## **Protect Your Identity Week Twitter Chat**

On October 16, 2012, FTC staff participated in #PYIW, a Twitter Chat to share identity theft materials in advance of the annual Protect Your Identity Week hosted by the National Foundation for Credit Counseling. The Division of Consumer and Business Education's Carol Kando-Pineda and Office of Public Affairs' Cheryl Hackley participated in the chat.

The following is a list of promotional and actual chat tweets from the FTC's Twitter account @FTC. These tweets remain available on the FTC's public account at www.twitter.com/FTC without handles redacted.

FTC staff will participate in an identity theft Twitter Chat tonight at 8pm ET. Tweet Qs to #PYIW. More info: http://ow.ly/et9X9

Are you joining the Protect Your Identity Week Twitter Chat at 8pm ET? FTC staff is participating! Follow #PYIW for more information.

Hi all! Carol Kando-Pineda from FTC's Division of Consumer & Business Ed & Cheryl Hackley from Office of Public Affairs here for chat! #PYIW

Did you know the FTC has a tool kit to help you organize identity theft protection events in your community? http://go.usa.gov/YNPH #PYIW

Carol says you should lock up your personal documents in a safe place & shred them when you don't need them. #PYIW

You are welcome! #PYIW

Everyone is entitled to 1 free credit report annually from each of the 3 credit reporting companies. See <a href="http://www.annualcreditreport.com">http://www.annualcreditreport.com</a> - Carol #PYIW

FTC resources 2 help u be smart online: <a href="http://go.usa.gov/YNE4">http://go.usa.gov/YNE4</a>
Tips 4 parents: <a href="http://go.usa.gov/YNEP">http://go.usa.gov/YNEP</a> #PYIW - Cheryl

Carol says the FTC has great advice in our new child id theft pub: Safeguarding Your Child's Future: <a href="http://go.usa.gov/YNPh">http://go.usa.gov/YNPh</a> #PYIW

FTC produces an annual data book of top consumer complaints. ID Theft #1 for past 12 years: http://go.usa.gov/YNEz #PYIW - Cheryl

When scammers impersonate a biz 2 trick u into giving out ur personal info, it's called phishing: <a href="http://go.usa.gov/YNmC">http://go.usa.gov/YNmC</a> #PYIW - Cheryl

Re: Opt out of cc offers: You can opt out for 5 years instead of perm to give it a try: <a href="http://optoutprescreen.com">http://optoutprescreen.com</a> - Carol #PYIW

Cheryl: Our Chief Technologist (@TechFTC) did a blog post last month on password compromises: <a href="http://bit.ly/SC53zy">http://bit.ly/SC53zy</a> #PYIW

You can find all the FTC's #idtheft resources including our new videos at <a href="http://www.ftc.gov/idtheft">http://www.ftc.gov/idtheft</a> ! #PYIW

Thanks for letting us participate in #PYIW! - Carol and Cheryl