

I am Samanta Lyle. I've been an Independent Business Owner since August 2004 - well I've signed up then but really started taking it seriously some months after; as I was taking a break after graduating from college. When I saw the business plan I couldn't help but thought how timely it was, as I love my independence, and never liked to be restricted in the 'work environment'.

Family is EXTREMELY important to me; so when I saw an opportunity where I can be 'free' and create my own income from home; then in my mind it's the perfect business. My goal therefore, is to retire from the corporate world within the next 5 years - which would take me to 30 years old. What a difference this would make, as oppose to the traditional 60-72 years retirement. Getting my mother home from her job would be one of my greatest joys - something this business would certainly provide.

Besides the financial security this business provides absolutely great relationships. I've developed relationships with my mentors that GENUINELY care for me and my well being, and as a result, I'm able to pass that same care to business associates that I in turn mentor. As I was informed before I signed up, 'this is not a get rich quick scheme'. Just like anything else, it'll take some hard work to be successful. There are things in place that should business owners follow will guarantee their success. This too I STRESS when I'm presenting the business plan to prospects.

I do have a problem with the 7 days requirement waiting period for prospects to register into the business. When people are excited and motivated it's the best time for them to move forward, as this would give them momentum. A lull will no doubt kill their momentum and also make room for negative outside influences. Besides, they may have people they want to get started immediately too when they registered - what logical reason then should be given to them as to why they cannot register until a week? In addition to that, we do have 100% money back guarantee if the IBO should decide they do not want it anymore.

I also think we'll be infringing on people's privacy in giving out their home information. I certainly wouldn't be comfortable with random individuals acquiring that information about me and my family. We do have meetings, seminars and social events where we interact with other IBOs and get to know them personally - that way they'll no longer be strangers to us, and we can develop a really good relationship with them. In addition, the IBOs that they may have information on might not be building a successful business, and some people have a tendency to judge things just by the negative, and not by the successes.

People drop out of school everyday; does that mean school is bad? Children grow up in the same home but yet some turned out as criminals while some doctors; does that mean their up bringing was bad? Of course not; so therefore we are not responsible for anybody's fraudulent activities or any other litigation that may occur in the business. Our business is based on integrity, honesty, loyalty and accountability - among other things. However, as with everything else, as we are individuals, we will not all follow the laws and mores of the business. Why then should an IBO be responsible for disclosing such behaviours to prospects? This can only do harm to our business.

Free enterprise is all about freedom of choice. Prospects are given all the necessary information for getting started and making this business a success. We could never know every single detail about something before we move forward; that's why the corporation implements the 100% money back guarantee if IBOs are not satisfied.

Thank you for giving us a voice in your decisions!