FEDERAL TRADE COMMISSION

INDEX

[1] FEDERAL TRADE COMMISSION

[2] PROCEEDINGS


[6] Edit Date: 10-4-98

[7] Editor: SR

[8] Audio: Mixed

[9] Notes: 800-392-9006

[10] MALE:ANNOUNCER The following is a paid

[11] commercial brought to you by Kevin Trudeau’s Tru


[13] On Screen: The following is a paid commercial

[14] for Snorenz brought to you by Kevin Trudeau’s


[16] response marketing company.

[17] JON DENNY: For millions of Americans, this is

[18] the most annoying and unwelcome sign imagined.

[19] That’s right, more than 90 million Americans have a

[20] snoring problem, and it can cause sleeplessness,

[21] headaches, a lack of energy throughout the day, and

[22] that goes for the snorer as well as the person trying

[23] to sleep nearby.

[24] Join us and find out how to instantly solve

[25] your snoring problem in this special edition of Vantage

[26] Point.

[27] On Screen: Vantage Point with Kevin Trudeau

[28] Jon Denny

[29] JON DENNY: I’m Jon Denny, and this is a

[30] special edition of Vantage Point. We’re going to talk

[31] about snoring today, and if you’re a snorer or just

[32] happen to sleep next to one, then you know snoring is

[33] no laughing matter. Snoring can and does seriously

[34] diminish the quality of your sleep, your life and it

[35] could drive two people apart, meaning the snorer and

[36] the person next to the snorer.

[37] My guests today are Dr. Bob Courrier, physician,

[38] surgeon and associate clinical professor at Michigan

[39] State University, and John Ziglar, who represents a

[40] company that manufactures a product called Snorenz,

[41] which is designed to end your snoring problem.

[42] Gentlemen, thank you for joining me.

[43] Guys, got to ask you this first question,

[44] because for some people it’s a light matter, and for

[45] others it seriously impacts their life, certainly

[46] impacts their sleep. What causes snoring? What is the

[47] reason behind that all-too-familiar rumbling sound that

[48] keeps half of America, it seems, up every night?

[49] On Screen: Dr. BOB COURIER, Physician Surgeon

[50] Dr. BOB COURIER: Well, what snoring really is,
Jon, is simply a relaxation of the tissues in the back of your throat. It's when we fall asleep, much of our muscles in our body as well as our throat relax.

That's the time we sleep. We're supposed to get our rest.

What happens with that, though, unfortunately is as the tissues relax, they occlude or actually narrow, and they cause a funnel effect for the air as it goes through, flapping the tissue. This is in the back of the throat, hence creating the noise. It's very positional, it's very — also very dependent on habits that we have, such as smoking, our dietary habits, and then also it affects really how much we sleep and how much rest we actually get throughout a night.

JON DENNY: Now, you were both snorers presumably.

DR. BOB COURIER: Absolutely.

JOHN ZIGLAR: Sure.

JON DENNY: Tell me, how did you get involved in Snorenz? How did this all come about?

JOHN ZIGLAR: This all came about, Jon, I met a friend down in Fort Lauderdale, Florida named Paul Cravitz. Paul Cravitz was in the banking industry, and he had a Korean man that came into his office with a product in a little bottle and it didn't have any labels on it or anything, but he says, 'This will make you quit snoring.' And Paul looked at it, and he put it over on the side of his desk and didn't think too much about it, but he did make the mistake of telling his wife that somebody had come in with this product, and she asked him would he go ahead and bring it home and try it.

ON SCREEN: John Ziglar, Master Strategies Researcher

JOHN ZIGLAR: The bottom line is, he did use the product, it did make him quit snoring, but it tasted terrible, and so Paul says, 'Whoa, you know, what a price to pay.' So, he took that product, he developed it, he took it to the laboratories, and they did some liposome technology with the product, and they put a flavor to the product to make it so that it tasted good, and we now call the product Snorenz, and it's just phenomenal.

JON DENNY: And in your first exposure to it, you were a rambler. We heard Harley Davidson sounds coming from you at night is the word on the street.

Tell me your first experience with the product.

JOHN ZIGLAR: My first experience really, when I had been married for 25 years, my wife, Linda, I came home after talking with Paul, and I told my wife about this new product that we were looking at, and she said — and she says, 'Well, when are you going to bring it home?' And I said, 'Well, honey, I said really, you know, you don't snore that bad.' And she said it really wasn't for her. And up until that point, I really didn't realize that I snored.

JON DENNY: Um-hum.

JOHN ZIGLAR: But I did turn over in the bed and had a lot at night, and I knew that, and so I used the product, and John, what I found is for me personally, I quit turning over for many times at night, and I began to get a more peaceful, restful sleep. So, that's what personally happened in my life.

JON DENNY: Well, that raises an interesting point, because for some people snoring — in a litany of problems that we face on an everyday basis, snoring is not at the top of the list. But in fact, if you speak to people who sleep next to a snorer, as well as the snorer themselves, there are some real health issues, there are some real serious concerns that a snorer has or should have. How does and why does a snorer — why should a snorer worry about this? Why is it a problem?

DR. BOB COURIER: Well, it is a problem, but the real problem is an awareness. A lot of people aren't aware, as you were, that you didn't snore. You don't snore. It's — and people don't want to offend someone else that they may sleep with or someone in their family by telling them they snore, and they have put up with it for years.

The problem with that is all the things that go with it, even on a personal level. Me personally, I snore and have snored, and I've used the product, as well, and it's worked great for me. Why do I know this? Because of my energy level, I feel better, I get better sleep. The problems that happen, I think people go to sleep, they assume they're automatically going to wake up rested. They don't. And then they wake up with a headache, less energy, they hurt, they're sore, they're irritable.

The health problems are really insidious. We can go into hypertension, problems with your heart, your cardiovascular system that can go into this, but let's no even go that deep. Let's just talk about the things that happen to us on an everyday basis, the energy level that we have. We're not rested. That's the problem.

JON DENNY: So, you're saying snorers get less rest — get less restful sleep?
DR. BOB COURIER: Absolutely, they do not sleep.

JOHN ZIGLAR: See, what happened to me — what was going on in my night is I would literally turn over 20 or 30 times a night, and the reason I would is because I would go to sleep, my tissues would relax, I would snore — I would literally wake myself up, and then I would turn over, and I would turn — I didn’t wake up and get up out of the bed to turn over. I would just wake up and turn over, and what that does is it keeps me, John, from getting the deep, restful sleep.

