding claims covering use of auto-precharge  
23 technology. A narrowed version of that claim was  
24 allowed by the PTO in May of 2002.

25 In essence, Rambus was pursuing a means to sue

1 companies for manufacturing JEDEC-compliant SDRAMs  
2 based on a technology that was discussed while Rambus  
3 was at JEDEC, as to which Rambus never informed JEDEC  
4 that it had a pending patent application, but which was  
5 not covered by Judge Payne's order in the Infineon  
6 case.

7           Your Honor, among the technologies that were  
8 observed by Rambus at JEDEC and as to which Rambus  
9 believed it had patent rights but which Rambus did not  
10 disclose at JEDEC, we have identified programmable CAS  
11 latency and programmable burst length and on-chip  
12 PLL/DLL and dual edge clocking and auto-precharge and  
13 low voltage swing and external supplied reference  
14 voltage and source synchronous clocking, but we don't  
15 know what other technologies Rambus may have. We don't  
16 know what other technologies Rambus may now be in a  
17 position to assert patents against.

18           Is it possible that we've missed a technology  
19 or two? Absolutely. No one on our team claims to have  
20 sufficient understanding of this technology to be able  
21 to identify each and every technology in the SDRAM or  
22 DDR SDRAM standards over which Rambus may have patent  
23 rights. Should United States consumers bear the risk  
24 that we might have missed a technology? Absolutely  
25 not. When Rambus followed a decade-long scheme to try

1 to obtain patent coverage for every technology they  
2 could in the JEDEC SDRAM and DDR SDRAM standards and  
3 during the entire time it was a JEDEC member  
4 intentionally concealed from the members what it was  
5 doing and the scope of the claims it had been filing  
6 and was filing, consumers should not have to bear the  
7 risk that Rambus could still engage in monopolization  
8 using patents over another technology because we have  
9 missed it.

10 Thus, the remedy proposed in the Commission's  
11 notice of contemplated relief is both necessary and  
12 appropriate to correct the anti-competitive harm in  
13 these markets. At the same time, Your Honor, it should  
14 be noted that the proposed remedy in the Commission's  
15 notice of contemplated relief is no broader than is  
16 necessary. The proposed relief would not affect in any  
17 way the ability of Rambus to enforce against anybody  
18 and in any manner it chooses any and all of its patents  
19 with a priority date after June 17, 1996.

20 The proposed relief would also not affect in  
21 any way the ability of Rambus to enforce any and all of  
22 its patents, regardless of priority date, with respect  
23 to anybody manufacturing, selling or using any products  
24 other than products that comply with JEDEC standards.  
25 Thus, Rambus could continue to conduct its licensing



1 business unaffected with respect to both its narrow  
2 bus, packetized, multiplexed RDRAM architecture and  
3 with respect to all of its more recent products.

4 We submit that the remedy set forth in the  
5 Commission's notice of contemplated relief is  
6 appropriately tailored to the conduct at issue in this  
7 case.

8 To sum up, Your Honor, this case presents  
9 little dispute about Rambus' monopoly power. The  
10 fundamental issue here is how Rambus went about  
11 obtaining that monopoly power. Was it through superior  
12 foresight, skill and acumen? Did Rambus invent a  
13 better mousetrap? Hardly, Your Honor. Rambus invented  
14 a different mousetrap. Rambus' RDRAM architecture was  
15 innovative, even revolutionary, but ultimately, it was  
16 not what the marketplace wanted.

17 By intentionally failing to fulfill its  
18 disclosure obligations in JEDEC, however, indeed by  
19 engaging in affirmatively misleading conduct within  
20 JEDEC, Rambus has managed to capture the JEDEC  
21 standards and subvert them to Rambus' own monopolistic  
22 purposes.

23 We submit, Your Honor, that where Rambus  
24 obtained monopoly power by subverting the fundamental  
25 purposes of JEDEC, by, among other actions, failing to

1 disclose its relevant intellectual property and thereby  
2 capturing patent rights over the resulting standard,  
3 the United States consumers should not have to pay  
4 Rambus' increasing royalties forever.

5 Thank you.

6 JUDGE McGUIRE: All right, thank you, Mr.  
7 Oliver.

8 Then does that complete the complaint counsel's  
9 opening statement?

10 MR. ROYALL: Yes, Your Honor.

11 JUDGE McGUIRE: Okay, counsel, as we agreed,  
12 it's eight minutes until 1:00. Then I would suggest  
13 that we take a break until I think 2:30, and at that  
14 time, we'll be back here and we'll hear opening  
15 statement by respondent.

16 MR. STONE: Thank you, Your Honor.

17 JUDGE McGUIRE: This hearing is adjourned.

18 (Whereupon, at 12:52 p.m., a lunch recess was  
19 taken.)

20

21

22

23

24

25

## 1 AFTERNOON SESSION

2 (2:30 p.m.)

3 JUDGE McGUIRE: This hearing is now in order,  
4 reconvened at 2:30.

5 At this time we will hear the opening statement  
6 of respondent.

7 MR. STONE: Thank you, Your Honor. Could I  
8 just touch on a couple of logistics first? Complaint  
9 counsel asked if I had any objection if they walked  
10 around in the event they couldn't see my boards, and I  
11 have no objection. I just wanted to raise that.

12 JUDGE McGUIRE: That's fine.

13 MR. STONE: Secondly, if we get to a convenient  
14 breaking spot, I was wondering if you would permit if  
15 Mr. Perry could address an issue briefly that he's much  
16 more familiar with than I am, and then maybe when he  
17 finishes that, if we could take a short break, I'd  
18 catch my breath, and then I'd finish up.

19 JUDGE McGUIRE: Yes, that would be fine. I  
20 have no objection to that.

21 MR. STONE: Thank you, Your Honor.

22 The time was 1988 or 1989, and in that time  
23 frame, the computer industry was plainly facing a  
24 crisis. You heard it this morning. It was the memory  
25 bottleneck crisis. Computers were getting faster and

1 faster and faster. They wanted more and more data and  
2 they wanted the data at an ever quicker pace, but the  
3 memory devices of the day were not able to provide it,  
4 and the memory devices projected for tomorrow and the  
5 day after that and the year after that were not going  
6 to be able to provide it.

7 It was as if you had a Corvette trapped behind  
8 a hay wagon on a very narrow road. There was lots of  
9 potential speed and nowhere to go.

10 That memory bottleneck crisis was well known  
11 within the computer industry. IBM knew about it and  
12 Dell knew about it. TI knew about it, and all of the  
13 memory device manufacturers knew about it. The  
14 Samsungs, the Microns, the Infineons, the Hynixes, they  
15 all knew about the crisis, and none of them had a  
16 solution for it.

17 Well, Mike Farmwald, then a professor at the  
18 University of Illinois, also knew about the problem,  
19 and he decided to take the challenge of trying to solve  
20 it. Now, the problem -- and he drew pictures of the  
21 problem, and there's pictures in the early Rambus  
22 documents, and there's pictures of the same problem in  
23 a lot of the books and materials of all of these  
24 companies in the computer industry. They all saw the  
25 same problem. Memory devices were going at a slow pace

1 and projected to continue at a slow pace, and yet  
2 computers were going to go faster and faster all the  
3 time. So, the gap between the data that the computers  
4 needed and the data that the memory devices could  
5 deliver was an ever-expanding gap.

6 So, as Mike Farmwald's ideas for how to solve  
7 the problem began to form, he went out and contacted a  
8 former colleague, Mark Horowitz, and together they  
9 started to collaborate on coming up with a solution.  
10 Mark Horowitz was at that time a professor at Stanford,  
11 and they started to do their work in the fancy environs  
12 of Mark Horowitz's kitchen, and sitting at his kitchen  
13 table, they began to develop the ideas that ultimately  
14 resulted in a large number of inventions. Forty-three  
15 patents today, 43 patents, each representing separate  
16 inventions that they made in that time period.

17 Those inventions are fundamental to the  
18 solution to the memory bottleneck crisis. Without  
19 those inventions, you can't solve that problem. And  
20 why are we here today? Well, complaint counsel said  
21 why are we here, and there are answers to the question  
22 of why are we here. We're here first because Mike  
23 Farmwald and Mark Horowitz solved a critical problem  
24 with revolutionary inventions.

25 We're also here because, as complaint counsel

1 told you, all the DRAM manufacturers today use at least  
2 some of those fundamental Farmwald and Horowitz  
3 inventions. If they weren't using those inventions, we  
4 wouldn't be here, but they use them.

5 And finally we're here because Rambus wants  
6 fair compensation for those inventions. The patent  
7 laws acknowledge that you're entitled, if you make  
8 inventions and you are awarded patents by the patent  
9 office, you're entitled to fair compensation, and you  
10 are granted a limited monopoly, and we're here today  
11 because Rambus, the successor to the inventions of Mike  
12 Farmwald and Mark Horowitz, wants that fair  
13 compensation.

14 It is my honor today to represent Rambus in  
15 defending against the claims that have been brought by  
16 complaint counsel, and not just to defend and represent  
17 Rambus, but to defend and represent the men and women  
18 of Rambus, two of whom are here today and I want to  
19 introduce to Your Honor, because they have been  
20 mentioned a lot today. The first is Geoff Tate, who's  
21 here, who's the president and CEO, and then one of the  
22 inventors, Mike Farmwald. And it is my privilege to  
23 represent them, not just in defending the claims that  
24 have been made, but in defending against the challenges  
25 and charges that have been made to their reputations

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 and the reputations of Rambus.

2 The value of their inventions is really at the  
3 heart of this case. Is there true value in their  
4 inventions or is there, as complaint counsel contends,  
5 a value that was somehow created by nefarious activity  
6 that they have purported to describe? Well, let's look  
7 at some of the evidence as to whether or not there is  
8 true value to these inventions. If we could bring up  
9 Exhibit RX-279 on the screen, you will see this is an  
10 internal IBM memorandum from April of 1992. This is  
11 the first page, and we're going to jump to page 4 of  
12 the memorandum.

13 This is a memorandum, the topic of which is  
14 Rambus Assessment, and if we look at what I have  
15 highlighted, you'll see that in 1992, here's what IBM  
16 thought.

17 If you marry the Intel chip set -- that's this  
18 really fast computer chip set -- if you marry that with  
19 the Rambus protocol, people will be able to corner the  
20 PC market with state-of-the-art performance.  
21 State-of-the-art performance.

22 You'll remember that earlier today you heard  
23 complaint counsel say it's okay to get a monopoly if it  
24 results from superior skill. Well, IBM recognized in  
25 1992 and the patent office has recognized for many

1 years thereafter that there was superior skill shown by  
2 Farmwald and Horowitz, and their inventions reflect it,  
3 and IBM knew it in 1992 because they knew this was the  
4 way to get state-of-the-art performance.

5           If we go to RX-488, you'll see confirmation of  
6 another one of the points that I put on my board. This  
7 document is originally one written in German. Here's  
8 the translation of it in English. It's a Siemens or  
9 Infineon document, and it's a memo that they wrote in  
10 1994, and if you bring up the highlighted portion, what  
11 did Siemens say in 1994? They said, well, Rambus first  
12 has to get a viable base among our customers.

13           Then they said, Rambus is not a memory, but  
14 it's a memory system that includes controller, bus,  
15 interface protocol and memory. All computers will have  
16 to be built like this some day, but hopefully without  
17 royalties to Rambus.

18           Now, there's a couple things important in this  
19 paragraph. Complaint counsel said to you, well,  
20 everybody thought that Rambus was just this narrow bus  
21 architecture. Well, Siemens didn't. They thought it  
22 was a controller and a bus and an interface protocol  
23 and a memory. And most importantly, what Siemens or  
24 Infineon thought then was let's figure out a way not to  
25 pay Rambus fair compensation for these inventions.



1 Yes, all computers are going to have to be built this  
2 way, but let's come up with a way not to pay. So,  
3 that's why we're here today, those three reasons.

4 Rambus, after they made these inventions, came  
5 up with a business model, and I want to talk about the  
6 business model a little bit. It was a very simple  
7 business model as it ultimately was developed. Rambus  
8 planned to license its technology. It was not going to  
9 manufacture. It's that simple. We're not going to be  
10 manufacturers. They thought about that. It didn't  
11 make economic sense. We are simply going to license  
12 our technology.

13 And everyone in the industry knew what Rambus'  
14 business model was. There was no secret about the fact  
15 that what Rambus was going to do was license its  
16 technology. And everyone in the industry also knew  
17 that what Rambus was going to do was seek patent  
18 protection for its inventions. No secret about that  
19 either.

20 Now, I want to look at some of the evidence  
21 that makes this clear. If we could, we'll bring up  
22 RX-15. This is a Rambus business plan. The first page  
23 is shown here, and I would like you to go if you would  
24 to page 3 and bring up the highlighted text. This  
25 Rambus business plan shown to potential investors said

1 this:

2 "Because of the high cost of developing and  
3 operating a DRAM fabrication plant, Rambus technology  
4 will be licensed to major DRAM vendors for a modest  
5 royalty fee."

6 And you'll see in other documents that what  
7 they were thinking about was a royalty fee at that time  
8 of 2 to 3 percent --

9 JUDGE MCGUIRE: I'm sorry, Counsel, just for my  
10 edification, could you tell me again the context of  
11 this statement?

12 MR. STONE: Yes, this was a business plan put  
13 together by the Rambus founders.

14 JUDGE MCGUIRE: Okay.

15 MR. STONE: And shown to potential investors.

16 And let's look at RX-25, if we can. This is a  
17 business plan, and you can see from this cover page,  
18 this is one that was provided to Siemens and circulated  
19 internally to Siemens. So, this was one shared with  
20 one of the DRAM manufacturers who you've heard  
21 complaint counsel talk about. This is a business plan  
22 that was given to them, and there's the cover sheet  
23 that shows it being circulated internally at Siemens,  
24 and if we go to page 2, you can see the cover of the  
25 plan, the Rambus Technology Overview.

1           This was written by three people, Farmwald,  
2 Horowitz and Bill Davidow, who was a former Intel  
3 employee for many years, became a venture capitalist,  
4 serves as the non-executive chairman of the board of  
5 Rambus at this time, and let's go, if we could, to page  
6 15 of that document. Siemens was given this technology  
7 overview which said, here's how we're going to earn our  
8 income. We're going to consult, that is, we're going  
9 to help you use our technology, Siemens, and we're  
10 going to collect royalties and license fees. So, they  
11 told Siemens that.

12           Now, we saw complaint counsel use a business  
13 plan earlier today, and I want to go back to that.  
14 That's RX-320. Because the plan they used -- and this  
15 is the plan from 1992 to 1997, written in '92, and if  
16 you skip ahead to the page we need, it shows in this  
17 business plan that Rambus had filed 18 patents to date  
18 with over 400 claims, and they were broad and  
19 fundamental. That was clearly the Rambus business  
20 plan.

21           And in March of 1992, Rambus had what I guess  
22 you might call a debutante ball or a coming out party.  
23 Rambus threw an event in Palo Alto at a hotel and  
24 invited people from the public, the press and the  
25 industry, come see what Rambus is all about.

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1           Could you bring up the cover of what they  
2 handed out?

3           This is a corporate backgrounder, March of  
4 1992. This was the handout at the debutante ball or  
5 the coming out party for Rambus. So, this was publicly  
6 made available, and let's see at page 3 what they said  
7 they were going to do. Rambus said right then, we are  
8 "fully protecting the intellectual property rights of  
9 our technology by filing basic, broad patents in all  
10 major industrial nations around the world." So, did  
11 everyone know?

12           Well, you'll hear testimony from a lot of  
13 witnesses, Infineon witnesses, Micron witnesses,  
14 witnesses from other companies on whose behalf we hear  
15 this case is brought. Those companies knew exactly the  
16 Rambus business model, and they knew exactly that  
17 Rambus would be seeking the broadest, most fundamental  
18 patent protection it could.

19           We really don't need to see that in the  
20 documents, and we really don't need to hear that from  
21 the witnesses, because we all know that anyway. It's a  
22 simple matter of economics, a simple matter of business  
23 sense, a simple matter of common sense.

24           If you have intellectual property, inventions,  
25 technology, if you want to license those to someone, if

1 you don't have any patents, they won't pay you very  
2 much money, and they won't pay you the money for very  
3 long. So, everyone knew that. And it is commonplace  
4 within the industry that you would seek patents that  
5 would cover your intellectual property and your  
6 technology.

7 And we can look at a document, 804, if we  
8 could. This is a document a little later in time. The  
9 top part of it is a document that was circulated by a  
10 person, Farhad Tabrizi, whose name I think you saw  
11 earlier, but the bottom part of it is what I want to  
12 focus on. The bottom part of this email chain -- as I  
13 guess Your Honor knows, you're going to see a lot of  
14 emails in this case, and usually the first one in time  
15 is at the bottom, and they go forward in time up  
16 towards the top.

17 The bottom one is to Mr. Tabrizi from Steve  
18 Appleton, the chairman of Micron, and he's writing  
19 about SyncLink, and you've heard some about SyncLink  
20 and you'll hear some more about SyncLink. If you would  
21 go to the second page and bring up, if you could,  
22 what's highlighted.

