

ATTACHMENT A

LETTER SENT TO DISTRIBUTORS WITH WHOM
RESPONDENT HAS DONE BUSINESS BETWEEN JANUARY 1, 1999
AND THE DATE OF SERVICE OF THIS ORDER

[To Be Printed on Kris Pletschke's or Raw Health's letterhead]

[NAME AND ADDRESS OF RECIPIENT]

[DATE]

Dear [DISTRIBUTOR'S NAME]:

This letter is to inform you that Raw Health recently settled a civil dispute with the Federal Trade Commission regarding its advertising for *Colloidal Silver*. Among other things, the settlement requires us to notify distributors of the settlement. **Importantly, the settlement requires us to monitor our distributors and terminate all distributors making prohibited claims for *Colloidal Silver* or any other dietary supplement, food or drug purchased from us for resale.**

According to the FTC complaint, our advertising materials falsely claimed that *Colloidal silver* (1) is effective in treating or curing 650 diseases; (2) eliminates all pathogens in the human body in six minutes or less; (3) has been medically proven to kill every destructive bacterial, viral and fungal organism in the body, including anthrax, Ebola, Hunta, and "flesh-eating bacteria." In addition, the FTC complaint alleged that we did not have a reasonable basis to claim that *Colloidal Silver* (1) is effective in treating AIDS, allergies, anthrax, arthritis, blood poisoning, boils, wounds of the cornea, chronic fatigue, cerebral spinal meningitis, candida, cholera, colitis, cystitis, diabetes, diphtheria, dysentery, enlarged prostate, gonorrhea, herpes, hepatitis, infantile diseases, lesions, leukemia, lupus, Lyme disease, parasites, dental plaque, rheumatism, ringworm shingles, skin cancer, staph and strep infections, stomach flu, thyroid conditions, tonsillitis, toxemia, stomach ulcers and whooping cough; (2) kills the HIV virus and can be used as an antibiotic for all acquired diseases of active AIDS; (3) is superior to antibiotics in killing disease-causing organisms and the treatment of burns; (4) protects and strengthens the immune system; (5) can safely be used on open wounds, sprayed into the eye, injected, used orally, vaginally, anally, atomized or inhaled into the nose or lungs and dropped into the eyes; (6) has no side effects, even at double or triple the normal dose of 250 ppm, and is safe for children and pregnant and nursing women; and (7) aids the growth and health of the developing fetus and eases delivery and recovery.

Please sign, date, and return this letter to Kris Pletschke at 11355 SW 14th Street, Beaverton, OR 97005. A copy of this letter has been provided for your files. If you have any questions or you want a copy of the FTC order, please contact [Insert name and telephone number of respondent's

contact]. Thank you for your anticipated cooperation and assistance.

Kris Pletschke

ACKNOWLEDGMENT AND AGREEMENT

The undersigned acknowledges receipt of this letter.

Date:

Print Full Name:

Signature:

ATTACHMENT B

LETTER SENT TO CONSUMERS WITH WHOM
RESPONDENT HAS DONE BUSINESS BETWEEN JANUARY 1, 1999
AND THE DATE OF SERVICE OF THIS ORDER

[To Be Printed on Kris Pletschke's or Raw Health's letterhead]

[NAME AND ADDRESS OF RECIPIENT]

[DATE]

Dear [CUSTOMER'S NAME]:

This letter is to inform you that Raw Health recently settled a civil dispute with the Federal Trade Commission regarding its advertising for *Colloidal Silver*. Among other things, the settlement requires us to notify consumers of the settlement and offer refunds to persons who purchased *Colloidal Silver*.

According to the FTC complaint, our advertising materials falsely claimed that *Colloidal silver* (1) is effective in treating or curing 650 diseases; (2) eliminates all pathogens in the human body in six minutes or less; (3) has been medically proven to kill every destructive bacterial, viral and fungal organism in the body, including anthrax, Ebola, Hunta, and "flesh-eating bacteria." In addition, the FTC complaint alleged that we did not have a reasonable basis to claim that *Colloidal Silver* (1) is effective in treating AIDS, allergies, anthrax, arthritis, blood poisoning, boils, wounds of the cornea, chronic fatigue, cerebral spinal meningitis, candida, cholera, colitis, cystitis, diabetes, diphtheria, dysentery, enlarged prostate, gonorrhea, herpes, hepatitis, infantile diseases, lesions, leukemia, lupus, Lyme disease, parasites, dental plaque, rheumatism, ringworm shingles, skin cancer, staph and strep infections, stomach flu, thyroid conditions, tonsillitis, toxemia, stomach ulcers and whooping cough; (2) kills the HIV virus and can be used as an antibiotic for all acquired diseases of active AIDS; (3) is superior to antibiotics in killing disease-causing organisms and the treatment of burns; (4) protects and strengthens the immune system; (5) can safely be used on open wounds, sprayed into the eye, injected, used orally, vaginally, anally, atomized or inhaled into the nose or lungs and dropped into the eyes; (6) has no side effects, even at double or triple the normal dose of 250 ppm, and is safe for children and pregnant and nursing women; and (7) aids the growth and health of the developing fetus and eases delivery and recovery.

Although we deny the FTC's allegations, we have agreed to send this letter and offer you a refund. In order to receive a refund, please complete the enclosed form and return it to Kris Pletschke at 11355 SW 14th Street, Beaverton, OR 97005.

Kris Pletschke

REFUND REQUEST

The undersigned hereby requests a refund for the purchase of *Colloidal Silver*.

Full Name (Please Print): _____

Address: _____

Purchase Price, including shipping, handling and taxes: _____

It is not necessary to include proof of purchase, such as credit card statements, canceled checks, or receipts, but doing so may expedite your refund request in the event of a dispute concerning the amount of your refund.

Date: _____

Signature of Consumer: _____

ATTACHMENT C

[ADDRESS AND TELEPHONE NUMBER OF THE DECLARANT]

[DATE]

Kris Pletschke
11355 SW 14th Street
Beaverton, OR 97005

Dear Mr. Pletschke

I make the following Declaration of Purchase.

On or about **[DATE]**, I purchased **[NUMBER OF PACKAGES]** of **[PRODUCT(S)]** at **[PRICE PER UNIT]**. Moreover, I incurred **[DOLLAR AMOUNT]** in shipping and handling charges and taxes as a result of this purchase(s). I request a refund for **[TOTAL DOLLAR AMOUNT FOR PRODUCT(S), SHIPPING AND HANDLING, AND TAXES]**.

I declare under penalty of perjury that the foregoing is true and correct.

[DECLARANT'S FULL NAME]

[DECLARANT'S SIGNATURE]

[DATE]