We get letters, we’ve got a letter from a lady out in Phoenix, also, who told us that for the first time in her life she started taking this product, and she can remember her dreams. Well, you see, dreaming is an important thing, and we all dream if we get peaceful, restful sleep.

JON DENNY: But isn’t — isn’t dreaming or the dream state indicative of a deep, restful, REM sleep I think they call it?

JOHN ZIGLAR: Yes, it is.

JON DENNY: So, if you’re a snorer, you won’t dream as much, meaning you’re not getting as deep a sleep. Is that the point?

DR. BOB COURIER: That is correct. You almost, because of the snoring, and sometimes we’re not aware of it, we keep waking ourselves up. We snore, then we wake up, then we try to reposition ourselves. We’re just not comfortable. We can’t get our air, we can’t get the oxygen we need, hence the headache, the irritability when we wake up. We’re not rested, that’s the problem.

ON SCREEN: Dr. Bob Courier, Physician Surgeon

DR. BOB COURIER: Another side effect, a cute story, my brother’s also a snorer, I think this is just something that runs in families, as well. Anyway, he has since tried the product, as I have, and I use it, and I think it’s fantastic, because it does stop the snoring. My brother has also — he doesn’t have the aches and pains he used to wake up with.

You were also talking about the tossing and turning. We’re also forgetting his wife used to jab him in the middle of the night. So, he does not wake up bruised. So, this also helps, a little sidelight there.

JON DENNY: How does Snorenz work? Is there been other products available over the course of the last, you know, 10 to 20 years that have been in pill form, surgeries, people have gone through painful, expensive surgeries. In fact, we’re going to — I think we’re going to talk to a caller later who has a story to share with us about this product and the journey she went through with her husband to essentially reduce this problem or eliminate this problem. How does this product work?

JOHN ZIGLAR: John, what we’ve done is we have taken all natural oils, and we have taken and put them together in a liposome formulation, and we have taken it so that you can actually spray this product into the back of your throat, and the process is really quite simple. Have you ever seen a car go down the road that didn’t have enough oil in it, and you hear the clatter and the clanking?

ON SCREEN: John Ziglar, Master Strategies Researcher

JOHN ZIGLAR: Well, what happens is we took that same philosophy, that same technology, and we said, Hey, if we can oil the parts and we can take and make a topical solution that will stay in a place for an extended period of time, we can eliminate the noise of snoring. You’re still going to have the same amount of air that’s going to pass through the passage, but all we’re going to do is we’re going to lubricate the parts so that there is no noise associated so that you don’t then wake up or wake up your neighbor.

JON DENNY: So, it’s essentially lubricating what part of the throat and which part of the throat is causing that sound?

DR. BOB COURIER: Well, to take this just a little bit further, a dentist has studied this and has actually sprayed this in models, and he actually used a dye at the time so he could see where it was applied. In the soft tissues, in the back of the throat, the ones that we see that flap and flutter and that need the lubrication, what — it is applied there, but where this technology goes even further and better through this liposome technology is to apply it evenly, and the very neat thing about this is it stays. It stays there all night. That’s where others have failed. And that’s also where a lot of the appliances, that’s where also a lot of the applications of surgeries, pills, other things that have been attempted and tried have failed. This product here stays there. It’s easy application.

As a physician, one of the problems that I have with patients is compliance, trying to get them to use and continually use something. If we’re going to get restful sleep, we need it on an every-night basis. This is accrued, we have a clock and a bank and it’s...
So, this isn't something just one night good
sleep will help. This is something that's accrued over
time. When you get good sleep, that helps a lot. We
need compliance. With the ease of application, what he
is talking about, where the effectiveness of it staying
there, it's a winner, and that's how it works.

JON DENNY: So, it's basically, correct me if
I'm wrong, it's two or three sprays in the back of your
mouth. I have a friend who underwent a session with a
dentist who fitted him with a clamp of some sort, which
pushed his jaw out and tried to create more breathing
space essentially, and that lasted for about three or
four months. This works, and it stays working for
people?

DR. BOB COURIER: Yes, and what you're trying
to do with the appliance is just simply trying to open
up the airway more so you don't get the fluttering of
the tissues, and that's what we do when we snore. When
we snore, we essentially wake ourselves up in a snore
and then reposition ourselves, trying to, again, open
up our airway to get more air so we get more oxygen.
What happens with this product, this
lubricates, stays there, again through the technology,
and then you don't have the snore; hence, you don't
wake up; hence, you get a more restful sleep.

JOHN ZIGLAR: And the problem, John, with the
appliance is it's very uncomfortable, and there have
been a lot of people — and dentists will tell you that
they have got patients who have paid for the procedure,
paid to get the appliance, could not sleep with it
hooked up, and so it did not work for them, because
they were so uncomfortable.

JON DENNY: Right.

JOHN ZIGLAR: Okay? So, when I saw this first
— this product the first time, I looked at this thing
and I thought, Oh, my goodness, you know, I'm going to
spray oil in the back of my throat, I'm thinking WD-40
or something like that and an oil slick, and I'm going,
Oh, but it's the consistency of water, and the nice
thing about it is that it doesn't — there's no feeling
associated with the spray in the back of your throat.
All you get is a nice, clean, peppermint taste, which
made it wonderful, so compliance — people will do it.

JON DENNY: Well, the after taste —

JOHN ZIGLAR: Yes.

JON DENNY: — in the morning when you wake up
is much better.

JOHN ZIGLAR: Exactly.

JON DENNY: You don't feel like you have an oil

TINA HINES: Sixteen years.

JON DENNY: Sixteen years, and this was a
problem that occurred right from the start of your
marriage?

TINA HINES: Oh, yeah.

JON DENNY: You found you were married to a
snorer?

TINA HINES: Oh, absolutely, and the poor guy,
it would be all night, John, turn over, turn over. It
did not matter, he could be sleeping on his head, and
he would still snore.

