

New Pill May Work Better Than Liposuction.

Factoid:

The most made New Years resolution of the new

millennium was to finally lose weight!

53% of Americans are overweight.

Struggling to lose weight and don't have the appetite for plastic surgery?

This new, inexpensive, surgery-free approach is sweeping America! Discover why ...



"I could actually <u>feel</u> it working.

My energy soared as the pounds just seemed to melt away.

There's no doubt, this really works!"

"I thought I would never be able to lose this weight. I went from a size 14 down to a sexy size 6. My friends think I had plastic surgery. They're very jealous!"



FTC05345

Weight loss has just become easy!

SPECIAL EDITION: Looking great without surgery!

"Each morning when I looked in the mirror, I could actually see my body changing."

"...weight loss began

just a few hours after taking

ZymaX !" Dr. D. Perry, MD



By Laura Wilkenson, RN. New York Women's Health Writer

o, why would a successful plastic surgeon assemble a team of researchers to develop a safe, incredibly effective pill for weight loss? What about the women banging on his office door with fists full of money screaming the ubiquitous "L" word-LIPOSUC-TION? Why not just suck it out?! Seems easy . . .

"The route to an attractive appearance is usually not paved by liposuction which can be a very expensive,

unpredictable and dangerous surgical procedure. That's why we worked so hard to develop Zymax," explains handsome Dr. David Perry, holding a little pink pill in his shiny tweezers. "This powerful formula attacks

weight loss in a unique and extremely effective manner. We recognize that unsightly fat deposits are usually very hard to get rid of. Our goal was to make it as simple and as foolproof as possible—almost automatic!"

Instead of the boring pictures of landscapes, beaches and children found in most doctor's offices, Dr. Perry's walls are so full of breathtaking before and after pictures that you can't even see the wallpaper. As we toured his little "hall of fame," he revealed that most of the perfect bodies displayed were not the result of his skilled scalpel at all—they are the product of the little pink pill called Zymax.

Starvation Dieting Does Not Work

Anyone who has tried going without food knows that crash diets make you feel run down, irritable and just don't work, period. Fat-free foods processed to have the taste and texture of the yummy stuff (often by adding chemicals with strange sounding names) can actually be unhealthy and ineffective in losing weight.

Dr. Perry explains how Zymax approaches our battle-of-the-bulge in a very

different way. He adds, "The first thing we had to do is



understand how to promote weight loss by using the body's own natural processes. We know that when you exercise, weight loss usually occurs. So what exactly makes you get lighter when

you exercise? Could we reverse engineer this internal process and initiate it pharmaceutically—better vet, naturally? Could we make the body "think" it's exercising more? This challenge led us to study thermogenesis, the process of biologically 'burning' stored fat."

PRESCRIPTION: Don't Stop Eating Fats!

"Consuming the proper amount of fat is essential to overall health. Fat-free is not the answer.

FAT-FREE=ENERGY-FREE, which is why you feel so down when you're on a starvation diet. Not good!

"After much hard work, we were finally able to safely increase thermogenesis and quickly promote weight loss*," Dr. Perry energetically added. "Patients actually enjoy taking Zymax for two reasons: It gives you loads of energy for work, play and exercise, plus you lose lots of weight while you still eat!"





"Weight loss was entirely from <u>FAT</u>. Lean muscle was spared and actually became more visible and defined." Dr. David Perry, MD

ZymaX Ups Thermogenesis By 600% The Feeling Is Incredible (And Legal!)

Dr. Daniel Mowrey, a prominent researcher in the field of weight management says, "... recent developments and understanding of thermogenesis activation may finally be the answer to mankind's oldest question: "How can I gain control over my weight and still have energy without strenuous exercise or radical diet regiments?" This is exciting news for an estimated 88-million Americans (including this writer) that have tried just about everything to lose weight and failed.

