

FEDERAL TRADE COMMISSION
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME LabMD, Inc.	FILE/DOCKET NUMBER D09357
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Jarad Brown (Attorney) jbrown4@ftc.gov Federal Trade Commission 600 Pennsylvania Ave. NW Room NJ-8100 Washington, DC 20580 Phone Number: 202-326-2927 Fax Number: 202-326-3062</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

Robert Schoshinski

4. SIGNATURE OF SENIOR COUNSEL (Alain Sheer)	5. DATE SIGNED 12/20/2013
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Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

PUBLIC

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES**

_____)	
In the Matter of)	PUBLIC
)	
LabMD, Inc.,)	DOCKET NO. 9357
a corporation.)	
)	
)	
_____)	

NOTICE OF APPEARANCE

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. In accordance with Rule 4.1(d) of the Federal Trade Commission's Rules of Practice, I certify that I am a member of the Bar of the State of California (Bar No. 294516), and I am in good standing within the legal profession.

Respectfully submitted,
/s/ Jarad A. Brown
Jarad A. Brown
Counsel Supporting the Complaint
Bureau of Consumer Protection
Federal Trade Commission
Washington, DC 20580

Dated: December 20, 2013

PUBLIC

CERTIFICATE OF SERVICE

I hereby certify that on December 20, 2013, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

Donald S. Clark
Secretary
Federal Trade Commission
600 Pennsylvania Ave., NW, Room H-113
Washington, DC 20580

I also certify that I delivered via electronic mail and hand delivery a copy of the foregoing document to:

The Honorable D. Michael Chappell
Chief Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Ave., NW, Room H-110
Washington, DC 20580

I also certify that I delivered via electronic mail a copy of the foregoing document to:

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Counsel for Respondent LabMD, Inc.

PUBLIC

CERTIFICATE FOR ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the paper original and that I possess a paper original of the signed document that is available for review by the parties and the adjudicator.

Dated: December 20, 2013

By: /s/ Jarad A. Brown
Jarad A. Brown
Federal Trade Commission
Bureau of Consumer Protection