Bromfield School  
14 Mass Ave  
Harvard, MA 01451-1653

Dear

Where are you? What happened? We haven’t received your survey packet back yet this year! Your past students have benefited from this service, but your current students are about to miss out!

Maybe you didn’t recognize us this year…we’ve changed. You received a FedEx package with blue and white surveys in it from NRCCUA this year. Do you still have it? Is it buried on your desk? Did time just slip by?

Students that did complete the NRCCUA survey last fall are being contacted today, by colleges and universities with valuable admission and scholarship information regarding their post-secondary future. We know how busy you are, but you can provide a vital bridge to your students’ future!

It’s not too late…yet. By completing this survey your students will receive the information they need to help them make an informed college choice. If you need more surveys, we’ve included 50 surveys for your students.

As you know, NRCCUA is a membership organization that represents over 850 colleges and universities. These universities use the NRCCUA survey to contact your students, whose interests and abilities match the institution’s offerings. Your priority is to help your students succeed, and this survey is one more way you can boost your students’ chances.

By completing this survey now, your students will receive the information they need to help them make an informed college choice.

Please don’t limit your students' possibilities! Allow them to complete the survey today... before it's too late!

Sincerely,

Don Munce  
Research Director

P.S. As always, this service is offered at no cost to you or your students. If you need additional surveys or have any questions, please feel free to call us, toll-free at 1-877-633-6335 today.
EXHIBIT B
Post-Secondary Planning Survey™

Dear Student: Please answer carefully and completely. This is a survey and not a test. Do not make stray marks on the form. Your cooperation is very much appreciated. Thank you.

USE A NO. 2 PENCIL OR BLACK OR BLUE INK. PLEASE PRINT CLEARLY.

FIRST NAME   MI   LAST NAME

HOME STREET ADDRESS

CITY        STATE     ZIP CODE

HIGH SCHOOL

E-MAIL ADDRESS:

APPROXIMATE GRADE POINT AVERAGE   SEX
A+  B+  C+  □ Male
A    B    C    □ Female
A-  B-  □ LOWER THAN C

SCALE: A=4, B=3, C=2, D=1, FAILING=0

DATE OF BIRTH
MONTH   DAY   YEAR

GRADUATION YEAR
□ 2002   □ 2003   □ 2004   □ 2005   □ 2006   □ 2007

1. If costs were not a factor, which ONE category of college would you like to attend? (Darken ONE)
   □ A. State College/University  □ C. Community/Junior College
   □ B. Private College/University  □ D. Trade/Technical School

2. Specialized schools and colleges offer degree programs in selected professional areas. Which categories of college would you like to attend? (Darken up to THREE)
   □ A. Architectural College  □ H. Engineering College  □ O. Music College/Conservatory
   □ B. Art/Design College  □ I. School of Forestry  □ P. Nursing College
   □ C. Bible College  □ J. General/Liberal Arts College  □ Q. School of Psychology
   □ D. School of Business  □ K. Law School  □ R. College of Science/Technology
   □ E. School of Communications  □ L. College of Mathematics  □ S. School of Social Work
   □ F. Culinary School  □ M. Medical School  □ T. Theatre Arts College
   □ G. College of Education  □ N. Military College/Academy  □ U. Other/Undecided

3. Please identify the type of high school courses you are currently taking. (Darken as many as apply)
   □ A. Advanced Placement  □ C. General College Prep.  □ E. Other Advanced/Honors Programs
   □ B. College Credit Courses  □ D. International Baccalaureate  □ F. Vocational/Technical

4. Please estimate the number of hours per week you spend on the Internet. (Darken ONE for home and ONE for school)
   At Home (Darken ONE)  At School (Darken ONE)
   □ A. 0  □ C. 6-10  □ E. 0  □ G. 6-10
   □ B. 1-5  □ D. More than 10  □ F. 1-5  □ H. More than 10