Well, it got so bad that even at the fire
department, he was being hassled at the fire
department, because these guys sleep at different
shifts, they don't all sleep at the same time, and when
John was sleeping, he would be waking everybody else
up, so they would be pounding on the walls and he'd
come home all agitated, he'd come home and want to
They even built a partition around my husband's bunk bed to try to keep out the noise. Well, it got so bad he finally went to the doctor, and in order for the insurance company to pay for this surgery, they put him in the hospital, in the sleep center, and found out that he also had sleep apnea, which is very dangerous, because when you're snoring, you stop breathing, then you forget to sleep.

So, they did the surgery, and needless to say, it lasted for a while, and then after that he started up again, and he would not even believe when I would tell him, John, you're snoring again. You don't want to go through surgery and find out that you're snoring again.

JON DENNY: So, this was after a surgery, he had — the problem re-emerged.

TINA HINES: Right, they did surgery on all his sinuses, they went through his nose and removed all his polyps, thinking that was the problem. So, now he's in for the second surgery, and they decided they are going to remove part of his uvula, and the roof of his mouth, his tonsils and his adenoids, and this way it will give his tongue more room, I guess is what they said, so he wouldn't snore.

Well, he went through this, and it was a horrible surgery. I really felt very, very bad for him. He was out of work for six weeks, and he had high hopes that this was going to work and our life was going to change, we could sleep in the same room together, go on vacation, the guys wouldn't be hassling him.

Well, that did work for quite a while, and then it started up again, and I'll tell you what, I was even afraid to tell him, because I couldn't believe it myself. It's aggravating, it's annoying, I don't get a good night's sleep, he doesn't get a good night's sleep. I hated to say it, but I was happier when he was at the fire department because I got a good night's sleep.

JON DENNY: Tina, I want to interrupt you for a second, because this is a — you know, a real relatable story to some. Perhaps not all have gone through surgeries and so forth, but for the millions of people who sleep next to a snorer, their lives are affected, as well. How did you find your life or your sleep quality affected by sleeping next to a snorer?

TINA HINES: Well, I didn't, I chased him out.

Actually, I had insomnia and I didn't get a good — I mean, I could hear the dog turn over. So, he would have to go out in the other room, but I could still hear him through the vents, but I'd get up in the morning, and I would be a grouchy at work, because I was — I was tired.

JON DENNY: Yes.

TINA HINES: And I was aggravated. You're talking two surgeries, what's it going to take? He tried those stupid nose strip things, they didn't work.

So, one day I'm sitting here watching TV and I see a commercial out here in Phoenix and a couple is talking about the same thing, and I'm thinking, well, what have I got to lose?

Well, my husband tells me I'm nuts, because if two surgeries didn't work, the spray was not going to work. I figure, Well, I'm going to try it. So, I sent for it, put it on the nightstand, the first night he was home, I woke him up, I said, John, spray your throat. He said, Yeah, yeah, yeah, yeah, I said, John, please, spray your throat. So, we sprayed his throat, and I'm like waiting — I'm laying there, I'm laying there, I'm like, Oh, wow, he was sleeping, there was no noise coming out of him. And I was — I was pretty well hooked. And he still was not a believer.

He said it was just a fluke. So, it took a few times of using the Snorenz.
people, your grandfather, your father. I remember
growing up my father — listening to my father across
the hallway snoring, it sounded like the start of the
Indianapolis 500 every night. But, in fact, younger
people snore, too, do they not? In fact, there’s a
study out about students who were snorers who were
proven to have lower test scores. Tell me about that.

JOHN ZIGLAR: I was reading the newspaper here
in Chicago one day and the Sun Times has an article,
and the top of the article says, “Test scores affected
by snoring.” So, I’m looking at it, I’m thinking, Wow,
you know, there’s actually been a study done, and what
had happened is a research program was done over in
West Germany with medical students, and what they did
is they tracked an entire medical school class from the
day they started until the day they finished, and they
put them in two categories.

One category was the snorers and over here was
the category of the nonsnorers, and after everything
was said and done, are from start to finish, the
nonsnorers scored six percent higher on their test than
the snorers did, all other things being equal.

JON DENNY: And you just happened to run across
this. So, it’s now becoming an awareness. People are
becoming aware now, and it’s — see, it’s all too

obvious now when you read something like this why that
would happen, because we’re all aware, and my patients
are aware of this.

Interestingly enough, I store this on the —
well, on shelves and such in the office. When we do
our inventory at the end of the day, I find that some
has been taken. I don’t want to say stolen, because
these are my patients, and we have created a
relationship, but actually, it’s missing.

ON SCREEN: This is a paid commercial for
Snorenz

DR. BOB COURIER: So, what happens is it just
plain gets taken. People want this. People are now
aware, and I think this is what’s happening here, and
we know why people don’t score well. They don’t sleep
well. They snore.

ON SCREEN: 800-392-4006

JON DENNY: Ninety million Americans snore.

That doesn’t include the countless millions who sleep
next to a snorer, and if you want more information
about this revolutionary, breakthrough product, which
has been proven effective in 97 percent of cases to
eliminate or reduce the sound of snoring, call the
toll-free 800 number on your screen, get more
information about Snorenz, do it for him, do it for

try this, it’s just an outside shot, I said you have
got to try this, let me know how it works.
He comes back, now, I don’t see him in a week
or two on another appointment basis, he comes back, and
my word, he just — he’s just aglow. He passed the
certifying exam, he feels like he is more awake, more
energetic, he feels like he can do anything, he can
conquer the world. He’s 25 years old.

What has happened is he relayed this story:
What happened to him is he would fall asleep, he
couldn’t get to sleep at night, okay, so he did sit up
and watch late night TV and he becomes an insomniac.

What he would do is fall asleep, but he would
awake with a snore. This way, with using Snorenz, he
could get his clock back in order, he could go to
sleep, and he could go to sleep snoring free, wake up
refreshed in the morning. He figured it all out real
simply, and it took us years to figure all this out,
and he did it in a very short time.

Now, he doesn’t have a bed partner, and so what
happens is he did this for himself, for his own energy
level, and so, you know, it has worked successfully for
him. It isn’t always a bedmate telling someone that
they have it. He did it for himself.

JON DENNY: You think of snorers as older
[1] yourself, do it for your family. It is worth the phone call, and it is pennies per day to end the snoring problem forever.

[4] This is a product, as I mentioned, that has been proven effective in double-blind studies, and you actually conducted the studies out of your auspices in Michigan. Tell us about a double-blind study, what it is and how Snorenz worked.

