



Federal Trade Commission
Title: Notice of Proposed Rulemaking
Subject Category: Business Opportunity Rule
CFR Citation: 16 CFR Part 437

To Whom It May Concern:

Please consider the burden this proposed rule would place on legitimate direct sales contractors. Individuals such as myself work for a highly respected company -- neither the individual demonstrators nor the company have any intent to deceive prospective demonstrators. But with this new rule we would be lumped in with scam artists and forced to keep inordinate amounts of data on hand to provide to prospective demonstrators. Also, we would be forced to disclose our own personal information and that of fellow demonstrators. In this day and age of identity theft and even things like child molestation & home invasions, I simply could not provide to strangers (new recruits) the names, earnings, addresses, etc. of my fellow demonstrators who are by in large stay-at-home moms with vulnerable little children at home! This would unfairly end my perfectly legitimate business of direct sales of rubber stamps & stamping supplies. It would not be possible for me & those like me to expand our businesses. Please find a way to re-craft the proposed rule to protect potential contractors / demonstrators from scam artists & other illegitimate schemes while protecting the ability of legitimate business people like myself to do business without destructive burdens.

Sincerely,
Gail Trask
Stay-at-home Mom & independent Stampin' Up! demonstrator