5. Are you planning to seek employment? (Darken as many as apply)
   □ A. During High School  □ C. Full-time after High School Graduation
   □ B. During Summer Break  □ D. While Attending College

6. Are you interested in enrolling in on-line or Internet courses?
   □ A. Yes  □ B. No

Exhibit B

30th Annual Survey
7. Please choose TWO occupational areas that BEST fit your major interests or future career path. (Darken TWO)

- 1. Accounting/Finance
- 2. Advertising/Public Relations
- 3. Aeronautics/Flight Training
- 4. Aerospace Technology
- 5. Agricultural Sciences
- 6. Architecture/Drafting
- 7. Art
- 8. Athletics/Coaching
- 9. Automotive Technology
- 10. Biology
- 11. Broadcasting/Radio/TV
- 12. Business Administration
- 14. Business Owner/Entrepreneur
- 15. Chemistry
- 16. Child Care/Development
- 17. Chiropractic
- 18. Christian Services/Missionary
- 19. Communications/Journalism
- 20. Computer Sciences
- 21. Dance/Choreography
- 22. Dental Health
- 23. Drama/Theatre Arts
- 24. Electronic Technician
- 25. Engineering (Civil)
- 26. Engineering (General)
- 27. Engineering (Electrical)
- 28. Engineering (Electronic)
- 29. Engineering (Mechanical)
- 30. English/Writing
- 31. Environmental Studies
- 32. Equine Studies
- 33. Fashion Merchandising
- 34. Food Service/Chef
- 35. Foreign Language
- 36. Forestry/Conservation
- 37. Golf Course Design/Management
- 38. Graphic Arts/Design
- 39. Hebrew/Judaic Studies
- 40. History/Archaeology
- 41. Hotel/Resort Management
- 42. Information Technology
- 43. Interior Design
- 44. Law Enforcement
- 45. Lawyer/Legal Services
- 46. Mathematics
- 47. Medical Physician
- 48. Medical Technology
- 49. Military Science
- 50. Music
- 51. Nursing/Health Care
- 52. Optometry/Ophthalmology
- 53. Pharmacy
- 54. Photography/Video/Films
- 55. Physical Education/Recreation
- 56. Physical Therapy
- 57. Physics
- 58. Politics/Government Science
- 59. Psychology/Psychiatry
- 60. Religion/Ministry/Theology
- 61. Sales/Marketing
- 62. Science
- 63. Social Work/Human Services
- 64. Sports Medicine
- 65. Teaching/Education
- 66. Travel/Tourism
- 67. Veterinary Medicine
- 68. Undecided/Other

8. Which THREE of the following ACTIVITIES or SPORTS are you most likely to participate in while in college? (Darken up to THREE)

- ACTIVITIES
  - 1. Academic/Honors Club
  - 2. Art/Design
  - 3. Band/Orchestra
  - 4. Choir
  - 5. Community Service
  - 6. Debate/Forensics
  - 7. Drama/Theatre
  - 8. Fraternity/Sorority
  - 9. Language Club
  - 10. Leadership
  - 11. Math/Science Club
  - 12. Military/ROTC
  - 13. Newspaper/TV/Radio
  - 14. Student Government
  - 15. Study Abroad
  - 16. Writing/Publications

- VARSITY SPORTS
  - 17. Baseball
  - 18. Basketball
  - 19. Cheerleading/Dance Team
  - 20. Equestrian
  - 21. Football
  - 22. Golf
  - 23. Hockey
  - 24. Soccer
  - 25. Softball
  - 26. Swimming/Diving
  - 27. Tennis
  - 28. Track/Cross Country
  - 29. Volleyball
  - 30. Wrestling
  - 31. Other Athletics