23 What Mr. Appleton said to Mr. Tabrizi was this:

24 "The future health of the DRAM industry will  
25 rely on the suppliers' ability to generate new

1 intellectual property for high frequency DRAMs."

2           So, it was not a surprise to anyone in the  
3 industry that Rambus was going to be seeking  
4 intellectual property and patents to cover its  
5 technology with DRAMs. That's what Mr. Appleton was  
6 telling Mr. Tabrizi everybody in the industry was doing  
7 and should be doing. Indeed, you will hear that within  
8 this industry, some of the companies that generate more  
9 patents per year than any other companies in the world  
10 are in the DRAM manufacturing business. It is a  
11 heavily intellectual property intensive business.

12           This is an antitrust case, and I am not here to  
13 tell you that we came to try a patent case, but I am  
14 here to tell you that the patent system is really  
15 important to this antitrust case, and we agree a little  
16 bit and we disagree a little bit with complaint counsel  
17 on how it works. There are certain fundamental points  
18 about it that I think we agree on. It's the  
19 application of the points where I think the  
20 disagreement develops.

21           To encourage invention and innovation, the  
22 Constitution grants a limited monopoly to inventors.  
23 The invention they make has to be described in the  
24 written description of their patent, and that is very  
25 important. The invention has to be described, not in

1 the claims, in the written description. And I have the  
2 official copy of the '327 patent that Mr. Oliver talked  
3 about earlier. It doesn't have the ribbon on it, I  
4 think I lost the ribbon that would hold it together on  
5 the sides, but it still has the seal.

6 And this official copy is of interest because  
7 you'll see more patents probably than you want to see  
8 in the course of this case, but at the beginning,  
9 there's some listing of prior art, and then right away  
10 it starts with these figures, and we go through several  
11 pages of figures, and then as you'll see, we get to  
12 background of the invention, and then we start with the  
13 detailed description on column 5.

14 Beginning on column 5 and continuing all the  
15 way up to column 25, 21 columns of text, is the written  
16 description. That written description and those  
17 figures that I just flashed through were filed with the  
18 patent office April 18th of 1990, and they haven't  
19 changed. They haven't changed. All the inventions  
20 that Farmwald and Horowitz made had to be written down  
21 and put in that written description and shown on those  
22 figures, and all the patents that have issued  
23 thereafter have issued based on that very same written  
24 description and figures. So, what does that mean?

25 That means that the patent office has a job --

1 they have a lot of jobs -- and one of their jobs is  
2 we've got to make sure that the claims your patent are  
3 based upon, they claim the invention that you described  
4 in April of 1990. If you try to get claims that aren't  
5 for the invention that you described, you can't have  
6 them. You have to get a much later date. The only  
7 reason you're entitled to that April 18th, 1990 date is  
8 if the claims that you are allowed are claims that  
9 actually describe that original invention.

10 I don't know whether it's helpful or not, but  
11 here's how I think of it. For me, I envision a mosaic  
12 on the wall, a picture of people or scenery. That is  
13 the invention. You write out in words, this is my  
14 invention. They wrote out in words their invention.  
15 It turned out that what they wrote out was a whole  
16 bunch of inventions. That first application got to the  
17 patent office, and they said, there's at least 11  
18 inventions here, so we appreciate this application, but  
19 it's got way too much stuff in it. We are going to  
20 split it into 11 parts, and it has since been split and  
21 divided even more, and we're to 43 today. That was a  
22 huge invention.

23 Well, that original description, that mosaic on  
24 the wall, you then have to write the claims that  
25 describe it, and if you think of those claims as each



1 tile, you have to describe the shade of color and the  
2 shape of the tile and the placement on the wall to make  
3 it the mosaic, and that claim-writing process takes  
4 time, and it's an iterative process.

5           You send claims into the patent office, and  
6 they say, we didn't quite like the language and so on,  
7 and you go round and round and round, and it takes a  
8 long time. Claims continued to be revised long after  
9 the application is filed, and most importantly, most  
10 importantly, the claims can be amended to reflect what  
11 happens out there in the marketplace.

12           Now, let me pause for a minute and go back.  
13 There is a tension, complaint counsel suggests, between  
14 the patent prosecution practices here or the patent  
15 laws and antitrust law. Well, that's been addressed in  
16 a lot of case. In Intergraph vs. Intel, for example,  
17 the Court said the patent and antitrust laws are  
18 complementary, the patent system serving to encourage  
19 invention and the bringing of new products to market by  
20 adjusting investment-based risks, and the antitrust  
21 laws serving to foster industrial competition.

22           I was trying to think of how I could more  
23 simply explain this concept of investment-based risks,  
24 and I happened upon a quote from Abraham Lincoln, the  
25 only president to ever be awarded a patent, and Abraham

1 Lincoln, much more succinct than most of us are used to  
2 talking today said, "Patents add the fuel of interest  
3 to the fire of genius."

4 The genius of Mike Farmwald and Mark Horowitz  
5 was indeed fueled -- fueled -- by the interests of  
6 maybe I could be rewarded for my inventions here. I  
7 won't just solve the problem, but I will give the  
8 solution to society, and I will be rewarded in return.

9 And it is important to note, as the Court said  
10 in Intergraph vs. Intel, "The antitrust laws do not and  
11 they clearly are not intended to negate the patentee's  
12 right to exclude others from patent property."

13 This was an issue most recently in this  
14 tribunal addressed in the VISX case. That's a lengthy  
15 opinion with a lot of different issues addressed, but  
16 one of the things of importance there was the  
17 Commission in VISX concluded that "the absence of a  
18 clear duty constitutes a substantial factor weighing  
19 against the finding of inequitable conduct or fraud,"  
20 and I'll come back to that duty question, but they were  
21 looking at a very similar issue there.

22 Now, once we have this concept of a mosaic and  
23 this concept of tiles, one of the things we recognize  
24 is that given the business model that Rambus had, they  
25 started to share some of their ideas with people out

1     there, and other people might have had similar ideas  
2     that they came to after seeing what Farmwald and  
3     Horowitz did, and it is not uncommon that products  
4     would come out into the marketplace while you're still  
5     in the patent office going through the process of  
6     getting your claims.

7             And at that time, if you see those products or  
8     hear about those products or see specifications, it is  
9     okay -- it's okay -- to revise your claims to cover  
10    those products, as long as the claims that you write  
11    are indeed claims for tiles that are part of your  
12    mosaic that you wrote down and described in your  
13    written description, and it's the patent office's job  
14    and responsibility to make sure that the claims you  
15    write are indeed based on that early description.

16            And the April 18, 1990 description that they  
17    wrote down is important here, because nobody from  
18    Rambus had been to JEDEC. Nobody from Rambus had  
19    undertaken any of the obligations that complaint  
20    counsel said it had. They made these inventions, they  
21    filed them with the patent office. That all happened  
22    before anybody went anywhere close to any JEDEC  
23    meeting.

24            And complaint counsel came close in what they  
25    suggested this morning to calling Rambus intellectual

1 thieves, that they somehow stole the ideas from what  
2 they heard at meetings of JEDEC. They could not have  
3 done that, could not. The patent office wouldn't let  
4 them do it, would not allow it. They would say, look,  
5 you can write a claim only if you already described the  
6 invention in what you filed in April of 1990. If it's  
7 not in that description, you can't have a claim on it.

8           And it is not for the Commission to turn to the  
9 patent office and say, well, sister agency, I'm sorry,  
10 but we've decided to rethink, redo, upset your  
11 decisions that you've already made. That is a decision  
12 that the patent office has to make and they did make  
13 with each of these claims. So, there is no issue in  
14 this case that any of the claims in dispute are  
15 anything other than claims to an invention Mike  
16 Farmwald and Mark Horowitz made well before April of  
17 1990.

18           And Kingsdown, which you heard some discussion  
19 of, Kingsdown talks about this. Kingsdown says, you  
20 know, it's okay. They say it's not improper, illegal  
21 or inequitable to file a patent application for  
22 purposes of obtaining a right to exclude a known  
23 competitor's product in the market, nor is it in any  
24 manner improper to amend or assert claims intended to  
25 cover a competitor's product the applicant's attorney

1 has learned of during the prosecution of a patent  
2 application.

3 And Lemley, in a recent treatise, says a firm  
4 competing with an inventor may introduce a product  
5 containing a variant of the inventor's brainstorm.  
6 When the language in the patent application allows, the  
7 inventor's patent law adds a claim to the application  
8 embracing the new variant. In this manner, the  
9 competitor's product will infringe the patent if and  
10 when it issues. And then he says that this is standard  
11 practice and has been for a long time.

12 That's important as background. Let me  
13 continue with Rambus' plans, if I might, because it is  
14 Rambus' plans and how they ultimately evolved that lead  
15 us to where we are today.

16 Rambus wanted to provide an open industry  
17 standard. That doesn't mean a royalty-free standard.  
18 There's no question about that, and I'll show you  
19 during the course of this trial -- I'll show you, for  
20 example, IBM manuals from IBM. They have manuals on  
21 everything at IBM, and they have a manual at IBM about  
22 what to do if you attend a standard-setting  
23 organization's meetings, and they have ones that  
24 describe standards, and they talk about industry  
25 standards that come from an organization like JEDEC,

1 and they talk about de facto standards that develop in  
2 the marketplace, and they talk about an open standard  
3 and a proprietary standard, and what Rambus wanted was  
4 an open standard.

5           What did that mean? That meant they wanted  
6 everybody to be out there building the same product.  
7 They wanted high-volume, multiple suppliers. In order  
8 to get there, as we'll see from their documents, they  
9 knew they had to interest two groups of companies.  
10 They had to interest the computer or CPU companies, and  
11 they had to interest the DRAM companies. The computer  
12 companies had to say, whoa, that is a great memory  
13 device, we want to use it, and the DRAM companies then  
14 had to say, we're willing to manufacture it. So, they  
15 knew that was their challenge, and they knew they had  
16 to come up with multiple sources for several reasons.

17           Computer companies wouldn't be particularly  
18 thrilled about buying a product that only one supplier  
19 made, and the way to get the price down, which they  
20 knew was a goal they had to achieve, was to get  
21 multiple sources, but fundamentally, they wanted to  
22 ensure compatibility and consistent performance. They  
23 wanted to make sure that all the products built with  
24 their technology would ultimately be compatible.  
25 Regardless of which of these manufacturers built the

1 product, I could take the product, put it into my  
2 computer, and it would work. I wouldn't have to have a  
3 special setting for Samsung and a different one for  
4 Micron. They wanted to ensure that.

5 So, they thought, well, we own this technology.  
6 We're going to use our technology in a way to achieve  
7 this goal. We're going to persuade everybody to  
8 manufacture Rambus DRAM, RDRAM -- you'll hear about it  
9 so many times -- but RDRAM, so we can get everybody to  
10 make RDRAM. It's going to be the same.

11 And let's look at what they said in their  
12 business plans, some of which we looked at earlier and  
13 some of which are different ones.

14 Exhibit 19, if we could, which is from 1989.  
15 This was prepared, it's a business overview prepared by  
16 Farmwald, Horowitz and another of their colleagues, Jim  
17 Mannos, and let's skip ahead, if we can.

18 What did they say then in 1989? They said,  
19 okay, we need to establish Rambus as a standard. We  
20 must have high volumes to get costs low. We have this  
21 problem about who goes first, because we need to  
22 convince both the DRAM companies and the CPU companies  
23 to use this product. Our income is going to depend  
24 mostly on royalties. Will they pay us 2 to 3 percent  
25 or not? And will our final patent be strong enough to

1 be enforceable? So, there they were in 1989  
2 recognizing that they needed these patents and knowing  
3 they needed to interest these companies, both sets of  
4 companies, in their product.

5 If we look at RX-25, this again is the document  
6 that was provided to Siemens, we looked at it before,  
7 and we can skip ahead to page 16. Here's what they  
8 were telling Siemens. "Rambus should be made available  
9 to the open market fairly early. Second sources are  
10 important for all concerned. There is real value in  
11 having a world DRAM standard. We want to avoid the  
12 VHS/Betamax situation."

13 Now, what did they mean by that? We don't want  
14 our technology out there in incompatible formats, so  
15 you can't play a tape if you have the wrong recorder,  
16 and they felt the compelling nature of their technology  
17 would force the other vendors to participate if the  
18 situation is fair. They thought, our technology is so  
19 revolutionary -- and I embrace the term that what they  
20 did was indeed revolutionary, it was -- our technology  
21 is so revolutionary that we think everybody is going to  
22 see it and use it. In fact, that is what happened,  
23 because everybody is using it.

24 Let's look, if we can, at the corporate  
25 backgrounder, which was handed out at the coming out



1 ball, and if we could go to the next -- the page we  
2 need and bring up that page, Rambus told everybody in  
3 March of 1992, "The Rambus solution is an open  
4 standard. Any IC company," that's any integrated  
5 circuit company, "may license it from Rambus."

6 One more on this background point. What role  
7 were patents going to play in Rambus' business plan?  
8 Well, we've talked about it to some extent, but I want  
9 to review it in just a little more detail. Originally,  
10 April of 1998, they filed the '898 application. It was  
11 divided up into multiple other applications, and many  
12 patents came out of that.

13 They were advised, Rambus was advised by their  
14 lawyers to keep their patent applications confidential,  
15 and that was not unusual advice. That's the advice  
16 that patent lawyers give to clients all the time and  
17 for good reason. And one of the issues Your Honor  
18 faces is in understanding whether conduct that is  
19 complained of here has, indeed, a legitimate  
20 pro-competitive purpose behind it. And keeping patent  
21 applications confidential is very, very legitimate.

22 What can happen if you disclose them? Well,  
23 among other things -- and you're going to hear expert  
24 testimony on this -- someone else can try to file a  
25 similar application and have an interference declared

1 in the patent office and slow down the prosecution of  
2 yours. What else can happen? Other people can get a  
3 jump start on building products that maybe they're not  
4 otherwise entitled to because you have shared your  
5 secrets with them, because the patent office and  
6 Congress recognize that patent applications should be  
7 kept confidential.

8 At one point in time, during the point in time  
9 we care about here, patent applications were  
10 confidential, and the Government kept them confidential  
11 until they issued as patents. One reason for that is  
12 patent applications reflect the future plans and the  
13 research and development efforts of a company, and  
14 you're not expected to share that with your  
15 competitors, and we shouldn't want companies to be  
16 required to do that. So, that was a legitimate reason  
17 to keep it confidential. That was the advice they  
18 received. They knew, and as we'll see, everyone in the  
19 industry knew, that the value of the Farmwald and  
20 Horowitz inventions depended on the strength of the  
21 Rambus patents.

22 You also saw a note from one of Rambus' patent  
23 lawyers which said, in effect, don't accuse anyone of  
24 infringement without preplanning. Well, that's pretty  
25 important, because you don't have any enforceable

1 rights until you have patents that issue. You can't  
2 sue someone for infringing a patent application. You  
3 have to have an issued patent. And as we will see,  
4 issued patents were a long time in coming for Rambus.  
5 They would have loved to have had them sooner, but they  
6 didn't get them very fast, and they didn't get ones  
7 that would be enforceable against anything in the  
8 marketplace until much later than complaint counsel  
9 suggested earlier today.

10 And as I said, Rambus sought to limit  
11 noncompatible uses, and what do I mean by that? Rambus  
12 wanted everybody to make RDRAM. They wanted everybody  
13 to make this standard product and avoid the VHS/Betamax  
14 situation. They didn't want there to be other uses of  
15 their inventions. They failed. They failed in that  
16 effort, because what happened, as we have heard and  
17 seen, is inventions that Farmwald and Horowitz made  
18 began to slowly be picked up by other people in the  
19 industry.

20 They took a few of those early inventions  
21 described in that '898 application, they put them in  
22 SDRAM. They took a few more and put them in DDR. They  
23 took a few more, I'm sure we'll hear in the testimony  
24 in this case, and put them in DDR-2. Rambus lost  
25 control of its ability to prevent noncompatible uses.

1 Its only way to prevent that, its only way was to say  
2 those of you who are using our inventions in something  
3 other than RDRAM, in a noncompatible product, if we can  
4 get patents issued, it will ultimately allow us to  
5 enforce them against you, and if you won't agree to  
6 stop, we could sue you.

7           Ultimately, as you will see, Rambus has  
8 licensed many companies on those noncompatible uses.  
9 It ultimately became clear that was what they had to  
10 do.

11           With this background, I want to go back to  
12 something that complaint counsel addressed as well in  
13 their earlier remarks, which is what do they have to  
14 prove? They say that we want this case to be tried as  
15 a fraud case or a patent case, not as an antitrust  
16 case. Not true. We're here to try an antitrust case.

17           We all know that there's plenty of types of  
18 breaches of contract and fraudulent conduct that does  
19 not give rise to an antitrust case. There are some  
20 particular hurdles that have to be overcome by  
21 complaint counsel here, and the first is duty. They  
22 have to show a duty that is enforceable under the  
23 antitrust laws. Not all duties are.

