

### **EXHIBIT A**

# Let's Get Skinny Page

### Skinny Pages Home Pages Skinny Store Free Skinny Club Get Skinny Now Skinny Testimoniais Meet Edita Skinny News Skinny F.A.Q's Skinny Distributor Gontact Ve

Skinny Products Skinny Makeover Skinny Starter Basic The Buddy Pack 3-Product Skinny Pak Skinny Pill AM Skinny Sieep PM Skinny Carbs 30-Day Skinny AM Special

Skinny Tools New Skinny Recipes Skinny Calculator BMI Calculator

#### **Skinny Resources**

Losing weight can be easy!

I know that most of you have tried every single weight loss program at least 3 times, I certainly did when I was trying to lose. I'd start with one. Then when that one stopped working for me, I'd switch to the next. And then the next. And then back to the first one. Over and over again.

It wasn't until I developed my own Skinny Solution, my own simple way to get skinny, that I finally lost my fat and kept it off. And isn't that the idea?

SO, here's my Skinny Solution. Don't panic. You CAN do this. We'll do it together. It is SO easy, and SO fast...you'll be skinny, and loving it, before you know it! Here's how easy it is. Just remember this.

## There are only two skinny food groups: AM & PM

- AM foods are high in fiber and block fat
- PM foods are high in protein and burn fat

### There are only three skinny plils: AM, PM & "OOPS"

- My <u>AM Skinny Pill</u> is the original and works all day with a combination of the top five fat fighters.
- My <u>PM Skinny Sleep</u> works overnight with a thermic formula to burn fat while you sleep and a sleep formula to make sure you wake up rested, relaxed and skinnier than when you went to bed.
- My <u>Skinny Carbs</u> are for those "OOPS" fat emergencies when you just can't avoid fat, sugar or carbs.

**Exhibit A-1** 

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Skinny.com - letsgetskinny

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That's it. That's my whole skinny solution, that's how easy it is to get

skinny with me! (read more)

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Exhibit A-2

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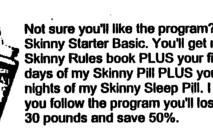
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**Skinny Resources** 

### **Skinny Starter Basic**



Not sure you'll like the program? Try my Skinny Starter Basic. You'll get my new Skinny Rules book PLUS your first 30days of my Skinny Pill PLUS your first 30 nights of my Skinny Sleep Pill. I know if you follow the program you'll lose up to

**Skinny Starter Basic** Retali Price: \$119.93 Our Skinny Price: \$59.99

ADD TO CART BACK

Here is an exciting excerpt from my newest book, The Skinny Rules. And if you like what you read, you'll really like the results you'll see-just like I did!

#### Skinny is Just A Day Away

"Why sometimes I've believed as many as six impossible things before breakfast." Louis Carroll Through the Looking Glass

It's never too late to be what you might have been. **George Eliot** 

My Own Skinny Story

**Exhibit A-3** 

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I'm often asked what made me America's favorite nutritionist? What made me decide to dedicate my life to making America skinny? Healthy? Strong? Those hundreds of thousands of you who read my book, The Skinny Pill, already know the story of how I found the exciting secret to the ultimate skinny solution.

But the real beginning happened several years before I created the formula for my skinny supplements. It happened years before I unlocked the secrets of skinny foods. It happened when I was at the lowest point of my life. I haven't told this story to anyone before. But I would like to tell it to you now. I'd like to tell you the story of the day that changed my life forever. I hope it may change yours. Even now, I can hardly believe what happened to me on that day which dawned in such darkness for me and ended with such blazing light. It was just two weeks before my birthday. There I sat, on the floor of a motel room, surrounded by twenty-seven green garbage bags-stuffed to bursting with everything I owned. My life as I knew it, had ended. I found myself abused. Broke. Homeless. Alone. I was in pain. I was old. I was scared-and oh, yes, as if all that weren't enough, I was FATI I felt so completely without hope. How was I to know I was just moments away from a whole new life?

Want more? Here's what else you'll find in my new Skinny Rules

### Part One: Skinny is just a day away

My Own Skinny Story The Skinny Rules & You Big Fat Lies That Keep You Fat

#### Part Two: The Skinny Rules

- Rule #1 Set Your Clock To Skinny How every second can make you skinny
- Rule #2 Peel It Don't Pour It What one fruit can make you skinnler every morning Rule #3 Eat A Bedtime Snack

What secret treat at bedtime burns fat all night long

- Rule #4 Eat 7 Meals A Day Why more food...makes less of you
- Rule #5 Take Skinny Supplements What special supplements help your body lose fat, fast
- Rule #6 Think Skinny Secret skinny thoughts to motivate your body and brain
- Rule #7 Say A Skinny Prayer The power of prayer

#### Part Three: Make The Skinny Rules Part Of Your Life Have Dinner With Your Angel

Exhibit A-4

Your First Skinny Day Your Skinny Plan Best AM Fat Blocking Find Best PM Find Blocking Food Supplements That's Your Whole Skinny Solution

#### Everything About Edita's Skinny Pill

The Skinny Pill formula is safe. Non-prescription. All natural. Effective. It includes the top 5 skinny supplements that help turn off your body's fat switch and break your food-to-fat cycle starting in just 24 hours.