9. If you are interested in attending a denominational/church-related college, which ONE would you choose? (Darken ONE)

- A. Adventist
- B. African Methodist Episcopal
- C. Assemblies of God
- D. Baptist
- E. Baptist (Southern)
- F. Bible
- G. Catholic
- H. Charismatic/Pentecostal
- I. Church of Christ
- J. Church of Christ (United)
- K. Church of God
- L. Disciples of Christ
- M. Episcopal
- N. Evangelical
- O. Friends/Quaker
- P. Jewish
- Q. L.D.S./Mormon
- R. Lutheran
- S. Methodist
- T. Nazarene
- U. Presbyterian
- V. Interdenominational
- W. Other Christian denomination
- X. None of the above

10. What kind of social behavior rules would you PREFER on a college campus? (Darken ONE)

- A. Conservative: Separate male/female living arrangements. No drinking, smoking or drugs on or off campus.
- B. Moderate: Observing reasonable limits and avoiding extremes in behavior on or off campus.
- C. Liberal: Observing minimal campus regulations.

11. Scholarship, grant, loan and incentive programs are available to students based upon specific racial or ethnic backgrounds. Indicate your background by selecting from the categories below. (Darken as many as apply)

- A. American Indian/Alaskan Native
- B. Asian/Asian American/Pacific Islander
- C. Black/African American
- D. Latino/Hispanic/Chicano
- E. White/Caucasian
- F. Other
- G. Prefer not to Respond

**PRIVACY STATEMENT**

This data is used by colleges, universities and other organizations to assist students and their families by providing them with valuable information. The National Research Center for College and University Admissions advocates responsible and secure use of the information obtained voluntarily through this survey. Students or parents may request the removal of their information at any time. Our complete privacy policies may be reviewed on our Web site at www.nrccua.org.

©2001-2002 NRCCUA A NON-PROFIT ORGANIZATION
Privacy Statement

We at the National Research Center for College and University Admissions are concerned about privacy. We respect your privacy and are especially concerned about protecting student's privacy. We hope that parents and teachers are involved in their Internet usage as well.

Our privacy policy is clear: We will collect no personal information about you when you visit our website unless you choose to provide that information to us.

Information Collected and Stored Automatically

If you do nothing during your visit but browse through the website, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store only the following information about your visit:

1. The Internet domain (for example, "aol.com" if you use a private Internet access account, or "centralstate.edu" if you connect from a university's domain) and IP address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our website;

2. The type of browser used to access our site;

3. The date and time you access our site;

4. The pages you visit.

We use this information to help us learn about the numbers of visitors to our site, and what features of our site visitors are using. We do not track or record information about individuals and their visits unless they choose to register with us and access portions of our site that require login.

Information Collected by User Registration

Some areas of our site require users to register with us. The user chooses to give contact information -- name, address, email address -- as part of this registration. We use this contact information to identify and track future communications related to our survey, member news, and information about our services. Users always have the ability to opt-out of receiving future mailings and special offers; see the Opt-Out section below.

The NRCCUA Post-Secondary Planning Survey™

Information obtained through the NRCCUA Post-Secondary Planning Survey™ is given voluntarily by high school students. Use of this survey data is authorized by the National Research Center for College and University Admissions for the purposes of research and dissemination of college and career information, and other information helpful to students and their families in the transition from high school to college.

When a student chooses to use the online version of our survey, a social security number is requested for the purpose of helping us verify the

http://www.nrccua.org/students/s_privacy.htm

12/13/2

Exhibit C
students age. This information will be used only for that purpose, and will not be provided to our member institutions.

Email addresses may be used to send college information to the student and they may, at any time, opt-out of receiving future email mailings; see the Opt-Out section below.

Our Policy Concerning Opt-out

Our site provides users the opportunity to opt-out of receiving electronic communications from us and our members. All electronic communications will have a URL to choose not to receive future mailings. In addition the user may send email to research@nrccua.org at any time indicating their desire to be removed from future mailings.

Use of Cookies

Some pages on this site use "cookies," which are small files that the site places on your hard drive for identification purposes. You should note that cookies cannot read data off of your hard drive. Your web browser may allow you to be notified when you are receiving a cookie, giving you the choice to accept it or not. By not accepting cookies, some pages may not fully function and you may not be able to access certain information on this site.