24           Let's say, for example, that I had a contract  
25 with one of my colleagues and that we agreed to fix

1 price, and we had a duty to comply with that contract.  
2 If I breach the contract and refuse to fix price and  
3 say I'm going to lower my price, that is not a breach  
4 of a duty that the antitrust laws will enforce. The  
5 antitrust laws would say to me, oh, no, no, no, that's  
6 a bad contract to begin with. The antitrust laws will  
7 only enforce those duties that satisfy its requirements  
8 of being the kind of a duty that will increase consumer  
9 benefits and consumer welfare and are pro-competitive.

10 Complaint counsel, once they could establish  
11 and if they could establish a duty, have to establish  
12 that the duty has been breached, and it has to have  
13 been breached -- these are antitrust terms of  
14 significance -- by exclusionary conduct. It can't just  
15 be by any kind of conduct. It has to be a breach by  
16 exclusionary conduct.

17 And finally, they have to prove causation, and  
18 the causation they have to prove is that the duty that  
19 was breached has led to anti-competitive effects. And  
20 I'm going to go through the evidence briefly to show  
21 that there is no duty, and there was no breach, and it  
22 has caused no anti-competitive effects.

23 I'm going to do that first by talking about  
24 duty. The first source of duty we have here is JEDEC  
25 and JEDEC's rules, and I don't take a narrow

1 construction or interpretation of those rules. I don't  
2 look for a broad one or a narrow one. I look for the  
3 correct one. And we ought to talk first about what's  
4 the evidence going to be? Where are we going to look  
5 for evidence about what are JEDEC's rules? And I think  
6 I have an exhaustive list of four places to look for  
7 JEDEC's rules.

8 We can look at written manuals. We can look at  
9 descriptions given at meetings of the patent policy.  
10 We can hear from JEDEC members as to what they remember  
11 today was the expectation back when Rambus was  
12 attending meetings. And then we can look at what JEDEC  
13 members and leaders did and said at the time. And I  
14 have no intention of trying to embarrass JEDEC members,  
15 as complaint counsel said I would do. My goal is to  
16 show you that JEDEC members and leaders, who I assume  
17 were understanding the policy and trying to comply with  
18 it, what their conduct was, because that sheds light on  
19 what they understood the policy to be.

20 So, I'm going to walk through some of the  
21 evidence on each of these four sources of understanding  
22 as to what was the JEDEC policy, and I think those four  
23 taken together are exhaustive.

24 The one I want to look at first is going to be  
25 the manuals, but before we turn to the manuals, I think

1 we need to say, okay, what are we looking for in this  
2 policy? What are the issues we're trying to resolve?

3 The first is, if there was an expectation of  
4 disclosure, if members of JEDEC were encouraged to  
5 disclose something, what were they being encouraged to  
6 disclose? Patents? Applications? Intentions to file  
7 patents or beliefs about patents or intentions to amend  
8 claims? We've heard from complaint counsel in their  
9 opening statement that there was an expectation that  
10 you would disclose patents, applications, intentions to  
11 broaden claims or file claims or file patents and your  
12 own beliefs about what your patents, your claims and  
13 your intentions were. So, we want to look at all of  
14 those to see what, in fact, the JEDEC policy applied  
15 to.

16 And then there's a question of when. When  
17 would you be encouraged to disclose? At the time of a  
18 first presentation, which is an official event in JEDEC  
19 meetings, as Your Honor will see? At the time of  
20 balloting? You heard from complaint counsel that the  
21 one time that a Rambus representative voted, they  
22 didn't check the box on balloting. Is that the time  
23 that you're expected to or encouraged to disclose, or  
24 when it becomes a final standard?

25 Then the third question is what is the expected

1 relationship between a patent and a standard that would  
2 lead someone to say we are encouraging you to disclose  
3 that patent? Is it essential? What do I mean by that?  
4 If you make a product in compliance with the standard,  
5 does the product necessarily infringe the patent such  
6 that a license to use the patent would be necessary or  
7 essential? That's an essential patent. Are you  
8 required to disclose essential patents or expected to,  
9 or is there some broader sense of anything that relates  
10 to it, so that if, for example, I have a patent that  
11 relates to DRAM, every time at a JEDEC meeting there's  
12 a discussion of DRAM, do I have to raise my hand and  
13 say, you know, I have a patent that relates to DRAM?  
14 It's not essential, nobody's going to have to infringe  
15 it, but I wanted to tell you about it because it  
16 relates to this same subject of DRAMs.

17 And finally, and it will be of interest, you  
18 heard a discussion earlier about Fujitsu disclosing a  
19 patent application. Well, Fujitsu was a presenter, and  
20 there is an issue as to whether a presenter is subject  
21 to a greater amount of encouragement to make  
22 disclosures, and it makes sense that they might be,  
23 because the presenter is the one -- and of course, this  
24 has happened in some of the cases -- the presenter is  
25 the one who comes in and says, I would like you to



1 promulgate this standard. I want the body to actively  
2 consider this, and they are going to try to influence  
3 the outcome. So, the presenters are sometimes thought  
4 to be subject to a higher level of encouragement about  
5 what they should or shouldn't do. So, those are the  
6 four factors I think we should look at as we go  
7 forward.

8 Now, we can take some issues off the table  
9 right away, and that's this issue. We have a  
10 stipulation in this case. We have a set of  
11 stipulations that Your Honor has approved. Stipulation  
12 number 10 takes a lot of issues off the table. It says  
13 that throughout the time that Rambus attended JEDEC  
14 meetings, that is, up until January of 1996, Rambus had  
15 no issued patents that were essential to the  
16 manufacture or use of any device manufactured in  
17 compliance with any JEDEC standard. So, the entire  
18 time Rambus was going to meetings, it didn't have a  
19 patent that was essential to any JEDEC standard, SDRAM  
20 or any other one.

21 So, if the rule or policy was we're encouraging  
22 you to disclose essential patents, Rambus was never at  
23 a meeting when it had an essential patent that the  
24 complaint counsel will argue should be disclosed,  
25 because that issue is gone by our stipulation, and in

1 recognition not just that it's a stipulation, but it is  
2 indeed clearly the facts.

3           So, let's go to the written manuals. What did  
4 they provide when Rambus first became a member of  
5 JEDEC? Well, there were -- in terms of written  
6 documentation, there were two sources of manuals and  
7 another source of written description. There was a  
8 JEDEC manual, 21-H. There were two EIA manuals, and  
9 you heard about the EIA Legal Guides and the EIA  
10 manuals, and there were two, EP-3-F and EP-7-A, and  
11 then there was a written description that Jim Townsend  
12 used to put up at the beginning of almost every  
13 meeting. Jim Townsend was the chairman of JC-42.

14           Now, to tell you what that means, I have to  
15 step back a moment and talk about what JEDEC is. EIA  
16 is an organization. EIA has engineering departments.  
17 JEDEC was a function within the engineering department  
18 of EIA. It was not a corporate entity, couldn't sue or  
19 be sued. It was just a function within a department.

20           Jim Townsend was the chair of the JC-42  
21 committees of which JC-42.3 was a subcommittee. He  
22 was, in effect, Mr. Patent Policy. He went to all the  
23 meetings, put up the patent policy, and he gave  
24 everybody a sense of this is what the patent policy is  
25 all about, and probably more than anyone else, he cared

1 about it.

2 Well, what do we see if we look at these  
3 manuals? What do these manuals tell us were the  
4 policies at JEDEC? Well, this is what we see. EP-3-F,  
5 the EIA manual, doesn't mention anything about patent  
6 applications, just talks about patents. EP-7-A doesn't  
7 mention patent applications, just talks about patents.  
8 21-H doesn't mention patent applications, in fact, it  
9 doesn't mention patents.

10 The first time patent applications get  
11 mentioned is in 21-I, which isn't published until  
12 October of '93, quite a few months after the SDRAM  
13 standard was published. So, what complaint counsel  
14 showed you earlier was 21-I, and that doesn't happen  
15 until way out here after SDRAM is already standardized.  
16 And I am going to talk about it, because 21-I doesn't  
17 have the significance that they would give to it. So,  
18 we have no mention of patent applications, no mention  
19 of patent applications, no mention of patent  
20 applications.

21 What did Jim Townsend say when he got up and  
22 gave his description? Did he change that? Did he  
23 create an expectation on the part of the membership or  
24 did he give voice to a preexisting understanding or  
25 sense of expectation that the membership had? No. He

1 said, I'm going to show the patent policy at each task  
2 group and committee meeting, and that was the first  
3 slide he showed. He gave them a couple other rules of  
4 dos and don'ts. We may look at those, but they don't  
5 relate to patents.

6 Then he said -- he quoted two different  
7 provisions, and the reason we know this is what Mr.  
8 Townsend did is not because we have his testimony --  
9 and I need to say that Mr. Townsend is deceased -- but  
10 what we have is the attachments that he put to each of  
11 the sets of minutes, and he would attach his  
12 transparencies, copies of the transparencies that he  
13 used at the meetings. So, we had to go back to the  
14 minutes and pull his transparencies and see what he  
15 used, and this is what he used.

16 They both say essentially the same thing. "No  
17 program standardization shall refer to a patented item  
18 or process unless all of the technical information  
19 covered by the patent is known to the committee,  
20 subcommittee," and so on.

21 Then from the other manual, he quoted, "No  
22 program of standardization shall refer to a product on  
23 which there is a known patent (underline mine)," that  
24 was underline his, not mine, "unless all the technical  
25 information is known." So, Jim Townsend talked only

1 about patents and never about patent applications, and  
2 the language he always quoted was from the EIA manuals.

3 It wasn't just because it was only the EIA  
4 manuals that really talked about patents. It was  
5 because, as we will hear from many witnesses, the EIA  
6 manuals controlled. The EIA was the governing  
7 organization. It was the organization. JEDEC was just  
8 a function within a department.

9 So, we know because of that that the EIA  
10 manuals were quoted by Jim Townsend, because he knew  
11 that that was what governed, and I'm going to show you  
12 some more evidence that bears on that very issue, but  
13 let's look at, okay, after the SDRAM standard was  
14 published, then what? Did things change? Was there a  
15 new set of expectations that was given voice to in the  
16 manuals or in the descriptions?

17 Well, 21-A was adopted in October of 1993, but  
18 it didn't change Jim Townsend's description. Jim  
19 Townsend, even after the language that complaint  
20 counsel showed you -- and I am going to put it up in a  
21 minute -- even after that language that mentioned  
22 patent applications, he didn't change his description.  
23 He kept using the same one, and that's because they  
24 continued to control.

25 What evidence will prove that? Well, in the

1 middle of 1994, Jim Townsend wrote a members' manual.  
2 Now, it's important to note that these other manuals  
3 weren't necessarily distributed to all the members. If  
4 you wanted a copy, you had to get it. You will hear  
5 testimony from a lot of members that they didn't have  
6 them. But what does the members' manual say that Jim  
7 Townsend wrote?

8           Whoops, I have the wrong one first. Let me get  
9 to -- well, let me do 21-I, that's okay.

10           This is the language that Mr. Oliver put up.  
11 What does 21-I say? 21-I says, "The chairperson of any  
12 committee must call to the attention of all those  
13 present the requirements contained in the EIA Legal  
14 Guides and call attention to the obligation of the  
15 participants to inform the meeting of any knowledge  
16 they may have of any patents, or pending patents,  
17 whatever those are, that might be involved in the work  
18 they are undertaking."

19           Okay, so the chairperson is supposed to call  
20 attention to people of their obligation. Well, what  
21 did Jim Townsend call attention to? He called  
22 attention to the obligation to disclose a patent or the  
23 encouragement to disclose a patent. He never called  
24 attention to anything about patent applications,  
25 because those weren't in the EIA manuals. That was not

1 part of the EIA rules, that was not part of anyone's  
2 obligation.

3 How do we know? Well, he wrote the members'  
4 manual, and he wrote a paragraph on patent policy, and  
5 what did he say? "Committees adhere rigidly to the EIA  
6 patent policy as given in the EIA publication EP-7-A  
7 and EIA publication EP-3-F, which require intellectual  
8 property disclosure and discussion if proposed  
9 standards are affected." That's what he said. We're  
10 governed by, we adhere rigidly to the EIA patent  
11 policy. And the reason he continued to use the EIA  
12 patent policy when he gave the description at the  
13 beginning of every meeting, here's the patent policy,  
14 is because that's what controlled.

15 Now, he went on and talked about one other  
16 thing that I suggested earlier might lead to a somewhat  
17 different set of expectations. He talked about first  
18 presentation. He said all first presentations must be  
19 accompanied by written handouts for all companies  
20 present giving complete details of the material being  
21 presented, and I think if I remember the procedures  
22 correctly, that meant you had to bring like 100 or 200  
23 copies to the meeting.

24 Then it says, "In addition, the presenter must  
25 reveal any known or expected patents, within his

1 company, on the material presented."

2 So, there is here a discussion that a presenter  
3 maybe has to talk about both known and expected  
4 patents, whereas the patent policy otherwise not  
5 applicable to first presenters is whatever is set forth  
6 in the EIA manuals. And as we will see and as I  
7 represented, the EIA manuals apply only to patents.

8 The Fujitsu application discussed earlier is  
9 consistent with the members' manual -- discussed  
10 earlier by complaint counsel -- because in that  
11 situation they were the presenter.

12 In addition to the discussion that I've given  
13 you about Jim Townsend's description and his members'  
14 manual, which says that EIA manuals control, assuming  
15 the testimony we receive at trial is consistent with  
16 the testimony we've seen in deposition, we expect John  
17 Kelly, who's the general counsel or was the general  
18 counsel of EIA, to testify, as he has previously, that  
19 the EIA rules controlled, and EIA is the only legal  
20 entity that could have promulgated rules in any event.

21 Now, I told you there were several sources of  
22 evidence that I wanted to address. One of them was the  
23 manuals. One of them was the description given at the  
24 meetings, Jim Townsend was the describer, and then the  
25 third was what JEDEC members remember today, and we



1 will hear testimony from different JEDEC members about  
2 what they remember today.

3 I don't want to predict for you now what all  
4 the testimony will be, but I do think I can safely  
5 predict one thing. Different JEDEC members are going  
6 to testify during the course of this trial to a  
7 different recollection or at least to a recollection of  
8 a very different set of expectations or encouragements.  
9 There's some who thought, well, you're encouraged to  
10 disclose patents only if they're essential and only at  
11 the time of final balloting. There's others who might  
12 testify to a different set of understandings,  
13 recollections or expectations.

14 What will be clear from all that testimony is  
15 that the duty is not clear. If there is one, it is not  
16 clear. It doesn't meet the VISX standard.

17 So, let me go then to my fourth source of  
18 evidence, what did JEDEC members and leaders do and say  
19 at the time, because I think we all know in our own  
20 experiences that sometimes recollections of what  
21 happened in the past are influenced by the passage of  
22 time and sometimes by your interest in the outcome, and  
23 it is fair to say that lots of people have an interest  
24 in the outcome of this case, and some of them work for  
25 companies that have a financial interest in the

1 outcome. So, some of that testimony is certainly not  
2 immune from that interest, but let's go back and ask,  
3 what did they do and say at the time?

4 Well, the first thing we'll see is very, very  
5 few patent applications were ever disclosed at JEDEC,  
6 and the reason we know that is Jim Townsend kept  
7 something called the Patent Tracking List, and any time  
8 somebody disclosed something -- and often you'll see it  
9 was one company disclosing a patent held by another  
10 company. It seemed like this was more a practice of  
11 catching other people than it was of doing it on your  
12 own, but he kept a list of everything. We will see  
13 there are very few applications disclosed, and they are  
14 almost always the applications of presenters. That's  
15 consistent, of course, with the members' manual.

16 We also will see evidence that some members  
17 said they would not disclose patents or applications.  
18 Gordon Kelley of IBM, the chair of 42.3, announced on  
19 several occasions, we will not disclose patents or  
20 applications. I'm not saying that that's a violation  
21 of the rules. I'm saying if we want to understand and  
22 determine what the rules were, it certainly is a good  
23 place to look at what people were doing and saying.  
24 Gordon Kelley was saying, we're not going to disclose  
25 them. Others said the same thing, and you'll hear

1 testimony about how people understood Mr. Kelley's  
2 statements.

3 In 1996, shortly after Rambus had stopped  
4 attending any JEDEC meetings -- and I suppose I should  
5 pause for a moment on that. Rambus last attended  
6 December of 1995. It didn't pay the dues that were due  
7 for 1996, and it didn't show up at a meeting in 1996.  
8 Finally in June of '96, having not attended any  
9 meetings but apparently having gotten a bill, it sent a  
10 letter and said we're not paying the bill and here's  
11 why. We want to make sure you understand, we're  
12 formally withdrawing, and here's a list of patents, by  
13 the way, that have issued to us. And they left off --  
14 Mr. Oliver was darn right -- they left off the '327  
15 patent.

16 The reason they had left it off is because they  
17 had written this letter in draft, and you will see the  
18 drafts, because as you know, a lot of communications  
19 between Rambus and its lawyers are opened up for this  
20 period of time, and you'll see the drafts, and they  
21 wrote the draft letter early and they prepared the list  
22 early, and when they finally got around to sending the  
23 letter, between the time of the draft and the time the  
24 final letter was sent, the patent issued, and nobody  
25 went back and put it on the list. It's a stupid

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 mistake.