Thermo = Heat & Energy genesis = Creation

To appreciate the amazing benefits of *Zymax*, you need to understand a little about thermogenesis. This is the remarkable mechanism the body uses to produce heat and energy through the burning of calories. And where would we like the calories to come from? Fat, of course!

Two Kinds of Fat

As Dr. Mowrey describes in his respected report on Activation of Thermogenesis, there are two kinds of fat in our bodies—similar to the two kinds of cholesterol; good and bad. The good fat is called adipose tissue, or AT for short. AT has a very defined system of blood supply, giving this body component a healthy, reddish appearance.

The bad fat is lumpy and white

(as if women didn't know that!) and called WT for short. WT is what destroys your figure and leaves you with embarrassing cellulite. But there is a solution . . .

AT has an important role in our metabolism. Its job is to tell the body what to burn at any given moment for energy. There are basically only two choices: WT and what you just ate. For most people, AT chooses the easiest route—burn part of what you just consumed, forcing the rest to be stored as more WT! Think about it, whenever you are overcome with a midday energy lull, what do you do? Have a snack, of course. And the cycle continues as more bad fat, WT is stored in all the wrong places.

ZymaX Increases Thermogenesis by up to 600%*Weight Loss Can Begin In Minutes!

The powerful combination of ingredients in Dr. Perry's little pink pill quickly increases metabolic thermogenesis about 600%—similar to that of a teenager*. The results are amazing!

First, your body starts burning stored WT fat along with food intake. Weight loss occurs from fat (not just water weight) almost effortlessly.

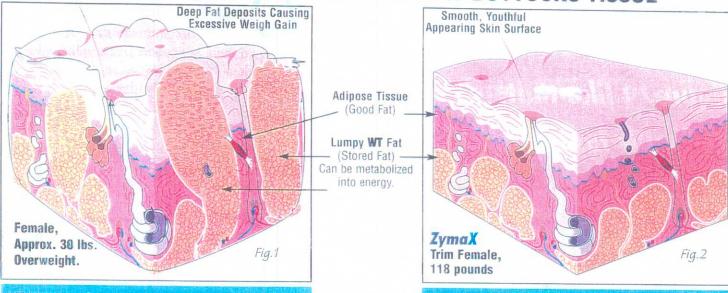
Second, you become full of youthful, natural energy. This is a wonderful feeling that is hard to describe, even as a writer!

*These statements have not been evaluated by the Food & Orug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

"The increase in energy is almost euphoric! It feels incredibly good."

Clinical Studies Show How ZymaX Finally Ends Useless Dieting!

MEDICAL ILLUSTRATION OF THIGH AND BUTTOCKS TISSUE



WT fatty deposits cause skins surface to bulge. Adipose tissue (good fat) is diminished in proportion to WT. Diet alone would likely be ineffective, plus the yo-yo syndrome often adds to WT deposits throughout body.

Clinical Study No. 1

As published in the *Journal of The American College* of *Nutrition*, researchers conducted a controlled clinical study to determine the weight loss benefits of the ingredients in Zymax. Twenty test subjects with an average age of 35 were randomly assembled into two groups of ten. All were told not to engage in new activities or change their eating habits at all.

Group 1 received the natural thermogenic activators in Zymax before each meal, while Group 2 received a pill that looked like Zymax, but was actually a placebo (fake pill). Though the Group 1 test subjects enjoyed an increase in energy and a heightened feeling of well-being, they were told not to exercise. Patients were excluded if they had any history of hypertension, prostate disease, depression, or thyroid disease.

The results were amazing. Group 1 weight loss over the 1,000 hour test was 6 pounds of body fat—that's an average loss yield of 5.5% of body weight!

Group 2 had little or no appreciable weight loss.