NRCCUA Website Links

This site may also have numerous links to other sites. The privacy policies of linked sites may differ from that of the National Research Center for College and University Admissions.

Contacting Us Concerning Your Privacy

If you have any questions about this privacy statement, the practices of this site, or your dealings with the National Research Center for College and University Admissions, send an email to: research@nrccua.org

Changes to the Privacy Statement

Changes to our Privacy Statement will be noted here so that you can be fully informed about the privacy protections we provide.

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http://www.nrccua.org/students/s_privacy.htm 12/13/20
EXHIBIT D
The National Research Center for College and University Admissions builds educational bridges by providing a communications link between high schools, college-bound high school students, and our member colleges and universities. NRCCUA is a non-profit organization serving the needs of each.

Since 1972 our mission has been to make the important process of selecting a college education or career path easier for students. Our annual surveys enable more than 4 million high school students to indicate their unique college and career preferences to over 1000 member colleges and universities. Currently, over 45,000 teachers and guidance counselors at more than 24,000 high schools have administered the Post-Secondary Planning Survey™ to their students.

Attention Career Guidance Counselors!
The familiar leaf logo on the left assures you that the survey you are administrating is an authentic NRCCUA Post-Secondary Planning Survey™.

- We help College Admissions Officers effectively identify and reach talented and academically qualified college bound students.
- We assist High School Counselors in guiding students to the colleges and universities that match their educational goals and career choices.
- We provide High School Students a tool for communicating their academic qualifications and educational preferences to more than 1000 colleges and universities across the country.
- We understand that Parents are active participants in the college planning process.

Privacy Statement

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http://www.nrccua.org/
#41-New MDR Teachers & Teachers not Mailed

February 15, 2000

Dear [Teacher Name],

I am concerned that we hear from your sophomore and junior class! Your students could miss out!

As a teacher, your help is important. The enclosed surveys are part of a study concerned with student choices of college, career, and financial aid after high school.

Assisting educators and their students with the college selection process has been our mission for over 25 years. As a result of completing the survey last year, over 2 million students from 24,000 high schools are receiving information that will be invaluable to them as they plan for the future. With your assistance, this year’s effort will be even more significant.

This service is provided at no cost to you or your students! It is completely funded by our members, 850 colleges and universities who include most of the top national and regional colleges and universities as ranked by U.S. News & World Report.

Let’s work together to provide the same opportunity for your students!

Your time is valuable, so the survey is brief. It can be administered in the first or last ten minutes of a regularly scheduled class period. High school freshmen and juniors can also benefit from participating in the survey process.

I urge you to use the enclosed surveys with your sophomores (class of 2002) and juniors (class of 2001). Please return the surveys within 20 days of receiving them. Should you have any questions or need to request additional surveys, feel free to call me, toll free, at 1-877-633-6335.

Sincerely,

[Signature]

Don Munce
Research Director

P.S. Remember, this service is offered at no cost to you or your students!

National Research Center for College and University Admissions
900 S.W. Oldham Parkway
Lee's Summit, Missouri 64081
Toll-Free 877-633-6335 • Fax (816) 525-9401 • www.nrcua.org

Exhibit E
National Research Center for College and University Admissions

104 North Carolina Ave. S.E. • Washington, D.C. 20003 • 1-877-633-6335 • www.nrcusa.org

REDACTED

August 20, 2001

Sacred Heart Academy
47 Cathedral Ave
Hempstead, NY 11550-2046

Dear

Thanks to your cooperation, last year’s Post-Secondary Planning Survey™ was the most comprehensive and successful ever.

