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FTC-6

SAVE US FROM FTC'S "WET BLANKET" RULE

The Honorable Cliff Stearns
Chairman, Subcommittee on Commerce, Trade, and Consumer Protection
United States House of Representatives, Washington, D.C. 20515
FAX # 202-225-1919

Re: The FTC's Business Opportunity Rule R511993
Dear Chairman Stearns:

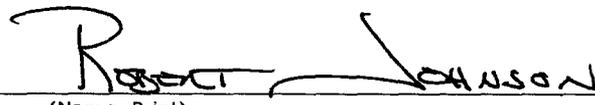
I need your help! It is URGENT! Please help HALT the FTC rulemaking Process that will drastically inhibit our precious domestic freedom to participate in direct selling opportunities!

On April 12, 2006, The Federal Trade Commission published an Orwellian 42 page "Notice of Proposed Rulemaking" in the Federal Register. It is misleadingly entitled "The Business Opportunity Rule." It should be called the "Wet Blanket Rule. It is inadvertently or deliberately designed to dampen the enthusiasm of new prospects considering multilevel business opportunities. It will have a devastating impact on the entire direct selling industry. It will smother millions of good-faith Americans with paperwork and records who are making a living as multilevel distributors.

The FTC has only given until June 16 to receive written comments. So,
(1), please immediately forward this letter to the FTC, with a supporting letter of your own, asking for a 180 day extension for comments.

For about 25 years the FTC's Franchise Rule covered only those opportunities that required a buyer to make a payment of at least \$500 within the first six months of operation. The April 12 2006 proposed Rule completely eliminates this \$500 exemption! In 1979, to justify the reasonable \$500 exemption, the FTC wisely said: "When the required investment to purchase a business opportunity is comparatively small, prospective purchasers face a relatively small financial risk.

(2) Please forward this letter to the FTC with your own a supporting letter asking it to reinstate the \$500 exemption in the proposed April 12 rule.



(Name, Print)

Ad _____ Date _____ Zip _____

Prepared by Clinton Ray Miller, Health Freedom Activists (FTC-6)



TO ALL IT MAY CONCERN,

I AM WRITING TO ASK FOR A
180 DAY EXTENSION AND TO REINSTATE
THE \$500 EXEMPTION IN THE
APRIL 12TH RULE

RESPECTFULLY YOURS

ROBERT JOHNSON