2           It's an unfortunate mistake, because complaint  
3 counsel think it suggests that somebody was being  
4 deceptive in their intent, but the records demonstrate  
5 the time line and chronology clearly, and there was no  
6 such intent.

7           But in any event, we go to '96, a really  
8 important event in '96. This Commission entered into a  
9 consent decree with Dell, and Mr. Royall talked about  
10 that. He said the Dell case was a lot like this one.  
11 It's really not. In the Dell case, they signed a  
12 written certification saying we don't have any patents,  
13 and that was false, and they knew it was false. But in  
14 any event, whether it was similar to this case or not,  
15 what's important about it is that consent decree was  
16 put out on the public record for public comment,  
17 published in the Federal Register, and EIA and JEDEC  
18 commented on it, and they wrote to the FTC in 1996 and  
19 said, here, FTC, we want to tell you what our patent  
20 disclosure policy is, and we're going to look at that.

21           Finally, and then I'll step over and look at  
22 some of the exhibits, in 2000, in 2000 this issue of  
23 whether or not you have to disclose patent applications  
24 came before the JEDEC board, not at the committee  
25 level, not at JC-42.3, not at JC-42, but all the way up

1 at the JEDEC governing board or council. They in the  
2 year 2000, after Rambus had already commenced some  
3 patent litigation, after issues about -- how do I  
4 describe this? -- after companies realized Rambus'  
5 patents are really broad and valuable and fundamental,  
6 we are all using their inventions, after all of that  
7 occurred and all that awareness was throughout the  
8 industry and everybody thought, boy, wouldn't it be  
9 great if somehow we could construct an argument that  
10 what Rambus did or didn't do at JEDEC meetings would be  
11 a defense to those cases, the JEDEC board took a look  
12 at this issue, and they confirmed that you don't have  
13 to disclose patent applications.

14 But let's look at a little bit of that  
15 evidence. Let's bring up, if we can, 378. These are  
16 the minutes of the JEDEC JC-42.3 meeting in March of  
17 1993 in Scottsdale, Arizona, and if we skip ahead to  
18 page 3 and bring up the highlighted text, here's what  
19 you'll see. The committee was aware of the Hitachi  
20 patent. It was noted that Motorola had already noted  
21 they have a patent. And then IBM noted that their view  
22 has been to ignore patent disclosure rules because  
23 their attorneys have advised them that if they do, then  
24 a listing may be construed as complete. 1993, IBM  
25 says, my lawyers have told me, ignore the patent

1 disclosure rule, that's my legal advice, and they did.

2 Let's look at 420, RX-420, and we will go to  
3 the second page of that. Bring that up, if you could.  
4 This is a fax that was sent to Jim Townsend and copied  
5 to Ken McGhee, the secretary, and copied to other IBM  
6 representatives, and it's from Gordon Kelley, who's a  
7 member and for a significant period of time the chair  
8 of 42.3, and it says that the IBM intellectual property  
9 attorneys have informed me that "we will not use JEDEC  
10 as a forum for discussing this subject. It is the  
11 responsibility of the producer to evaluate the subject  
12 and to work out the proper use of rights."

13 By that he means the proper use of intellectual  
14 property rights. The guy who's going to manufacture or  
15 produce the product has to figure out for himself if  
16 he's infringing. He then goes on to say, "I cannot  
17 confirm or deny any intellectual property law rights."

18 To make it even clearer, look at RX-453. These  
19 are minutes again of a JEDEC meeting, this one I think  
20 in San Diego. If you could bring up the next page that  
21 we need and highlight the text there, this is page 4.  
22 As a side issue, IBM noted that, "In the future they  
23 will not come to the Committee with a list of  
24 applicable patents on standards proposals. It is up to  
25 the user of the standard to discover which patents

1 apply."

2           It couldn't have been clearer. Was that a  
3 violation of the rules? I don't contend it was a  
4 violation of the rules. Gordon Kelley, who made this  
5 announcement, was the chairman of the committee. He  
6 was taking a position that Betty Prince, for example,  
7 described -- I think will describe here at trial -- she  
8 said, you know, our expectation about how people will  
9 deal with patents was evolving. It wasn't clear, it  
10 was in flux. IBM's announcement, which they made all  
11 the time, that we are not going to tell you whether we  
12 have any patents or applications, we are not going to  
13 tell you, we are not undertaking that, that was just  
14 the way one of the member companies was working through  
15 it, and other companies were working through it in  
16 different ways. There was no clear standard. It was  
17 something that was evolving.

18           But let's look at what the -- by the time we  
19 get to '96, let's see if they had settled on a policy,  
20 and I want to show you the comments that EIA and JEDEC  
21 sent to the FTC, if I can, about the Dell consent  
22 decree, and bring up, if you would, 669.

23           This is the cover page to the Federal Trade  
24 Commission, Attention: Secretary Clark, from EIA, TIA,  
25 as well, which was another agency, another association,

1 on behalf of JEDEC. Go to the signature page, page 5,  
2 and we'll see it was signed by Dan Bart, who is the  
3 vice president, and John Kelly, who is I think a  
4 witness you're likely to hear from, the EIA general  
5 counsel is listed below that. Then go back if you  
6 would to the pertinent page and bring up the text.

7 The first part talks about why including  
8 patents in standards is, in fact, pro-competitive, but  
9 we don't need to focus on that so much now. We will  
10 hear about that in the trial. The important point is  
11 the first sentence in the second paragraph there.  
12 "Both EIA and TIA encourage the early, voluntary  
13 disclosure of patents that relate to the standards in  
14 work." Three key concepts. It's patents, not  
15 applications; it's voluntary, not mandatory; it's  
16 encourage, not require.

17 The FTC understood it, because they wrote back  
18 not too long later, and let's go to the next exhibit,  
19 739. Secretary Clark wrote back to Mr. Bart, and if  
20 you would bring it up, this is July of 1996, he said,  
21 "EIA and TIA, following ANSI procedures, encourage the  
22 early, voluntary disclosure of patents, but do not  
23 require a certification by participating companies  
24 regarding potentially conflicting patent interests."  
25 It's that certification that was at issue in Dell.



1           So, Secretary Clark understood it. EIA  
2 encourages voluntary disclosure of patents, not  
3 applications, not mandatory, not required.

4           After the Dell consent decree was finalized,  
5 members of JEDEC were notified of that result, and if  
6 we bring up 742 -- and why don't you try to bring up  
7 the whole text for just a minute. This is a document  
8 to Jim Townsend, you've heard me mention his name a  
9 lot, from Ken McGhee, who is the secretary of JEDEC,  
10 and then if we just go back and bring up just the  
11 highlighted portion, he says, well, the FTC's statement  
12 accompanying the final order seems to address all of  
13 our concerns, and they were intending not to signal a  
14 general duty to search for patents, and then he says --  
15 and this is what's important, because after all of  
16 this, this is Ken McGhee saying, what's our policy --  
17 "ANSI and EIA do, however, encourage early, voluntary  
18 disclosure of any known essential patents."

19           So, Ken McGhee writes to Jim Townsend and says  
20 I just want to let you know and you let other people  
21 know, as well, our policy is we encourage it, we don't  
22 require it; voluntary, not mandatory; and it's known,  
23 essential patents. Jim Townsend did not write back and  
24 say, oh, you've got it wrong. That's not the policy,  
25 the expectation, the way we do business. He didn't do

1 anything, because that was right. That was what really  
2 and truly was their practice at the time.

3 So, what happened then in 2000? What happened  
4 in 2000? Well, Micron -- at a meeting, Micron  
5 disclosed a patent application, and that raised a  
6 little bit of a stir. People said, well, is it okay to  
7 disclose patent applications? Should we be doing this?  
8 Is it required? What's our policy? How are we going  
9 to deal with patent applications? And that issue wound  
10 its way to the JEDEC board.

11 And if we can bring that up, that's 1556. This  
12 is the Micron letter disclosing this in January of  
13 2000, and that letter came up to the board at 1571.  
14 This is a meeting of the JEDEC board of directors,  
15 February of 2000, the Sheraton Safari Hotel in Orlando,  
16 Florida, and they talk about this issue on page 13 of  
17 this document, and bring up, if you would, their  
18 discussion, "Disclosure on Patents Pending."

19 If we go to the second sentence, the first part  
20 just refers to the letter I showed you. The issue is  
21 whether companies should make public that a patent is  
22 pending. The board of directors discussed it and noted  
23 that they encourage companies to make this kind of  
24 disclosure even though they were not required by JEDEC  
25 bylaws. That's what they said at the board meeting.

1           Then after the board meeting, Ken McGhee sent  
2 out a memo summarizing this, and if we bring that up,  
3 it's 1582, and I think I have it on a board, Your  
4 Honor, so maybe I can show it to you that way. I do.  
5 Ken McGhee sends out this note, and he sends it out and  
6 he says, "The JEDEC patent policy concerns items that  
7 are known to be patented that are included in JEDEC  
8 standards. Disclosure of patents is a very big issue  
9 for Committee members and cannot be required of members  
10 at meetings." This is 2000.

11           "Therefore," he says, "in Micron's letter, by  
12 giving early disclosure, they have gone one step beyond  
13 the patent policy and have complied with the spirit of  
14 the law." It's a great thing, we encourage it, but  
15 it's beyond the patent policy.

16           So, what do we know? Well, we know that  
17 JEDEC's patent policy doesn't apply to patent  
18 applications, didn't apply when the SDRAM standard was  
19 being discussed, didn't apply after that, even after  
20 21-I was promulgated, because even at that point in  
21 time, the EIA manuals controlled. It didn't matter  
22 after that, as the members' manual explained, because  
23 the EIA manuals continued to control. In '96, that was  
24 the rule, and all the way up to 2000, applications  
25 don't have to be disclosed, yet this case turns on an

1 allegation that Rambus should have disclosed patent  
2 applications.

3 Let me talk briefly about a couple of the other  
4 elements of this policy. We talked about whether it's  
5 patents or applications. Let me just stop for a minute  
6 and talk about whether it's intentions or beliefs. Is  
7 there any basis to think there was an obligation to  
8 disclose intentions to file or amend or beliefs about  
9 what your claims might be or could be? Well, there's  
10 no evidence of that at all.

11 Complaint counsel showed us no evidence. The  
12 manuals don't talk about it. The minutes don't talk  
13 about it. The patent tracking list doesn't list  
14 intentions or beliefs. It lists patents and a few  
15 applications. There's no evidence that the policy  
16 extended to intentions to file or beliefs.

17 Indeed, if it did, think what that would mean.  
18 Suppose there was a requirement that you disclose an  
19 intention to file for a patent. Well, in many  
20 countries, the first to file gets the patent. So, if  
21 you went to a JEDEC meeting and said, I think I'm going  
22 to be filing for a patent sometime soon on this  
23 particular invention, somebody could go file in one of  
24 those countries that applied a first-to-file rule, and  
25 they could end up with the patent and not you.

1           And so for all the reasons that we don't  
2 encourage public disclosure of applications, we surely  
3 would not encourage the disclosure of intentions or  
4 beliefs.

5           Let me go to the question of timing. What is  
6 the evidence going to be on timing? The first  
7 presentation, balloting, final standards? I want to  
8 show you just a snippet of some testimony that you will  
9 hear by deposition during the course of this hearing,  
10 to which there's no objection, from Willie Meier, and  
11 Willie Meier is an employee of Infineon or Siemens.  
12 He's in Germany, not available, we will hear him by  
13 deposition. He testified against Rambus in the  
14 Infineon trial. He's not somebody whose interests are  
15 at all aligned with Rambus, I think that's a fair  
16 conclusion to reach.

17           He was examined at his deposition prior to the  
18 Infineon trial on this topic, and if you would play  
19 that now.

20           (Videotape begun.)

21           Q. So, this process begins with a first showing,  
22 correct?

23           A. Yes.

24           Q. And ends with a publication of standard?

25           A. Yes.

1 Q. And it was your understanding that at least at  
2 the beginning of that process there was a proposal,  
3 there would be no obligation to disclose patents or  
4 applications under the patent also?

5 A. You mean before there is a first showing?

6 Q. Right.

7 A. No, there is no reason.

8 Q. And no obligation?

9 MR. STONE: Then he went on on another one.

10 (Videotape continued.)

11 Q. Was there an obligation -- let me withdraw  
12 that. Did the patent policy specify at what point in  
13 time a participant was required to disclose? Was it at  
14 the first showing, the second showing, before the  
15 ballot, before the council passes it? When it on  
16 spectrum?

17 A. There was one specific point in time which was  
18 highlighted on the ballot by the presence of a check  
19 box and wording saying if you're aware of patents  
20 covering this standard alert the committee, and it was  
21 good practice to notify the committee before that, but  
22 the ballot was considered the deadline when it should  
23 have been done.

24 MR. STONE: "The ballot was considered the  
25 deadline when it should have been done."

1           Is that going to be the only testimony you're  
2 going to hear on this issue? No. You're going to hear  
3 more testimony on different people with different views  
4 as to the deadline, but Willie Meier was clear. The  
5 deadline is balloting, and that is sort of important  
6 when we look at this -- I was looking for my time  
7 line -- I've got it. It's sort of important to think  
8 about that timing for this reason:

9           JEDEC attended its last meeting in December of  
10 '95. It sent its letter confirming its withdrawal in  
11 June of '96. Apparently we have a little bit of a  
12 dispute about when the first showing occurred for DDR,  
13 but Judge Payne found it to be in December of '96. The  
14 Federal Circuit agreed with that, and for that reason,  
15 they said there couldn't under any circumstances be any  
16 duty to make any disclosure with respect to DDR, all of  
17 that occurred after the time frame, because the  
18 earliest possible time to require disclosure is first  
19 presentation.

20           Apparently complaint counsel are going to try  
21 to find something that pushes it back earlier in time.  
22 The evidence will not support that.

23           But the point is the balloting, the first  
24 balloting on DDR occurred way after that. So, Rambus  
25 was long gone before anybody took a ballot on DDR, and

1 that, according to Willie Meier, was the deadline as to  
2 when you needed to disclose.

3 Well, that takes me then to the last point  
4 here. What types of patents were people encouraged to  
5 disclose? Patents that relate or patents that are  
6 essential? You will hear testimony from witnesses, I  
7 believe including Gordon Kelley, that it's essential  
8 patents only. You'll hear testimony from Willie Meier  
9 that we will read to you in which he says it's  
10 essential patents only. But Mr. Royall put up a slide  
11 earlier today in which he said that the Federal Circuit  
12 had said that it was broader than that, it was patents  
13 that relate to, and I think he got that wrong, because  
14 if we look at the Federal Circuit decision, they said  
15 several things of interest on these points that are up  
16 here, and I really had not intended to talk about the  
17 Federal Circuit decision, because I was really here to  
18 talk about these facts and this case before you, but I  
19 want to respond briefly since that was brought up, and  
20 I just scribbled out a couple of notes on this.

21 What the Federal Circuit said was there is a  
22 staggering lack of defining detail in the EIA JEDEC  
23 patent policy. That's at 318 F.3rd 1102. The Federal  
24 Circuit also held the JEDEC patent policy, and I am  
25 going to quote, "does not create a duty premised on



1 subjective beliefs. The JEDEC disclosure duty does not  
2 depend on a manufacturer's subjective belief that its  
3 patents do or do not read on the proposed standard."  
4 They said those beliefs are irrelevant.

5 They went on and said more. They said, "There  
6 must be a reasonable expectation that a license is  
7 needed to implement the standard before anything would  
8 have to be disclosed." The license is needed. An  
9 essential patent is all that needs to be disclosed.

10 They said that this is so because the -- they  
11 said a claim could not reasonably be read to cover the  
12 standard or require a license to practice the standard,  
13 therefore, it didn't have to be disclosed. And they  
14 said, what would happen if the rule was otherwise? I  
15 quote, "To hold otherwise would contradict the record  
16 evidence and render the JEDEC disclosure duty  
17 unbounded." Unbounded. "Under such an amorphous duty,  
18 any patent or application having a vague relationship  
19 to the standard would have to be disclosed. JEDEC  
20 members would be required to disclose improvement  
21 patents, implementation patents," and so on and so on.

22 Then they go on to say, "Look at what the risks  
23 would be if we allowed the duty to be morphed in this  
24 fashion." They say, "Such a lack of compliance with a  
25 well-defined patent policy would chill participation

1 with open standard-setting bodies. After-the-fact  
2 morphing of a vague, loosely defined policy to capture  
3 actions not within the actual scope of that policy  
4 would likewise chill participation."

5 So, it was essential patents that they said  
6 were all that you were encouraged to disclose.

7 How did Rambus' conduct then measure up under  
8 the evidence of what the JEDEC disclosure policies  
9 were? In other words, did Rambus follow the rules?  
10 And you know, it's not wrong -- I mean, to say that  
11 following the rules is not good enough is sort of an  
12 interesting concept. It's an antitrust violation when  
13 you follow the rules if you don't go further than that?  
14 It reminds me when I was playing football of the  
15 thought that you would -- the other team would fumble  
16 the football, you would recover the fumble, and then  
17 you would be required under some additional good faith  
18 standard to give it back.