[9] DR. BOB COURIER: Really, just to define what a double-blind study is in general is nobody knows what product anybody is getting. The doctor isn't aware of it, okay, and nor are the patients. For example, we're giving a block or a bunch of bottles, for example, in this case, Snorenz, and we are to distribute this out to our patients in a test pattern, they are going to use it for a week, but I am blind to the fact of what product am I giving them, the placebo or dummy product versus the actual product itself. I'm not aware, so I cannot influence the study results.

[20] I accumulate the study results, I gather the patients and have them get compliant with it for use over a week's time, but I don't — I can't affect it. The patients can't affect it. So, I am blind to it, and so are the patients.

[25] Interestingly enough, it's not only the results of the studies we got but the comments we received. Many people, again, they're aware of snoring, but they aren't aware of the problems that come with it, and actually it's like — until it's resolved, the snoring itself, oh, my word, what a problem it was, and you can see the changes it's made. That was probably the most interesting part of doing that whole study, was the comments that we got back, the little stories that people have through the week, you know, of using this product, and that was the beauty of this.

[31] I loved doing this study. It was highly effective.

[35] JON DENNY: And John, this is an all-natural product?

[38] JOHN ZIGLAR: It's all-natural oils, and we also have some vitamins that we have also put into the product.

[41] JON DENNY: Tell us about snorer's breath. I'm going to test this here. I hope I don't get it in my eye. It would eliminate my — some problem in my eye, perhaps, but I — it's minty, actually it tastes a lot like mouthwash, I mean, it's — in a good way. Three sprays of this before bed, and how long will this last, through the night?

[48] JOHN ZIGLAR: It will last through the night.

[51] It will last from six to eight hours.

[52] JON DENNY: And in what cases doesn't this work?

[54] JOHN ZIGLAR: You know, when I first got this product, we did test — and I have given it to everybody that I know that snores so that I could find out, you know, because I always wanted to know exactly how did it work on everybody else. So, we had one friend we gave it to, and quite honestly, they had been married for three years, they're already sleeping in different bedrooms because he snores so loudly, and he would go to bed — they would go to bed together, wake up in different rooms.

[70] And so Kevin was taking the product, and the first night it worked perfectly, the second night it worked perfectly, worked perfectly, third night it worked perfectly, fourth night, didn't work, fifth night, didn't work.

[78] He called me up and he says, Look, you know, it works temporarily, but after that, it doesn't — it doesn't work. And I said, Wait a minute, you know, there's got to be a reason. There's something wrong here, the only guy it doesn't work on in the world.

[82] And he says, Well — so, I started to ask him some questions, and here's the point. What I found out was the night that it did not work, he had a beer just before he went to bed, and what we had here was a situation where the alcohol in the beer literally cut through the oils in our product, and it went down his throat, so it was not there. Since it was not there, it could not work, and it proved that he still was a snorer, he just needed the product to stay where it was so that he would live without the noise.

[90] JON DENNY: So, you suggested that he sort of cut down his drinking right before going to bed.

[92] JOHN ZIGLAR: Exactly, don't eat or drink anything 30 minutes before you go to bed, or if you do, then take a couple of swallows of water just to clear your palate so that your throat is clean so that when you put the product in on the back of your tongue, then it will stay there.

[96] JON DENNY: Right. Your wives are happy, gentlemen, that you —

[100] DR. BOB COURIER: Happier, happier.

[102] JON DENNY: We won't get into that, but they're happy that your snoring problems have been reduced or eliminated.

[105] DR. BOB COURIER: Yes, very much so.

[107] JOHN ZIGLAR: And now, you know, I roll over and Linda gives me a kiss before we go to bed, and I think that's just real sweet. She's checking to see if
I've taken the Snorenz, okay?

JON DENNY: If you want more information about this revolutionary, all-natural, vitamin-based spray, no pills, no surgery, no clamps, no strips across your nose, Snorenz will end your snoring problem and do it naturally. It is pennies in comparison to the value and the almost priceless value of a full, restful, silent night's sleep for all, and that goes for the snorer as well as the person sleeping next to the snorrer railroad.

For more information, call the 800 number on the screen.

Dr. Bob Courier, thank you for joining us on Vantage Point.

DR. BOB COURIER: Thank you for having me.

JON DENNY: And, John Ziglar, thank you.

JOHN ZIGLAR: Enjoyed it.

JON DENNY: I may knock off a few sprays tonight and try to get my snoring down. This is Jon Denny saying good-bye from Vantage Point, and we will see you next time.

ON SCREEN: For more information on Snorenz call: 800-392-4006

Tru-Vantage International
7300 Lehigh Ave.

Niles, IL 60714
(847)647-0300

ON SCREEN: The preceding has been a paid commercial for SNORENZ brought to you by Kevin Trudeau's Tru-Vantage International, America's premier direct response marketing company.

(The videotape was concluded.)
FEDERAL TRADE COMMISSION

ON SCREEN:

The following is a paid commercial for SNORENZ
brought to you by Kevin Trudeau’s Tru-Vantage
International, America’s premier direct response marketing company.

ANNOUNCER: The following is a paid commercial brought to you by Kevin Trudeau’s Tru Vantage International.

(Music playing.)

UNIDENTIFIED MALE: For millions of Americans,
for the record, inc.

MED GEN INC.

Matter Number 0023211

VP SNORENZE 4 - JD W/ DISCLAIMER SNR4

October 13, 1999

Page 4

[1] this is the most annoying and unwelcome sound in the


[12] ANNOUNCER: That's right, more than 90 million
[13] Americans have a snoring problem and it can cause
[14] sleeplessness, headaches and a lack of energy, and that
[15] goes for the snorer, as well as the person trying to
[16] sleep next to the snorer.

[9] What can be done about it? On Vantage Point
[10] today, hear about a new discovery that could eliminate


[14] JOHN DENNY: Hi, I'm John Denny, and this is a
[15] special edition of Vantage Point. We're going to talk
[16] about snoring today, and if you're a snorer, or just
[17] happen to sleep next to one, then you know snoring is no
[18] laughing matter. Snoring can and does seriously diminish
[19] the quality of your sleep, your life, and it could drive
[20] two people apart, meaning the snorer and the person next
[21] to the snorer.

