

Herb and Susie Eplee

July 17, 2006

To Whom It May Concern:

These comments are in answer to the proposed regulations and restrictions which the Federal Trade Commission wishes to add to their present regulations regarding Direct Selling Companies. We have owned an Independent Amway Business and an Independent Quixtar business for a total of 20 years. We have had great monetary success as well as social and emotional rewards. Our organization has consisted of thousands of people over our career.

I fully understand that the FTC considers it their responsibility to protect the consumers and entrepreneurs of the United States but there is a point that regulations put unnecessary burdens on those they are trying to protect. Such restrictions as 7 day waiting periods, required lists of local references, litigation disclosures, etc. are all overdone attempts to protect a prospective business owner. The present guidelines such as the SA4400 which Quixtar requires us to disclose at the time of seeing the complete business plan and the existence of a Money Back Guarantee are sufficient for a new business owner to have a full business exposure without any financial risk. Even the Business Support Material agreements spell out the prospects rights to a refund.

All the restrictions mentioned in these amendments to the present code are definitely negative in their impact and unnecessary burdens to those who are in this Direct Marketing or who would benefit from Direct Marketing. As the country boy once said "If it ain't broke, don't fix it". Hope this makes sense. If there are companies who are not complying with the present FTC regulations, go get them!

Enforcement of the present rules would be more than enough to insure the safety of potential Business Owners. Don't penalize the good companies because there are some goof ups out there. Thanks for your time.

Sincerely,

Herb and Susie Eplee  
Quixtar Independent Business Owners