Clinical Study No. 2

FTC05348

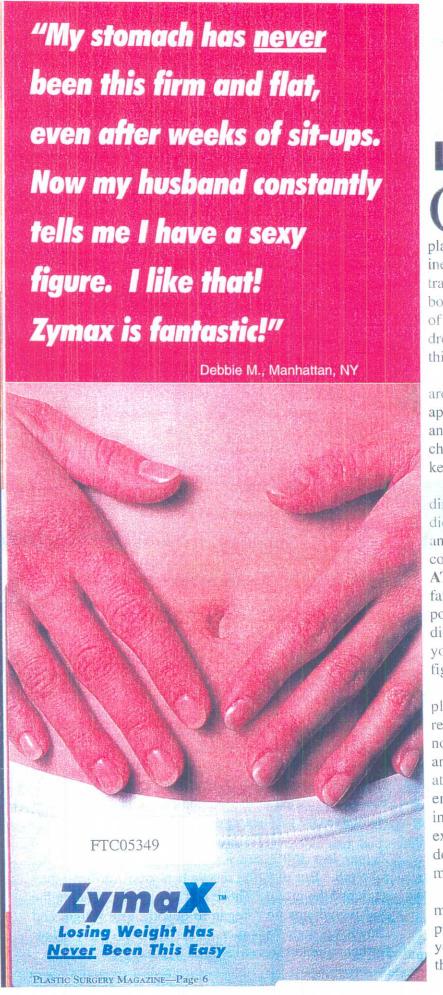
The *International Journal of Obesity* studied severa weight loss tablets, most of which failed miserably (sound familiar?).

ZymoX increases thermogenesis up to 600% and "tells

Then they tested the metabolic enhancing components in Zymax. A newspaper ad was used to recruit the 24 subjects all of which had difficulty losing weight despite prio attempts. Mostly female, all subjects were screened to make sure they were healthy and disease-free. The test wa conducted for 8 weeks using the standard, randomized double-blind protocol. Since all subjects were aware that the testing had something to do with weight loss, some reduction was expected in the placebo group. In this particula study, exercise was neither encouraged nor discouraged.

RESULTS: The group taking the ingredients in Zymax lost 300% more weight than those taking the fake pill. But then the researchers went further—they switched the groups. Those that had not been taking the real ingredients now began to quickly lose weight and caught up with the others. This cross-over procedure further validates the efficacy of Zymax!

PLASTIC SURGERY MAGAZINE-Page !



Increases In Effectiveness The Longer You Take It!

ne of the most depressing experiences for those of us who have tried various over-the-counter diet preparations or a fad "eating plan" (should be called a *starving* plan!) is the inevitable plateau when weight loss stops and frustration begins. Typically, this happens because your body begins to "panic" as it is deprived the volume of food it has become accustomed. The results; the dreaded yo-yo syndrome! Dr. Perry explains why this doesn't happen with Zymax.

"Most diet pills, including dangerous *phen-phen* are designed primarily to curb appetite. This approach does not work for more than a few weeks and in some cases, just a few days. Your body chemistry is very smart. After all, it is designed to keep us alive!

"When you drastically reduce caloric intake, as directed by the little pamphlets included with mos diet pills, your body thinks it's starving to death and goes into preservation mode. Energy becomes conserved and you get that run-down feeling. You AT is then ultimately instructed to slow down the fat burning process and try to store as much WT a possible. Soon the pills stop working, you're off the diet, and often gain even more weight than when you started! No matter how hard you try, you can' fight Mother Nature!

"The Zymax formula attacks fat differently by pleasantly raising metabolism which leads to release of a naturally occurring substance called norepinephrine (NE). This secretion feels great and goes directly to the AT, instructing the immediate usage of WT (stored fat) for energy. This nevenergy is fed to the muscle cells, delivering increased strength and endurance. People say this extra energy comes in handy—some even report doing lots of the chores they've been putting off formonths, and finally getting into exercise.

"Our bodies seem to enjoy this heightened their mogenesis. Most exciting is that the weight los process often proportionately <u>increases</u> the longer you use *Zymax*. We see this as an incredible break through in the field of weight management."

