

ID# _____

**DIETARY SUPPLEMENT STUDY
SCREENING QUESTIONNAIRE**

Hello, I'm _____ from Quick Test, a nationwide market research company. I assure you that we are not selling anything...all we want are your honest opinions. Could you spare us a few minutes to answer some brief questions?

A. Have you used any dietary or nutritional supplements other than a multi-vitamin in the past year?

1 YES (CONTINUE)

2 NO (TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

B. Have you experienced any of the following problems in the past year?
(TERMINATE IF 1, 3, OR 6 BELOW IS NOT CIRCLED)

1 Breathing problems (CONTINUE)

2 Dry skin problems

3 Fatigue or lack of energy (CONTINUE)

4 Hair loss

5 Thyroid problems

6 Chronic or persistent pain (CONTINUE)

(TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

C. Do you or does anyone in your household work ...

In marketing research?

In advertising or public relations?

For a store or company that sells dietary or nutritional supplements?

For a store in this shopping mall?

IF YES TO ANY OF THE ABOVE,

TERMINATE AND TALLY 1 2 3 4 5 6 7 8 9 10

D. During the past six months, have you participated in any market research survey other than a political poll?

1 YES (TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

2 NO (CONTINUE)

E. Which of these groups includes your age? (READ LIST)

1 Under 21 (TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

2 21-59 CHECK QUOTAS

3 60 and over CHECK QUOTAS

4 REFUSED (TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

OVER QUOTA (TERMINATE AND TALLY) 1 2 3 4 5 6 7 8 9 10

F. Do you usually wear eyeglasses or contact lenses when you read?
1 YES (**CONTINUE**)
2 NO (**ASK QH**)

G. Do you have your eyeglasses or contact lenses with you today?
1 YES (**CONTINUE**)
2 NO (**TERMINATE AND TALLY**) 1 2 3 4 5 6 7 8 9 10

H. I'd like you to accompany me to the interviewing area where I will show you some advertising materials and then ask you some questions about it. We'll be giving you \$2.00 to thank you for participating. I think that you'll find it interesting, and it will take only a few minutes.

[IF AGREABLE, ESCORT TO INTERVIEWING FACILITY. IF QUALIFIED BUT REFUSED, TERMINATE AND TALLY] 1 2 3 4 5 6 7 8 9 10

I. RECORD (DO NOT ASK)
1 MALE **CHECK QUOTAS**
2 FEMALE **CHECK QUOTAS**

[STAPLE COMPLETED SCREENING QUESTIONNAIRE TO BACK OF MAIN QUESTIONNAIRE]