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television

Client: AMERIDEBT
Title: One Story/ Revised
Length: : 60
Draft: Original
Date: March 27, 2001

| Video | Audio |
|---|---|
| <p>1. Open on a shot of a middle aged man going to the mailbox. (Bob)</p> <p>2. Cut to him reaching in and getting the mail. (The view is from inside the mailbox as he opens the door and reaches inside.)</p> <p>3. Cut a close up of the telephone and the camera tilts up to include Bob's face as he looks at it.</p> <p>4. Cut to Bob walking up a flight of stairs in his home.</p> <p>5. Cut to out of focus shot as Bob goes into his kids room and wakes them up.</p> <p>Super Ameridebt Logo and phone number. Super: Free consultation</p> | <p>1. Bob VO: When you have money problems, just going to the mailbox can be frightening.</p> <p>2. Bob VO: The bills and balances keep piling up; you're scared to even look.</p> <p>3. Bob VO: It's the same when the phone rings. You know it's another creditor. So you're afraid to answer.</p> <p>4. Bob VO: I don't know how my debt got so out of control; I thought bankruptcy was the only way out. Then I called Ameridebt and found the answer.</p> <p>5. Announcer: Everyday, Ameridebt helps more people with money problems. We're a non-profit organization offering free consultations and solutions to consumers seeking to eliminate their debt.</p> |

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Exhibit 3

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May 28, 2002

6. Camera racks into focus as kids jump out of bed excited and give Bob a hug.

7. Cut to Bob's wife brushing her hair in mirror as Bob comes in and jokes with her.

8. Cut to family putting luggage in car with beach stuff, ready to go on vacation.

9. Cut to Ameridebt logo and phone number.

Super: Home ownership not required

10. Cut to family in car happily pulling away.

11. Super: Ameridebt logo

Super: phone number

Super: Helping America get out of debt.

6. Bob VO: Now I don't have to struggle to keep up my monthly payments, and I won't spend the next 20 years paying off my credit card bills

7. Bob VO: Ameridebt contacted my creditors. They were able to get my interest rates reduced, and my payments were almost cut in half.

8. Bob VO: Now, my balances are dropping and I only have one small monthly payment.

9. Announcer: Call this number and in minutes, regardless of your situation, Ameridebt can help change your financial future.

10. Bob: Ameridebt gave me back my life.

11. Announcer: Ameridebt. Helping America get out of debt.

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Exhibit 3