Pharmacist Compares ZymaX To Other Weight Loss Products

ZymaX Blows Away The Competition

ruise the DIET section of any supermarket or drugstore and you'll find dozens of diet pills, meal substitutes, and even a few crazy exercise machines promising to blast your fat away. The back of most women's magazines have ads showing before and after pictures of unbelievable weight loss from some new tea, powder, gadget or potion.

"Within 15-20 minutes after taking Zymax, people say they experience a welcome burst of energy. Most rave about the intense feeling of well-being that the formula produces.'

Ok, we understand Dr. Perry's Zymax is different. It's a product of clinical science instead of an advertising agency, and you'll never see Zymax in any store or mail-order magazine advertisement.

ZymaX Not Sold In Stores!

Though Dr. Perry could probably afford to build his own hospital if he let stores sell his Zymax, the only way you can get these powerful little pink pills is directly from Denman Scientific Research in Vancouver BC. Canada. "Zymax is formulated by a pharmaceutical licensed laboratory under strict quality control. This is not something that can be easily mass produced," adds Dr. Perry, "It's quite complicated."

Pharmacist Compares ZymaX

So how does the pill that challenges liposuction stack up to all the miracles in the war on fat? We decided to

ask a registered pharmacist, B. Bubman, to review the Zymax formula and studies, and compare Dr. Perry's new formula to the blur of bottles and boxes that line drugstore shelves. Below are his personal findings and his comments.



Product*	Feeling of Well-being	Benefits Last 24 Hours/Day	Appetite Suppression	Nutritionally Beneficial	Increases Thermogenesis		Our Rating [†]
ZymaX	YES	YES	YES	YES	YES	Natural, safe, effective. Clinically tested, with guaranteed results.	0000
Metabolife*	No	No	Yes	Somewhat	Short Term	Expensive Sold thru distributors who mark up those for big profit. Oan make you littery Expensive!	@ @
Dexatrim™	No	No	Short Term	No	No	Synthetic OTC drug, Common appetite suppressant, Comes with low call dief. Side effects	8886
Accutrim [™]	No	No	Short Term	No	No	Synthetic OTS drug Common appelific suppressant Comes with low call diet. Sidereffects.	668
Slim-Fast	No	No	Somewhat	Yes	No	Powdered meal replacement drink. Comes with low cal diet. Uses artifi- cial sweeteners.	<u> </u>
Xenical™	No	No	No	No	No	Syniteric prescription drug. Can cause ranny & uncontrollable bowel movements	6666
Meridia™	No	No.	Yes	No	No	Synthetic prescription drug. Expensive appetite suppressant. Has side-effects & can cause chemical addiction!	888

Dear Dr. Perry:

My husband and I have been taking your Zymax for about 8 weeks now. We both needed to lose 20 pounds, according to our doctor. After going to the gym twice a week for over 6 months and trying a new diet called "The Hollywood Diet," Jim lost about 5 pounds and I maybe lost 3 pounds. We were frustrated and still overweight!

We heard about Zymax from our doctor and decided to give it a try. Our results were amazing. Weight loss began almost immediately. I have so much more energy now! Jim comes home and isn't so tired after work. We've almost reached our weight goals. Zymax has really improved our lives, our health and our relationship. Thank you, Barb & Jim Zaine



Note: The primary ingredients in all our formulas are natural and drug free! No drug claim Administration. This product is not intended to diagnose, treat, cure or prevent any disease



"Zymax is so much more than I ever expected. I went from size 12 to size 6 in a very short time—and kept the weight off. I'm still full of energy and loving life! "
Nancy W., Allenstown, P.

Why Do You Want To Lose Weight?

Dr. Perry cautions that Zymax is not for everyone. If you're just after losing 2 to pounds, just eat a salad for lunch for a few days. Zymax was designed to address the chronic needs of the estimated 55% of the population that is now classified as overweigh according to the guidelines of the *Nationa Institutes of Health*. Those in this growing group, myself included, applaud the fact that Zymax is a powerful yet natural approach thelp you trim away those extra pounds.

