

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing my home business as a XanGo™ Independent Distributor and lose a source of income I have been building for the past two (2) years.

I am only one (1) of tens of thousands, and most likely hundreds of thousands, of individuals who have chosen to have a home business using the direct selling market business model to support our families. With some aspects of the proposed rule, you are putting all these individuals and businesses at risk for failure, devastating family income as well as months and years of effort building a business for family income and security.

The proposed seven-day waiting period to enroll a new distributor/customer is detrimental to this industry and my business. The rule would reflect badly on me and the company I represent. Not only would all potential clients have the perception that there is something wrong with the business plan, but the delay period would affect my compensation earnings as is currently stated in the company rules and procedures. The seven-day waiting period is unnecessary, in my opinion, because the company I represent has a buy-back policy for all products, including sales kits purchased by a salesperson. Also, a 100% money back guarantee applies to any new customer or enrollee within the first 30-day period to ensure no individual would be hurt financially if opting-out of purchased product or business opportunity. Another point to address is the cost to do business. Perhaps not all direct selling companies have minimal start-up costs, but XanGo, LLC only requires a \$35 start-up fee. A seven-day waiting period certainly is extreme for this minimal cost when taking into consideration spending habits of the public with much larger ticket items costing thousands and even tens of thousands of dollars.

The proposed rule that requires the disclosure of a minimum of ten (10) prior purchasers nearest to the prospective purchaser is by far the most detrimental rule for my business and this industry. First and foremost, it goes against any privacy issue between distributor/client. There may be several of my clients, for example, who are taking my product for health issues and may not want to be known they are users of my product for these health issues. Second, it is an onerous task to put a prospective purchaser within a circle determining ten (10) other clients that are closest to them. This business, as are most direct selling businesses, is a national and international business, providing a client-base in several states and countries. This task can be tedious and difficult. And third, I am not aware of any business, whether it is Wal-Mart, Whole Foods, or Costco, that has to disclose any of their customers of any of their products sold.

My business and the company I represent, XanGo, LLC, is a fair and legitimate company, passionate about making a true difference in peoples' health. Your proposed rules would negatively affect thousands of lives that are making a difference in the American population for future health and wealth of this country.

Please do not put my business and the company I represent in the same category as others that are negatively affecting and hurting innocent people with the scams that take place today.

Regards,

Nancy Asselin
Body Nourish, Inc.