[22] My guests today are Dr. Bob Currier, physician,
[23] surgeon and associate clinical professor at Michigan
[24] State University, and John Ziglar, who represents a
[25] company that manufactures a product called Snorenz, which
[26] is designed to end your snoring problem.

[27] Gentlemen, thank you for joining me. Guys, got
[28] to ask you this first question, because for some people
[29] it's a light matter and for others it seriously impacts
[30] their life, certainly impacts their sleep. What causes
[31] snoring? What is the reason behind that all too familiar
[32] rumbling sound that keeps half of America, it seems, up
[33] every night?

[38] ON SCREEN: Dr. Bob Currier, Physician/Surgeon.
[40] DR. BOB CURRIER: Well, what snoring really is,
[41] John, is just simply a relaxation of the tissues in the
[42] back of your throat. It's when we fall asleep, much of
[43] our muscles in our body, as well as our throat relax.
[44] That's the time we sleep. We're supposed to get our
[45] rest.


[47] DR. BOB CURRIER: What happens with that,
[48] though, unfortunately, is as the tissues relax, they
[49] occlude or actually narrow, and they cause a funnel
[50] effect for the air as it goes through, flapping the
[51] tissue.

[52] JOHN DENNY: Um-hmm.

[53] DR. BOB CURRIER: This is in the back of the
[54] throat, hence creating the noise. It's very positional.
[55] It's very — also very dependant on habits that we have,

Page 5

[6] such as smoking or dietary habits. And then also it
[7] affects really how much we sleep and how much rest we
[8] actually get throughout a night.

[4] JOHN DENNY: Now, you were both snorers,
[5] presumably?


[9] JOHN DENNY: Tell me, how did you get involved
[10] in Snorenz? How did this all come about?


[12] JOHN ZIGLAR: This all came about, John, I met
[13] a friend down in Fort Lauderdale, Florida, named Paul


[16] JOHN ZIGLAR: Paul Kravitz was in the banking
[17] industry. And he had a Korean man that came into his
[18] office with a product. He had a little bottle of it, it
[19] didn't have any labels on it or anything, but he says
[20] this will make you quit snoring. And Paul looked at it
[21] and he put it over on the side of his desk, he didn't
[22] think too much about it. But he did make the mistake of
[23] telling his wife that somebody had come in with this
[24] product. And she asked him would he go ahead and bring
[25] it home and try it. Bottom line is he did use the

Page 6

[1] product, it did make him quit snoring, but it tasted

[3] And, so, Paul says Whoa, you know, what a price
[4] to pay, so he took that product, he developed it, he took
[5] it to the laboratories and they did some liposome
[6] technology with the product and they put a flavor to the
[7] product to make it so that it tasted good and we now call
[8] the product Snorenz, and it's just phenomenal.

[9] JOHN DENNY: And in your first exposure to it -


[11] JOHN DENNY: — you were a rumbler. You — we
[12] heard Harley-Davidson sounds coming from you at night —


[14] JOHN DENNY: — is the word on the street.


[16] JOHN DENNY: Tell me your first experience with
[17] the product.

[18] JOHN ZIGLAR: My first experience really, when
[19] I — I had been married for 25 years, my wife, Linda. I
[20] came home after talking with Paul and I told my wife
[21] about this new product that we were looking at. And she
[22] said — and she says well, when are you going to bring it
[23] home. And I said Well, honey, I said, really, you know,
[24] you don't snore that bad. And she said it really wasn't
I for her.

JOHN DENNY: (Laughter).

DR. BOB CURRIER: (Laughter).

JOHN ZIGLAR: And up until that point I really didn’t realize that I snored.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: But I did turn over in the bed an awful lot at night, and I knew that. And, so, I used the product and, John, what I found is for me personally, I quit turning over so many times at night. And I began to get a more peaceful, restful sleep.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: So, that’s what personally happened in my life.

JOHN DENNY: Well, that raises an interesting point, because for some people snoring in a litany of problems, you know, that we face on an everyday basis, snoring is not at the top of the list. But, in fact, if you speak to people who sleep next to a snorer, as well as the snorer themselves, there are some real health issues, there are some real serious concerns that a snorer has, or should have. How does, and why does, a snorer — why should a snorer worry about this? Why is it a problem?

DR. BOB CURRIER: Well, it is a problem, but the real problem is an awareness. A lot of people aren’t aware, as you were, that you didn’t snore, you don’t snore. It’s — and people don’t want to offend someone else that they may sleep with or someone in their family by telling them they snore.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: And they’ve put up with it for years.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: The problem with that is all of the things that go with it, even on a personal level. Me personally, I snore and have snored, and I’ve used the product, as well, and it’s worked great for me.

ON SCREEN: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

DR. BOB CURRIER: Why do I know this? Because of my energy level, I feel better, I get better sleep.

The problems that happen, I think people go to sleep, they assume they are automatically going to wake up rested. They don’t. And then they wake up with a headache, less energy, they hurt, they’re sore, they’re irritable. The health problems are really insidious.

But let’s not even go that deep. Let’s just talk about

John.

enced events that happen to us on an everyday basis: the energy level that we have. We’re not rested.

JOHN DENNY: So, you’re saying snorers —

DR. BOB CURRIER: That’s the battle.

JOHN DENNY: — snorers get less rest, get a less restful —

DR. BOB CURRIER: Absolutely. They do not sleep.

JOHN ZIGLAR: See, what happened to me, what was going on in my night, is I would literally turn over 20 or 30 times a night. And the reason I would is because I would go to sleep, my tissues would relax, I would snore — I would literally wake myself up, and then I would turn over. And I would turn. Well, now, I didn’t wake up and get up out of the bed to turn over.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: I would just wake up and turn over. And what that does is it keeps me, John, from getting the deep, restful sleep.

JOHN DENNY: Hmm.

JOHN ZIGLAR: We get letters. We got a letter from a lady out in Phoenix also who told us that for the first time in her life she started taking this product and she can remember her dreams. Well, you see, dreaming is an important thing, and we all dream, if we get
pains he used to wake up with.

You were also talking about the tossing and turning, we're also forgetting his wife used to jab him in the middle of the night, so he does not wake up bruised, so this also helps, a little sidelight there.

DR. BOB CURRIER: Yes.