Zymax Available Without Prescription

Since the Zymax formula is natural, you d not need a doctor's prescription as you do wit many of the pills recently released by the dru giants. Zymax is inexpensive, since you avoi the typical 300% markup you pay when buy ing something in a store. Best of all, I have t admit after trying the little pink pills mysel Zymax works!

If you're in doubt, you'll be comforted the Denman Scientific Research unusual gua antee. They let you experience Zymax for a fu 30-days. If you don't have more energy ar lose weight as promised, just return the unuse portion or empty bottle, and your purchas price will be promptly refunded. Could you imagine walking into a drug store or supermaket with an empty bottle of diet pills and asking the thin little teenager at the cash register for your money back? I don't think so... Zyma comes from a solid company with a good reputation. You even get a special number to speawith a knowledgeable customer service reduring office hours.

ZymaX — Finally, The Perfect Formula For Weight Loss Success!

Tiny natural tablet fills you with youthful energy while you lose weight!

Obviously, the Zymax formula must be quite unique Zymax is formulated by a pharmaceutical licensed labbasic categories, listed below. These are natural ingredients and standardized to insure purity and quality. Since independent certified testing lab.

to work so well. The various ingredients fall into five oratory it receives the same quality assurance as a prescription drug. This purity is further guaranteed by ar

BioModulators

BioActivators

BioThermogenics

Simplicfolia standardized to contain 20 mg 5-HTP (5-Hydroxy-L-Trytophan). White Willow Bark Extract (standardized for 3 mg salicin) plus other ECA stack components.

Nutrionic Support

Vitamin E, Magnesium (Magnesium Chelate), Zinc, (Zinc Chelate), Chromium (Chromium Picolinate)

Proprietary Ingredients

Zymax proprietary complex of other natural ingredients. All have been standardized to meet required formula

"You feel Zymax working in as little as 15-20 minutes. The healthy surge of energy makes most people happy and very productive while losing weight."

Dear Denman Scientific Research Customer Service:

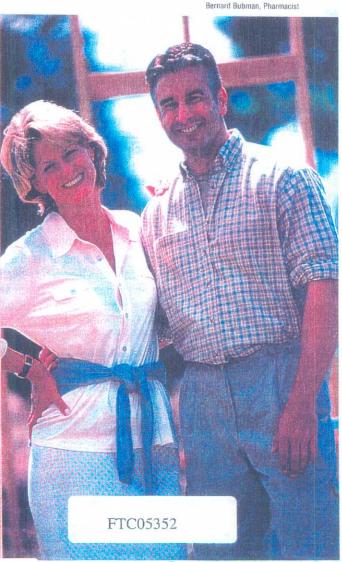
I apologize for being so skeptical when I called and asked if Zymax really works. Your representative, Lily, was so pleasant and patient with me. You see, I had been 60 pounds overweight for most of my adult life and embarrassed to leave my house at times. I had tried so many other diet pills and all I lost was more selfimage and more money. I hope you understand why I asked so many questions now.

I am writing this letter to let you know that Zymax worked great for me. Each morning when I got on my bathroom scale, the weight loss was obvious—but even more impressive was when I looked in the mirror! I could actually see myself getting thinner everyday! I am almost at my goal weight and ready to switch to the Zymax maintenance program.

You were right about the incredible energy too! Some other pills I tried gave me the jitters, but Zymax just gives me a healthy, youthful feeling of energy—and I love it! Best of all, it's been months now and my weight is staying down, and I still have lots of energy. I feel young again and met Bill, the love of my life!

We were on vacation and my best friend snapped a picture of us. Who would believe that I would still be losing weight while on vacation! Everyone I know wants Zymax.

Thanks, Love Alice Wilcox, NewYork, NY



PLASTIC SURGERY MAGAZINE—Page

Got Questions?

Below are the most frequently asked questions received by the Denman Scientific Research consultants, and answers provided by their medical and professional staff.

I have tried those appetite suppressants that you can buy in stores and they really don't work for me. Why will Zymax work when I've failed with so many other methods to lose weight?

