

NOTICE OF APPEARANCE

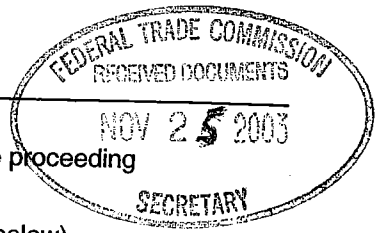


CASE NAME

Ab Force/TV Savings LLC

FILE/DOCKET NUMBER

503165/0223279



► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE

Include name, address and telephone of each

Joshua S. Millard
600 Pennsylvania Ave., NW
Washington, DC 20580
202-326-2454

2. RESPONDENTS

Include address and telephone numbers of all persons, partnerships, corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR

Elaine D. Kolish/Reilly Dolan

4. SIGNATURE OF SENIOR COUNSEL

Walter C. Pearson III

5. DATE SIGNED

11-24-03

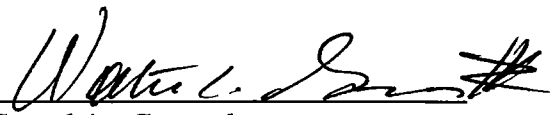
Return this form to:

H-159
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580

CERTIFICATE OF SERVICE

I hereby certify that on this 24th day of November, 2003, a copy of Complaint Counsel's *Notice of Appearance* was served upon the following person by fax, first class mail, and e-mail:

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Complaint Counsel