Through our partnerships with counselors, teachers and principals, this research has made a significant impact on the lives of millions of high school students. As a major exhibitor at the national conventions of principals (NASSP) and counselors (NACAC), we listen to you and your colleagues to learn how we may best serve your students. Since 1972 our mission has been to make the important process of selecting a college education or career path easier for your students. Our annual surveys enable nearly 4,000,000 high school students to indicate their unique college and career preferences to over 1,000 member colleges and universities, including a majority of our nation’s top colleges and universities as ranked by U.S. News & World Report.

The survey process is quite simple. It will require less than 10 minutes of your busy classroom schedule, but will help to change the lives of your students. Please note that our old forms, the familiar “small yellow surveys”, are now obsolete and have been replaced with the enclosed red and white form. You may dispose of any obsolete forms or return them with the completed new forms and we will recycle them.

This survey is the simple most important research study your students can participate in to receive college information. Students who provide email addresses on this form will receive automatic announcements regarding the National Association of College Admission Counseling (NACAC) On-Line College Fair Program. State and national survey results are available for your review on our Web site at www.nrcusa.org.

Please read the brief instructions, and pass out the enclosed surveys to the sophomore, junior and freshmen students in all of your classes. Your students will receive valuable information on admissions, financial planning, scholarships, and other relevant information to help them plan intelligently for their future. All of this is free to your students because it is funded by our member educational institutions. If additional surveys are required, contact us toll-free at 1-877-633-6335 or e-mail us at press@nrcusa.org.

Again, thank you in advance for taking time to complete this important and valuable project today. As promised, a detailed report of your students’ responses from last year is available now on our Web site at www.nrcusa.org.

Sincerely,

Joseph D. Rei, Ph.D.
Executive Director

P.S. Please place the completed surveys in the enclosed pre-paid envelope. Also, be sure to include the Comment Form below because your feedback is vital to the success of this critical research effort. All surveys should be returned as soon as possible but no later than Thursday, October 11th. If you have any questions, please contact us at 1-877-633-6335.

A Non-Profit Educational Research Organization

Comment Form

Please send us:

☐ Additional surveys: _______ (number)

☐ Student safety information from the National Center for Missing and Exploited Children.

The current Educational, Career, and Financial Aid Guide, which contains the national survey results, is available at www.nrcusa.org. If you would like a hard copy for your records, please check this box. ☐

ADDRESS CORRECTIONS:

Sacred Heart Academy
47 Cathedral Ave
Hempstead, NY 11550-2046

E-Mail:

Comments:

Exhibit F

073-008010602
Dear Guidance Director:

Thank you for participating in our 1999-2000 nationwide survey of high school students. This report details the responses of your 2001 graduates. We have provided a comparison on each item with the national results gained from more than 1.2 million 2001 graduates.

**College Type Preference**

**Question:** If costs were not a factor, which category of college would you like to attend?

<table>
<thead>
<tr>
<th>Responses</th>
<th>Your School Response</th>
<th>Natl %</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Technical College</td>
<td>10</td>
<td>5.3</td>
</tr>
<tr>
<td>B. Four Year State College/University</td>
<td>137</td>
<td>72.9</td>
</tr>
<tr>
<td>C. Four Year Private College/University</td>
<td>23</td>
<td>12.2</td>
</tr>
<tr>
<td>D. Two Year Community/Junior College</td>
<td>18</td>
<td>9.6</td>
</tr>
</tbody>
</table>