This is one of the most frequently asked questions. Zymax attacks fat very differently than common appetite suppressants or fat-blockers sold in stores and on TV. Zymax works by naturally increasing thermogenesis and directing your body to use stubborn stored fat as energy.* The result is a flood of new energy plus weight loss you can count on.

You're not alone — many of those in the clinical studies also had failed using other methods, and were quite surprised at how easy it was to lose weight quickly with Zymax.

I hate taking pills. Are these those giant, horse pills? How many a day do you have to take?



A lot of people have trouble swallowing pills. We've made it very easy. Zymax comes in tiny tablets which have been coated with a natural, micro-thin outer shell making them very slick. They literally slide down! You will take only 1-2 tablets at mealtimes, depending on where you are in your weight loss cycle. It's really very easy.



How much and how fast will I lose weight with Zymax? Is there a starvation diet you have to follow?



Since results naturally vary, this is a difficult question to accurately answer. Weight loss often begins in about 48-hours after beginning the Zymax program, and then can accelerate over the next few days to a week. You should set a target weight prior to starting Zymax. As your weight begins to plummet, switch to the Phase 2 dose, explained in the instruction booklet. Losing too much weight can be just as unhealthy as being overweight!

There is absolutely no fad, starvation diet to follow! Of course restrained caloric intake plus moderate exercise are essential for overall health and successful, sustained weight loss:



I am taking prescription drugs for a few different reasons. Will Zymax interact with other medications?



If you are taking other medications or have a preexisting medical condition, you should consult with your healthcare provider before beginning the Zymax program. Zymax comes with a risk free money-back guarantee and you are welcome to show the formula to your doctor to make sure it is compatible with your prescribed medications or condition.

Vitamins and other supplements can always be taken along with Zymax.



THE FEELING

Zymax accelerates thermogenesis naturally'. You'll feel more energetic and alert while you are losing weight. People rave about the wonderful feeling of well-being while taking natural Zymax. It's great!

GET ZYMAX NOW WITHOUT PRESCRIPTION! 1-(800) 831-1060

You can call this special toll-free number 24 hrs. a day to hav Zymax shipped directly to you without a prescription! You must have a major credit card for telephone orders. Use order form for check or M/O orders.

References, Notes & Important Notices:

Thermogenics - Rita Elkins, M.H., Woodland Health Series title, 84062 1997

Enhanced thermogenic responsiveness - Astrup, A.; Lundsgaard, C.; Madsen, J.; Christensen, N. J. - American Journal of Clinical Nutrition Vol. 42

Contribution of BAT and skeletal muscle to thermogenesis - Astrup, A.; Bulo, J.; Madsen, J.; Christensen, N. J.; - American Journal of Physiology Vol. 248
Comparison of thermogenic effects in normal humans - Tappy, L.; Randin, J. P.; Felber, J. P.; Chiolero, R.; Simonson, D. C. - American Journal of Physiology Vol. 250

Potentiation of the thermogenic antiobesity effects - Dulloc, A. G.; Seydoux, J.; Girardier, L. - Metabolism Vol. 41 No.11 1992 Nov. PP 1233-41 Pharmacology of thermogenic drugs - Astrup, A.; Toubro, S.; Christensen, N. J.; Quaade, F.; - American Journal of Clinical Nutrition Vol. 55 No. 1

Note: The primary ingredients in all our formulas are natural and drug free! No drug claims are made or implied in any of our literature or announcements. Individual results will vary

This product has ephedrine alkaloids in the form of herbal extracts and may cause serious adverse health effects. Please read the label and follow all directions.