19 Rambus followed the rules. That should be  
20 enough. And did they? Sure they did. They never  
21 presented, never presented, no contention they  
22 presented, no evidence they presented, and they only  
23 voted once. There's no issue about that vote.

24 The FTC has agreed, and I read you the  
25 stipulation, that Rambus had no essential patents while

1 it was attending JEDEC meetings. Flat out stipulated,  
2 no facts there. The FTC also has stipulated -- this is  
3 paragraph 9 of the stipulations -- that Rambus had no  
4 applications whose claims covered SDRAM before the  
5 SDRAM standard was adopted, and if I don't engage you  
6 in a discussion of the evidence that responds to each  
7 of the points that Mr. Oliver made, although we can and  
8 well may be required to as we go forward, it's because  
9 this stipulation really deals with this issue.

10 Rambus simply had no applications that covered  
11 SDRAM before that standard was adopted. During the  
12 time it was a JEDEC member, Rambus had no applications  
13 that covered SDRAM or DDR. Now, this is a contested  
14 point, but the evidence is going to prove this  
15 proposition. What the FTC contends is that the '327  
16 patent, which issued after Rambus stopped attending  
17 meetings but before the withdrawal letter, covers DDR,  
18 even though the DDR standard wasn't proposed until  
19 December.

20 Well, what are the problems with that argument?  
21 First of all, it doesn't cover DDR. Secondly, Rambus  
22 wasn't attending any meetings at the time in issue.  
23 And thirdly, the DDR standard wasn't first proposed  
24 until later. And the triggering event for DDR at the  
25 earliest was December of 1996, the earliest.

1           So, on these points, duty, breach, you will  
2 hear us talk about the law and the policy -- should we  
3 take a break, Your Honor?

4           JUDGE McGUIRE: No, I'm okay. My contact is  
5 just kind of coming off, but I'm okay.

6           MR. STONE: Okay, I am almost to the point  
7 where I am ready to break anyway.

8           JUDGE McGUIRE: Okay.

9           MR. STONE: Duty, you are going to hear about  
10 from the experts whether the duty that complaint  
11 counsel have crafted is one that's enforceable under  
12 the antitrust laws, but whether it is or it isn't, it's  
13 not a duty that would have required Rambus to do  
14 anything it didn't do. Rambus didn't breach it, and  
15 its conduct was not exclusionary.

16           So, what might make sense, Your Honor, is if we  
17 take the break, I want to talk about the causation part  
18 of the case, and maybe after the break, Mr. Perry can  
19 talk a little bit about the one issue I wanted him to  
20 address, and I'll conclude.

21           JUDGE McGUIRE: Okay, that's fine. Any  
22 opposition? Then let's go off the record. We will  
23 take a break for, what, 15 minutes?

24           MR. STONE: That's fine, Your Honor, thank you.

25           JUDGE McGUIRE: Thank you.

1 (A brief recess was taken.)

2 JUDGE McGUIRE: This hearing is now in order  
3 and reconvened at 10 minutes after 4:00, and we will  
4 continue with the presentation of the opening statement  
5 by respondent, and you have the floor, Mr. Perry.

6 MR. PERRY: Thank you, Your Honor.

7 We wanted to respond quickly to the statement  
8 by Mr. Royall this morning that complaint counsel need  
9 prove the elements of their claims by a preponderance  
10 of the evidence. We disagree with that. We think  
11 there are several reasons why essential elements of  
12 their claims must be proved by clear and convincing  
13 evidence, including intent and causation, and I just  
14 wanted to go into some of those reasons.

15 We agree with complaint counsel, they have said  
16 in the past, that the Supreme Court in the Steadman  
17 case held that in some cases, in many cases, an  
18 administrative agency can apply a preponderance burden,  
19 but in fact, there have been two cases in which an  
20 administrative law judge in this building has imposed a  
21 clear and convincing burden of proof. That was the  
22 American Cyanamid and VISX cases, one quite recently,  
23 and there are elements of those cases that link them  
24 together, that link those cases to this case.

25 Both cases involved patents. Both cases raised

1 antitrust and Section 5 claims based upon an alleged  
2 failure by the patent holder to make certain  
3 disclosures of certain information. Both cases alleged  
4 the patents as a result had more market power than they  
5 would have had otherwise, and in both cases, the remedy  
6 sought was an order that the patents not be enforced.  
7 And in both cases, complaint counsel were required to  
8 prove the essential elements of their claims by clear  
9 and convincing evidence.

10 This case shares those same characteristics.  
11 In this case, the complaint alleges that because Rambus  
12 failed to make certain disclosures, it has acquired  
13 market power that it's not entitled to. Complaint  
14 counsel says this case is different because in American  
15 Cyanamid and in VISX, the disclosures that weren't made  
16 weren't made to the patent office, and here, the  
17 disclosures that weren't made supposedly weren't made  
18 to a private standard-setting organization.

19 We say that doesn't make a difference because  
20 of the reasons why the burden of proof was higher in  
21 Cyanamid and VISX and similar district court cases.  
22 Those reasons apply here.

23 What are the reasons? There are two principal  
24 reasons. First, someone who holds a valid patent --  
25 and they don't challenge in this proceeding the

1 validity of the patents -- someone who holds a valid  
2 patent has a Constitutional and statutory right given  
3 it by the United States Government to be paid royalties  
4 for the use of his invention by others. The courts  
5 have recognized this right to be a fundamental part of  
6 the bargain between the Government and the inventor.  
7 The inventor discloses his invention to the Government  
8 and agrees that after a certain period of time, when  
9 the patent term expires, the invention can be used by  
10 everyone for free, but the part of the bargain that  
11 goes back to the inventor is the right during the  
12 patent term to be paid royalties for the use of the  
13 invention.

14           The other right that flows from the Government  
15 to the inventor in exchange for the inventor giving up  
16 his perpetual rights to that invention are access to  
17 the courts, and that's also been deemed to be a  
18 fundamental right, access to the courts when an  
19 infringer won't pay, and there is no dispute about  
20 infringement here either.

21           So, in this case and in other cases, when  
22 either a private party or a different agency of the  
23 United States Government seeks an order that takes away  
24 both of those fundamental rights, there are certain  
25 elements of the Government's claims that must be proven

1 by clear and convincing evidence, and especially where  
2 the remedy sought is as unprecedented as it is here.

3 Now, that's a strong word, but it's not my  
4 word. It's the complaint counsel's word from the VISX  
5 case. When they moved to dismiss the complaint in  
6 VISX, they said, "The Commission's ability to order  
7 that a presumptively valid patent not be enforced is  
8 unsettled. We are unaware of an antitrust court that  
9 has ordered that an antitrust defendant not enforce a  
10 valid patent." That's a direct quote from page 7 of  
11 that motion filed back in 1999.

12 Now, they have said one more thing about VISX,  
13 which is really the reason why I stood up today. They  
14 said in their trial brief that the Judge in VISX did  
15 hold that complaint counsel had to prove fraud by clear  
16 and convincing evidence on their fraud claim, but they  
17 said in their trial brief that in proving inequitable  
18 conduct by VISX, that Judge Levin applied the  
19 preponderance standard to that claim, and it's just not  
20 true.

21 All you've got to do is go to the opinion,  
22 except it's really long. It's right here, it's on the  
23 website, but it's very, very clear on that point. At  
24 page 111, 126, 139, 142, 144 and 145, Judge Levin makes  
25 clear that he's requiring complaint counsel to prove



1 inequitable conduct by clear and convincing evidence,  
2 and here's a quote from 139 that is clear as day.

3 "To establish inequitable conduct, clear and  
4 convincing evidence must demonstrate both materiality  
5 and a deceptive intent."

6 Now, we can also look at complaint counsel's  
7 post-hearing brief in VISX, where they say at page 9,  
8 "To prove fraud or inequitable conduct, complaint  
9 counsel had to prove 'materiality, intent and but for  
10 by clear and convincing evidence.'" That's what  
11 complaint counsel agreed they had to prove. That's  
12 what Judge Levin said they had to prove on either fraud  
13 or inequitable conduct, and the reason is they're  
14 taking away, they're interrupting, they're interfering  
15 with, or they're trying to, a fundamental bargain that  
16 was made between an inventor and the United States  
17 Government, and when an agency tries to do that,  
18 they've got to take on a higher burden.

19 So, we would request that with respect to the  
20 materiality of the information that we supposedly  
21 didn't disclose and our intent to deceive and whether  
22 or not that was, in fact, pro-competitive,  
23 anti-competitive, deceptive, and on causation, what the  
24 world would have looked like if we had disclosed more  
25 information than we actually did, that on all those

1 elements, as the Court held in VISX and as complaint  
2 counsel agreed just a few years ago, Your Honor should  
3 apply a clear and convincing burden of proof on those  
4 elements.

5 Thank you.

6 JUDGE McGUIRE: Now, that's an argument you  
7 intend to make in your post-hearing brief?

8 MR. PERRY: Yes, Your Honor.

9 JUDGE McGUIRE: Then I would like to see some  
10 counter-argument on that by the other side as well.  
11 So, that's a topic we will take up in post-hearing.  
12 All right.

13 MR. PERRY: Thank you.

14 JUDGE McGUIRE: All right, thank you, Mr.  
15 Perry.

16 All right, Mr. Stone?

17 MR. STONE: Thank you, Your Honor.

18 I left off with my discussion of the evidence  
19 having summarized evidence that goes to the question I  
20 think the evidence demonstrates that there was no duty  
21 that under the practice or the policy or the procedures  
22 or the manuals or the written descriptions or what  
23 other people did at JEDEC meetings, there was no duty  
24 that arose that Rambus did not follow. So, for duty  
25 and breach, the evidence is there was no duty that was

1 breached, but complaint counsel do allege more, and we  
2 argued this issue as recently as two days ago, as to  
3 whether they have a claim that is based on something  
4 other than a violation of JEDEC rules, and although  
5 it's a little hard to get our arms entirely around that  
6 argument, I think it's fair to say that part of what  
7 they are saying and part of what I heard them say this  
8 morning is that Rambus didn't act in good faith, that  
9 Rambus should have done things differently because that  
10 would have -- it would have been a good thing.

11 Well, it is not our burden to prove that Rambus  
12 acted in good faith. It's complaint counsel's burden  
13 to prove that they didn't. But I want to take on that  
14 burden, because Rambus did act in good faith, and I'm  
15 going to show you some Crisp emails that show you that  
16 Richard Crisp acted in good faith, and his subjective  
17 intent was fine.

18 The first point, Rambus sought and followed the  
19 advice of its lawyers. Its lawyers said we want you to  
20 keep your patent applications confidential, and they  
21 did. They sought the advice of their lawyers with  
22 respect to JEDEC, and as you will see, in fact, they  
23 followed that advice.

24 They followed the examples of others around  
25 them. That certainly is good faith. They looked at

1 what everybody else was doing. They didn't just see,  
2 okay, what are the rules, and even if other people are  
3 doing more, can I just stand on the rules? They  
4 followed the examples of others around them.

5 And as I have shown, the evidence is clear,  
6 they followed the rules, and they followed the law.  
7 They applied for patents on inventions that they had  
8 made, that Mike Farmwald and Mark Horowitz had made,  
9 they applied for patents on them. The patent office  
10 looked at them and said, yep, you're entitled to a  
11 patent. They followed the law. Consistent with  
12 Kingsdown and consistent with all the progeny of  
13 Kingsdown, they continued that iterative process of  
14 getting their claims. So, they acted in good faith.

15 And Richard Crisp's own emails, when you look  
16 at the totality of them, show that he as well as the  
17 rest of Rambus acted in good faith, and I'd like to  
18 show you -- it's a lengthy exhibit, because it's a  
19 whole string of emails. Richard Crisp's emails were  
20 stacked up in hundreds of pages, but let's bring up  
21 CX-711, and we are going to go to page 187, and this is  
22 an email that is a Richard Crisp email, and if you go  
23 up to the -- it's a subject -- go up to the subject  
24 line, if you could, Matthew -- right there, and the  
25 subject is, "JEDEC Meeting Notes, December 5, 1995."

1           And I should digress for a moment. On these  
2 meeting notes, complaint counsel seemed to suggest  
3 earlier that the fact that Richard Crisp sent these  
4 notes about what was happening at JEDEC meetings was in  
5 some sense improper, that he shouldn't have reported  
6 back to his management. Well, I mentioned to you  
7 earlier the IBM manuals. Well, the IBM manuals tell  
8 their participants who go to standard-setting  
9 organizations, you are required when you go to a  
10 standard-setting meeting to prepare a trip report, tell  
11 everybody in your management hierarchy what happened at  
12 the meeting when you return, which is what Richard  
13 Crisp did, not as formalized as IBM, but he did exactly  
14 what IBM did, or Betty Prince will testify that she sat  
15 in the meetings and took notes on her computer, just as  
16 Richard Crisp did. So, nothing untoward about that.

17           But what did he say here? Well, this was a  
18 point in time when Mr. Crisp was -- December '95 -- was  
19 trying to persuade others at Rambus to try to  
20 standardize the Rambus module, not the DRAM, but the  
21 module, the little package, if you think of it as that,  
22 he wanted them to try to get it standardized at JEDEC,  
23 and so he had gone to the prior meeting, December 5,  
24 and he talked to people about what would be involved if  
25 we wanted to get a standard on our module.

1           And if you bring up the highlighted part,  
2 first, he had lunch with Jim Townsend of Toshiba, and  
3 they talked about the patent policy and what they would  
4 have to do to get the R-Module standardized. And Jim  
5 said, well, as long as Rambus would state that it would  
6 abide by the patent policy, as far as the modules were  
7 concerned, that would be no problem. And the policy,  
8 he writes back to his management at Rambus, "requires  
9 that we state that we would license the patents  
10 necessary" -- necessary or essential -- and if you go  
11 to the next page, pick up the top part -- "license the  
12 patents necessary to build the module (but not the DRAM  
13 patents) to all-comers on a non-discriminatory basis  
14 for reasonable license fees and royalties." That's  
15 what Jim Townsend told him they needed to do.

16           According to Howard Sussman, who I guess you  
17 will also hear from, "reasonable" can mean almost  
18 anything we want it to mean. He goes on a little bit  
19 about talking with Sussman about what's this reasonable  
20 license fee mean, and Sussman says that's not within  
21 the jurisdiction of JEDEC.

22           Then he talks to Desi Rhoden as you'll see at  
23 the bottom about the patent policy. Desi Rhoden is the  
24 first witness complaint counsel will call tomorrow.  
25 Desi Rhoden said the same thing as Sussman. You can

1 say on a case-by-case basis that we will abide by the  
2 policy where it is relevant. We can say when a showing  
3 is made -- that is, when we come in and make a showing  
4 on our R-Module -- that there may be patent activity in  
5 that area.

6 Then if you go back, and we will pick up the  
7 bottom half of this -- and I know this is a lengthy  
8 one, but I want to show you in full context what was  
9 Richard Crisp's state of mind right after the last  
10 JEDEC meeting he attended. So the conclusion I reach  
11 here, he says, is we can abide by the patent policy on  
12 a case-by-case basis, and set the terms of our license  
13 agreements to what we like, and we give up nothing else  
14 in the patent -- in the process. The patent policy is  
15 something you deal with on a ballot-by-ballot basis, as  
16 Sussman recently advised me.

17 Then he goes on to talk about, as long as we  
18 mention when we make the showing that there is  
19 potential balloting or patent issues or we do it when  
20 the ballot comes to the floor, then we're fine.

21 Then he says, at the same time, we do not  
22 necessarily have to agree to abide by the policy -- by  
23 that, we don't have to agree to license for any  
24 particular presentation or ballot -- we can pick and  
25 choose what we decide to abide by on a case-by-case

1 basis.

2           And then he says, the things we should not do,  
3 we should not speak up -- the things we should not do  
4 are to not speak up when we know that there's a patent  
5 issue. To intentionally propose something as a  
6 standard and quietly have a patent in our back pocket  
7 we are keeping secret that is required to implement the  
8 standard and then stick it to them later (as WANG and  
9 SEEQ did).

10           And what did he say to his management? I am  
11 unaware of us doing any of this or of any plans to do  
12 this. This is not a document that Richard Crisp wrote  
13 for prosperity, publication or others.

14           JUDGE MCGUIRE: What's the date on that  
15 document, Counsel?

16           MR. STONE: December 5th, 1995.

17           JUDGE MCGUIRE: Okay.

18           MR. STONE: At the time of his last JEDEC  
19 meeting, he says I am unaware of us doing any of this  
20 or any plans to do this.

21           Let's look at one other of the many -- and  
22 there is many, many Crisp emails you will see. Let's  
23 look at RX-837. This is an email that Richard Crisp  
24 wrote a couple of months earlier in September of '95,  
25 and if you would go down to the bottom, he's talking



1 here about Tony Diepenbrock, the in-house lawyer which  
2 you heard complaint counsel talk about earlier, and he  
3 says, "Tony brings up a good point regarding our patent  
4 position. At the time we began attending JEDEC, we did  
5 so to learn what the competition was working on and  
6 what sort of performance systems using that technology  
7 would be able to achieve and what sort of issues would  
8 arise when designing with the devices.