**Activity Interests**

**Question:** Which three of the following activities are you most likely to participate in while in college?

<table>
<thead>
<tr>
<th>Responses</th>
<th>Your School %</th>
<th>Natl %</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Academic/Honors Club</td>
<td>19</td>
<td>10.1</td>
</tr>
<tr>
<td>B. Art/Design</td>
<td>31</td>
<td>16.5</td>
</tr>
<tr>
<td>C. Band/Orchestra</td>
<td>19</td>
<td>10.1</td>
</tr>
<tr>
<td>D. Cheer/Drill Team</td>
<td>22</td>
<td>11.7</td>
</tr>
<tr>
<td>E. Choir</td>
<td>29</td>
<td>15.4</td>
</tr>
<tr>
<td>F. Community Service</td>
<td>15</td>
<td>8.0</td>
</tr>
<tr>
<td>G. Debate/Forensics</td>
<td>2</td>
<td>1.1</td>
</tr>
<tr>
<td>H. Drama/Theatre</td>
<td>12</td>
<td>6.4</td>
</tr>
<tr>
<td>I. Fraternity/Sorority</td>
<td>72</td>
<td>38.3</td>
</tr>
<tr>
<td>J. Language Club</td>
<td>13</td>
<td>6.9</td>
</tr>
<tr>
<td>K. Math/Science Club</td>
<td>15</td>
<td>8.0</td>
</tr>
<tr>
<td>L. Military/ROTC</td>
<td>16</td>
<td>8.5</td>
</tr>
<tr>
<td>M. Student Government</td>
<td>12</td>
<td>6.4</td>
</tr>
<tr>
<td>N. Study Abroad</td>
<td>16</td>
<td>8.5</td>
</tr>
<tr>
<td>O. Writing/Publications</td>
<td>8</td>
<td>4.3</td>
</tr>
<tr>
<td>P. Baseball</td>
<td>14</td>
<td>7.4</td>
</tr>
<tr>
<td>Q. Basketball</td>
<td>38</td>
<td>20.2</td>
</tr>
<tr>
<td>R. Football</td>
<td>38</td>
<td>20.2</td>
</tr>
<tr>
<td>S. Golf</td>
<td>4</td>
<td>2.1</td>
</tr>
<tr>
<td>T. Soccer</td>
<td>11</td>
<td>5.9</td>
</tr>
<tr>
<td>U. Softball</td>
<td>12</td>
<td>6.4</td>
</tr>
<tr>
<td>V. Swimming</td>
<td>9</td>
<td>4.8</td>
</tr>
<tr>
<td>W. Tennis</td>
<td>9</td>
<td>4.8</td>
</tr>
<tr>
<td>X. Track/Cross Country</td>
<td>21</td>
<td>11.2</td>
</tr>
<tr>
<td>Y. Volleyball</td>
<td>8</td>
<td>4.3</td>
</tr>
<tr>
<td>Z. Other Athletics</td>
<td>19</td>
<td>10.1</td>
</tr>
</tbody>
</table>
### Career Choice

**Question:** Please choose two occupational areas that best fit your major interests or future career path.

<table>
<thead>
<tr>
<th>Responses</th>
<th>Your School Response</th>
<th>%</th>
<th>Natl</th>
<th>%</th>
<th>Your School Response</th>
<th>%</th>
<th>Natl</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Accounting/Finance</td>
<td>12</td>
<td>6.4</td>
<td>3.6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Advertising/Public Relations</td>
<td>0</td>
<td>0.0</td>
<td>1.3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Aeronautics/Flight Training</td>
<td>1</td>
<td>0.5</td>
<td>1.6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Aerospace Technology</td>
<td>2</td>
<td>1.1</td>
<td>1.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Agricultural Sciences</td>
<td>2</td>
<td>1.1</td>
<td>2.0</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Architecture/Drafting</td>
<td>6</td>
<td>3.2</td>
<td>3.8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. Art</td>
<td>9</td>
<td>4.8</td>
<td>6.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Athletics/Coaching</td>
<td>8</td>
<td>4.3</td>
<td>5.5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Automotive Technology</td>
<td>8</td>
<td>4.3</td>
<td>2.8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. Biology</td>
<td>3</td>
<td>1.6</td>
<td>3.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. Broadcasting/TV</td>
<td>4</td>
<td>2.1</td>
<td>2.7</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td>12. Business Administration</td>
<td>12</td>
<td>6.4</td>
<td>3.9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. Business Owner/Entrepreneur</td>
<td>19</td>
<td>10.1</td>
<td>6.1</td>
<td></td>
<td></td>
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