INDIVIDUAL RESULTS WILL VARY. PROPER CALORIC INTAKE ALONG WITH MODERATE EXERCISE IS ESSENTIAL FOR SUCCESSFUL, SUSTAINED WEIGHT LOSS.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PLASTIC SURGERY MAGAZINE—Page 10

FTC05353

now Much Should I weigh: Begin by setting your target weight now! MARINE Losing weight is Height **Women's Frame Size Men's Frame Size** extremely easy with Ft. In. Med. Large Small Med. Large new Zymax. It is important that you 4'10" 102-111 109-121 118-131 set a target weight before you begin 103-113 111-123 120-134 5'0" 104-115 113-126 122-137 the Zymax program. 5'1" 106-118 115-129 125-140 Do Not Lose Too Much Weight 5'2" 108-121 118-132 128-143 128-134 131-141 138-150 5'3" 111-124 121-135 131-147 Weigh yourself often when using 130-136 133-143 140-153 5'4" 132-138 135-145 142-156 114-127 124-138 134-151 Zymax. As your weight begins to 5'5" 117-130 127-141 137-155 134-140 137-148 144-180 plummet, reduce your dosage and 120-133 130-144 140-159 136-142 139-151 146-164 133-144 143-163 123-136 follow the Zymax maintenance 5'8" 126-139 136-150 146-167 140-148 145-157 152-172 instructions. Please look at the 5'9" 129-142 139-153 149-170 142-151 156-160 155-176 132-145 142-156 152-173 144-154 151-163 158-180 chart to the right and identify your 135-148 145-159 155-176 146-157 154-166 161-184 ideal weight prior to taking Zymax. 6'0" 138-151 148-162 158-176 149-160 157-170 164-188 6'1" (Individual results may vary.) 152-164 160-174 168-192 Weigh yourself daily. Follow Zymax directions. 6'2" Being too thin can be just as 6'3" Do not lose too much weight dangerous as being overweight! 6'4" 162-176 174-187 181-207 o Zaymez Orde ZymaX can be ordered by telephone with your credit card, or by mail with a check, money-order or credit card. ZymaX is unconditionally guaranteed for a 30-days. If you are not satisfied simply return for a prompt refund of your purchase price. You are risking nothing. You have nothing to lose but weight! For Fastest Delivery Use Your Credit Card & Call Toll-Free Now: 1-800 831-1060 Lines are open 24 Hours. Or Fax Toll-Free to 1-800 597-7183 (Special Line For Fax Machines Only - No Vaicel). International Fax (310) 246-5 All Credit Card Orders Shipped Rush USPS! Call Now. Kindly rush my guaranteed order of your Zymax system to the address below. I understand I risk nothing it I don't lose weight as promised. (Please fill out form completely. Thank you.) Name City FTC05354 Address State Zip Telephone (Credit Card Check OM MO -Very important for cush order tracking-Price Qty. Please check below: **Ordering By Mail?** ☐120-Days, ZMX4 (reg. \$196) Just \$101.95** 90-Days, ZMX3 (reg. \$147) Just \$ 79.95 Please affix two first-clas ☐ **60-**Days, **ZMX2** (reg. \$98) **Just \$ 54.9**5 enclosed. Make sure vo ☐ 30-Days, ZMX1 (reg. \$49) Just \$ 29.95 have filled out the orde Shipping and Handling Add: 4.50 form completely including **Order This Quantity For Lowest Per Tablet Cost. Save 33%! Total Make checks payable to: Credit Card No: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover Denman Scientific Research Expr. Date ©2001 Denman Scientific Research - Canada - 2.0 1.02-Q-ZYMX 14

"I woke up in the morning one full dress size smaller!"

- Natural Formula Increases
 Thermogenesis
 Up To 600% In
 Just Minutes!
- Lose Weight Fast!
- Feel Full of Energy!

Amazing Succes s of
New Fat Burning Formula
Now Confirmed By 3 Major Clinical Tests



DENMAN SCIENTIFIC RESEARCH 203 - 2780 GRANVILLE STREET VANCOUVER, BC VGH 4E7 CANADA

Rush Delivery! Time Sensitive Material.

Pre-Sorted Standar U.S. Postage PAID

Pewaukee, WI Permit No. 010

✓ Important Code

FTC05355