9 "As time passed, our reasons for attending  
10 JEDEC increased into gaining leads into who was working  
11 for what semiconductor company (contact points for  
12 relationships), and where they were putting their  
13 emphasis."

14 Let's go to the next page. He went on and he  
15 said, "Later, the signaling issues replaced the  
16 SDRAM/SGRAM interest," and then he goes, "During the  
17 beginning of this period, we had no issued patents. We  
18 decided that we really could not be expected to talk  
19 about potential infringement for patents that had not  
20 issued both from the perspective of not knowing what  
21 would wind up being acceptable to the examiner, and  
22 from the perspective of not disclosing our trade  
23 secrets any earlier than we are forced to."

24 Exactly two of the reasons I indicated earlier  
25 for not disclosing a patent application,

1 pro-competitive reasons.

2 "As time passed, some of the patents issued,  
3 and we have not really made the committees aware of  
4 this fact except for once, when I did and was later  
5 castigated for doing so."

6 Then he goes on to say, "It seems to me that we  
7 should re-evaluate our position relative to what we  
8 decide to keep quiet about, and just say what we have.  
9 It has been clear to me for some time that everyone  
10 that wants to know what we have issued will find out if  
11 they are willing to invest 10 minutes on the World Wide  
12 Web."

13 So, what was he saying? We might as well tell  
14 them about our patents that have issued, because if  
15 they want to find them, they can. So, let's just tell  
16 them about them. Whether they relate to anything or  
17 not, let's tell them about our patents. He wasn't  
18 worried then and he wasn't worried in his December memo  
19 about patent applications. He didn't have subjectively  
20 the state of mind that he had done anything wrong, that  
21 he was supposed to disclose things he hadn't disclosed,  
22 and the full context of his documents makes that clear.

23 So, his intent, which complaint counsel  
24 suggested was an issue in this case, his intent in that  
25 regard is not wrongful in the least.

1           So, let me go from this good faith argument  
2 that counsel make to my third point, which is  
3 causation, and yes, I am going to talk about whether  
4 the JEDEC members were misled. Were they misled? They  
5 believed Rambus was seeking the broadest possible  
6 intellectual property coverage for its inventions.  
7 We've shown you that and we'll show you more evidence.

8           They believed Rambus had many patent  
9 applications pending. They believed Rambus had filed  
10 applications to cover all the inventions described in  
11 the '898 application.

12           (Telephone interruption.)

13           MR. STONE: That's not mine.

14           They believed Rambus hoped its patents would  
15 cover SyncLink and other permutations of Synchronous  
16 DRAM, and there were many, many red flags that I'm  
17 going to talk about in a minute. So, for all these  
18 reasons, I am going to show you that no DRAM  
19 manufacturer was misled.

20           And I want to go to a time period that  
21 complaint counsel talked about, May of 1992. This is  
22 the JEDEC meeting where Richard Crisp was asked about  
23 whether Rambus had patents, and he declined to comment.  
24 There is a lot of evidence about that meeting, a lot of  
25 trip reports written by a lot of people who were there,

1 and I want to look at what those documents show us  
2 happened at that meeting.

3 RX-285A, if we could. It's an A because this  
4 is the English translation of another document  
5 originally written in German, and if you would bring up  
6 the yellow.

7 This trip report says, "The DRAM interface has  
8 become more and more of a problem for system  
9 developers." I think this very portion was shown to  
10 you earlier by Mr. Royall. "In order to eliminate this  
11 data transmission rate bottleneck, various competing  
12 concepts regarding the design of newer DRAMs have  
13 emerged, such as toggle-mode, cached DRAM, Rambus, and  
14 Synchronous DRAM."

15 Then if we go to the next page and we bring up  
16 that part, what was said? "Both factors are  
17 interwoven. The original idea behind the SDRAM is  
18 based on the basic principle of a simple pulse input  
19 and the complex Rambus structure."

20 Now, you remember earlier I showed you the  
21 Siemens document that described the complex Rambus  
22 structure as consisting of many different elements, not  
23 just the narrow bus? So, they say, well, the SDRAM is  
24 based on two things. Somebody's taken the IBM simple  
25 pulse input and put it together with the complex Rambus

1 structure, and that's SDRAM, and from it, NEC, a Rambus  
2 licensee who they thought would have the best insight,  
3 I guess, into Rambus' technology was the first to  
4 suggest a streamlined public domain version, meaning  
5 we're trying to find one that gets around the  
6 intellectual property that Rambus has. 1992.

7           Okay, so then what? We go to 286A, and here's  
8 another memo. This is a memo of a conference call held  
9 between people at IBM and people at Siemens that  
10 occurred the day before. It occurred on April 29th.  
11 If we go to the next page, let's see what they say.  
12 Talking about Rambus in this conference call, they  
13 said, well, Rambus visited key in-house IBM users --  
14 and remember, this is a Siemens memo writing about what  
15 IBM told them -- IBM is still keeping its eye on  
16 Rambus. Rambus has announced a claim against Samsung  
17 for \$10 million due to the similarity of SDRAM with the  
18 Rambus storage device architecture. For this reason,  
19 IBM is thinking of taking a license.

20           So, here we are, April 29th or April 30th of  
21 1992, and IBM and Siemens are talking about the fact  
22 that Rambus has announced a claim against Samsung for  
23 \$10 million because of the similarity of SDRAM and the  
24 Rambus storage device. That early on, that's what they  
25 knew.

1           Now, if we then go to RX-289, after this  
2 conference call and after the memo you saw earlier,  
3 Willie Meier prepared a chart, and he was doing a chart  
4 of the pros and cons of Synchronous DRAM versus Rambus  
5 DRAM versus cached DRAM, and I want to draw your  
6 attention to what he said was a con or a negative of  
7 Synchronous DRAM.

8           He said the two-bank sync or synchronous design  
9 may fall under Rambus patents. The two-bank SDRAM may  
10 fall under Rambus patents. Early May of 1992, right  
11 before the meeting, the JEDEC meeting that we heard  
12 about.

13           I'm going to skip past the JEDEC meeting and  
14 come back to it, because I want to show you what Gordon  
15 Kelley wrote in early June, a month after the JEDEC  
16 meeting, if we could go to the next document.

17           The same kind of chart, that's because Siemens  
18 and IBM were sharing this information back and forth,  
19 so Gordon Kelley prepares his own chart, the same pros,  
20 same cons. What are the cons of the Synchronous DRAM?  
21 Patent problems. Motorola and Rambus. So, after the  
22 meeting in May, Gordon Kelley prepares a chart in June,  
23 and he says there's potentially patent problems with  
24 Synchronous DRAM.

25           Well, let's look at some notes of what happened

1 at that meeting, May 7th, 1992, a JEDEC meeting in New  
2 Orleans, and we want to look at Mark Kellogg's  
3 handwritten notes. Mark Kellogg is also from IBM.

4 If you could bring up 290, this is the first  
5 page of his handwritten notes of the JEDEC meeting, May  
6 7th, 1992, and then skip ahead, if you would, and then  
7 bring up these two points that he wrote in his notes.  
8 You'll see and you'll hear testimony that when he wrote  
9 a company name and underlined it, that was the speaker.

10 So, Siemens has been talking to IBM before this  
11 meeting, and Siemens brings up this issue, and he  
12 writes it in his notes. "The kernel of chip is similar  
13 to Rambus." Well, you remember in their notes earlier  
14 they said the Rambus chip is -- the SDRAM is really the  
15 simple IBM toggle mode and the complex Rambus  
16 structure, and he's saying again, "The kernel of the  
17 chip is similar to Rambus. Patent concerns?"

18 And when Mr. Crisp was asked if he would care  
19 to comment, he said no, he didn't care to comment, no  
20 Rambus comments.

21 Then he writes down that the NEC representative  
22 at the meeting said, well, we have the Rambus  
23 international patent application, sometimes called the  
24 WIPO application. It's 150 pages long. And then he  
25 said -- as to the Rambus patent, what did he say?

1 "Suspect claims won't hold."

2 This is the first piece of many pieces of  
3 evidence that will show you that what happened was the  
4 manufacturers knew about Rambus' intellectual property  
5 and thought that the patents wouldn't issue, or if they  
6 issued, the claims wouldn't hold. They wouldn't be  
7 valid.

8 And I won't stop there, but I do want to tell  
9 you about those notes. Mark Kellogg was asked in his  
10 deposition about those notes. I'm assuming he'll  
11 testify here similarly to what he said in his  
12 deposition, and he said about those notes and about  
13 Richard Crisp's declining to comment, he said, "That  
14 note would have been a flag -- would have been a flag,  
15 which is why I wrote it down." And he said that the  
16 lack of a response from Rambus was a concern. So, he  
17 wasn't lulled. And Gordon Kelley, a month later,  
18 writes a chart in which he says we're concerned about  
19 Rambus patents that might cover SDRAM.

20 Well, that idea of a flag was not unique, not  
21 at all unique, to Mark Kellogg. I have a chart here,  
22 and I'm sure you'll be pleased to know I am not going  
23 to touch on all the evidence on my chart, but I have a  
24 chart here that I've entitled the Rampant Red flags  
25 Regarding Rambus IP. These are some -- and there are



1 even more and you'll hear even more evidence -- these  
2 are some of the many, many, many times that Rambus gave  
3 notice to DRAM manufacturers that it had intellectual  
4 property that would cover things that they were  
5 thinking about manufacturing.

6 I showed you the early ones in the April-May  
7 time frame and the June time frame. So, I've shown you  
8 some of those early red flags. I'm going to skip ahead  
9 in time to July of 1994 and show you another one.

10 In July of 1994, Samsung was considering taking  
11 a Rambus license, and they talked about it internally  
12 and they gave consideration to it internally, and they  
13 wanted a second opinion, and Joel Karp, who later on in  
14 time worked for a while at Rambus and who worked at  
15 Intel and other companies, was at the time at Samsung.  
16 Joel Karp was given the responsibility of finding  
17 someone independent to give him a second opinion, and  
18 he hired Betty Prince, and Betty Prince, who had worked  
19 for TI and worked for Phillips and worked for a lot of  
20 companies, attended JEDEC meetings for many, many  
21 years, was the U.S. representative to the international  
22 equivalent of one of the over-reaching standard-setting  
23 bodies, somebody who's written three textbooks on  
24 memory devices, had by that time formed her own  
25 business and was a consultant.

1           So, Betty Prince was hired, retained by Samsung  
2 to go to Korea and give a presentation on the Rambus  
3 DRAM, and she gave her presentation using  
4 transparencies or overheads, and when she got to Korea,  
5 they made copies of her transparencies, handed them out  
6 to everybody at the meeting, gave her back a copy.  
7 It's that copy they gave her back that she produced to  
8 us in this case, because it has Korean characters on  
9 it, which she said I can't read them and I didn't put  
10 them there, and it shows us what she went through in  
11 the course of that presentation.

12           As Your Honor knows from having reviewed her  
13 motion in camera, everything she said in that  
14 presentation was publicly available information,  
15 because that's her practice, nothing confidential that  
16 she learned at TI or anyplace else. Let's look at her  
17 report.

18           July of 1994, here's the cover page of the  
19 report she presented, and you see the characters in the  
20 upper left corner, and then we'll go to page 10. I'll  
21 just take a moment on this report, but I want you to  
22 see what she wrote at the bottom.

23           She wrote, "Many of the large systems houses  
24 believe that the Rambus patents are challengeable by  
25 previous internal work and/or patents. The early

1 concern about the impact of the Rambus patents on the  
2 major systems houses and vendors seems to have  
3 diminished considerably."

4           So, originally there was a lot of concern about  
5 the Rambus patents, and now the concern is diminished.  
6 Was it because they were lulled, or was it because the  
7 systems houses had concluded that the patents would be  
8 challengeable by previous internal work and/or patents?  
9 We'll keep seeing more and more evidence it was the  
10 latter.

11           JUDGE McGUIRE: Now, Counsel, what patents in  
12 your opinion is she talking about there, the patents  
13 that are challengeable?

14           MR. STONE: As we will see, what she's talking  
15 about is the potential patents that may issue some day  
16 down the road, not the patents they have now, and I'll  
17 show you why, if we could go to the next page.

18           She says, Rambus' technology lead "depends on  
19 whether the Rambus patents are valid or not." Now,  
20 she's talking there, and I am going to show you some  
21 other documents, not just about the issued patents but  
22 the patents that people thought might be issued because  
23 they had seen the very broad description of the  
24 invention in the WIPO application and in the patents  
25 that had been disclosed.

1           And if we go to September '95, which is the  
2 next time period I want to get to, we will see why that  
3 is so clear. So, if we go up here to September of '95,  
4 we are going to see several things that happened in  
5 that time frame.

6           If we could bring up the first document, they  
7 are the minutes of a SyncLink meeting, and I suppose I  
8 should pause for a moment on SyncLink.

9           SyncLink is a consortium who was trying to  
10 design a product that would perform as well as Rambus,  
11 and they designed a product that utilized a large  
12 amount of the Rambus inventions and technology, and  
13 they knew it, and they recognized the similarities, and  
14 they understood the similarities, and they went forward  
15 with it anyway, because they found that they had to  
16 find a way to get the performance that was somewhere in  
17 the ballpark with the RDRAM performance, and this was  
18 the only way they could do it.

19           What did they say at this meeting in September  
20 of 1995, if we bring up RX-589? I'm sorry, August of  
21 '95. Go to the next page of these minutes and bring up  
22 the highlighted part.

23           Interestingly, at this particular meeting,  
24 Richard Crisp had been invited to attend, and what did  
25 Richard Crisp say at this August 1995 SyncLink meeting?

1 He said, in Rambus' opinion, both RamLink and SyncLink  
2 may violate Rambus patents that date as far back as  
3 1989. Others commented that the RamLink work was  
4 public early enough to avoid problems, and thus might  
5 invalidate such patents to the same extent that they  
6 appear to be violated.

7 So, the thinking at the SyncLink meeting was we  
8 think we have prior art. The RamLink work is public  
9 early enough that it will invalidate the Rambus  
10 patents. This August meeting, 1995, of SyncLink, we  
11 have stipulated was attended by at least five  
12 individuals at that SyncLink meeting who then attended  
13 the September 11 JEDEC meeting that followed, and we're  
14 going to look at that September 11 JEDEC meeting, and  
15 that's RX-600, are the minutes from that meeting, just  
16 a few weeks later.

17 This is one held in Crystal City, Virginia,  
18 September 11th, '95, and at that meeting, if we go to  
19 page 2, you will see what we have highlighted under the  
20 heading Patent Policies, the patent policies are shown  
21 as Attachment B, and that's Jim Townsend's patent  
22 policies, the slides I showed you earlier, and then the  
23 SyncLink/RamLink patents were discussed, and Rambus  
24 noted at the general meeting their position, see  
25 Attachment C.

1           Now, if we went to Attachment C to these  
2 minutes, we would see a faxed memo dated September  
3 11th, but it's not a very good copy. Richard Crisp did  
4 another fax the next day which is dated September 12th,  
5 because he had one of those auto-dating functions on  
6 his program, and so this one, which is identical to the  
7 one on September 11th, does have a September 12 date on  
8 it, but I don't think anybody's going to contend  
9 there's anything nefarious about that.

10           This fax was attached to the minutes, was read  
11 at the meeting, was presented to everybody who was in  
12 attendance, because they all got the minutes with this  
13 attachment, and what did he say? He said, well, at the  
14 last JEDEC meeting, the one before the SyncLink  
15 meeting, it was noted that the subject of the SyncLink  
16 DRAM proposal bears a strong resemblance to Rambus  
17 DRAMs, and so I was asked to make a comment about the  
18 Rambus intellectual property position as it may relate  
19 to the SyncLink proposal.

20           Now, remember, he had been told at the SyncLink  
21 meeting, we think RamLink predates you, so we're not  
22 going to worry about the Rambus patents, because  
23 RamLink came first, it's prior art, it's going to  
24 invalidate your patent.

25           He responds to that. He says, the first Rambus

1 patents were filed more than five years ago, with  
2 development starting years before. We have confirmed  
3 that the first RamLink and SyncLink committee meetings  
4 and draft proposals occurred years after Rambus began  
5 development. So, he's saying to them, don't you guys  
6 be so sure that RamLink is going to invalidate the  
7 Rambus patents. I'm telling you, we were ahead of  
8 them. We were ahead of RamLink, so you better rethink  
9 it. If you think you can invalidate our patents on  
10 RamLink, you're wrong.

11 Then he said, let me tell you more. Rambus  
12 elects to not make a specific comment on our  
13 intellectual property position relative to the SyncLink  
14 proposal. Our presence or silence at committee  
15 meetings does not constitute an endorsement of any  
16 proposal under the committee's consideration, nor does  
17 it make any statement regarding potential infringement  
18 of Rambus' intellectual property.

19 In other words, we're saying don't be misled by  
20 our silence. Don't read into our silence some  
21 position. We're telling you we're not going to make  
22 any more comment. I've told you that RamLink does not  
23 predate it, it does not invalidate our patents, we are  
24 trying to get intellectual property. Don't go thinking  
25 that that's all you have to worry about. That RamLink

1 work is not going to help you out.

