

EXHIBIT A

NORM REEVES HONDA SUPERSTORE

Cerritos Auto Square

#1 Honda Dealer IN THE U.S.A!

As per American Honda New Vehicle Sales 2012.

**OVER
3,000
Hondas
AVAILABLE!**

\$0 \$0 \$0 \$0 All New Hondas

FIRST MONTH PAYMENT DRIVE OFF SECURITY DEPOSIT DUE AT LEASE SIGNING

(Excludes tax, title, license & dealer fees, an approved credit)

FREE  **\$20 GAS CARD WITH TEST DRIVE**

**Must be 18 years of age with valid U.S. driver's license. Cannot be combined with any other vehicle test drive offer. Bring this ad for redemption. One per person, per household per year. No purchase necessary. Offer expires 3/17/13.

0% APR FOR 60 MONTHS

On All New Hondas

0% APR financing up to \$12,000 financed on approved tier one credit. 0% APR financing for 60 months on all new Honda models is \$16.67 per month per \$1,000 financed. If more than \$12,000 financed, then the 0% goes to 0.9% on approved tier one credit. Dealer participation may affect consumer cost. Offer expires 3/17/13.

ALL-NEW 2013 Honda Civic LX 4 DOOR AUTOMATIC

LEASE FOR ONLY

\$159

PER MO. FOR 36 MONTHS PLUS TAX

5 AT THIS PAYMENT



\$0 DOWN
ON APPROVED CREDIT

All-New 2013 Honda Civic LX 4DR closed end lease for \$159 per month plus security deposit, acquisition fee, tax, title and license fees for 36 months on approved credit. \$0 due at lease signing. 12,000 miles per year with .15 cents per mile excess. Charges for excess wear and tear may apply. Excess wear & tear charges may be waived up to \$1,500. Dealer contribution may affect consumer cost. Requested additional parts & accessories extra. Offer expires close of business 3/17/13.

ALL-NEW 2013 Honda Accord LX 4 DOOR AUTOMATIC

LEASE FOR ONLY

\$199

PER MO. FOR 36 MONTHS PLUS TAX

5 AT THIS PAYMENT



\$0 DOWN
ON APPROVED CREDIT

All-New 2013 Honda Accord LX closed end lease for \$199 per month plus security deposit, acquisition fee, tax, title and license fees for 36 months on approved credit. \$0 due at lease signing. 12,000 miles per year with .15 cents per mile excess. Charges for excess wear and tear may apply. Excess wear & tear charges may be waived up to \$1,500. Dealer contribution may affect consumer cost. Requested additional parts & accessories extra. Offer expires close of business 3/17/13.

NEW 2013 Honda CR-V LX 4 DOOR AUTOMATIC

\$0 DOWN LEASE FOR ONLY **\$219** PER MO. FOR 36 MONTHS PLUS TAX

5 AT THIS PAYMENT



New 2013 Honda CR-V LX 2WD closed end lease for \$219 per month plus security deposit, acquisition fee, tax, title and license fees for 36 months on approved credit. \$0 due at lease signing. 12,000 miles per year with .15 cents per mile excess. Charges for excess wear and tear may apply. Excess wear & tear charges may be waived up to \$1,500. Dealer contribution may affect consumer cost. Requested additional parts & accessories extra. Offer expires close of business 3/17/13.

NEW 2013 Honda Odyssey LX 4 DOOR AUTOMATIC

\$0 DOWN LEASE FOR ONLY **\$259** PER MO. FOR 36 MONTHS PLUS TAX

5 AT THIS PAYMENT



New 2013 Honda Odyssey LX 2WD closed end lease for \$259 per month plus security deposit, acquisition fee, tax, title and license fees for 36 months on approved credit. \$0 due at lease signing. 12,000 miles per year with .15 cents per mile excess. Charges for excess wear and tear may apply. Excess wear & tear charges may be waived up to \$1,500. Dealer contribution may affect consumer cost. Requested additional parts & accessories extra. Offer expires close of business 3/17/13.

NEW 2013 Honda Pilot LX 4 DOOR AUTOMATIC

\$0 DOWN LEASE FOR ONLY **\$289** PER MO. FOR 36 MONTHS PLUS TAX

5 AT THIS PAYMENT



New 2013 Honda Pilot LX 2WD closed end lease for \$289 per month plus security deposit, acquisition fee, tax, title and license fees for 36 months on approved credit. \$0 due at lease signing. 12,000 miles per year with .20 cents per mile excess. Charges for excess wear and tear may apply. Excess wear & tear charges may be waived up to \$1,500. Dealer contribution may affect consumer cost. Requested additional parts & accessories extra. Offer expires close of business 3/17/13.

NEW 2012 Honda Civic Natural Gas 4 DOOR AUTOMATIC

FREE \$3,000 GAS CARD^{†††}

With Purchase of a New Natural Gas Civic From Norm Reeves Honda

0% APR FOR 60 MONTHS
ON APPROVED CREDIT

CAR POOL LANE ACCESS UNTIL 2015!



† Check car pool lane local and state laws. †† 0% APR financing up to \$15,000 financed on approved tier one credit. 0% APR financing up to 60 months on all new Honda Civic Natural Gas models is \$16.67 per month per \$1,000 financed. If more than \$15,000 financed, then the 0% goes to 1.9% on approved tier one credit. ††† Free gas card incentive provided by American Honda.

PRICE PROTECTION GUARANTEE

18500 STUDEBAKER RD.
CERRITOS, CA 90703
(877) 892-5294
NormReevesCerritos.com

If you find the same new Honda for less within five days, Norm Reeves will pay you the difference or buy your vehicle back.

*All advertised prices exclude government fees and taxes, any finance charges, any dealer document processing charge, any electronic filing charge, and any emission testing charge. All offers expire close of business 3/17/13.