JOHN DENNY: How does Snorenz work? There have been other products available, over the course of the last, you know, 10 and 20 years that are — have been in pill form, surgeries. People have gone through painful, expensive surgeries.

In fact, we're going to — I think we're going to talk to a caller later who has a story to share with us about this product and the journey she went through with her husband to essentially reduce this problem or eliminate this problem. How does this product work?

JOHN ZIGLAR: John, what we've done is we have taken all-natural oils, and we have taken and put them together in a liposome formulation. And we have taken it so that you can actually spray this product into the back of your throat. And the process is really quite simple. Have you ever seen a car go down the road that didn't have enough oil in it?

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: And you hear the clatter and the clanking.

ON SCREEN: JOHN ZIGLAR SNORENZ

JOHN DENNY: Yes.

JOHN ZIGLAR: Well, what happens is we took that same philosophy, that same technology, and we said hey, if we can oil the parts we can take and make a topical solution that will stay in a place for an extended period of time, we can eliminate the noise —

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: — of snoring. You're still going to have the same amount of air that's going to pass through the passage, but all we're going to do is we're going to lubricate the parts so that there is no noise associated so that you don't then wake up or wake up your neighbor.

JOHN DENNY: So, it's essentially lubricating what part of the throat, and which part of the throat is causing that sound?

DR. BOB CURRIER: Well, to take this just a little bit further, a dentist has studied this and has actually sprayed this in models, and he actually used a dye at the time so he could see where it was applied. In the soft tissues, in the back of the throat, the ones that we say that flap and flutter and then need the lubrication —

JOHN DENNY: Yeah.

DR. BOB CURRIER: — when it is applied there, but when the technology goes even further and better through this liposome technology, is to apply it evenly. And the very neat thing about this is it stays. It stays there all night.

JOHN DENNY: Hmm.

DR. BOB CURRIER: That's where others have failed, and that's also where a lot of the appliances, that's where also a lot of the applications of surgeries, pills, other things that have been attempted and tried have failed.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: This product here stays there. It's easy application. As a physician, one of the problems I have with patients is compliance, trying to get them to use and continually use something.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: If we're going to get a restful sleep, we need it on an every-night basis. This is accrued, we have a clock and we have a bank and it's for sleeping purposes. So, it isn't something that just one night good sleep will help. This is something that's accrued over time. When you get good sleep, that helps a lot. We need compliance. With the ease of application, as what he is talking about, okay?

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: With the effectiveness of its staying there, it's a winner. And that's how it works.

JOHN DENNY: So, it's basically — correct me if I'm wrong — it's two or three sprays in the back of your mouth. I have a friend who underwent a session with a dentist who fitted him with a clamp of some sort, which pushed his jaw out and tried to create more breathing space essentially, and that lasted for about three to four months. This works, and it stays working for people?

DR. BOB CURRIER: Yes, what you're trying to do with the appliance is just simply to open up the airway more so you don't get the fluttering of the tissues.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: What — and that's what we do when we snore. When we snore, we essentially wake ourselves up in a snore, and then reposition ourselves, trying to again open our airway to get more air so we get more oxygen. What happens with this product, this lubricates, stays there, again through the technology.
and then you don't have the snore; hence, you don't wake
up; hence, you get a more restful sleep.

JOHN ZIGLAR: And the problem, John, with the
appliance is it's very uncomfortable.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: And there have been a lot of
people, and dentists will tell you that they have got
patients who have paid for the procedure, paid to get the
appliance, could not sleep with it hooked up.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: And, so, it did not work for them
because they were so uncomfortable.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: Okay? And, so, when I saw this
first — this product the first time, I looked at this
thing and I thought oh, my goodness, you know, I'm going
to spray oil in the back of my throat. I'm thinking WD-
40 or something like that, you know —

JOHN DENNY: Right.

JOHN ZIGLAR: — and an oil slick, and I'm
going oh, but it's the consistency of water. And the
nice thing about it is it is that it does — there's no
feeling associated with the spray in the back of your
throat. All you get is a nice, clean, peppermint taste -

JOHN DENNY: Hmm.

JOHN ZIGLAR: — which made it wonderful, so
compliant, people will do it.

ON SCREEN: This is a paid commercial for
Snorenz.

DR. BOB CURRIER: Well, the aftertaste.

JOHN ZIGLAR: Yes.

DR. BOB CURRIER: In the morning, when you wake
up, it's better.

JOHN ZIGLAR: Exactly.

DR. BOB CURRIER: You don't feel like you have
an oil sludge at all. It's a minty taste.

ON SCREEN: 1-800-835-8941

JOHN DENNY: If you have a snoring problem, if
you have problems sleeping next to a snorer, then Snorenz
may be the answer you've been waiting for. Snoring can
seriously reduce your energy levels, your concentration,
and can seriously affect your work habits, as well. And
you can be sure your snoring is seriously bothering
someone other than you.

Snorenz is the first all-natural spray that has
been proven to give you a healthy, natural, good night's
sleep. It has no side effects, it's as easy as a few
sprays before bed, and it lasts all night. If you want
more information on Snorenz, if you want to stop the
snoring, if it's a snorer next to you or if you be the
snorer, you may want to call the 800 number on your
screen.

We have, I believe, a caller on the line from
Arizona, and I believe it's Tina Heinz. Tina, are you on
the air with us?

TINA HEINZ: I'm here.

JOHN DENNY: Great. How you feeling today?

TINA HEINZ: Good. I'm listening to your show,
and I have to tell you that snoring, you know, is a lot
more dangerous than people think.

JOHN DENNY: Hmm.

TINA HEINZ: My husband was a chronic snorer.

He's a firefighter/paramedic, so I wasn't the only one
affected by this.

JOHN DENNY: Hmm. Um-hmm.

TINA HEINZ: I mean, we didn't sleep together
for years.

JOHN DENNY: Now, you've been married for how
long, Tina?

TINA HEINZ: Sixteen years.

JOHN DENNY: Sixteen years. And this was a
problem that occurred right from the start of your
marriage?

TINA HEINZ: Oh, yeah.

JOHN DENNY: I mean, you found you were married
to a snorer?

TINA HEINZ: Oh, absolutely. And the poor guy,
it would be all night, John, turn over, turn over. It
did not matter, he could be sleeping on his head and he
would still snore. Well, it got so bad that even at the
fire department he was being, you know, hassled at the
fire department because these guys sleep at different
shifts, they don't all sleep at the same time.