#### Here's what this winning skinny formula contains:

#### Carnitine 250 mg

Carnitine is a supernutrient. It helps to burn off stored fat, increases your energy levels, suppresses your appetite and reduces cravings.

#### Chromium 400 mcg

Chromium is an essential trace element. It acts as a thermogenic (fat burning) agent, reducing body fat without dieting or exercise. It has also been shown to be an insulin cofactor, helping this hormone regulate sugar and blood fat more efficiently.

### Citrimax 300 mg

Decreases fat gain by inhibiting lipogenesis, the metabolic process by which our bodies turn food into fat. It also lowers blood fat levels and is an appetite control center. Studies show it may also stimulate fat loss by boosting body heat (thermogenesis).

#### Chitosan 250 mg

Chitosan is derived from shellfish and packs a double fat fighting whammy. It's a fat magnet, attracting fat before it gets digested and it's also a fat sponge, absorbing over four times its own weight in dietary fat.

#### Citrus Aurantium 300 mg

Exhibit A-5

Unlocks fat cells. Speeds up the rate at which fat is released from fat storage (lipolysis). Increases resting metabolism (thermogenesis) accelerating the rate at which your body burns fat. Stimulates the growth of fat burning muscle cells.

### Guarana seed extract 250 mg (providing 50 mg caffeine)

Guarana is an herbal tonic with numerous health benefits. You too can tap the energy source of guarana to "rev up" your average day .

#### Green Tea Leaf Extract 30 mg

As the research on green tea progresses, many studies have attributed the various traditionally acclaimed effects of green tea to its active constituents, the polyphenols. These active components possess potent antioxidant properties and may help maintain healthy cholesterol levels.

The Skinny Pill contains shellfish-derived fiber. Do not take if you are allergic. Do not take if you are pregnant or under 14 years of age. As with any diet or exercise program, you should consult with a physician before you start. Individual results may vary. The Skinny Pill is a unique combination of ingredients, that when used as part of the diet and exercise program can help you get a head start on your own fat reduction campaign.

### Here is everything you need to know about Edita's Skinny Sleep.

This is a wonderful new formula that can help you with the two most frequent medical problems and frustrations American's suffer from today...fatigue & fat. And now, in a study, reported by USA Today, it appears that the two are linked.

The more fatigue, the more fat

Makes sense. When you are fatigued, exhausted, stressed, the natural tendency is to give your "wiped out" body some energy. The faster the better. And that energy is usually in the form of fast fat...so, you may actually be fat because you're tired.

So I developed this exciting new formula of supplements that can help you reverse fatigue AND fat, overnight, while you sleep!

Here's how it works. My special blend contains sleepy time herbs and supplements that soothe and quiet your body and your mind so that you can enjoy a restful and refreshing sleep. In the meantime, my special blend also contains skinny supplements that help your

Exhibit A-6

own natural fat fighting systems start to empty out those fat cells, overnight.

The result? You should wake up rested, refreshed, and SKINNIERI

Here's my blend:

### The Skinny Part Vitamin B6

One of the most powerful metabolism boosting vitamins

#### Chromium

A thermogenic agent and insulin cofactor, helping your body regulate sugar and blood fat more efficiently.

#### **Citrus Aurantium**

Researchers believe that citrus aurantium zeros in on special Beta-3 receptors only, turning on their powerful fat fighting signal, without stimulating the receptors that change heart rate or blood pressure, for a safer fat burn.

#### Citrimax

This is also called garcinia cambogla, which contains HCA, a compound similar to citric acid. Preliminary research shows that HCA decreases fat gain by inhibiting lipogenesis, the metabolic process by which our bodies turn food into fat.

#### L-Carnitine

Helps burn off stored fat, and increases your energy.

#### The "Get a good night's sleep" part

#### Chamomile

This wonderful natural plant has been used for centuries to soothe away tension and anxiety and to ease pain and discomfort especially of indigestion and other disruptions to a good night's sleep

#### Kava Kava

A gentle supplement that helps reduce stress and anxiety and promotes restful sleep

#### Medium Chain Fatty Acids

Help your body absorb the good nutrients and fat fighting supplements more efficiently

#### Melatonin

Exhibit A-7

Skinny.com - Detail Page

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Increases your ability to sleep fully and deeply and wake up alert and rested.

### Here are the dosages in Skinny Sleep

Vitamin B6 12 mg Chromium 200 mcg 500 mg Citrus Aurantium 200 mg Citrimax L-Carnitine 150 mg Chamomile 50 mg Kava Kava 50 mg Medium Chain Fatty Acids 50 mg Melatonin 2 mg

Skinny Sleep is contained in capsules. You would take 2 capsules about an hour before bedtime.