2           So, why then, after we look at all of these red  
3 flags, all of this knowledge and awareness of Rambus'  
4 intellectual property, clear awareness that Rambus  
5 thought that it read on the SDRAM and had asked Samsung  
6 for money, clear awareness that it read on the SyncLink  
7 proposals that were under discussion and told them that  
8 and said, by the way, your invalidity defense isn't any  
9 good, why with all of this information and knowledge  
10 about Rambus' intellectual property did the DRAM  
11 manufacturers go ahead and make use of what they knew  
12 Mike Farmwald and Mark Horowitz had invented? Why did  
13 they do that?

14           Well, we might ask ourselves at the outset, why  
15 did Mike Farmwald and Mark Horowitz make the inventions  
16 that solved the memory bottleneck crisis and why not  
17 all the resources of IBM or Dell or Micron or Hynix or  
18 Infineon make those inventions? We might ask ourselves  
19 whether JEDEC and its members had a reason for  
20 preferring the very slow pace of evolution -- and  
21 you're going to hear them tell you that's just what  
22 they liked -- as opposed to the fast pace of  
23 technological revolution or progress, which is where  
24 Rambus was trying to take the industry.

25           Why did JEDEC initially take a few of the



1 Farmwald and Horowitz inventions and include them, and  
2 then grab a few more and include them, and then a few  
3 more and include them? What motivated them to do that?  
4 And did they want to avoid manufacturing the Rambus  
5 product, the RDRAM product, because they were afraid of  
6 paying royalties? And did they think they could use  
7 the Farmwald and Horowitz inventions a little bit at a  
8 time and avoid paying royalties? Or were there other  
9 reasons? What led them to make this choice in light of  
10 all the knowledge they had?

11 Was it a fear that they would lose control of  
12 the technology? Was it a concern that their own R&D  
13 efforts had been so lacking for so long that if  
14 somebody came along with a great new idea and blew them  
15 out of the water in terms of the technology, that they  
16 wouldn't be able to sort of control the pace of their  
17 own business, and they might have to just start  
18 manufacturing products that someone else designed to be  
19 used with the Intel chip sets and others?

20 They were facing a huge problem, because  
21 computers were really going fast, and because computers  
22 were really going faster, they had to find a way to get  
23 there, but what they knew was, hey, if all the memory  
24 devices are slow, we're okay. As long as there's  
25 nobody out there making a fast device, we're fine. So,

1 as long as we're all sitting in a JEDEC meeting  
2 agreeing that we're going to go slow, we're okay. We  
3 don't have to worry about technology, R&D. We don't  
4 care about whether we give the consumers a fast  
5 computer or a slow computer. They'll take whatever we  
6 give them, because we are going to sit in these  
7 meetings and agree to go slow.

8 And Rambus threatened that business strategy,  
9 because Rambus said, we have a product that goes fast.  
10 What were they going to do about it? Well, they  
11 decided they had to go faster, and they -- I guess they  
12 looked at all the alternatives. They looked for all  
13 the ways to go faster. And what did they pick? They  
14 picked the alternatives that Mike Farmwald and Mark  
15 Horowitz invented and disclosed in April of 1990 in  
16 their patent application, and they started bit by bit  
17 by bit and piece by piece taking those inventions and  
18 sticking them into their products.

19 Okay, so that's what tell us? Well, that takes  
20 us to something called the but for world. The but for  
21 world is something that antitrust lawyers and  
22 economists love. It's that hypothetical world of what  
23 would things have looked like if only I turned right  
24 instead of left, if only I had taken the high road  
25 instead of the low road?

1           You know, before we get to the specifics of the  
2 alternative here, we have a very interesting  
3 proposition in this case. Mr. Royall told us this  
4 morning -- and he's right, it's not a concession -- if  
5 Rambus had never joined JEDEC, they could do everything  
6 they're doing today, they could try to enforce their  
7 patents, they could seek to recover royalties, and  
8 they -- that would be fine. There would be nothing  
9 wrong with it.

10           So, what if they had never joined JEDEC?  
11 Suppose Rambus had never joined. What would the world  
12 look like today? Well, Rambus never asked JEDEC to put  
13 its features in any of their -- in any of the products.  
14 Rambus never went to JEDEC and said, slip a little dual  
15 edge clocking in there or a little variable burst  
16 length. They never did that. I guess JEDEC, since  
17 Rambus never encouraged it to do anything, JEDEC would  
18 have done exactly what it's done today. It would have  
19 looked around at the technologies available, it would  
20 have gotten a hold of what Rambus technology looked  
21 like, it would have read the Rambus patents, it would  
22 have read the Rambus technology overviews, and it would  
23 have said, let's take bits and pieces of this Rambus  
24 technology and we will start putting it in our  
25 products.

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1           I think they would have. They would have done  
2 the same thing. So, the but for world if Rambus had  
3 never joined JEDEC is the world we live in today. That  
4 sort of ends the case really. That's all there is to  
5 it. But let me go to the particulars of what complaint  
6 counsel argued.

7           They say, well, no, no, if Rambus had not been  
8 at the meetings, then people would have thought about  
9 other alternatives that they didn't think about because  
10 Rambus was there. The logic of that is a little  
11 baffling. Why would they have thought about  
12 alternatives to Rambus' technology if Rambus wasn't  
13 there but they wouldn't have thought about them if  
14 Rambus was there?

15           But let's look at those alternatives in any  
16 event. Let's just jump over the logical gap in that  
17 reasoning. Are there alternatives? Complaint counsel  
18 says there are. Okay. Would they have chosen those  
19 alternatives? We probably ought to think about what  
20 they cost, because if they cost a lot more, they might  
21 not have chosen them. Remember, using the Rambus  
22 features in the world we live in today only requires  
23 the payment of a relatively small royalty, and it is  
24 relatively small because it is less than the standard  
25 royalty that IBM charges for its patents, to put it in

1 context.

2 In addition, if they had looked at these  
3 alternatives, they would have asked themselves not only  
4 what they cost, but how do they perform? Can they get  
5 me there? Are they fast enough? Will they work? And  
6 then they, of course, I guess, because this is what  
7 we've been told, they would have asked themselves if  
8 there are alternatives, do they infringe any patents,  
9 Rambus' patents or anybody else's patents? Because  
10 apparently JEDEC's practice was to not put anything  
11 patented in their standards.

12 So, those are sort of the questions we ask  
13 ourselves about this theoretical but for world, and I  
14 do want to show you that these DRAM manufacturers, they  
15 were pretty savvy about this, if you could bring up  
16 777. This is a memorandum email that was written to  
17 Farhad Tabrizi from Jim Sogas, and we are going to look  
18 at the bottom part of what he sent, and what he sent  
19 was this was intended to be an email that Farhad  
20 Tabrizi would send on to other people. So, this was  
21 intended for Farhad's signature, and it was proposed to  
22 him by Jim Sorgas, and one of the things he wanted  
23 Farhad to say is the following:

24 "There is an alternative that Intel can achieve  
25 their desired performance level with an industry

1 standard solution, which we call SyncLink. SyncLink is  
2 not where --" he wrote were -- "SyncLink is not where  
3 Rambus is today, however, with everyone's support we  
4 can get there quickly."

5 So, what did he recognize? Okay, SyncLink,  
6 which Richard Crisp told them infringe Rambus patents,  
7 SyncLink was the way to go. It will get us there.  
8 It's not as good as Rambus. It's the way we can go.  
9 Farhad, you have to tell people to do this, because  
10 they recognized they weren't there for the level of  
11 performance.

12 Okay, if we take the theory, the theory about  
13 what a but for world is all about, and look at the  
14 evidence, what do we find out? What would the but for  
15 world look like in fact? Well, we know some things.  
16 DRAM manufacturers knew about Rambus' IP. I've only  
17 shown you the tip of that iceberg.

18 They believed Rambus would not be able to  
19 obtain valid patents. You will see evidence on that.  
20 They decided, yeah, we know there's a lot of Rambus IP,  
21 we know they have the fundamental inventions, we know  
22 they're revolutionary, we know Farmwald and Horowitz  
23 have that special skill that none of us had to solve  
24 this problem, but we don't think their patents are  
25 going to be valid, because we think we have prior art.

1 We have the RamLink or whatever.

2 They considered possible alternatives to  
3 Rambus' features, and they did not use them, because,  
4 the evidence will show, they wouldn't give them the  
5 performance they needed. And so what did they do?  
6 Aware of all these risks, they deliberately chose to  
7 use Rambus' features, deliberately chose to take a  
8 risk. It was a gamble. And you know, maybe not a bad  
9 gamble. I mean, Infineon won the first trial. So,  
10 Infineon avoided it. They found a way to avoid it.  
11 They took the risk, I am going to use those features, I  
12 will go to litigation, I will see if I can beat Rambus.

13 Well, Betty Prince told us exactly that in her  
14 report as of July of '94. Yeah, there's a lot of  
15 concern about the Rambus patents, but there's not so  
16 much concern now because we think there's prior art.  
17 But there's more.

18 Let's bring up, if we can, RX-629. This is an  
19 internal Micron memorandum written by Jeff Maheux in  
20 November of 1995, and if you bring up the text, what  
21 does he say? He says, well, attached are abstracts for  
22 the patents that have been granted to Rambus so far.  
23 Okay, I guess he didn't have any trouble finding them  
24 on the web. None of these guys do. He says, please  
25 look them over and send me any feedback you might have.

1 We can get copies of the full patent for any that are  
2 of particular interest.

3 And then what did he say in 1995? "Please  
4 consider both the quality (is there prior art?) and the  
5 breadth (do they apply to more than just Rambus?) of  
6 the patents. Please feel free to forward this to  
7 others for comment."

8 So, November 7, 1995, Micron sends around the  
9 abstract of all of Rambus' patents and asks for comment  
10 on the breadth and the validity of those patents. What  
11 happens next? Let's look at RX-663.

12 There's a SyncLink meeting, January 11 of 1996,  
13 a couple of months later, attended by people from a  
14 variety of these DRAM manufacturers, including Micron.  
15 If we could go to the next page, and if we bring up  
16 that, we will see a discussion. "Rambus has 16 patents  
17 already, with more pending. Rambus says their patents  
18 may cover our SyncLink approach even though our method  
19 came out of early RamLink work. Micron is particularly  
20 concerned to avoid the Rambus patents, though all of us  
21 share this concern."

22 So, they looked at the patents, they knew more  
23 were pending, they knew that Rambus said the SyncLink  
24 approach would infringe on those patents sooner or  
25 later, and what did they do? Well, let's keep going.



1 Let's look at 888. They then took this issue to a  
2 JEDEC meeting in 1997, March of 1997, in Fort  
3 Lauderdale, Florida. They brought this same issue up  
4 again at JEDEC.

5 NEC is making a presentation, a presentation  
6 about DDR, a first showing is made there, and it  
7 included a read clock and a write clock. Some on the  
8 committee felt that Rambus had a patent on that type of  
9 clock design. Others felt that the concept predated  
10 Rambus by decades. Okay, so they said, well, Rambus  
11 has got a patent on it we think, and somebody else  
12 says, no, it won't be valid, we have prior art. We can  
13 keep going forward, take the risk. We're going to beat  
14 them back, we will invalidate the patents. It's a  
15 gamble. Sometimes you win a gamble; sometimes you  
16 lose.

17 Some committee members did not feel that  
18 Rambus' patent license fees fit the JEDEC requirement  
19 of being reasonable. Okay, some thought the rate was  
20 too high. It's lower than IBM's. Rambus has also told  
21 JEDEC that they do not intend to comply with JEDEC  
22 patent policies. Okay. So, everybody's on notice  
23 there. That I think relates to the licensing  
24 provisions are reasonable and nondiscriminatory since  
25 Rambus was no longer attending meetings.

1           Let's go back to that document 777 we looked at  
2 earlier. I only showed you the part about wanting to  
3 get the same performance as Rambus. Now we look at the  
4 part that precedes it. This is what Farhad Tabrizi was  
5 going to say to everybody when he sent out this email.  
6 This is what gives us our first clue as to what was  
7 motivating the DRAM manufacturers at the time. He's  
8 really worried, because if Intel and Rambus get  
9 together, put together this marriage of the Rambus  
10 technology and the fast Intel processors, we saw IBM  
11 years earlier thinking they could corner the PC market,  
12 but what's he worried about?

13           He's worried -- and it's in the second  
14 paragraph that I've highlighted -- that we will become  
15 a foundry for all Intel activities, and that if Intel  
16 wants to do business with us, we may get a small share  
17 of their demand or not. He says Rambus licensing is  
18 not just an issue of paying a royalty to Rambus. It's  
19 not. It's not just an issue of paying a royalty to  
20 Rambus. He was concerned that if Intel implements  
21 Rambus, all other applications will move in that same  
22 direction, and even if the architecture changes, their  
23 signaling, the Rambus signaling, will remain for many  
24 generations.

25           So, they're worried. They're not worried about

1 paying royalties to Rambus. They are worried that they  
2 have gotten so far behind in the race for technology,  
3 they have gotten so far behind in their ability to  
4 deliver faster speeds to the computer manufacturers and  
5 faster speeds to the consumers, and they are afraid  
6 that they can't keep up without using the Rambus  
7 inventions.

8           So, what does he say? He says, "I urge you to  
9 educate others and get their agreement to say no to  
10 Rambus." Say no to Rambus. And then he goes on to  
11 say, "What I showed you earlier, that SyncLink is the  
12 way to go. We are going to all get together. We are  
13 going to put together this SyncLink proposal. We know  
14 it infringes Rambus patents, or at least Rambus tells  
15 us it does. We think they're invalid, Rambus tells us  
16 they're not. It doesn't matter. We don't want to be a  
17 foundry for Intel. We're going full speed ahead, full  
18 speed ahead on SyncLink." Full speed ahead using  
19 technology that they know Rambus says infringes.

20           RX-1444. Samsung has announced that they're  
21 going to start building an RDRAM product that Intel  
22 needs. Samsung has made this announcement. A press  
23 article reporting on that announcement is included  
24 here. This is a Micron document, and bring me up the  
25 second part of that. What does the Micron author write

1 when they see that article?

2 "This article shows that Samsung has broken  
3 ranks with the other suppliers and sold their soul to  
4 the devil." In other words, Samsung has decided we're  
5 not going to try to go slow. We're going to get on the  
6 fast pace of revolution, and we're going to get a  
7 product out there that will go fast, but that,  
8 according to Micron, was selling their soul to the  
9 devil and breaking ranks with other suppliers.

10 And then if we go up to the top, what do we  
11 see? An officer of Micron writes this email. He says,  
12 "I've certainly made the point with the officers," and  
13 you'll see in context he's talking about the officers  
14 of Samsung, "that Intel is essentially disabling our  
15 marketing, applications and design, and other key parts  
16 of the company, and ultimately could control the DRAM  
17 industry the same as they have others. I don't think  
18 everyone considers it as much of a threat as I do.  
19 There are a number of options for Intel. Seems to me  
20 they'll be forced to do several strategies  
21 simultaneously to avoid egg-on-face and the Justice  
22 Department. 1, provide an alternative chipset; 2, use  
23 Samsung to drive Rambus; and 3, work with the industry  
24 on a non-Rambus packetized DRAM."

25 So, what was driving the DRAM manufacturers? I

1 offer this evidence not to show you that the DRAM  
2 manufacturers had engaged in an unlawful joint boycott  
3 of Rambus products. I offer this evidence to explain  
4 to you why the DRAM manufacturers, with all this notice  
5 about Rambus intellectual property, would decide we are  
6 going to take the risk of using that intellectual  
7 property because if we don't and if the RDRAM product  
8 wins out, well, we're going to be a foundry for Intel.  
9 Their fear of being a foundry for Intel drove them to  
10 take the risk of using Mike Farmwald and Mark  
11 Horowitz's inventions piece by piece and bit by bit in  
12 the products that they designed at JEDEC, because they  
13 realized the continual evolutionary, go slow, hay wagon  
14 pace of JEDEC wasn't going to work.

15 So, where does that take us? It takes us to  
16 the end of the evidence and the end of the three  
17 issues. Duty? No duty. Breach? No breach. Any duty  
18 that was enforceable under the antitrust laws? No.  
19 Any exclusionary conduct? Has Rambus kept anybody out  
20 of the business? The only extent to which Rambus has  
21 kept anybody out of any business is by being the ones  
22 to invent the solution to the memory bottleneck. And  
23 they got a patent on it, a lot of patents on it,  
24 because their invention -- and everyone concedes -- it  
25 was revolutionary. So revolutionary that everybody is

1 using it today.

2           And did they do anything that caused any  
3 anti-competitive harm? No. And I want to talk about  
4 the anti-competitive harm for a moment. If Rambus had  
5 never joined JEDEC, the world would be the same today,  
6 except we wouldn't be here. If Rambus had disclosed  
7 its IP at JEDEC meetings, we'd be where we are today in  
8 terms of people using that technology, because they all  
9 knew about the technology, and they used it anyway, and  
10 the best example of their willingness to use the  
11 technology despite being warned is SyncLink, because  
12 Richard Crisp went to the SyncLink meeting, and he  
13 said, you infringe our patents. And they said, no, we  
14 don't. No, we don't. RamLink was first.