JOHN DENNY: Um-hmm.

TINA HEINZ: And when John was sleeping, he
would be waking everybody else up, and they'd be pounding
on the walls, and he'd come home all agitated, he'd
come home and want to sleep. They built a partition
around my husband's bunk bed to try to keep out the
noise.

(Laughter).

TINA HEINZ: Well, it got so bad he finally
went to the doctor and, in order for the insurance
company to pay for this surgery, they put him in the
hospital in the sleep center and found out that he also
had sleep apnea, which is very dangerous because when
you're snoring you stop breathing and you forget to
sleep.

JOHN ZIGLAR: Um-hmm.
TINA HEINZ: So, they did this surgery, and
needless to say, it lasted for a while and after that he
started up again, and he would not even believe when I
would tell him John, you're snoring again.

JOHN DENNY: Hmm.

TINA HEINZ: You don't want to go through
surgery and find out that you're snoring again.

JOHN DENNY: So, this was after a surgery, he
had — the problem re-emerged?

TINA HEINZ: Right, they did surgery on all his
sinuses. They went through his nose, and they removed
all his polyps, thinking that was the problem. So, now,
he's in for a second surgery, and they decided that
they're going to remove part of his uvula and the roof of
his mouth, his tonsils and his adenoids.

JOHN DENNY: Hmm.

TINA HEINZ: And this will give his tongue more
room, I guess is what they said, so he wouldn't snore.

DR. BOB CURRIER: Um-hmm.

TINA HEINZ: Well, he went through this and it
was a horrible surgery. I really felt very, very bad for
him. He was out of work for six weeks, and he had high
hopes that this was going to work and our life was going
to change, we could sleep in the same room together, go
on vacation, the guys wouldn't be hassling him. Well,
that did work for quite a while and then it started up
again.

ON SCREEN:

Caller from Phoenix, AZ

Tina Heinz

TINA HEINZ: And I tell you, I was even afraid
to tell him, because I couldn't believe it myself. It's
agonizing, it's annoying. I don't get a good night's
sleep; he doesn't get a good night's sleep. I hated to
say, but I was happy when he was at the fire department
because I got a good night's sleep.

(Laughter).

JOHN DENNY: Tina, I want to interrupt you for
a second, because this is, you know, a real relatable
story to some, perhaps not all have gone through
surgery and so forth, but for the millions of people
who sleep next to a snorer, their lives are affected as
well. How did you find your life or your sleep quality
affected by sleeping next to a snorer?

TINA HEINZ: Well, I didn't, I chased him out.

JOHN DENNY: Right.

TINA HEINZ: Actually, I have insomnia, and I
don't get — I mean, I could hear the dog turn over, so
he'd have to go into the other room, and I would still
hear him through the vents, but I would get up in the
morning and I would be a grouchy at work because I was —
I was tired.

JOHN DENNY: Yes.

JOHN ZIGLAR: Um-hmm.

TINA HEINZ: And I was aggravated. You're
talking two surgeries, what is it going to take? He
tried those stupid nose-strip things, they didn't work.

JOHN DENNY: Hmm.

TINA HEINZ: So, one day I'm sitting here
watching TV and I see a commercial out there in Phoenix,
and a couple's talking about the same things. And I'm
thinking, well, what have I got to lose. My husband
tells me I'm nuts because his two surgeries didn't work,
a spray was not going to work.

I figure well, I'm going to try it. So, I sent
for it; put it on the nightstand. First night he was
home, I woke him up, I said John, spray your throat; he's
like yeah, yeah, yeah, yeah. I said John, please, spray
your throat. So, we sprayed his throat, and I'm like
wait, I'm laying there, I'm laying there, I'm like oh,
wow, he was sleeping, there was no noise coming out of
him.

And I was — I was pretty well hooked. And he
still was not a believer; he said it was just a fluke.
So, it took a few times of using the Snorenz. Now, I
tell you what, he's taking it up to the fire department.
I had the wives calling up from the fire department
asking me the 800 number. I've given away more bottles,
I can't tell you —

JOHN DENNY: (Laughter).

TINA HEINZ: — because I bought the Snorenz
bottle-of-the-month club.

JOHN DENNY: Um-hmm.

TINA HEINZ: And I just gave one to my daughter
last week. She came over and she was like Mom, I'm going
crazy, Timmy's snoring. I said here, take my last
bottle, take it home.

JOHN DENNY: And how long now has your family
or your husband in particular been using Snorenz?

TINA HEINZ: Oh, for months.

JOHN DENNY: For months?

TINA HEINZ: Months, absolutely.

JOHN DENNY: And it works for him pretty much
every night?

TINA HEINZ: Well, he takes it in his little
duffle bag when he goes to the fire department, because
being a medic also he might be called to another station.
He doesn't want to go to another station with, you know,
guys he doesn't know and start snoring.

JOHN DENNY: Hmm.
TINA HEINZ: So, he carries it in his little bag and every place he goes the Snorenz goes with him.

JOHN DENNY: Right. Well, Tina, thank you for calling from Arizona.

TINA HEINZ: Hey, thanks for the Snorenz, I'll tell you.

JOHN DENNY: Well, we appreciate your calling and continue to get a full, silent night’s sleep.

TINA HEINZ: Absolutely.

JOHN DENNY: Okay, Tina, thank you.

TINA HEINZ: Thank you.

JOHN DENNY: Bob, tell us about some of your patients who have been turned on to Snorenz.

DR. BOB CURRIER: Well, I'll give you a good example. I have Mike. Now, we always think of a snorer as someone that’s older, okay, and that's a little bit more past middle age, always a male, and it's always Grandpa, the chain saw —

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: — somebody like that.

Interestingly enough, I had a 25-year-old patient of mine named Mike who is an optician. Now, Mike was trying to qualify, okay, for the certifying exam to become a certified optician. He was losing energy. He just couldn't — he couldn't understand it, he couldn't understand why he didn't have the get-up-and-go to do his job plus go home to study.

He's single. He lives by himself. So, he's wondering why. I said, well, you know, maybe you're not sleeping well. And he said well, you know, I just — I just can't sleep. And so, what happens to him is I give him some Snorenz. I said well, just try this, it's just an outside shot, and I said you've got to try this, let me know how it works.