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**Skinny Resources** 

Let's Start with Me!



Click here for more Skinny Stars testimonials.

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Skinny Stars 1

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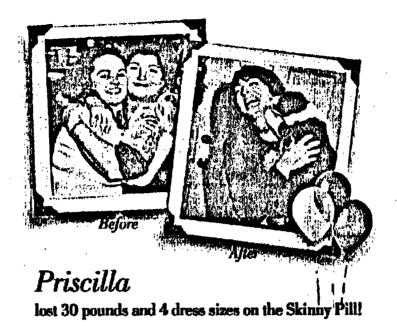
**Skinny Resources** 



lost 26 pounds and 10 inches on the Skinny Pill!

Exhibit A-10

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Click here for more Skinny Stars testimonials.

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Skinny Resources

Janine Thanks for the great diet and skinny pill. I have lost ten pounds in 2 weeks!

#### Jodi

We are doing great on the program. My husband has lost 20 lbs we are on day 21 now, and I have lost about 7 pounds...but I only weigh 134...I have never tried a so-called "diet" before. I have never felt that they were healthy. I do feel your program is healthy.

#### Cindv

My sister and I are on day 25 and I lost 20 pounds. I tell everyone you are my lifesaver. If it was not for you trying to help people like me by writing this book, I don't know what I would have done. Thank you. Thank you. Thank you.

#### Nancy

I have just started your Skinny program and have lost 4 pounds in 2 days! Feel great!

#### Diane

I am happy to report I have actually lost 7 pounds in the first week. I follow your plan and whala! 7 pounds. It is so easy. Thanks.

#### C.W.

I started your diet Monday and have lost 6 pounds and it is only Friday. I am so grateful for your diet and the Skinny Pill. Thanks.



### Patsy

Edita, this is Patsy. I just wanted to tell you how excited I am. I started your plan yesterday and the scale registered 4.5 pounds less this morning!

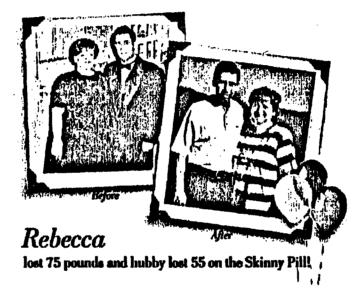
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Exhibit A-12

### I want you to know I have lost 10 pounds in just 17 days!

#### Ron

After 20 days on your program things have finally leveled off and everything is going great! I am now losing weight by the day and the amount of body fat I am losing is unbelievable. Even my wife who is a nurse is amazed what a difference there is in only 20 days. I no longer crave all that junk food and I am enjoying the meals I am eating. I have lost at least 15 pounds and several inches on my waist. My wife commented that my love handles have almost disappeared. Thanks for your program and your support!



Click here for more Skinny Stars testimonials.

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### Exhibit A-13

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Beth

I lost 6 lbs and 4.5 inches my first week.

#### Lorraine

I have been taking the Skinny Pill for two months and have lost 32 pounds. Thank you for your wonderful formula.

#### Willis

I heard you talk on a local radio show, and decided I had nothing to lose. I had gotten to weigh over 300 lbs and felt miserable. I had tried other diets in the past and lost weight, but as you say in your book, gained it all back and then some. I ordered you book just two months ago and have lost 40 lbs in just a little over 2 months. To say I'm impressed is an understatement. I should add that I'm a male age 56. Thanks a lot for all you have done.



I've only been on your program a week but I've already lost 6 pounds and I'm finding I'm not as hungry as I expected.

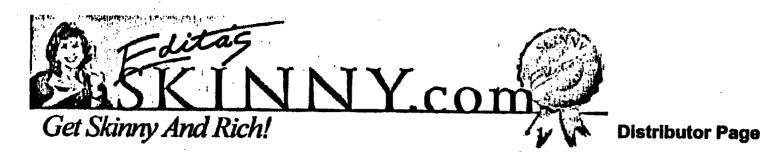
### Pam

I'm still on the Skinny Pill Program and I'm loving it. I have lost almost 10 lbs in three weeks!

### Send us your Skinny Story to Become a Skinny Star



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# **Skinny Pages**

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### Welcome To Edita's Best Distributor Program! I would like to invite you to join me in one of the most exciting opportunities--the opportunity to be not only, skinny, but also RICHI That's right. I would like to invite you to become one of Edita's Best!

Your FREE application is only a click away! Click to learn more

Contact Me

information

Fill out the form to get more

Information Request

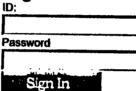
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### **Skinny Resources**

# The program is called EDITA'S BEST. Why?

- ★ Because It is your BEST opportunity to benefit from the 60 billion dollar market devoted to diet, nutrition and health!
- \* Because Edita's Skinny products are the BEST! They are safe. Effective. Researched. Tested. Proven.
- \* Because the special people invited to participate with Edita in helping America get fit, healthy and SKINNY, while themselves getting RICH, are the BESTI

### Click to learn more

# Exhibit A-15

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