15           So, he went back to the next meeting, it was a  
16 JEDEC meeting, and he said, RamLink was not first, we  
17 were first. And he wrote them a letter and said, we  
18 were first, forget that argument. You are not going to  
19 invalidate our patents on RamLink.

20           So, what we know -- what we know is that the  
21 but for world that we live in today is a but for world  
22 where the DRAM manufacturers had a choice. Should I  
23 sign up with RDRAM, pay royalties, make the fastest  
24 possible product, give the consumers what they want and  
25 need, or should we try to all hang together and go the

1 slow performance route? And there's a risk in taking  
2 the slow performance route, because if you go slow and  
3 some other manufacturer goes fast, you could get  
4 knocked out of the market.

5 So, when Samsung decided they were going to go  
6 fast and start making the RDRAM and break ranks with  
7 the rest of the industry, well, the other guys going  
8 the slow route got worried, and they said, we've got to  
9 speed it up. And so they re-invigorated their whole  
10 SyncLink plan.

11 And if we bring up 857, I think this is the  
12 right one -- yeah, that's it. Bring up 857. Here's  
13 what they did when they became aware of this. Bring up  
14 the highlighted part, if you will.

15 They said, oh, my gosh, we've got to do  
16 something about this. They called a SyncLink executive  
17 meeting in Yokohama, Japan, and the purpose of the  
18 meeting was to re-ignite the consortium in light of the  
19 recent Intel announcement to enter into a design  
20 partnership with Rambus for the so-called Rambus  
21 Direct, and with few exceptions, every DRAM  
22 manufacturer was represented there. So, they knew,  
23 Intel is such a threat to us -- it's really Intel and  
24 not Rambus, because Intel is a dominant force in the  
25 market, and it is fair to say that Rambus is not a very

1 large company or a very dominant company -- but they  
2 knew that if Intel paired with Rambus, their slow  
3 products wouldn't make it.

4           So, they called a meeting and they said, we  
5 know we infringe Rambus patents -- we know they told us  
6 that -- but we're going forward anyway. We are going  
7 to re-ignite the consortium. We are going to ignore  
8 the red flags that Mark Kellogg and everybody else  
9 talked about, we are going to ignore all that  
10 information, and we are going to go forward.

11           And what does that tell us? That we would be  
12 today exactly where we are if Rambus had sent a lengthy  
13 letter from its lawyers to everyone at JEDEC saying, by  
14 the way, we have some patents, we have some  
15 applications, we expect to get more patents, we think  
16 they're going to hold up someday, and we think what you  
17 guys are doing may well infringe them, and what would  
18 have happened is the DRAM manufacturers would have done  
19 in that scenario exactly what they have done now, which  
20 is to say, we don't -- we'll take our chances.

21           We don't think your patents are valid. We'll  
22 take our chances. If we have to, we'll litigate with  
23 you. We'll litigate until something freezes over. We  
24 will litigate, and we will invalidate your patents. We  
25 are going to take our chances. We will not become a

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025



1 foundry for Intel. We live today in the same world we  
2 would have lived in if Rambus had told the JEDEC  
3 members everything that complaint counsel envisions  
4 should have been told.

5 Thank you, Your Honor.

6 JUDGE McGUIRE: All right, thank you, Mr.  
7 Stone.

8 Could someone take down those posters, and I  
9 have a couple other issues I want to address.

10 MR. STONE: Yes. And I do have copies, Your  
11 Honor, I have given complaint counsel copies of the  
12 boards I have used, if you would like them later.

13 JUDGE McGUIRE: Counsel, let me first of all  
14 say I think each side has done an outstanding job today  
15 in their opening statements to frame the arguments on  
16 the issues that we're going to hear throughout this  
17 trial.

18 I want to go back, though, and talk about the  
19 order I approved today regarding the agreement of the  
20 parties regarding those items of any evidence that  
21 you've agreed to have entered into this record.

22 As you recall, back on the 28th when we first  
23 opened our prehearing conference, I felt we weren't  
24 quite on the same page, and I know I was asked twice to  
25 perhaps give some I think clarification as to the

1 standard that I was going to employ, and at that time I  
2 believe I said that I would agree to anything, to have  
3 entered any item that the two sides could come to terms  
4 on, and you've done that.

5 The problem with that is, it sort of also  
6 goes -- it's in conflict, then, when I came out Tuesday  
7 morning, as you recall, and made an opening statement  
8 regarding how I intended to employ that standard  
9 regarding that I would not have entered raw hearsay.  
10 So, what I have now that I've approved, but now, having  
11 had further chance to go back and I think review it, is  
12 an agreement between the parties which basically is  
13 going to allow into evidence in this case over I think  
14 6000 documents. That was not what the Court intended,  
15 and perhaps the Court shares part of the blame in not  
16 being more clear as to what it hoped to have entered  
17 into this record.

18 So, at this point, I want to perhaps get some  
19 more input by the two sides, and as you know, when we  
20 first convened back in early April and I indicated to  
21 the parties at that time that -- because at the  
22 conclusion of this hearing, the Court would only have  
23 a -- it would not have that much time to issue its  
24 opinion in this case, and that the parties would not  
25 have all that much time as well to offer their

1 post-hearing briefs.

2           So, now, with the idea that the parties have  
3 agreed to dump this kind of evidence in this case, I'm  
4 concerned that it's going to cause us all problems.  
5 So, what I'm going to ask the parties to do is to take  
6 some time again, go back and determine that evidence  
7 that you intend to employ for purposes of this hearing,  
8 and within the same spirit that you entered into this  
9 other agreement, I'm going to ask you to go back, and I  
10 don't know how much time this is going to take -- and I  
11 apologize if this is causing any heartache at this  
12 point of the trial -- and see if we can't do a better  
13 job of determining what evidence in this case is, in  
14 fact, going to be employed, and the evidence that you  
15 had indicated that you're otherwise going to have  
16 entered but odds are you aren't going to employ.

17           Any comment on that from either side at this  
18 point?

19           MR. ROYALL: I can make one comment, Your  
20 Honor.

21           JUDGE MCGUIRE: All right, Mr. Royall.

22           MR. ROYALL: As you know, we proposed the  
23 agreement that led to this stipulation, and of course,  
24 complaint counsel -- respondent quickly, with a couple  
25 of caveats, agreed, but I know the spirit in which we

1 proposed it or what we had in mind was that you had  
2 said that just because you enter something into  
3 evidence doesn't mean that it's going to be given any  
4 weight.

5 JUDGE McGUIRE: Right.

6 MR. ROYALL: And so we certainly believe from  
7 our standpoint that it is incumbent upon us, if we  
8 desire for you to give any evidence that's admitted  
9 weight in your decision, that we draw attention through  
10 witnesses to the importance of that evidence and that  
11 we be prepared then to explain in post-trial briefs  
12 what importance that evidence has, and we also fully  
13 expected that we would be permitted, notwithstanding  
14 stipulations as to the admissibility of evidence on  
15 their list, that we would be able to both make  
16 objections that would go to the weight of the evidence  
17 potentially or the reliability of the evidence, and we  
18 could also explain in post-trial briefs if it turns out  
19 that some of the evidence that was admitted by virtue  
20 of the stipulation wasn't presented through any  
21 witness, we don't know anything about it, and at the  
22 end of the day, we would likely argue in our post-trial  
23 briefs that it should be given little, if any, weight  
24 for that reason, because it is incumbent upon us,  
25 notwithstanding the admission of the evidence by

1 stipulation, to draw attention to it, explain through a  
2 witness why it's important and what it relates to.

3 So, we -- that was the spirit, I think, that we  
4 had in mind when we entered into this, and we take very  
5 seriously our responsibility, following up on what you  
6 have said, that if we desire for you to give weight to  
7 evidence, we can't just draw out a stipulation. We  
8 need to bring witnesses in here, explain it, and we  
9 need to be prepared to connect the dots.

10 JUDGE McGUIRE: Right, and there is no problem  
11 with that. My concern is I would be quite surprised if  
12 you intend to explore every item of evidence that you  
13 have agreed to offer during the course of this  
14 proceeding. If you do, I will be amazed, because I  
15 believe you have admitted over I think 4000 items of  
16 evidence, and that's items. Each item could be a  
17 hundred pages. So, you know, that's the scope of the  
18 problem I'm concerned with.

19 Could I hear from the other side just to see  
20 what input you might have on this, Mr. Stone?

21 MR. STONE: Your Honor, I think we're to a  
22 large extent in agreement with complaint counsel, which  
23 was I think we all entered into the stipulation because  
24 we didn't sense that it was going to be profitable to  
25 stand up and make objections to evidence as it came in,

1 and we --

2 JUDGE McGUIRE: And you know, that's the  
3 Court's fault, and I want to apologize to the parties.  
4 I was under the impression on the 28th that was going  
5 to be the day that all this would come to a head, and  
6 it didn't seem like everyone had that same idea, so  
7 that's why when I came out early on Tuesday, then I  
8 tried to I think clarify what I had indicated to you on  
9 the 28th. And then I get this, and that does not seem  
10 to comport with the standard that I had then indicated  
11 I would employ on the 29th, on Tuesday. So, I'm just  
12 deeply concerned at this point that the -- and I'm  
13 happy that you have come to terms on this, but I'm  
14 unhappy with how much of this stuff you've agreed to.

15 So, I want to take some steps here, and I want  
16 the parties to spend some time again and try to do what  
17 you can to further isolate all of this evidence into a  
18 more cogent package that then you can agree to, and  
19 should in the course of this hearing you have to offer  
20 other evidence that you haven't agreed to, then of  
21 course, at that point, I'll offer you that opportunity.

22 MR. STONE: The --

23 JUDGE McGUIRE: But I'm going to ask the  
24 parties perhaps -- and if we have to, instead of trying  
25 to get an early start tomorrow, maybe we could start at

1 2:00 p.m. again, I don't know, and -- again, I feel on  
2 the eve of the case in chief here that this is causing  
3 some problems, but it's a problem that I would have  
4 addressed now than after the hearing, when we're all  
5 going to be under very tight constraints to issue an  
6 opinion and offer your post-hearing briefs.

7 MR. STONE: Well, I think we should talk with  
8 complaint counsel about it, and I think probably before  
9 I make any -- I don't want to make any proposals now  
10 that I haven't discussed with them in advance, and I'm  
11 sure they feel the same. I simply would say that I  
12 think we all agree that we are not going to draw  
13 attention to all of the evidence that is on both of the  
14 exhibit lists. We -- that will not happen.

15 The question is, it's very hard to know now  
16 which subset we will draw attention to and which one we  
17 won't. So, I certainly agree with Mr. Royall's  
18 comments in that regard, and I think in terms of how to  
19 deal with that, if you could give us an opportunity to  
20 talk about it, I don't know that we need to delay --  
21 it's up to you. I think if you would give us over the  
22 weekend to try to work on this problem and maybe just  
23 if you want to just -- we understand that we haven't --  
24 let's not stamp all those exhibits admitted or  
25 something.

1 JUDGE McGUIRE: Yeah, don't stamp them, so  
2 that's why I wanted to talk about this before we get  
3 too far along in the current endeavor.

4 MR. STONE: Because we might be able to -- I  
5 think we're now hearing your concerns --

6 JUDGE McGUIRE: Yes.

7 MR. STONE: -- and rather than us try to  
8 negotiate through you in the courtroom, I'd rather --

9 JUDGE McGUIRE: Right, and that's why I'd  
10 rather talk about this. It is a concern. It's one I  
11 want addressed. So, it's not a question of just  
12 talking about it. I want to see something actively  
13 involved to where -- and I'll be happy to offer  
14 counsel, you know, a couple more days. Perhaps we  
15 can -- well, you tell me how much time you think you're  
16 going to need to go through this, and if you could --  
17 you know, tomorrow is obviously Thursday, and you might  
18 not be able to get it done by, say, Friday close of  
19 business, and if not, then we will take it up again  
20 early next week.

21 MR. OLIVER: Your Honor, if I could mention one  
22 other possible approach, I don't know if this would  
23 alleviate your concerns or not. We had prepared a  
24 document that we referred to as an annotated exhibit  
25 list. It's a document that we did share with the other



1 side. We have not produced it to you. It consists of  
2 approximately 500 to 600 of our exhibits, the ones we  
3 consider to be most important. We have organized them  
4 by topic, and we have attempted to point out how we  
5 think each of those documents is relevant to the  
6 particular points that we are making.

7 I was wondering if it would alleviate your  
8 concerns if we were to provide you with a copy of that  
9 such that you could see which subset within our  
10 exhibits you thought we were --

11 JUDGE McGUIRE: Well, that is kind of what I  
12 was hoping to accomplish when we first convened on the  
13 28th when I talked about let's indicate what categories  
14 of the proposed evidence that the parties were going to  
15 offer, and that didn't seem to at that time really I  
16 suppose get much traction, so I want to see something  
17 on this done, and I don't want you to come back,  
18 whether it's on Friday or sometime early next week, and  
19 still offer me this same agreement, because I'm not  
20 going to accept it at this point.

21 So, I -- and again, the Court understands it  
22 was in part to blame for what's happened. As you know,  
23 we've had just so many orders we've had to have an  
24 ongoing involvement with here up until the eve of  
25 trial, and so perhaps we didn't understand each other

1 to the extent that we probably should have had back on  
2 the 28th. So, I'm prepared to have the parties confer  
3 again, and when you get an opportunity, then we'll come  
4 back on the record and then we'll talk about what  
5 options we have, okay?

6 MR. STONE: Thank you, Your Honor.

7 JUDGE McGUIRE: With that in mind, I know we  
8 had also talked during the prehearing conference on a  
9 couple other issues. I'm going to assume that each day  
10 we will start trial at 9:30 if we don't otherwise  
11 agree. Is that correct?

12 MR. STONE: Yes.

13 JUDGE McGUIRE: So, we don't have to say that  
14 tomorrow will be -- okay.

15 Have the parties at least to the extent we're  
16 going to start the case in chief by the Government,  
17 have you offered the Court -- I don't believe you  
18 have -- an order and an outline of who you intend to  
19 call in the proper order that you intend to call these  
20 individuals? I don't think I have that.

21 MR. OLIVER: No, Your Honor, we have not. To  
22 be honest, we still are encountering some scheduling  
23 difficulties with respect to schedules of potential  
24 witnesses. We're also still trying to work out with  
25 respondent how much time we and they will need for

1 certain witnesses that will permit us to schedule  
2 witnesses.

3 JUDGE McGUIRE: I just want some notice as  
4 to -- from each side when you put on your evidence who  
5 you intend to call so at least overnight I can have an  
6 opportunity to do whatever homework I need to do in  
7 order to understand who's going to be on the stand for  
8 that next day, okay?

9 Are there any other issues that either side  
10 wants to talk about now that we're still talking about  
11 the prehearing conference agenda?

12 MR. ROYALL: Well, Your Honor, this is not a  
13 procedural issue, and I think you've already perhaps  
14 indicated what your wishes are on this, but I just  
15 wanted to let you know on the chance that you had any  
16 interest in further framing the issues, in hearing any  
17 rebuttal to Mr. Stone's presentation, that I did have a  
18 few points that I could make. I perfectly understand  
19 it's been a very long day, and if you've heard enough  
20 for today, that's fine as well, but I did want to let  
21 you know I was prepared if you wanted to hear any  
22 points in rebuttal.

23 JUDGE McGUIRE: Do you have any opposition to  
24 that?

25 MR. STONE: I don't think that's appropriate.

1 I don't think it's a standard procedure, and I --

2 JUDGE McGUIRE: I don't think it is either,  
3 Counsel, and you have had a chance, and you did an  
4 excellent job, as I said, each of you on your opening  
5 statements. You know, I don't think that I'll have to  
6 have at this time any further argument.

7 MR. ROYALL: That's fine, Your Honor, and the  
8 only reason I raise it, just in terms of the  
9 appropriateness, in the earlier oral argument in the  
10 case, Judge Timony did hear rebuttal. That's all.

11 JUDGE McGUIRE: Thank you very much.

12 If there is nothing else, this hearing is  
13 adjourned and will convene tomorrow morning at 9:30  
14 a.m. Thank you very much.

15 (Whereupon, at 5:30 p.m., the hearing was  
16 adjourned.)

17

18

19

20

21

22

23

24

25

1 C E R T I F I C A T I O N O F R E P O R T E R

2 DOCKET NUMBER: 9302

3 CASE TITLE: RAMBUS, INC.

4 DATE: APRIL 30, 2003

5

6 I HEREBY CERTIFY that the transcript contained  
7 herein is a full and accurate transcript of the notes  
8 taken by me at the hearing on the above cause before  
9 the FEDERAL TRADE COMMISSION to the best of my  
10 knowledge and belief.

11

12 DATED: 5/1/03

13

14

15

16 SUSANNE BERGLING, RMR

17

18 C E R T I F I C A T I O N O F P R O O F R E A D E R

19

20 I HEREBY CERTIFY that I proofread the  
21 transcript for accuracy in spelling, hyphenation,  
22 punctuation and format.

23

24

25 DIANE QUADE

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025