

Comm'r Ohlhausen's Privacy/IoT Twitter Chat

On January 6, 2014, FTC Commissioner Maureen Ohlhausen hosted her first Twitter chat. She answered questions about the Commission's work with privacy and the Internet of Things. The chat set the tone for her panel remarks at the 2014 Consumer Electronics Show. She used her @MOhlhausenFTC account and the hashtag: #FTCpriv

Note: Tweets in their original order (they're reversed here for ease of reading), and without handles redacted remain publicly available on Twitter at www.twitter.com/MOhlhausenFTC.

Tweets

Join me Mon at 1pm ET for my 1st Twitter chat. I'll answer questions about #privacy & the #IoT: <http://go.usa.gov/ZPyd> Use #FTCpriv for ?s

My 1st Twitter chat is TODAY at 1pm. Ask me ?s about #privacy & the #IoT: <http://go.usa.gov/ZPyd> Use #FTCpriv for ?s

Welcome to my first Twitter chat! I look forward to answering your questions about the FTC's approach to consumer #privacy. #FTCpriv

Understanding & addressing privacy issues is critical for consumers, businesses & the FTC's mission. #FTCpriv

My goal today is to share important info for entrepreneurs & small biz to help them comply with federal #privacy laws. #FTCpriv

I'm discussing these topics in advance of the Internet of Things panel on #IoT for #CES2014: <http://bit.ly/Jyvi0F> #FTCpriv

Send me your questions now! I'll retweet questions and then send out my answers. #FTCpriv

Q1 RT [REDACTED] What is the purpose of #FTC workshops? They're highly normative but avoid hard legal questions re FTC authority #FTCpriv

A1 Workshops educate the FTC and others about emerging tech and legal issues. #FTCpriv

Q2 RT [REDACTED] #FTCpriv would agreement on a few vol principles help restore confidence in data handling?

A2 Self-reg is an important complement to FTC efforts on data security #FTCpriv

Q3 MT [REDACTED] Does FTC consider whether statelevel actions have already been brought against biz when bringing Sec 5 complaint? #FTCpriv

A3 Yes. We coordinate but we need to ensure an adequate national remedy #FTCpriv

Q4 RT [REDACTED] Can you speculate on what you think we will see from the #IOT in 2014 and beyond? #FTCpriv

A4 Big focus on wearable devices and potential for healthcare, also growing pains. #FTCpriv

Q5 RT [REDACTED] What is the status of the patent troll study? Is the FTC going to include SMBs in this study as well? #FTCpriv

A5 Ongoing. Comment period just closed and we are analyzing submissions. Study may include various size entities. #FTCpriv

Q6 MT [REDACTED] #privacy with hard to read/follow/trust statements any plans to help standard on common formats for all to use #FTCpriv

A6 No, but encourage self-reg efforts like NTIA, goal is clear and conspicuous. #FTCpriv

Q7 RT [REDACTED] what is the most salient difference between the US and the European approach to #privacy? #FTCpriv

A7 In the US we have a robust enforcement record focused on harms #FTCpriv

Q8 [REDACTED] What do you see as the biggest privacy issues facing small business? #FTCpriv

A8 Should focus on keeping privacy promises and securing sensitive data #FTCpriv

Q9 RT [REDACTED] How important is international cooperation for FTC regarding Consumer Data Protection? #FTCpriv

A9 Very important to business and consumers given global economy #FTCpriv

Q10 RT [REDACTED] Do you sense shift in appetite amongst public, govt or business for US #privacy or data protection law? #ftcpriv

A10 Recent revelations and data breaches will continue to feed intense interest #FTCpriv

Q11 MT [REDACTED] Is Safe Harbor program in trouble because of lack of trust by EU orgs? How do we change their views? #FTCpriv

A11 Reding said safe harbor will continue and FTC will continue to engage towards improvements. #FTCpriv

Q12 RT [REDACTED] #FTCpriv Any thoughts on how data brokers can be more transparent? Not consumer facing, but lotsa consumer anxiety.

A12 Efforts like <http://Aboutthedata.com> are a good start #FTCpriv

Q13 RT [REDACTED] Re 'patent troll' study, does FTC worry Congress is rushing to act before enough data is gathered? #FTCpriv #patents

A13 This is a very complex area, we need to take the time to get it right #FTCpriv

I'll answer two final questions. #FTCpriv

RT [REDACTED] @MOhlhausenFTC Link for A12 should read <https://www.aboutthedata.com/> #FTCpriv Thanks for hosting this chat!

Q14 [REDACTED] #FTCpriv Any concern about a reg being too restrictive, impeding growth of #IoT services? If so, any in particular?

A14 A focus on consumer harms allows room for innovation #FTCpriv

Q15 RT [REDACTED] What are your thoughts on the holiday data breaches? #FTCpriv

A15 These highlight the need for consumer and business education on data security #FTCpriv

Consumers affected by Target hack, please read: <http://go.usa.gov/ZyZT> Biz learn more about data security: <http://go.usa.gov/ZyZ3> #FTCpriv

Thanks for all your great questions. I'm looking forward to learning more at #CES2014! #FTCpriv