

Trulie Towne

July 16, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993

To Whom it May Concern:

I am writing this letter to voice my concern over the FTC's new rule 16 CFR Part 437. I joined Partylite almost a year ago and it has been such a blessing to my family. I don't know how we could have gotten by without the extra income. I think it is a crime that the United States government is actually considering making a rule that is such an insult to the intelligence of the American people. By making a rule such as this, the government is saying that the American people aren't smart enough to make a decision on their own and therefore the government must protect them from themselves. America was built on the idea of freedom! Not a government preventing them from deciding for themselves what is best for their own family! I don't know about other direct sales companies, but PartyLite does not charge anything to get started in the business, and that was a deciding factor for me. Since there is nothing to lose, I see no point in a rule that will make a prospect have to wait seven extra days to start making money that they probably desperately need. The government is not taking into account the fact that the person thinking about joining Partylite might need to put groceries on the table or pay a light bill. What could seven more days mean for them?

Please feel free to call me at if you have any further questions.

Sincerely,

Trulie Towne