

**ATTACHMENT A****LEGAL NOTICE**

As a result of an agreement among TBI and Charles Anton (collectively the "business") and the Federal Trade Commission, you are to be informed of the following:

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the Hollywood 48-Hour Miracle Diet, or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that:
  - (1) Consumers who use such product can lose 10 lbs. in 48 hours; or
  - (2) Many celebrities, actors, actresses, and models – including some that star in the television shows E.R. and Friends – have lost substantial weight using such product;unless at the time the representation is made, the business possesses and relies upon competent and reliable evidence that substantiates the representation. In the case of the representation set forth in subparagraph (1) (regarding weight loss), the substantiation must consist of competent and reliable scientific evidence.
- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the Enforma System, or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that:
  - (1) Consumers who use such product can lose substantial weight without the need for a restricted calorie diet or exercise; or
  - (2) Consumers who use such product can avoid weight gain without the need for a restricted calorie diet or exercise;unless at the time the representation is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation.
- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the BMI Magnetic Kit, or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that:
  - (1) Such product relieves severe pain, whether chronic or occasional, anywhere in the body, including lower back pain, tennis elbow, carpal tunnel syndrome, hand pain, ankle strains, neck pain, shoulder pain, hip pain, muscle strains, and knee pain;
  - (2) Such product can relieve pain more effectively than traditional medicine, anti-inflammatory drugs, massage, acupuncture, or chiropractic treatment; or
  - (3) Such product relieves pain through magnetic field therapy, which enlarges the diameter of veins, arteries and capillaries, increases blood flow, aids circulation, reduces inflammation, and suppresses the body's production of pain-causing chemicals;

unless at the time the representation is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the Nisim New Hair Biofactors System, or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that:

(1) Consumers who use such products can stop excessive hair loss in a matter of days; or

(2) Such product is as effective at stimulating hair growth as prescription products, or other heavily advertised restorers (such as Rogaine or Propecia);

unless at the time the representation is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the Clarion Ionic Filter Ceiling Fan or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that:

(1) Consumers who use such product will experience relief from allergies and other respiratory problems; or

(2) Such product eliminates dust mites and pet dander from a user's environment;

unless at the time the representation is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of the Sila Ionic Air Purifier, or any substantially similar product in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, that the Sila Ionic Air Purifier eliminates mold, mildew, bacteria, chemicals, and pollutants from a user's environment, unless at the time the representation is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service in or affecting commerce, there shall be no representation made in any manner, expressly or by implication, about the comparative or absolute benefits, performance, or efficacy of such product or service unless, at the time the representation is made, the business possesses and relies upon competent and reliable evidence, which when appropriate must be competent and reliable scientific evidence, that substantiates the representation.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service in or affecting commerce, there shall be no misrepresentation made in any manner, expressly or by implication, regarding the existence, contents, validity, results, conclusions, or interpretations of any test, study, or research.

- In connection with the labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service in or affecting commerce, there shall be no representation in any manner, expressly or by implication, that:
  - (1) Any user testimonial or endorsement of the product reflects the actual and current opinions, findings, beliefs, or experiences of the user; or
  - (2) The experience represented by any user testimonial or endorsement of the product represents the typical or ordinary experience of members of the public who use the product, unless:
    - (a) The representation is true and, at the time it is made, the business possesses and relies upon competent and reliable scientific evidence that substantiates the representation; or
    - (b) The business discloses clearly and prominently, and in close proximity to the endorsement or testimonial, either:
      - (i) what the generally expected results would be for users of the product;  
or
      - (ii) the limited applicability of the endorser's experience to what consumers may generally expect to achieve, that is, that consumers should not expect to experience similar results.

**ANY VIOLATION OF THIS AGREEMENT COULD RESULT IN SUBSTANTIAL MONETARY OR OTHER PENALTIES FOR TBI OR MR. ANTON. ANY QUESTION YOU MAY HAVE REGARDING YOUR CONDUCT AND THIS AGREEMENT SHOULD BE**

**DIRECTED TO AN OFFICER OF TBI OR OUR OUTSIDE LEGAL COUNSEL, W. JEFFERY EDWARDS (804-788-8721), AS SOON AS POSSIBLE.**

**I acknowledge that I have received this LEGAL NOTICE**

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**Print Name**

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**Signature**

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**Date**