

Shawn W. McGregor

Choice Prosperity Inc.

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Dear Sir or Madam:

I am writing this letter because I am very concerned about the proposed Business Opportunity Rule R511993. I believe it prevents me from continuing as a full-time Network Marketer. I understand that part of the FTC's responsibilities is to protect the public, but some of the sections make it nearly impossible for me to continue my business. In the following paragraphs, I will lay out the reasons as to why I feel this way.

To begin with, let me share with you a little about who I am. I am 25 year old tax paying, voting, American Citizen. I went from being purposeless, confused, and apathetic to being full of life, vision and the American Dream, all due to this great industry of Network Marketing. I was similar to most people, a skeptic, but I decided to give it a try, regardless of what I had heard. I thought, "I don't like my current job, and these products have changed my families' lives, so why not start a business." Since I didn't have \$100,000 lying around to start a traditional business, why not get started for \$304. Network Marketing, is business where any part-time person can start for the price of a cheap TV. For a minimal investment, people can earn a fortune. And what does this entail, just sharing the idea of wealth and a great product with many people. Was it simple? No, of course not, it's the same with any major job transition. I was a mess and I had no clue of what I was doing at first. However, with practice, commitment and a desire to succeed, I grew, developed and am now a better person because of it. This industry has changed my life. Please don't steal that gift from others.

When I heard about the proposed 7-day waiting period, I didn't take it seriously. I thought it was one of those emails that you just kind of laugh at, but I am no longer laughing. Many of the businesses that I chose to represent actually offer getting started at a very low price, less the \$100. In addition, almost every one of these businesses offers some form of money back guarantee. Even if the person chooses to start a business, but can not bring it to themselves to go to the public and ask, "Have you seen this product, or have you tried this product?", they can make their money back as well as some profit. When I purchase a stock I can get it instantly and I can also lose it instantly, I don't have to wait 7 days. If I buy a vacation package, I don't have to wait 7 days to travel. If I purchase a car they don't tell me "Go home think about this purchase for 7 days and make sure you made the right choice". Yet most of these things cost **more** than the price of a Network Marketing opportunity.

Do you think people are incapable of making a business decision on their own? Do you think they don't have any friends or family that they trust to go to and ask, "Does this seem like a good idea? Should I toss a few hundred dollars at this idea and see where I can take it? I typed the company name in on Google and found a few good things. The company has great owners, the distributors sound happy and I didn't see anything that says this is bad." This takes all of 30 minutes; maybe they missed the evening news. However, this waiting period gives them, the competent member of society, the impression that they are not free to make the choice to spend a few hundred dollars. Imagine if people had to wait 7 days to buy a Sony Play station, perhaps it wouldn't be such a lucrative industry. As if the Play station was going to create any additional stream of income into their life, create financial freedom, or give him or her the opportunity for growth, not to mention, a couple hours with his or her family. The 7-day waiting period not only puts a burden on the small business owner, in this case me, but it also limits freedom in which this nation was founded on. \_

The proposed rule requires the disclosure of a minimum of ten prior purchasers. I am glad to provide references, why, because I build my business with integrity. But, the idea of making it mandatory to provide that information makes no sense. For one thing, we are a word of mouth business. If someone does not trust our word, then they don't make the purchase. It's their freedom to choose. If I walk into a restaurant, and I don't like the food I bring my business elsewhere, and I let everyone know. I don't wait for ten people to say, "It was good" or walk up to the ten nearest tables and bug them. I spend my money, take the 60-dollar risk and experience life. Eventually that business goes under; meanwhile many people ate bad food. Also, giving away this information does not respect people's privacy. There isn't a product on the market where I am required to receive ten or more prior purchasers contact info to inquire, "What did you think?" I will offer them referrals if asked, but making it a requirement is ridiculous. It's time to stop telling people what to think and start teaching people how to think. People make choices all the time, some good and some bad, but that is the beauty of humanity. We have the power to create our own destinies and it's all based on a series of choices. This is such an amazing freedom that shouldn't be taken away. It's one thing to protect people that are incapable of making decisions (children, developmentally disabled, etc), but that's what parents and guardians are for. People can make decisions for themselves. For example, I wouldn't ask for the background of the last ten men than my potential wife dated, reference check them etc.

Lastly, you want us to disclose our earnings. I have no problem telling someone how much money I make; in fact, it offends most people because I am honest. If I make \$10 I will state \$10. If I make \$10,587 I will state that too. Based on the proposed new rule, it appears you think the majority of people in our industry are liars, but I would disagree. I used to feel the same way, until I started my own business. What I did find, was a group of the most giving, loving, caring and passionate people who care about my growth, the growth of others, and their success.

Don't let a few rotten apples spoil the freedom of our Nation....

To your Success

Shawn William McGregor