He comes back, now I don't see him in a week or two, on another appointment basis. He comes back and my word, he says — he's just aglow. He passed the certifying exam; he feels like he is more awake, more energetic. He feels like he can do anything. He can conquer the world, he's 25 years old.

ON SCREEN: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

DR. BOB CURRIER: And what has happened is he relayed the story. What happened to him is he would fall asleep; he couldn't get to sleep at night, okay, so he'd sit up and watch late-night TV; he becomes insomniac.

What he would do is fall asleep, but he'd wake with a snore.

This way, with using Snorenz, he could get his clock back in order, he could go to sleep, and he could go to sleep snoring free, wake up refreshed in the morning. He figured it all out real simple, and it took us years to figure all this out and he did it in a very short time.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: Now, he doesn't have a bed partner, and so what happens is he did this for himself, for his own energy level.

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: And, so, you know, there it has worked successfully for him. It isn't always a bed mate telling someone that they have it.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: That's right.

DR. BOB CURRIER: He did it for himself.

JOHN ZIGLAR: Right.

JOHN DENNY: You think of snorers as older people, your grandfather, your father. I remember growing up, my father — listening to my father across the hallway snoring. It sounded like the start of the Indianapolis 500 every night. But, in fact, younger people snore, too, do they not? In fact, there's a study out about students who were snorers who were proven to have lower test scores. Tell me about that.

JOHN ZIGLAR: I was reading the newspaper here in Chicago one day, and the Sun-Times has an article and the top of the article says Test Scores Affected by Snoring. And, so, I'm looking at it and I'm thinking wow, you know, there's actually been a study done. And what had happened is a research program was done over in West Germany with medical students.

JOHN DENNY: Um-hmm.

JOHN ZIGLAR: And what they did is they tracked an entire medical school class from the day they started to the day they finished, and they put them in two categories. One category was the snorers, and over here it was the category of the non-snorers. And after everything was said and done from start to finished, the non-snorers scored 6 percent higher on their tests —

JOHN DENNY: Hmm.

JOHN ZIGLAR: — than the snorers did, all other things being equal.

DR. BOB CURRIER: Hmm. And you just happened to run across this, so it's now becoming an awareness.

JOHN ZIGLAR: Exactly.

DR. BOB CURRIER: Right. People are becoming aware now. And it's — see, it's all too obvious now when you read something like this why that would happen,
because we're all aware, and my patients are aware.

Interestingly enough, I store this on — well on shelves
and such in the office. When we do our inventory at the
end of the day, I find that some has been taken. I don't
want to say stolen, because these are my patients and
we've created a relationship, but actually it's missing.

JOHN DENNY: Right.

DR. BOB CURRIER: So, what happens is it just
plain gets taken, people want this.

JOHN DENNY: Hmm.

DR. BOB CURRIER: People are now aware. And I
think this is what's happening here, and we know why
people don't score well, they don't sleep well, they
snore.

ON SCREEN: This is a paid commercial for
Snorenz.

JOHN DENNY: Ninety million Americans snore.

That doesn't include the countless millions who sleep
next to a snorer.

ON SCREEN: 1-800-835-8941.

JOHN DENNY: And if you wanted more information
about this revolutionary, breakthrough product which has
been proven effective in 97 percent of cases to eliminate
or reduce the sound of snoring, call the toll-free 800
number on your screen, get more information about
Snorenz.

Do it for him, do it for yourself, do it for
your family. It is worth the phone call, and it is
pennies per day to end the snoring problem. This is a
product, as I mentioned, that has been proven effective
in studies. And you actually conducted the studies out
of your auspices in Michigan. Tell us about how Snorenz
worked.

DR. BOB CURRIER: Interestingly enough, it's
not only the results of the studies we got, but the
comments we received. Many people, again, they're aware
of snoring, but they don't know of the problems that
come with it. And actually it's like until it's
resolved, the snoring itself, oh, my word, what a problem
it was. And you can see the changes it's made. That was
probably the most interesting part of doing that whole
study —

JOHN DENNY: Um-hmm.

DR. BOB CURRIER: — was the comments that we
got back, the little stories that people had through the
week —

JOHN DENNY: Yes.

DR. BOB CURRIER: — you know, of using this
product. And that was the beauty of this. I loved doing
the study, it was highly effective.
[1] JOHN DENNY: Hmm.

[2] JOHN ZIGLAR: And what we have here was a
[3] situation where the alcohol in the beer literally cut
[4] through the oils in our product and it went down his
[5] throat, so it was not there.


[7] JOHN ZIGLAR: Since it was not there, it could
[8] not work, and it proved that he still was a snorer, he
[9] just needed the product to stay where it was —

[12] the noise.

[13] JOHN DENNY: So, you suggested that he sort of
[14] cut down his drinking right before going to bed?

[15] JOHN ZIGLAR: Exactly. Don’t eat or drink
[16] anything 30 minutes before you go to bed —


[18] JOHN ZIGLAR: — or if you do, then take a
[19] couple of swallows of water just to clear your palate so
[20] that your throat is clean —


[22] JOHN ZIGLAR: — so that when you put the
[23] product in, on the back of your tongue, that it’ll stay

[25] JOHN DENNY: Your wives are happy, gentlemen.

[1] that you are —


[3] JOHN DENNY: Happier. We won’t get into that,
[4] but they’re happy that your snoring problems have been
[5] reduced or eliminated?


[7] JOHN ZIGLAR: And now, you know, I roll over
[8] and Linda gives me a kiss before we go to bed, and I
[9] think that’s just real sweet. She’s checking to see if
[10] I’ve taken the Snorenz, okay?


[12] JOHN DENNY: If you want more information about
[13] this revolutionary, all-natural, vitamin-based spray, no
[14] pills, no surgery, no clamps, no strips across your nose,
[15] Snorenz will end your snoring problem and do it
[16] naturally. It is pennies in comparison to the value and
[17] the almost priceless value of a full, restful, silent
[18] night’s sleep for all, and that goes for the snorer as
[19] well as the person sleeping next to the snorer.

[20] For more information, call the number 800-835-8941
[21] on the screen. Dr. Bob Currier, thank you for joining us on
[22] Vantage Point.

[23] DR. BOB CURRIER: Thank you for having me.

